



125 West 55th St
New York, NY 10019

Contract # 27949088 Changes as of: 9/27/2022 at 3:26 PM Version: Current State Version 1
CPE: 493/627/4957 Flight: 10/31/22 - 11/6/22 Station: WYTV Con Type: POLITICAL/VOTE
Agency: MAV LLC Advertiser: RSLC-Judicial Fairness Initiative Market: Youngstown-Warren Total \$: \$10,245.00
8136 Old Keene Mill Rd Product: 2022 General Election Office: DALLAS Total Spots: 72
Suite A-300 Agency Order #: 12044212 Service: Nielsen Total CPP: \$90.82
Springfield, VA 22152 Buyer: Mah, Eva Primary Demo: Adults 35+ Total GRP: 112.8
Salesperson: ROB TISDALE Assistant: ROB TISDALE
214-525-2637 214-525-2637
Separation:

Comments: Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31 - 11/6							Total Spots	Total \$	CPP*	GRP*
							10/31	11/1	11/2	11/3	11/4	11/5	11/6				
1	M-F 5a-6a		Daybreak 5AM	\$125.00	1.2	30	1	1	1	1	0	0	0	4	\$500.00	\$104.17	4.8
2	M-F 6a-7a		Daybreak 6AM	\$175.00	1.8	30	1	0	1	1	1	0	0	4	\$700.00	\$97.22	7.2
3	M-F 7a-9a		Good Morning America	\$175.00	1.8	30	1	1	2	1	1	0	0	6	\$1,050.00	\$97.22	10.8
4	Sa 8a-10a		Good Morning America Saturday	\$125.00	1.2	30	0	0	0	0	0	1	0	1	\$125.00	\$104.17	1.2
5	Su 7:30a-8a		This Week in Pennsylvania	\$30.00	0.2	30	0	0	0	0	0	0	1	1	\$30.00	\$150.00	0.2
6	Su 8a-9a		Good Morning America Sunday	\$125.00	1.0	30	0	0	0	0	0	0	1	1	\$125.00	\$125.00	1.0
7	Su 9a-10a		This Week	\$125.00	0.9	30	0	0	0	0	0	0	1	1	\$125.00	\$138.89	0.9
8	M-F 9a-10a		Jennifer Hudson	\$35.00	1.4	30	1	1	1	1	0	0	0	4	\$140.00	\$25.00	5.6
9	M-F 11a-12n		The View	\$115.00	1.2	30	0	1	1	1	1	0	0	4	\$460.00	\$95.83	4.8
10	M-F 1p-2p		GMA3: What You Need To Know	\$50.00	0.7	30	1	1	1	0	1	0	0	4	\$200.00	\$71.43	2.8
11	M-F 2p-3p		General Hospital	\$75.00	1.4	30	0	1	1	1	1	0	0	4	\$300.00	\$53.57	5.6
12	M-F 3p-4p		Karamo	\$25.00	0.5	30	1	0	1	0	1	0	0	3	\$75.00	\$50.00	1.5
13	M-F 4p-5p		Kelly Clarkson	\$35.00	0.9	30	1	1	1	1	0	0	0	4	\$140.00	\$38.89	3.6
14	M-F 5p-5:30p		You Bet Your Life	\$35.00	0.7	30	1	0	1	0	1	0	0	3	\$105.00	\$50.00	2.1
15	M-F 5:30p-6p		Jeopardy	\$50.00	0.9	30	1	1	1	1	0	0	0	4	\$200.00	\$55.56	3.6
16	M-F 7p-7:30p		33 News at 7PM	\$300.00	2.1	30	1	1	0	1	0	0	0	3	\$900.00	\$142.86	6.3
17	Su 6p-6:30p		33 News at 6PM	\$200.00	2.9	30	0	0	0	0	0	0	1	1	\$200.00	\$68.97	2.9
18	M-F 7:30p-8p		Entertainment Tonight	\$135.00	2.2	30	1	1	1	0	1	0	0	4	\$540.00	\$61.36	8.8
19	M 8p-10p		Bachelor in Paradise Mon-ABC	\$550.00	3.4	30	1	0	0	0	0	0	0	1	\$550.00	\$161.76	3.4



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8136 Old Keene Mill Rd Suite A-300 Springfield, VA 22152	Product: 2022 General Election Agency Order #: 12044212 Buyer: Mah, Eva Salesperson: ROB TISDALE 214-525-2637 Separation:	Office: DALLAS Service: Nielsen Primary Demo: Adults 35+ Assistant: ROB TISDALE 214-525-2637
		Con Type: POLITICAL/VOTE Total \$: \$10,245.00 Total Spots: 72 Total CPP: \$90.82 Total GRP: 112.8

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							10/31	11/1	11/2	11/3	11/4	11/5	11/6				
20	Tu 8p-10p		Bachelor in Paradise Tue-ABC 3	\$350.00	1.8	30	0	1	0	0	0	0	0	1	\$350.00	\$194.44	1.8
21	F 9p-11p		20/20 (2 hours)-ABC	\$200.00	1.8	30	0	0	0	0	1	0	0	1	\$200.00	\$111.11	1.8
22	Su 7p-8p		America's Funniest Home Videos ABC 2	\$550.00	3.9	30	0	0	0	0	0	0	1	1	\$550.00	\$141.03	3.9
23	Su 8p-9p		Celebrity Jeopardy-ABC 1	\$400.00	3.4	30	0	0	0	0	0	0	1	1	\$400.00	\$117.65	3.4
24	M-F 11p-11:35p		33 News at 11PM	\$250.00	1.3	30	1	1	1	0	0	0	0	3	\$750.00	\$192.31	3.9
25	Sa 11p-11:35p		33 News at 11PM	\$200.00	4.0	30	0	0	0	0	0	1	0	1	\$200.00	\$50.00	4.0
26	Su 11p-11:35p		33 News at 11PM	\$200.00	3.2	30	0	0	0	0	0	0	1	1	\$200.00	\$62.50	3.2
27	M-F 11:35p-12:37a		Jimmy Kimmel Live-ABC 3	\$35.00	0.8	30	0	1	1	1	0	0	0	3	\$105.00	\$43.75	2.4
28	Sa 11:35p-12:05a		Outdoorsman 2	\$25.00	2.4	30	0	0	0	0	0	1	0	1	\$25.00	\$10.42	2.4
29	Sa 3:30p-7:30p		ABC College Football Late Game	\$500.00	3.6	30	0	0	0	0	0	1	0	1	\$500.00	\$138.89	3.6
30	Sa 7:30p-11p		ABC Saturday Night College Football 1	\$500.00	5.3	30	0	0	0	0	0	1	0	1	\$500.00	\$94.34	5.3
TOTALS:							13	13	15	10	9	5	7	72	\$10,245.00	\$90.82	112.8



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/27/22 3:26 PM	ROB TISDALE	Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; Separation: 30; PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$10,245
WYTV Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	72	\$10,245.00	\$90.82	112.8
Total	100%	72	\$10,245.00	\$90.82	112.8

Monthly Summary		
Month	Spots	Dollars
2022-Nov	72	\$10,245.00
Total	72	\$10,245.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/28/22 12:53 PM					\$0	\$0	
New	9/27/22 3:26 PM	ROB TISDALE	New	72		\$10,245.00	\$10,245.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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