

Northland Television, LLC - WJFW-12

Order



Orig. Date: 03/12/2019 **Advertiser:** FRIENDS OF BRIAN HAGEDORN **Acct Exec.:** HRP - WASHINGTON DC **Price Type:**
Order Date: 03/12/2019 **Product:** POLITICAL **Est Code:** 6490 **Revenue Type:** Default
Start Date: 03/13/2019 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **Billing Type:** Regular
End Date: 03/24/2019 **Sec. Prod. Category:** POLITICAL **Order Class:** National **Order Type:** Political
Special Instructions: Spot Type: Local

Agency Information

Name: STRATEGIC MEDIA SERVICES **Address:** 1911 NORTH FT. MEYER DRIVE #400
 ARLINGTON VA 22209 **Contact:** BUYER.. **Phone:**
Order #: 46180 **BB: Billboard:** Mtl: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Special Instructions: 6490 9433812
Agency Information:

Line#	Ordered As	Station	BB Mt	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M / T / W / T / F / S / S	Pattern
1	MORNING ROTATOR 5a - 11:30a	WJFW - NBC 12	<input type="checkbox"/>	:30	03/18/19	03/18/19	5:00AM	7:00AM	\$40.00	1	\$40.00		X	<input type="checkbox"/>
2	NEWSWATCH 12 6P NEW	WJFW - NBC 12	<input type="checkbox"/>	:30	03/15/19	03/15/19	5:59PM	6:30PM	\$150.00	1	\$150.00			<input type="checkbox"/>
3	WHEEL OF FORTUNE	WJFW - NBC 12	<input type="checkbox"/>	:30	03/19/19	03/19/19	6:30PM	7:00PM	\$250.00	1	\$250.00		X	<input type="checkbox"/>
4	WHEEL OF FORTUNE	WJFW - NBC 12	<input type="checkbox"/>	:30	03/13/19	03/15/19	6:30PM	7:00PM	\$250.00	2	\$500.00			<input type="checkbox"/>
5	NEWSWATCH 12 10P NEW	WJFW - NBC 12	<input type="checkbox"/>	:30	03/18/19	03/18/19	10:00PM	10:34PM	\$200.00	1	\$200.00		X	<input type="checkbox"/>
6	NEWSWATCH 12 10P NEW	WJFW - NBC 12	<input type="checkbox"/>	:30	03/14/19	03/14/19	10:00PM	10:34PM	\$200.00	1	\$200.00			X

3/12/2019 3:42:08 PM 2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS Page: 1 of 2

Order

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7	SATURDAY NIGHT LIVE 3	WJFW - NBC 12		:30	03/16/19	03/16/19	10:29PM	12:03AM			Master		1	\$150.00	1	\$150.00								X
8	THE VOICE 2HR	WJFW - NBC 12		:30	03/18/19	03/18/19	7:00PM	9:00PM			Master		1	\$600.00	1	\$600.00		X						
9	MORNING ROTATOR 5a - 11:30a	WJFW - NBC 12		:30	03/14/19	03/14/19	5:00AM	7:00AM			Master		1	\$40.00	1	\$40.00							1	
10	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	03/18/19	03/19/19	4:30PM	4:59PM			Master		2	\$80.00	2	\$160.00		1	1					
11	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	03/13/19	03/15/19	4:30PM	4:59PM			Master		3	\$80.00	3	\$240.00				1	1	1		
12	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	03/19/19	03/19/19	5:59PM	6:30PM			Master		1	\$150.00	1	\$150.00			X					
13	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	03/13/19	03/13/19	5:59PM	6:30PM			Master		1	\$150.00	1	\$150.00					X			
Total Cost Monthly Breakouts																								
Month(s)	Amount	Pre-Empted:	Spots	Cost	Gross Cost:																			
March (2019)	\$2,830.00	0	0	\$0.00	- Agency																			
		Credited:	0	\$0.00	Commission:																			
		Billboards:	0																					
Total:	\$2,830.00	Total:	17		Net Cost:	\$2,405.50																		

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.