

# ORDER



**Orders**  
**Order / Rev:** 265481  
**Alt Order #:** 07772167  
**Product Desc:** 1569 CLUB FOR GROWTH  
**Estimate:** 1569  
**Flight Dates:** 10/06/15 - 10/12/15  
**Original Date / Rev:** 09/21/15 / 09/24/15  
**Order Type:** GENERAL

**WDJT-TV-LP CBS58**  
**Primary AE:** Mary McCue  
**Sales Office:** HLAX  
**Sales Region:** NAT

**Agency**  
**Name:** Target Enterprises, LLC  
**Buying Contact:**  
**Billing Contact:**  
 15260 Venture Blvd.  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Issue/Club for Growth  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-3  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/28/15	10/12/15	24	\$19,075.00	\$16,213.75	October 2015	24	\$19,075.00	\$16,213.75	0.00
					Totals	24	\$19,075.00	\$16,213.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary McCue			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/06/15	10/09/15	Price Is Right 10a-11a	CM	10a - 11a	-TWTF--	:30	4	\$280.00	P-2	0.00	NM	4	\$1,120.00
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	-TWTF--					4	\$280.00		0.00			
E 2	WDJT	10/12/15	10/12/15	Price Is Right 10a-11a	CM	10a - 11a	1-----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	1-----					1	\$280.00		0.00			
E 3	WDJT	10/06/15	10/09/15	M-F 5pm News	CM	5p-530p	-TWTF--	:30	4	\$225.00	P-3	0.00	NM	4	\$900.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	-TWTF--					4	\$225.00		0.00			
E 4	WDJT	10/12/15	10/12/15	M-F 5pm News	CM	5p-530p	1-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	1-----					1	\$225.00		0.00			
E 5	WDJT	10/06/15	10/09/15	Jeopardy 6p-630p	CM	M-F 6p-630p	-TWTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
				6p-630p/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	-TWTF--					3	\$850.00		0.00			
E 6	WDJT	10/12/15	10/12/15	Jeopardy 6p-630p	CM	M-F 6p-630p	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				6p-630p/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/15	10/18/15	1-----					1	\$850.00		0.00			

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WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WDJT	10/11/15	10/11/15	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/05/15	10/11/15	-----1		1			\$2,000.00			0.00			
E 8	WDJT	10/06/15	10/09/15	M-F Late News M-F Late News	CM	10p-1035p	-TWTF--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/05/15	10/11/15	-TWTF--		4			\$500.00			0.00			
E 9	WDJT	10/12/15	10/12/15	M-F Late News M-F Late News	CM	10p-1035p	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	1-----		1			\$500.00			0.00			
E 10	WDJT	10/10/15	10/10/15	Sat Late News Sat Late News	CM	10p-1035p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/05/15	10/11/15	-----1-		1			\$400.00			0.00			
E 11	WDJT	10/10/15	10/10/15	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/05/15	10/11/15	-----1-		1			\$250.00			0.00			
E 12	WDJT	10/11/15	10/11/15	NFL Late Game Regular NFL Late Game Regular Season	CM	NFL Late Game R	-----2	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/05/15	10/11/15	-----2		2			\$4,000.00			0.00			
Totals														24	\$19,075.00



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

### SEE ATTACHED SCHEDULES

This broadcast time will be used by: Club for Growth Action

Does the programming (in whole or in part) communicate  
"a message relating to any political matter of national importance?"

☒ YES

☐ NO

I represent that the payment for the above described broadcast time has been furnished by  
(name & address)

Club for Growth Action 2001 L Street, NW, Suite 600 Washington DC 20036

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

David McIntosh - 202 955-5500

Julie Iadanza

09/15/2015

Signature of Issue Advertiser (Sponsor)

Date

*To be Signed by Station Representative*

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title