

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT  
OCTOBER TO DECEMBER 2012  
FOR RADIO STATIONS LICENSED TO UNIVERSITY OF WISCONSIN BOARD OF  
REGENTS**

**News and Classical Network: WUEC-Eau Claire; WVSS-Menomonie;  
WLSU-La Crosse  
Ideas Network: KUWS-Superior; WUWS-Ashland; WHID-Green Bay;  
WHA-Madison**

During the period, this station, as part of the network that makes up Wisconsin Public Radio, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming or news stories aired in response to areas of concern to listeners served by Wisconsin Public Radio. The areas of concern were ascertained based on results of The Wisconsin Survey, conducted by the St. Norbert College Strategic Research Institute.

The following news stories aired during “Morning Edition” (5 am to 9 am), “BBC Newshour” (3 pm to 4 pm) and/or “All Things Considered” (4 pm to 6:30 pm)

Wisconsin Public Radio Issues and Programs  
 October-December 2012  
 Selected Issues Provided Significant Broadcast Program Treatment  
 Segment Running Times: 1:00-5:00  
 Aired Weekdays: 5:04am-6:06pm  
 NPR/Classical Music Network: Station\_\_\_\_\_

Subject	Source	Title	Description	Reporter	Experts	Date
Budget	WERN	TT GL	Republican Senate candidate Tommy Thompson says a Great Lakes clean-up fund should go through a budget cut, like he's proposing for other federal programs.	Quirnbach	Tommy Thompson: US Sen candidate  Joel Brammeier: Alliance for Great Lakes	10/11
Budget	WERN	Bus deal	An agreement has been reached to restore public bus service to the southern part of the Wausau area. The deal caps a year of struggle between religious leaders and budget conscious communities.	Moberg	Rabbi Dan Danson: NAOMI clergy caucus chair  Greg Seubert: Wausau Metro	11/19
Budget	WERN	Rainy	For the first time in a long time, the state budget has some money stashed away in a rainy day fund. The question now is how long it will stay there.	Johnson	Todd Berry: WI Taxpayers' Alliance	11/23
Collective Bargaining	WERN	UWHR	The U-W Board of Regents has approved new personnel policies that essentially eliminate collective bargaining by campus labor unions. Only two regents voted against the plan that comes in response to the	Halsted	John Drew: UW Regent  Gerald Whitburn: UW Regent	12/7

			legislature's passage last year of ACT 10 restricting the bargaining rights of all state employees.			
Crime	WERN	Civ rights	A federal civil rights probe is underway, into the death of a Milwaukee man who died last year while in police custody.	Quirnbach	James Santelle: US Atty  Milele Coggs: Milwaukee alderwoman	10/11
Crime	WERN	LCO Feds	The Lac Courte Oreilles Tribe has asked for federal help to investigate a rash of fires that destroyed or damaged religious and spiritual sites last July.	Simonson	Paul DeMain: Home torched.	11/7
Crime	WERN	Thrill kill	The Department of Natural Resources is investigating what it calls a case of "thrill killing" in Chippewa County. Juveniles have been arrested and multiple deer are dead.	Kremer	Jeremy Peery: DNR Warden Supervisor	11/7
Crime	WERN	Payhack	A computer hacking incident and theft of \$150,000 dollars from a northwestern Wisconsin school district has been making headlines.	Kremer	Jim Jones: Stanley-Boyd district administrator  Dave Hayden: Eau Claire County Info Systems Director  Tom Ristenpart: UW Madison cyber security expert	12/3
Crime	WERN	Dead cop	The state Justice Department and other law enforcement agencies are investigating this morning's killing of a police officer in the Milwaukee suburb of Wauwatosa.	Quirnbach	Gerald Witkowski: Wauwatosa Police Lt.	12/25

Economy	WERN	Ship flat	The choppy political and social waters overseas are causing uncertainty in shipping along the St. Lawrence Seaway.	Simonson	Chuck Hilleran: International shipping agent in Duluth  Craig Middlebrook: St Lawrence Seaway acting Admin.	10/17
Economy	WERN	Low Miss	The federal government is implementing a number of actions to try and keep the shipping industry going on the lower Mississippi River.	McCollum	Patrick Moes: US Army Corps of Engineers Spokesman  Kent Pehler: Brennan Marine COO	11/19
Economy	WERN	New summit	Hundreds of business people from around northeastern Wisconsin are converging in Appleton. Leadership from the "NEW North" says the region is emerging from economic uncertainties.	Murray	Jerry Murphy: New North director	12/7
Economy	WERN	Dairy cliff	The dairy industry could be in for a rough ride if Congress fails to pass a new Farm bill by the end of the year. Milk prices could skyrocket.	Ovshinsky	Brian Gould: UW Madison Ag economist	12/13
Economy	WERN	New N 12	Northeastern Wisconsin's economic development organization says the region is outpacing the rest of the state and the nation. The "NEW North" is out with its year end look at job creation and wages.	Murray	Jerry Murphy: New North Exec Director	12/31

