

Attachment B



JOB DETAILS

Job ID: 99221
 Member Name: Ramar-Lubbock
 Category: Sales
 Position: Account Executive
 Type: Full Time
 Salary:
 Date Posted: 2/14/2022
 Closing Date: 6/11/2022
 City: Lubbock
 State: Texas
 ZipCode: 79423
 URL:

Experience: Ramar Communications with 9 Radio Stations and a digital agency is currently seeking a Multi-Media Account Executive. Candidates should be highly motivated and passionate about growing businesses; excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

We offer a competitive compensation plan, great benefits, a family first environment, and continuous training. Ramar is a locally owned broadcaster with deep ties to this community.

Responsibilities Include:

- Provide media solutions to local businesses with a focus on broadcast radio, sports marketing, digital marketing, social media, and events
- Ability to lead conversations of prospects and existing customers that uncover challenges then determine what and how our assets can offer best result solutions
- Deliver, creative, strategic and persuasive presentations that highlight competitive advantages
- Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time
- Successful at cold calling and prospecting
- Embracing and learning our various platforms and advanced audience targeting capabilities and their value to our customers
- Establish strong and lasting relationships with the business community

Ideal candidate brings with them:

- Consultative/Solutions based selling experience
- Prior success of building and maintaining a base of satisfied customers
- Comfortable and successful in a fast-paced, detail-oriented, independent and entrepreneurial environment
- Exceptional verbal and written communication skills with the ability to clearly articulate our compelling value proposition to clients
- Demonstrated ability to boldly push ideas through resistance and grow business relationships

Requirements: Ramar Communications with 9 Radio Stations and a digital agency is currently seeking a Multi-Media Account Executive. Candidates should be highly motivated and passionate about growing businesses; excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

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- Exceptional verbal and written communication skills with the ability to clearly articulate our compelling value proposition to clients
- Demonstrated ability to boldly push ideas through resistance and grow business relationships

Additional Information: Ramar Communications is an equal opportunity employer. All aspects of employment including the decision to hire, promote, discipline, or discharge, will be based on merit, competence, performance, and business needs. We do not discriminate on the basis of race, color, religion, marital status, age, national origin, ancestry, disability, gender, sexual orientation, veteran status, or any other status protected under federal, state, or local law.

Contact Details: Send resume with references to: Ramar Communications P.O. Box 3757 Lubbock, Texas 79452

Details: Ramar Communications with 9 Radio Stations and a digital agency is currently seeking a Multi-Media Account Executive. Candidates should be highly motivated and passionate about growing businesses; excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

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Job Notifications

Total Successful: **13** Total Failed: **0** Total Sent: **13**

Your job has been successfully submitted for notification. Final delivery details will be available 72 hours after submission.

Date	Agency Name	E-Mail	Fax No.	Status	Prong 2	User Name	Proof of Contact Document
2/14/2022	Kaplan College			RECORDED	No	Susie Gonzales	Delete Notification
2/14/2022	Texas Workforce Commission			RECORDED	No	Susie Gonzales	Delete Notification
2/14/2022	Texas Association of Broadcasters	jobs@tab.org		PENDING	No	Susie Gonzales	Delete Notification
2/14/2022	TVjobs.com			RECORDED	No	Susie Gonzales	Delete Notification
2/14/2022	Wayland Baptist University			RECORDED	No	Susie Gonzales	Delete Notification
2/14/2022	Sinclair Broadcast Group			RECORDED	No	Susie Gonzales	Delete Notification
2/14/2022	Wayland Baptist University			RECORDED	No	Susie Gonzales	Delete Notification
2/14/2022	Vista College			RECORDED	No	Susie Gonzales	Delete Notification
2/14/2022	Texas Tech University			RECORDED	No	Susie Gonzales	Delete Notification
2/14/2022	Lubbock Christian University			RECORDED	No	Susie Gonzales	Delete Notification
2/14/2022	www.mediagignow.com	customerservice@mediagignow.com		PENDING	No	Susie Gonzales	Delete Notification
2/14/2022	Ramar Communications			RECORDED	No	Susie Gonzales	Delete Notification
2/14/2022	South Plains College			RECORDED	No	Susie Gonzales	Delete Notification

Prong 2 Sources not Notified

Agency Name	Reason for Exception
No Prong 2 Sources were omitted from notification of this job.	

Job Vacancy Interview Details

Interview Date	Interviewee	Agency Name	Prong 2	Contact Person	Interviewer
Sorry, no Interviews found					

Job Vacancy Hired Persons Details

Interview Date	Interviewee	Hire Date	Agency Name	Prong 2	Contact Person	Interviewer
Sorry, no Hired Persons found						



Notification Procedure

Job ID: 99221

Category: Sales

Position: Account Executive

Notification Sent/Recorded to Recruitment Agencies

Your job has been successfully submitted for notification. Final delivery details will be available 72 hours after submission. Select **Jobs Details Report/Upload Resumes** from the **Jobs** option, and click to **View Details**.

