

From

To

Ads That Work

Linda Verin

**MULTI MEDIA ADVERTISING**

3535 Hangshire Drive, Birmingham, AL 35223

205.968.3650

telephone / fax

11/2/04
3438
1380
297329

WABM/WTTO

Rep:

Lisa Hughes

Phone: (205) 982-3807

Fax: (205) 982-3820

email:

lbmontgomery@sbgty.com**Media Buy Description**

Market >

AL:Birmingham

Insertion Order ID >

Randall Woodfin

For Client >

Woodfin for Mayor

Run Schedule from...

8/2/17

to...

8/8/17

Instructions:

0

for :10 sec. spots	none scheduled	0
for :30 sec. spots	RW30	0
for bookend spots	none scheduled	0

Spots Ordered

Shows	Run days	From	To	Type	Rate	spots per wk	cost per week \$	spots total	total buy \$
WABM							\$0.00	0	\$0.00
People's Court	W,Th,M,Tu	2p	3p	:30	\$40.00	3	\$120.00	3	\$120.00
Mathis	W,Th,M,Tu	3p	4p	:30	\$50.00	3	\$150.00	3	\$150.00
Povich	W,Th,M,Tu	4p	5p	:30	\$70.00	3	\$210.00	3	\$210.00
Family Feud Steve Harvey	W,Th,M,Tu	6p	7p	:30	\$120.00	3	\$360.00	3	\$360.00
Maury Povich	W,Th,M,Tu	9p	10p	:30	\$20.00	2	\$40.00	2	\$40.00
Mathis	W,Th,M,Tu	11p	12a	:30	\$20.00	3	\$60.00	3	\$60.00
WTTO							\$0.00	0	\$0.00
Judge Faith	W,Th,M,Tu	1p	2p	:30	\$30.00	3	\$90.00	3	\$90.00
							\$0.00	0	\$0.00
							\$0.00	0	\$0.00

Run schedule for 1 weeks

Per Week > 17

\$1,030.00

Total > 17 \$1,030.00

Birmingham (WTTT)		
By Calendar Month	Spots	Rate
Aug. 2017	3	\$90.00
Grand Total:	3	\$90.00

Contract # 2983004	Date Entered 08/01/17
Schedule Dates 08/02/17-08/08/17	Last Modified 08/01/17
Advertiser Randall Woodfin for Mayor (118104)	Entered By Christine Bartlett
Agency Ads That Work (3438)	CO-OP No
Product POLITICAL CANDIDATE (ns) (1186)	Headline #
Brand WOODFIN FOR MAYOR (950375)	Demo
Salesperson HOUSE-BIRMINGHAM, WTTT/WABM/WDDDB/WBMA	Order Type Normal
Sales Office WTTT/WABM/WDDDB/WBMA/EBMA/GBMA	Package Deal
Buyer Name VERLIN,LINDA	Commission % 15.00
Phone/Fax /	Commission \$13.50
CPE WOODFIN FOR MAYOR	Net Total \$76.50
Account Types Local/Political Candidate Agency BRD	Sales Tax
Billing Type Calendar	
Comments	

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Billing Type Calendar	
Comments	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/02/17-08/04/17	4	:30	1:30P- Judge Faith 2	2			X	X	X			2	\$30.00	\$60.00	Birmingham (WTTT)	JUDGE FAITH 1-2P	8/1/17
2.0	Normal Line / SPOT	08/07/17-08/08/17	4	:30	1P- Judge Faith	1	X	X						1	\$30.00	\$30.00	Birmingham (WTTT)	JUDGE FAITH 1P-2P	8/1/17

CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:										Date:									
Accepted-Station:										Date:									
										Comments:									

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

I represent that the payment for the above described broadcast time has been furnished by:

Woodfin For Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cicely Jones

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/31/17

Date

[Signature]

Signature

☒ Accepted

To Be Signed By Station Representative

☐ Accepted in Part

☐ Rejected

WAYNE Corp

DOJ

Signature

Printed Name

Title



DBA: WTTO-TV
CARDHOLDER MUST FAX OR MAIL TO BIRMINGHAM CREDIT HUB
WTTO/WABM c/o WTTO - 651 Beacon Pkwy, Ste 105, Birmingham, AL 35209
OR HAND-DELIVER SIGNED AUTHORIZATION TO STATION
(DO NOT SEND ELECTRONICALLY or VIA EMAIL)

Cardholder (as set forth below on the line requesting the cardholder name, the "Cardholder") hereby authorizes the entity doing business as WTTO-TV to charge the Cardholder's credit card account for goods and services provided by WTTO-TV, as included on the invoice and/or sales contracts listed below. In the event that the Cardholder chooses to provide the information contained herein to WTTO-TV electronically (including via email), the Cardholder hereby waives any and all claims that it may have against the entity doing business as WTTO-TV, any affiliates thereof, and any officers, directors, employees or agents of any such entities, as a result of the unauthorized disclosure of any of Cardholder's personal or confidential information. The Cardholder represents that the information listed below is correct and valid and that the party signing this authorization on the line requesting Card Holder Signature is authorized to sign on behalf of the Cardholder.

WFXL, EFXL, WTTO, WABM, WBMA, WTVG, ETVG, WXLV, WMYV, WGXA, EGXA, WPXI, WJTC, EPMI, WEAR, WFGX, WTVG, WTLH, WTLF, WTTA, WTVX, WTCN, WWHB, WPEC, WGFL, WNBW, WMYG, ENBW

**Please note: The billing statement will come over as "WTTO-TV"

Cardholder Name: Linda Verin
Billing Address of Card Listed Below: 3535 Hampshire Drive
City: Birmingham State: AL Zip: 35223
Telephone: (205) 948-3450
Company Name: Ads That Work

Card Type: MasterCard ☐ Visa ☐ AMEX ☒ Discover ☐

Amount: ~~\$1030.00~~ \$875.50

Card Account Number: [REDACTED]

(Please do NOT put your security (CVV/ CVC) code on this form.)

Card Expiration Date: 10/20

Card Holder Signature: Linda Verin

Date Signed / Approved: 7/31/2017

Invoice Numbers: _____

Sales Contract Numbers: _____

Promotional Event: _____

Business Office Handbook
Last updated 12/14

Exhibit 2A