

ORDER



KMSB

Orders	Order / Rev:	2336732
	Alt Order #:	WOC13281269
	Product Desc:	Issue
	Estimate:	10560
	Flight Dates:	10/22/21 - 10/28/21
	Original Date / Rev:	10/19/21 / 10/19/21
	Order Type:	General

Primary AE:	<u>Ben Stecker</u>
Sales Office:	<u>TSWAS</u>
Sales Region:	<u>NAT</u>

Agency	Name:	Sage Media Planning and Placement /
	Buying Contact:	
	Billing Contact:	
		1322 G St SE
		Washington, DC 20003

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	ISS/ Common Defense Action Fund
	Demographic:	A35+
	Product Codes:	IS-Issue/Non Ballot
	Revenue Code 1:	AGY
	Revenue Code 2:	(POL) Political
	Revenue Code 3:	(POL) Issue

New Business Thru:	
Advertiser External ID:	196600
Agency External ID:	23344AG
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/28/21	35	\$8,580.00	\$7,293.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	35	\$8,580.00	\$7,293.00	0.00
Totals	35	\$8,580.00	\$7,293.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KMSB	10%	\$8,580.00
Market	100%	\$85,800.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBGF	0%	\$0.00
KGUN	0%	\$0.00
KHRR	0%	\$0.00
KOLD	0%	\$0.00
KTTU	0%	\$0.00
KUAS	0%	\$0.00
KUAT	0%	\$0.00
KUVE	0%	\$0.00
KVOA	0%	\$0.00
KWBA	0%	\$0.00
KXGR	0%	\$0.00
UNKWN	90%	\$77,220.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMSB	10/22/21	10/26/21	5-6a M-F 5-6a M-F STORAGE WARS	CM	5-6a	-1-----	1:00	1	\$20.00	P02	0.00	NM	1	\$20.00

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 Product Desc: Issue
 Estimate: 10560

KMSB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	-1-----					1	\$20.00		0.00			
N 2	KMSB	10/22/21	10/27/21	Local News @ 7-9a M-FCM DAYBREAK		7:00 AM-9:00 AM	1-1----	1:00	2	\$200.00	P02	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	1-1----					2	\$200.00		0.00			
N 3	KMSB	10/22/21	10/28/21	Maury Povich 9-10a MAURY	CM	9:00 AM-10:00 AM	11111--	1:00	5	\$80.00	P02	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	11111--					5	\$80.00		0.00			
N 4	KMSB	10/22/21	10/27/21	First 48 1-2p THE FIRST 48	CM	1:00 PM-2:00 PM	1-1----	1:00	2	\$100.00	P02	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	1-1----					2	\$100.00		0.00			
N 5	KMSB	10/22/21	10/28/21	M-F 3-4p NICK CANNON	CM	3:00 PM-4:00 PM	-1-11--	1:00	3	\$140.00	P02	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	-1-11--					3	\$140.00		0.00			
N 6	KMSB	10/22/21	10/27/21	Family Feud 4-5p FAMILY FEUD	CM	4:00 PM-5:00 PM	1-1----	1:00	2	\$180.00	P02	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	1-1----					2	\$180.00		0.00			
N 7	KMSB	10/22/21	10/28/21	Big Bg Thy 5-530p BIG BANG THEORY	CM	5:00 PM-5:30 PM	-1-11--	1:00	3	\$240.00	P02	0.00	NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	-1-11--					3	\$240.00		0.00			
N 8	KMSB	10/22/21	10/27/21	Local News @ 530p M-FCM FOX11 530P EARLY NEWS		5:30 PM-6:00 PM	1-1----	1:00	2	\$240.00	P02	0.00	NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	1-1----					2	\$240.00		0.00			
N 9	KMSB	10/22/21	10/28/21	Local News @ 9p M-F FOX11 NEWS AT NINE	CM	9:00 PM-10:00 PM	-1-11--	1:00	3	\$800.00	P02	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	-1-11--					3	\$800.00		0.00			
N 10	KMSB	10/22/21	10/28/21	Local News @ 10p M-F AZ NEWS AT TEN	CM	10:00 PM-10:35 PM	-1-11--	1:00	3	\$300.00	P02	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	-1-11--					3	\$300.00		0.00			
N 11	KMSB	10/22/21	10/27/21	You Bet Your Life 1030-10M LENO - YOU BET YOUR LIFE (10:35 PM-11:05 PM)		10:35 PM-11:05 PM	PI-1----	1:00	2	\$120.00	P02	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	1-1----					2	\$120.00		0.00			
N 12	KMSB	10/22/21	10/28/21	11p-12a M-F LENO - YOU BET YOUR LIFE	CM	11:05 PM-11:35 PM	PI-1-11--	1:00	3	\$120.00	P02	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/21	10/28/21	-1-11--					3	\$120.00		0.00			
N 13	KMSB	10/22/21	10/23/21	Local News @ 9p Sa FOX11 NEWS AT NINE	CM	9:00 PM-10:00 PM	-----1-	1:00	1	\$600.00	P02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1-					1	\$600.00		0.00			
N 14	KMSB	10/22/21	10/23/21	Local News @ 10p Sa AZ NEWS AT TEN (10:00 PM-10:30 PM)	CM	10:00 PM-10:30 PM	PI-----1-	1:00	1	\$300.00	P02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1-					1	\$300.00		0.00			
N 15	KMSB	10/22/21	10/23/21	LF (Sa-Su) MATTER OF FACT (10:30 PM-11:00 PM)	CM	10:30 PM-11:00 PM	PI-----1-	1:00	1	\$80.00	P02	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1-					1	\$80.00		0.00			
N 16	KMSB	10/22/21	10/24/21		CM	9:00 PM-10:00 PM		1:00	1	\$700.00	P02	0.00	NM	1	\$700.00