Recruiting Agency Name	Notified by E-mail	Notified by Fax
Texas Association of Broadcasters	jobs@tab.org	1-512-322-0522

To be notified by User or Other System

Recruiting Agency Name
Kaplan College
Lubbock Christian University
Ramar Communications
Sinclair Broadcast Group
South Plains College
Texas Tech University
Texas Workforce Commission
TVjobs.com
Vista College
Wayland Baptist University
Wayland Baptist University

Close Window

Alert from Broadcast1Source

contact@broadcast1source.com <contact@broadcast1source.com>

Mon 02/14/22 3:23 PM

To: Susie Gonzales <sgonzales@ramarcom.com>

Dear Susie,

Below job has been notified to recruiting agencies in **Ramar-Lubbock**.

Job Title: Account Executive

Open Date: 2/14/2022

Close Date: 6/11/2022

Best regards,

The Broadcast1Source Team

www.broadcast1source.com

customerservice@bc1source.com

(336) 553-0620

Alert from Broadcast1Source

contact@broadcast1source.com <contact@broadcast1source.com>

Mon 02/14/22 3:23 PM

To: Susie Gonzales <sgonzales@ramarcom.com>

Dear Susie,

You recently notified the job below and included in your notification order the following Self-Report agencies. Broadcast1Source will not contact these agencies as they are noted in your records as postings to be completed by the user or an applicant tracking system. Please be sure these postings are completed by whatever method the organizations have required and collect proof documents of the postings. Your Self-Report proof docs may be uploaded into the B1S system for safekeeping.

Job ID: 99221

Market Name: Ramar-
Lubbock

Title: Account Executive

Notification Date	Recruiting Agency Name
2/14/2022	Ramar Communications
2/14/2022	South Plains College
2/14/2022	Texas Tech University
2/14/2022	Lubbock Christian University
2/14/2022	Wayland Baptist University
2/14/2022	Sinclair Broadcast Group
2/14/2022	Wayland Baptist University
2/14/2022	Vista College
2/14/2022	Kaplan College
2/14/2022	Texas Workforce Commission
2/14/2022	TVjobs.com

To upload Self report documents for the above agencies, please login to Broadcast1Source and select **Self Report Docs** from the **Jobs** Menu.

If you need additional assistance, please notify us at customerservice@bc1source.com.

Best regards,

The Broadcast1Source Team
www.broadcast1source.com
customerservice@bc1source.com
(336) 553-0620

Multi-Media Account Executive

Ramar Communications with 9 Radio Stations and a digital agency is currently seeking a **Multi-Media Account Executive**. Candidates should be highly motivated and passionate about growing businesses; excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

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Responsibilities Include:

- Provide growth solutions to local businesses using radio, digital marketing, social media, sponsorships, and events
- Ability to lead conversations of prospects and existing customers that uncover challenges then determine what and how our assets can offer best result solutions
- Deliver, creative, strategic and persuasive presentations that highlight competitive advantages
- Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time
- Successful at cold calling and prospecting
- Embracing and learning our various platforms and advanced audience targeting capabilities and their value to our customers
- Establish strong and lasting relationships with the business community

Ideal candidate brings with them:

- Consultative/Solutions based selling experience
- Strong understanding of the changing landscape of integrated marketing
- Prior success of building and maintaining a base of satisfied customers
- Comfortable and successful in a fast-paced, detail-oriented, independent and entrepreneurial environment
- Exceptional verbal and written communication skills with the ability to clearly articulate our compelling value proposition to clients
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Benefit Conditions:

- Waiting period may apply
- Only full-time employees eligible

Paid Training:

- Yes

Management:

- Team Lead

This Job Is Ideal for Someone Who Is:

- People-oriented -- enjoys interacting with people and working on group projects
- Autonomous/Independent -- enjoys working with little direction
- Innovative -- prefers working in unconventional ways or on tasks that require creativity

Job Type: Full-time

Pay: Up to \$100,000.00 per year

#99221

Open and paused jobs (1) Closed Jobs (12)

Search job titles... Search locations... Sort by: Posting date

Account Executive Lubbock, TX Created: February 14, 2022	35 Active	25 New	10 Contacting	0 of 1 Hired	100+ To invite	Current plan: 36 charged applications \$1,404.00 total	Job status Open
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Edit the job post



Account Executive

Ramar Communications
Lubbock, TX 79401

Job details

Pay
Up to \$100,000 per year

Job type
Full-time

Number of openings for this position
1

Schedule
Monday to Friday

Benefits
Health insurance
401(k)
Paid time off
Dental insurance
Vision insurance
401(k) matching
Life insurance
Disability insurance

Job description

Multi-Media Account Executive

Ramar Communications with 9 Radio Stations and a digital agency is currently seeking a **Multi-Media Account Executive**. Candidates should be highly motivated and passionate about growing businesses, excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line sales role ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

We offer a competitive compensation plan, great benefits, a family first environment, and continuous training. Ramar is a locally owned media company with deep ties to this community.