Education	WERN	Ed Budget	State Superintendent Tony Evers is proposing a \$615 million dollar increase in state aid for Wisconsin schools.	Durst	Tony Evers: WI school superintendent	11/13
Education	WERN	Flex options	The U-W System is providing more details about its Flexible Options degree program for nontraditional adult students. But people wanting to know the tuition cost, will have to wait.	Quirnbach	Barb Daley: Interim Dean of Nursing/UW-Milw.  Kevin Reilly: UW System president	11/29
Education	WERN	Edusummit	High school students from around Wisconsin gathered in Stevens Point today for a summit on the future of education. The students are being asked to weigh in on state reforms.	Moberg	Tony Evers: WI State School Superintendent  Chou Lee: Eau Claire High School student  Myles Strong: Madison high school student	11/29
Education	WERN	Outastate	The education Committee of the U-W Board of Regents has approved allowing more out of state students to enroll in the state university system. Advocates of the change say it will actually allow more <b>state</b> residents to attend U-W Madison.	Halsted	Jeffrey Bartell: UW Regent  Mark Nook: UW System VP	12/7
Health Care	WERN	TT Cost	Republican U-S Senate Candidate Tommy Thompson says he doesn't know whether his plan to rework Medicare will save the government any money.	Johnson	Tommy Thompson: US Senate candidate	10/23
Health care	WERN	Flu Season	Flu season is officially here. State health officials say there's plenty of vaccine to	Mills	Thomas Haupt: WI Influenza surveillance	11/23

			go around.		coordinator	
Health care	WERN	Med Expand	This summer the U.S. Supreme court ruled Medicaid expansion was optional under the Affordable Care Act. Some opponents of health reform, like Rick Perry of Texas, said right away their state would NOT offer more people government health benefits. Other Republican governors, like Wisconsin's Scott Walker, are still deciding.	Mills	David Reimer: Public Policy Institute	12/3
Health Care	WERN	Dennis DC	Governor Scott Walker's Health Services Secretary will tell a Republican-led Congressional committee today that the Affordable Care Act will drive up costs for Wisconsin. But, he won't put a number to it.	Johnson	Dennis Smith: WI Dept of Health Services Sec.	12/13
Jobs	WERN	SW Mitt Jobs	Just as job numbers were watched closely in Wisconsin's recall campaign, today's drop in the national unemployment rate was being talked up by President Obama. But, Governor Scott Walker says it won't hurt Mitt Romney's chances.	Johnson	Scott Walker: WI Governor	10/5
Jobs	WERN	Pizza jobs	Labor groups are wondering if a state economic development agency is handing out too much taxpayer help, without checking to see if companies are creating promised jobs.	Quirnbach	Julie Farb Blain: Union researcher  Sandy Pasch: Dem. State legislator  Chris Dresselhuys:	10/17

					Palermo's spokesman	
Jobs	WERN	Guv Mine	Governor Scott Walker called on the state's business leaders to lobby hard for a new mining bill to pave the way for what he says will be thousands of new state jobs.	Halsted	Scott Walker: WI Governor	11/29
Poverty	WERN	Drought Hunger	Some Wisconsin food banks are facing challenges this year because of the drought.	Roisum	Dan Stein: President, Second Harvest Food Bank  Gary Haas: Hazel Green Food Pantry Pres.	10/1
Poverty	WERN	VA Home	The U.S Department of Veterans Affairs wants to end veteran homelessness by 2015. While the national numbers are falling, there is still a lot of work to do. There's a summit today where Tomah VA and Monroe County officials are working together to combat homelessness throughout the community.	McCollum	Theresa Burns-Gilbert : Monroe Co Housing Auth Director	10/11
Poverty	WERN	Homeless vote	For someone who is homeless, finding the next warm meal is higher on the priority list than deciding whether to vote in next weeks presidential election. Reporter Gilman Halsted stopped by a soup kitchen in downtown Madison yesterday to conduct a very unofficial and informal presidential poll.	Halsted	Phalen: homeless man  Leigh Lambright: soup kitchen customer	10/29
Poverty	WERN	XMAS gift	As the holiday shopping season kicks	McCollum	Tom Rau: The Neighbors'	11/23

			off, nonprofit officials hope people who have a little extra to give will help others in need. More people are reaching out to Christmas gift assistance programs.		Place  Beatrice Hadidian: Porchlight development director	
Poverty	WERN	Service	As much of Wisconsin braces itself for the first major snowfall of the year, a Green Bay homeless shelter is hosting a memorial service for people who died on the streets. The annual service is scheduled for the shortest day of the year.	Murray	Laura Robinson: Homeless shelter coordinator	12/19
Poverty	WERN	Salv chef	As many household cooks prepare a holiday meal, a group of volunteers in Milwaukee is getting ready to feed a Christmas Day lunch to 10-thousand mainly low-income people.	Quirmnach	Gus Kelly: chef for shelter meal	12/25
Taxes	WERN	Fed estate tax	Changes to the federal estate tax, set to take effect January first, could make it costlier for those hoping to keep a farm in the family.	Roisum	Karen Gufvert: WI Farm Bureau Federation  Jim Holte: Elk Mound farmer	11/19