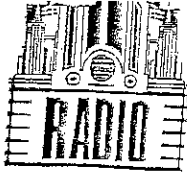


Quarterly Issues Report 3 Qtr 2013 Year

KATK AM-FM, KCDY-FM, KAMQ-AM all carry local weather forecast 7 times per day, everyday of the week. KATK AM & FM carry national ABC news broadcast at the top of the hour 7 days a week.



# Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

## Issues & Program List

Quarter 1 2 3 4  
Year 2013 Oct.

Title	Time/# ads	Dates	Narrative/Issue
Public Announcement	:30 DURATION:	July 21 thru July 27	Eddy County Fair Artesia Chamber
Public Announcement	:30 DURATION:	July 1 to thru July 24	NMSU-Carlsbad Job fair Oilfield Hiring
Public Announcement	:30 DURATION:	June 15 thru July 3	Fireworks Fundraising
Live Interview	15 minutes DURATION:	Simulcast July 17 @ 8 AM	John Waters - Eddy County Emergency Action regarding Flooding Conditions
Live Interview	20 minutes DURATION:	Simulcast July 3rd at 8 AM	Brian Baughman - Yael Energy Home improvements
Live Interview	20 minutes DURATION:	August 12 Simulcast @ 8 AM	Scott Branson - SB Oilfield Serv Oilfield Traffic Safety
Live Interview	15 minutes DURATION:	Simulcast August 2 8 AM	Betty Jordan - Eddy County Human Resources & opportunities County Hiring
Live Interview	20 minutes DURATION:	Simulcast August 8 8 AM	Scott Lonston - Eddy County Sheriff
PSA	:30 DURATION:	July - Sept	NMBA - Various PSA topics
Telephone Interview	10 minutes	Sept 13	US Representative Steve Pince

Prepared by P. Calder  
Date Oct 10, 2013  
(by 10<sup>th</sup> day of next quarter)

"Daily Form"



# Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

## ISSUES & ANSWERS INFORMATION FORM

Date(s): \_\_\_\_\_

*3/1/02*

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative: \_\_\_\_\_

Topic: \_\_\_\_\_

*Eddy County Fair*

Duration: 30

*July 21-27*

*Artesia Chamber*

Representative: \_\_\_\_\_

Topic: \_\_\_\_\_

*Fireworks Fund Raising*

Duration: 30

*June 15 - July 3rd*

Representative: \_\_\_\_\_

Topic: \_\_\_\_\_

*Job Fair - onfield Hiring*

Duration: 30

*July 16-24th*

*@ ~~WNSO~~ WNSO-C*

Representative: \_\_\_\_\_

Topic: \_\_\_\_\_

Duration: \_\_\_\_\_

Signature *P. Callan*



# Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

## ISSUES & ANSWERS INFORMATION FORM

Date(s): \_\_\_\_\_

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:

Topic:

John Waters

Flooding Conditions

Duration: = 15 min

Representative:

July 19 simulcast 8:00 Eddy County Emergency Action

Duration: = 20 min

Brian Baughman

Representative:

Topic:

Betty Jordan

July 3rd XCEL Energy Home Inspectors

Duration: 25

Eddy County Human Resources

Representative:

Topic:

Scott Branson

Simulcast Aug 2nd 8:00 Opportunities/County HIRINGS

Duration: = 20

50 Oilfield Services

Oilfield Traffic Safety

Simulcast 8:00 Aug-12th

Signature \_\_\_\_\_

Scott London  
= 20

Scott London Stewart Eddy  
County  
Simulcast 8:00 Aug-8

# Carlsbad Radio

## Issues and Answers Log

Event: Legislative Updates

Date: 9/11/13 ~~9/10/13~~ 9/13/13

Stations:  KCDY  KAT  ESPN  HIPPO

Location: Telephone interview w/ US Rep Steve Pearce  
on Syria intervention, budget, oil industry  
cont

Long form: impacts on the economy of SF NM  
10 min show.

Promos:

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PSA's:

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# Carlsbad Radio

## Issues and Answers Log

Event: Business Expo

Date: 10/17/13 & etc.

Stations:  KCDY  KAT  ESPN  HPPO

Location:

20-70 10/17: Peccorelli Center Conference Center 4th floor live remote. 10/17 In studio live interview w/ Lisa Chavez, SBDC & Robert Dexter Chamber of Commerce

Long form:

Interviews w/ numerous business & community leaders about employment opportunities & growth areas of specific businesses.

Promos:

Various 30 sec Promos run for 1 week.

PSA's:

2 days of spots prior about the interviews & the event.

# Carlsbad Radio

## Issues and Answers Log

Event: Pipeline Safety

Date: 10/19/13

Stations:  KCDY  KAT  ESPN  HIPPO

Location:

In-studio interview with PRC Commission  
Part 2 Patrick Lyons

Long form: 15 minutes 8:25A

Boom construction in the oilfield raises  
concerns about the possibility of a repeat  
of the disaster of 15 years ago. Lyons  
speaks to oilfield expertise & the supervision  
& inspectors his office performs

Promos:

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PSA's:

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