Responsibilities Include:

- Provide growth solutions to local businesses using radio, digital marketing, social media, sports sponsorship's, and events
- Ability to lead conversations of prospects and existing customers that uncover challenges then determine what and how our assets can offer best result solutions
- Deliver creative, strategic and persuasive presentations that highlight competitive advantages
- Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time
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 - Strong understanding of the changing landscape of integrated marketing
 - Prior success of building and maintaining a base of satisfied customers
 - Comfortable and successful in a fast-paced, detail-oriented, independent and entrepreneurial environment
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Hide


Supplemental pay

- Commission pay
- Bonus pay

Work location

- One location

COVID-19 precautions
COVID-19 precautions was not provided and will not appear on the job post. + Add



620 Avenue O, Lubbock, TX 79401

Photos and videos
Photos and videos were not added and will not appear on the job post. + Add

Settings

The following information will not be shared on your job post.

Application settings

Apply method

- Email

Resume required

- Yes

Send application updates to

- receptionist@ramarcom.com
- bbullington@ramarcom.com
- Also send an individual email update each time someone applies.

Allow messages

- Yes: let people who apply to the job message about their application

Employer Assist

- No: do not automatically decline candidates

Customized pre-screening

- Application question: How many years of B2B sales experience do you have?
- Application question: Please list 2-3 dates and time ranges that you could do an interview.
- Application question: What is the highest level of education you have completed?

Notification Procedure

Job ID: 100967

Category: Other

Position: Radio Morning Show Host

Notification Sent/Recorded to Recruitment Agencies

Your job has been successfully submitted for notification. Final delivery details will be available 72 hours after submission. Select **Jobs Details Report/Upload Resumes** from the **Jobs** option, and click to View Details.

Recruiting Agency Name	Notified by E-mail	Notified by Fax
Ramar Communications	sgonzales@ramarcom.com	1---
South Plains College	jhoes@southplainscollege.edu	1---
Texas Association of Broadcasters	jobs@tab.org	1-512-322-0522
Texas Tech University	career.comc@ttu.edu	1---
Wayland Baptist University	tmoore@wbu.edu	1---
Workforce Solutions South Plains	danny.soliz@spworkforce.org	1-806-744-5378

To be notified by User or Other System

Recruiting Agency Name
TVjobs.com

Close Window

Job Notification from Broadcast1Source

contact@broadcast1source.com <contact@broadcast1source.com>

Mon 04/04/22 3:08 PM

To: Susie Gonzales <sgonzales@ramarcom.com>

To,

Keith Kerr

Ramar Communications

Human Resources

Lubbock-79452

Texas

Sent On: 4/4/2022

Subject: New Job listing from Ramar-Lubbock

From: Susie Gonzales

Email: sgonzales@ramarcom.com

Category:

Other

Position/Title:

Radio Morning Show Host

Details:

Come work in our brand new studios in downtown Lubbock! Ramar Communications is looking for a morning show personality and digital content creator for 107.7 Yes FM (Hot AC) in Lubbock, Texas. Must be able to do an interactive and engaging four hour local solo show that's content driven but stays consistent with the forward momentum and pacing of the format by keeping all breaks under sixty seconds. Ability to tease consistently and create online/social content regularly is also required. Knowledge of the Lubbock area preferred. Competitive pay and benefits.

Vacancy Type:

Full Time

Date Posted:

4/4/2022

Closing Date:

6/4/2022

City:

Lubbock - 79401

State:

Texas

Experience:

Come work in our brand new studios in downtown Lubbock! Ramar Communications is looking for a morning show personality and digital content creator for 107.7 Yes FM (Hot AC) in Lubbock, Texas. Must be able to do an interactive and engaging four hour local solo show that's content driven but stays consistent with the forward momentum and pacing of the format by keeping all

breaks under sixty seconds. Ability to tease consistently and create online/social content regularly is also required. Knowledge of the Lubbock area preferred. Competitive pay and benefits.

Requirements:

Come work in our brand new studios in downtown Lubbock! Ramar Communications is looking for a morning show personality and digital content creator for 107.7 Yes FM (Hot AC) in Lubbock, Texas. Must be able to do an interactive and engaging four hour local solo show that's content driven but stays consistent with the forward momentum and pacing of the format by keeping all breaks under sixty seconds. Ability to tease consistently and create online/social content regularly is also required. Knowledge of the Lubbock area preferred. Competitive pay and benefits.

Additional Information:

All qualified applicants are encouraged to apply. Ramar Communications is an equal opportunity employer.

Contact:

To apply send your resume/aircheck to jmartinez@ramarcom.com. No phone calls please.

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

IMPORTANT

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email **Susie Gonzales** at sgonzales@ramarcom.com

If you do not wish to receive future mailings, please [click here](#) to unsubscribe.

Alert from Broadcast1Source

contact@broadcast1source.com <contact@broadcast1source.com>

Mon 04/04/22 3:08 PM

To: Susie Gonzales <sgonzales@ramarcom.com>

Dear Susie,

Below job has been notified to recruiting agencies in **Ramar-Lubbock**.

Job Title: Radio Morning Show Host

Open Date: 4/4/2022

Close Date: 6/4/2022

Best regards,

The Broadcast1Source Team

www.broadcast1source.com

customerservice@bc1source.com

(336) 553-0620

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You are here: [Home](#) > [Job Bank & Internships](#) > [Find Job](#) > Radio Morning Show Host

Welcome, guest: [Login to your account](#)

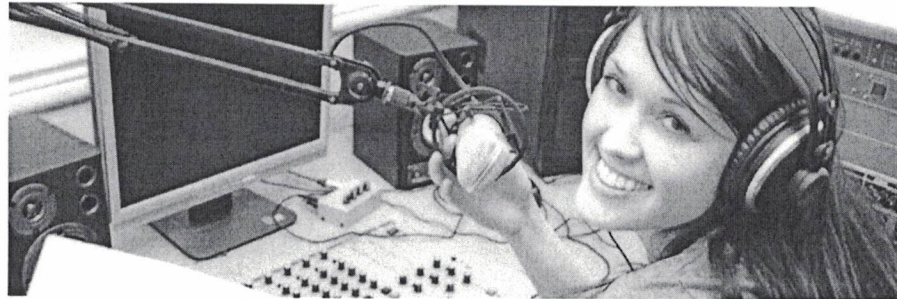
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[Post Your Resume](#)

[Search Candidates](#)



Radio Morning Show Host

KJTV-AM / KXTQ / KLZK / KTTU / KLBB / K15LV-D

Location: Lubbock, TX

Contact Name: Ramar Communications

Job Description

Category: Other

Position/Title: Radio Morning Show Host

Details:

Come work in our brand new studios in downtown Lubbock! Ramar Communications is looking for a morning show personality and digital content creator for 107.7 Yes FM (Hot AC) in Lubbock, Texas. Must be able to do an interactive and engaging four hour local solo show that's content driven but stays consistent with the forward momentum and pacing of the format by keeping all breaks under sixty seconds. Ability to tease consistently and create online/social content regularly is also required. Knowledge of the Lubbock area preferred. Competitive pay and benefits.

Vacancy Type: Full Time

Date Posted: 4/4/2022

Closing Date: 6/4/2022

City: Lubbock - 79401

State: Texas

Experience:

Come work in our brand new studios in downtown Lubbock! Ramar Communications is looking for a morning show personality and digital content creator for 107.7 Yes FM (Hot AC) in Lubbock, Texas. Must be able to do an interactive and engaging four hour local solo show that's content driven but stays consistent with the forward momentum and pacing of the format by keeping all breaks under sixty seconds. Ability to tease consistently and create online/social content regularly is also required. Knowledge of the Lubbock area preferred. Competitive pay and benefits.

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Additional Information:

All qualified applicants are encouraged to apply. Ramar Communications is an equal opportunity employer.

Contact: To apply send your resume/aircheck to jmartinez@ramarcom.com. No phone calls please.

Notification Procedure

Job ID: 101234

Category: Digital Media

Position: Digital Media Manager

Notification Sent/Recorded to Recruitment Agencies

Your job has been successfully submitted for notification. Final delivery details will be available 72 hours after submission. Select **Jobs Details Report/Upload Resumes** from the **Jobs** option, and click to View Details.

Recruiting Agency Name	Notified by E-mail	Notified by Fax
Ramar Communications	sgonzales@ramarcom.com	1---
South Plains College	jhoes@southplainscollege.edu	1---
Texas Association of Broadcasters	jobs@tab.org	1-512-322-0522
Texas Tech University	career.comc@ttu.edu	1---
Wayland Baptist University	tmoore@wbu.edu	1---
Workforce Solutions South Plains	danny.soliz@spworkforce.org	1-806-744-5378

To be notified by User or Other System

Recruiting Agency Name
TVjobs.com

Close Window



JOB DETAILS

Job ID: 101234
 Member Name: Ramar-Lubbock
 Category: Digital Media
 Position: Digital Media Manager
 Type: Full Time
 Salary:
 Date Posted: 4/11/2022
 Closing Date: 7/11/2022
 City: Lubbock
 State: Texas
 ZipCode: 79423
 URL:

Experience: Ramar Communications is seeking a Digital Media Director. The Digital Media Director manages Ramar's digital assets, services, and strategy. This energetic, fast-paced, and collaborative leader will be accountable for guiding content creators, coaching digital sales, provide guidance in creating proposals, implementing client campaigns, and managing vendor partnerships. This position will also focus on strategy and tools that grow Ramar's digital presence and revenues across the region.

Principle duties:

- Executing client social media, display, search, and location-based campaigns
- Digital vendor management
- Pulling analytics, dashboards, and other metrics for AE's and clients
- Managing station websites, app, and social media content
- Insertion and trafficking of display and video ads (DFP)
- Digital proposal building with Radio and TV AE's
- Digital streaming management for TV and Radio operations
- CMS Operations

Areas of knowledge preferred:

- Managing numerous digital vendors and projects
- DFP ad trafficking
- Digital and search campaign optimization
- WordPress
- Alexa Skills
- App and website management
- Extensive Social Media knowledge
- SEO/SEM, AdWords, Google Analytics

Education/Experience:

- Bachelor's degree preferred with an emphasis in Business or IT
- Hands on experience managing digital services
- In-depth understanding of applying digital marketing tools and social media platforms

A valid driver's license with clean driving record, and pre-employment drug screening and background checks are required.

Requirements: Ramar Communications is seeking a Digital Media Director. The Digital Media Director manages Ramar's digital assets, services, and strategy. This energetic, fast-paced, and collaborative leader will be accountable for guiding content creators, coaching digital sales, provide guidance in creating proposals, implementing client campaigns, and managing vendor partnerships. This position will also focus on strategy and tools that grow Ramar's digital presence and revenues across the region.

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- SEO/SEM, AdWords, Google Analytics

Education/Experience:

- Bachelor's degree preferred with an emphasis in Business or IT
- Hands on experience managing digital services
- In-depth understanding of applying digital marketing tools and social media platforms

A valid driver's license with clean driving record, and pre-employment drug screening and background checks are required.

Additional Information: Ramar Communications is an equal opportunity employer and all qualified applicants are encouraged to apply.

Contact Details: Apply in person during regular business hours M-F: Ramar Communications 620 Ave. O Lubbock, Texas 79401

Details: Ramar Communications is seeking a Digital Media Director. The Digital Media Director manages Ramar's digital assets, services, and strategy. This energetic, fast-paced, and collaborative leader will be accountable for guiding content creators, coaching digital sales, provide guidance in creating proposals, implementing client campaigns, and managing vendor partnerships. This position will also focus on strategy and tools that grow Ramar's digital presence and revenues across the region.

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[View Deleted Notifications](#) [Close](#)

Job Notifications

Total Successful: **8** Total Failed: **0** Total Sent: **8**

Your job has been successfully submitted for notification. Final delivery details will be available 72 hours after submission.

Date	Agency Name	E-Mail	Fax No.	Status	Prong 2	User Name	Proof of Contact Document
4/11/2022	Workforce Solutions South Plains		1-806-744-5378	PENDING	No	Susie Gonzales	Delete Notification
4/11/2022	Texas Association of Broadcasters	jobs@tab.org		PENDING	No	Susie Gonzales	Delete Notification
4/11/2022	TVjobs.com			RECORDED	No	Susie Gonzales	Delete Notification
4/11/2022	Wayland Baptist University	tmoore@wbu.edu		PENDING	No	Susie Gonzales	Delete Notification
4/11/2022	Ramar Communications	sgonzales@ramarcom.com		PENDING	No	Susie Gonzales	Delete Notification
4/11/2022	South Plains College	jhoes@southplainscollege.edu		PENDING	No	Susie Gonzales	Delete Notification
4/11/2022	Texas Tech University	career.comc@ttu.edu		PENDING	No	Susie Gonzales	Delete Notification
4/11/2022	www.mediagignow.com	customerservice@mediagignow.com		PENDING	No	Susie Gonzales	Delete Notification

Prong 2 Sources not Notified

Agency Name	Reason for Exception
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No Prong 2 Sources were omitted from notification of this job.

Job Vacancy Interview Details

Interview Date	Interviewee	Agency Name	Prong 2	Contact Person	Interviewer
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Sorry, no Interviews found

Job Vacancy Hired Persons Details

Interview Date	Interviewee	Hire Date	Agency Name	Prong 2	Contact Person	Interviewer
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Sorry, no Hired Persons found



Alert from Broadcast1Source

contact@broadcast1source.com <contact@broadcast1source.com>

Mon 04/11/22 3:37 PM

To: Susie Gonzales <sgonzales@ramarcom.com>

Dear Susie,

Below job has been notified to recruiting agencies in **Ramar-Lubbock**.

Job Title: Digital Media Manager

Open Date: 4/11/2022

Close Date: 7/11/2022

Best regards,

The Broadcast1Source Team

www.broadcast1source.com

customerservice@bc1source.com

(336) 553-0620

Job Notification from Broadcast1Source

contact@broadcast1source.com <contact@broadcast1source.com>

Mon 04/11/22 3:37 PM

To: Susie Gonzales <sgonzales@ramarcom.com>

To,

Keith Kerr

Ramar Communications

Human Resources

Lubbock-79452

Texas

Sent On: 4/11/2022

Subject: New Job listing from Ramar-Lubbock

From: Susie Gonzales

Email: sgonzales@ramarcom.com

Category:

Digital Media

Position/Title:

Digital Media Manager

Details:

Ramar Communications is seeking a Digital Media Director. The Digital Media Director manages Ramar's digital assets, services, and strategy. This energetic, fast-paced, and collaborative leader will be accountable for guiding content creators, coaching digital sales, provide guidance in creating proposals, implementing client campaigns, and managing vendor partnerships. This position will also focus on strategy and tools that grow Ramar's digital presence and revenues across the region.

Principle duties:

- Executing client social media, display, search, and location-based campaigns
- Digital vendor management
- Pulling analytics, dashboards, and other metrics for AE's and clients
- Managing station websites, app, and social media content
- Insertion and trafficking of display and video ads (DFP)
- Digital proposal building with Radio and TV AE's
- Digital streaming management for TV and Radio operations
- CMS Operations

Areas of knowledge preferred:

- Managing numerous digital vendors and projects
- DFP ad trafficking
- Digital and search campaign optimization
- WordPress
- Alexa Skills
- App and website management
- Extensive Social Media knowledge
- SEO/SEM, AdWords, Google Analytics

Education/Experience:

- Bachelor's degree preferred with an emphasis in Business or IT
- Hands on experience managing digital services
- In-depth understanding of applying digital marketing tools and social media platforms

A valid driver's license with clean driving record, and pre-employment drug screening and background checks are required.

Vacancy Type:

Full Time

Date Posted:

4/11/2022

Closing Date:

7/11/2022

City:

Lubbock - 79423

State:

Texas

Experience:

Ramar Communications is seeking a Digital Media Director. The Digital Media Director manages Ramar's digital assets, services, and strategy. This energetic, fast-paced, and collaborative leader will be accountable for guiding content creators, coaching digital sales, provide guidance in creating proposals, implementing client campaigns, and managing vendor partnerships. This position will also focus on strategy and tools that grow Ramar's digital presence and revenues across the region.

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- Hands on experience managing digital services
- In-depth understanding of applying digital marketing tools and social media platforms

A valid driver's license with clean driving record, and pre-employment drug screening and background checks are required.

Additional Information:

Ramar Communications is an equal opportunity employer and all qualified applicants are encouraged to apply.

Contact:

Apply in person during regular business hours M-F:
Ramar Communications
620 Ave. O
Lubbock, Texas 79401

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

IMPORTANT

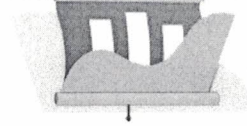
This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email **Susie Gonzales** at sgonzales@ramarcom.com

Digital Media Manger Post on Indeed 4/11/2022

employers.indeed.com/o/p/editing?publishedId=8d47ed1e7815&jobId=625448c9f05d8c709b3bc1c2

marks BPAS Plan AutoView - Dealer... My Profile - Zoom Pipeline CRM | Das... Digital Campaigns... Jaden 529 Radio Advertising E

Edit the job post



Digital Media Manager

Ramar Communications 

Lubbock, TX 79401 

Job details

Pay

\$45,000.00 - \$70,000.00 per year

Job type

Full-time

Number of openings for this position

1

Schedule

Monday to Friday

Benefits

Health insurance

Paid time off

Dental insurance

401(k)

Vision insurance

401(k) matching

Job description

Digital Media Manager

Ramar Communications is a locally owned broadcast and media company with 9 Radio Stations, and a Digital Agency in Lubbock, TX. We are seeking a Digital Media Manager for our Digital Agency. The Digital Media Manager manages Ramar's digital assets, sales, and services. This energetic, fast-paced, and collaborative leader will be accountable for implementing digital sales, directing content creators, provide guidance in creating proposals, creating digital campaigns, and managing vendor partnerships. This position will also focus on strategy and tools that grow Ramar's digital presence and revenues across the region.

Principle duties:

- Digital Media Sales and Service
- Executing client social media, display, search, and location-based campaigns
- Digital vendor management
- Pulling analytics, dashboards, and other metrics for AE's and clients
- Managing station websites, app, and social media content
- Insertion and trafficking of display and video ads (DFP)
- Digital sales proposal building with Radio AE's
- Digital streaming management for TV and Radio operations

Areas of knowledge preferred:

- Managing numerous digital vendors and projects
- DFP ad trafficking
- Digital and search campaign optimization
- WordPress
- Social Media Marketing
- App and website management
- SEO/SEM, AdWords, Google Analytics


Education/Experience:

- Bachelor's degree preferred with an emphasis in digital media and digital marketing
- Hands on experience managing digital services
- In-depth understanding of applying digital marketing tools and social media platforms

A valid driver's license with clean driving record, and pre-employment drug screening and background checks are required.

Ramar Communications is an equal opportunity employer. All aspects of employment including the decision to hire, promote, discipline, or discharge, will be based on merit, competence, performance, and business needs. We do not discriminate on the basis of race, color, religion, marital status, age, national origin, ancestry, disability, gender, sexual orientation, veteran status, or any other status protected under federal, state, or local law.


Hide

Supplemental pay 

- Commission pay

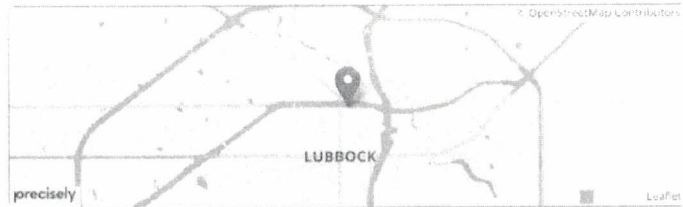
Work location 

- One location

 COVID-19 precautions

COVID-19 precautions was not provided and will not appear on the job post.

+ Add



Notification Procedure

Job ID: 104714

Category: Sales

Position: Account Executive

Notification Sent/Recorded to Recruitment Agencies

Your job has been successfully submitted for notification. Final delivery details will be available 72 hours after submission. Select **Jobs Details Report/Upload Resumes** from the **Jobs** option, and click to [View Details](#).

Recruiting Agency Name	Notified by E-mail	Notified by Fax
Lubbock Christian University	Ashton.Darrow@lcu.edu	1---
Ramar Communications	sgonzales@ramarcom.com	1---
South Plains College	jhoes@southplainscollege.edu	1---
Texas Association of Broadcasters	jobs@tab.org	1-512-322-0522
Texas Tech University	career.comc@ttu.edu	1---
Workforce Solutions South Plains	danny.soliz@spworkforce.org	1-806-744-5378

To be notified by User or Other System

Recruiting Agency Name
TVjobs.com

Close Window



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- [Prong 3/Outreach Initiatives](#)
- [Reports](#)
- [Audit Response](#)
- [Forms and Help Docs](#)
- [Previous Jobs](#)

JOB DETAILS

Job ID: 104714
 Member Name: Ramar-Lubbock
 Category: Sales
 Position: Account Executive
 Type: Full Time
 Salary:
 Date Posted: 7/29/2022
 Closing Date: 10/29/2022
 City: Lubbock
 State: Texas
 ZipCode: 79423
 URL:

Experience: Ramar Communications with 9 Radio Stations and a digital agency is currently seeking a Multi-Media Account Executive. Candidates should be highly motivated and passionate about growing businesses, excel at cultivating relationships with decision-makers and influencers with ability to manage and grow existing as well as new business. This front-line seller ideally possesses an entrepreneurial spirit, thirsty for success (for you and your clients), a passion for winning, and a determination that can outlast resistance.

We offer a competitive compensation plan, great benefits, a family first environment, and continuous training. Ramar is a locally owned media company with deep ties to this community.

Responsibilities Include:

- Provide media solutions to local businesses with a focus on broadcast radio, play by play sports, sports sponsorships, digital marketing, social media, and live events
- Ability to lead conversations of prospects and existing customers that uncover challenges then determine what and how our assets can offer best result solutions
- Deliver, creative, strategic and persuasive presentations that highlight competitive advantages
- Exceeding digital and broadcast revenue goals on a consistent basis and collecting receivables on time
- Successful at cold calling and prospecting
- Embracing and learning our various platforms and advanced audience targeting capabilities and their value to our customers
- Establish strong and lasting relationships with the business community

Ideal candidate brings with them:

- Consultative Solutions based selling experience
- Prior success of building and maintaining a base of satisfied customers
- Comfortable and successful in a fast-paced, detail-oriented, independent and entrepreneurial environment
- Exceptional verbal and written communication skills with the ability to clearly articulate our compelling value proposition to clients
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Contact Details: Apply in person during regular business hours M-F at: Ramar Communications 620 Avenue O Lubbock, Texas

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Job Notifications

Total Successful: **8** Total Failed: **0** Total Sent: **8**

Your job has been successfully submitted for notification. Final delivery details will be available 72 hours after submission.

Date	Agency Name	E-Mail	Fax No.	Status	Prong 2	User Name	Proof of Contact Document
7/29/2022	Workforce Solutions South Plains	danny.soliz@spworkforce.org	1-806-744-5378	PENDING	No	Susie Gonzales	Delete Notification
7/29/2022	Texas Association of Broadcasters	jobs@tab.org		PENDING	No	Susie Gonzales	Delete Notification
7/29/2022	TVjobs.com			RECORDED	No	Susie Gonzales	Delete Notification
7/29/2022	Texas Tech University	career.comc@ttu.edu		PENDING	No	Susie Gonzales	Delete Notification
7/29/2022	Lubbock Christian University	Ashton.Darrow@lcu.edu		PENDING	No	Susie Gonzales	Delete Notification
7/29/2022	Ramar Communications	sgonzales@ramarcom.com		PENDING	No	Susie Gonzales	Delete Notification
7/29/2022	South Plains College	jhoes@southplainscollege.edu		PENDING	No	Susie Gonzales	Delete Notification
7/29/2022	www.mediagignow.com	customerservice@mediagignow.com		PENDING	No	Susie Gonzales	Delete Notification

Prong 2 Sources not Notified

Agency Name	Reason for Exception
No Prong 2 Sources were omitted from notification of this job.	

Job Vacancy Interview Details

Interview Date	Interviewee	Agency Name	Prong 2	Contact Person	Interviewer
Sorry, no Interviews found					

Job Vacancy Hired Persons Details

Interview Date	Interviewee	Hire Date	Agency Name	Prong 2	Contact Person	Interviewer
Sorry, no Hired Persons found						



Alert from Broadcast1Source

contact@broadcast1source.com <contact@broadcast1source.com>

Fri 07/29/22 2:54 PM

To: Susie Gonzales <sgonzales@ramarcom.com>

Dear Susie,

Below job has been notified to recruiting agencies in **Ramar-Lubbock**.

Job Title: Account Executive

Open Date: 7/29/2022

Close Date: 10/29/2022

Best regards,

The Broadcast1Source Team

www.broadcast1source.com

customerservice@bc1source.com

(336) 553-0620

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contact@broadcast1source.com <contact@broadcast1source.com>

Fri 07/29/22 2:54 PM

To: Susie Gonzales <sgonzales@ramarcom.com>

To,

Keith Kerr

Ramar Communications

Human Resources

Lubbock-79452

Texas

Sent On: 7/29/2022

Subject: New Job listing from Ramar-Lubbock

From: Susie Gonzales

Email: sgonzales@ramarcom.com

Category:

Sales

Position/Title:

Account Executive

Details:

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Vacancy Type:

Full Time

Date Posted:

7/29/2022

Closing Date:

10/29/2022

City:

Lubbock - 79423

State:

Texas

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620 Avenue O
Lubbock, Texas

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email **Susie Gonzales** at sgonzales@ramarcom.com

If you do not wish to receive future mailings, please [click here](#) to unsubscribe.

View Job Vacancy Details

116037

Vacancy Details

Vacancy Category: Talent

Vacancy Position/Title: On-Air Personality

Details: Ramar Communications is in search for an "air-personality" who can connect with adults. We are searching for someone who knows how to structure a great show and can relate to adults. Prefer someone who will be active in the community, push station brands locally and on social media, can work a crowd at events and work the audience on the air and with great production. This person will work on one, or more, of our music formats. We don't care where you worked previously, tell us what you are going to do now and how you are going to do it. Must pass a background check and pre-employment drug screening. Tell us why we should consider you for this position and demonstrate you know what we want by sending your best stuff with references.

Vacancy Type: F

Salary:

Date Posted: 2/7/2023

Closing Date: 3/15/2023

City: Lubbock

ZipCode: 79424

State: Texas

URL:

Experience: Ramar Communications is in search for an "air-personality" who can connect with adults. We are searching for someone who knows how to structure a great show and can relate to adults. Prefer someone who will be active in the community, push station brands locally and on social media, can work a crowd at events and work the audience on the air and with great production. This person will work on one, or more, of our music formats. We don't care where you worked previously, tell us what you are going to do now and how you are going to do it. Must pass a background check and pre-employment drug screening. Tell us why we should consider you for this position and demonstrate you know what we want by sending your best stuff with references.

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Additional Information: Ramar Communications is an equal opportunity employer and all qualified applicants are encouraged to apply.

Entered By: Kathryn Wofford

Contact Details

Contact Details: Send resume to:

Ramar Communications, Inc.
Radio Talent Search
620 Ave O
Lubbock, Texas 79401

Apply Online URL:

[Print Job](#)[Close](#)



JOB DETAILS

Job ID: 110037
 Member Name: Ramar-Lubbock
 Category: Talent
 Position: On-Air Personality
 Type: Full Time
 Salary:
 Date Posted: 2/7/2023
 Closing Date: 3/15/2023
 City: Lubbock
 State: Texas
 ZipCode: 79424
 URL:

Experience: Ramar Communications is in search for an "air-personality" who can connect with adults. We are searching for someone who knows how to structure a great show and can relate to adults. Prefer someone who will be active in the community, push station brands locally and on social media, can work a crowd at events and work the audience on the air and with great production. This person will work on one, or more, of our music formats. We don't care where you worked previously, tell us what you are going to do now and how you are going to do it. Must pass a background check and pre-employment drug screening. Tell us why we should consider you for this position and demonstrate you know what we want by sending your best stuff with references.

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Additional Information: Ramar Communications is an equal opportunity employer and all qualified applicants are encourage to apply.

Contact Details: Send resume to: Ramar Communications, Inc. Radio Talent Search 620 Ave O Lubbock, Texas 7940

Details: Ramar Communications is in search for an "air-personality" who can connect with adults. We are searching for someone who knows how to structure a great show and can relate to adults. Prefer someone who will be active in the community, push station brands locally and on social media, can work a crowd at events and work the audience on the air and with great production. This person will work on one, or more, of our music formats. We don't care where you worked previously, tell us what you are going to do now and how you are going to do it. Must pass a background check and pre-employment drug screening. Tell us why we should consider you for this position and demonstrate you know what we want by sending your best stuff with references.

[View Deleted Notifications](#) [Close](#)

Job Notifications

Total Successful: **1** Total Failed: **0** Total Sent: **1**

Date	Agency Name	E-Mail	Fax No.	Status	Prong 2	User Name	Proof of Contact Document	
2/7/2023	Ramar Communications	sgonzales@ramarcom.com		RECORDED	No	Kathryn Wolford		Delete Notification

Prong 2 Sources not Notified

Agency Name	Reason for Exception
No Prong 2 Sources were omitted from notification of this job.	

Job Vacancy Interview Details

Interview Date	Interviewee	Agency Name	Prong 2	Contact Person	Interviewer
2/13/2023	David Stradley	Ramar Communications	NO	Keith Kerr FAX: 1---	Jennifer Martinez

Job Vacancy Hired Persons Details

Interview Date	Interviewee	Hire Date	Agency Name	Prong 2	Contact Person	Interviewer
----------------	-------------	-----------	-------------	---------	----------------	-------------

2/13/2023

David Stradley

2/14/2023

Ramar Communications

NO

Keith Kerr
FAX: 1---

Jennifer Martinez

Broadcast1Source is a leader in EEO Compliance, Broadcaster Auditing and e-PIF Management for U.S. television and radio broadcasting companies.
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Kathryn Wofford

From: Brad Moran
Sent: Monday, February 13, 2023 6:18 PM
To: Kathryn Wofford
Cc: Keith Kerr
Subject: David Wilde

David Wilde starts on Tuesday as a full-time employee. Please get him set up on Tuesday. I'll need a payroll change form to fill out for him. I'll be in Austin on Tuesday and back late in the day.

Brad Moran

President and CEO

RAMAR

COMMUNICATIONS

bmoran@ramarcom.com

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Please note our new address:

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