



125 West 55th St
New York, NY 10019

Contract # 27949088 **Changes as of:** 9/27/2022 at 3:26 PM **Version:** Current State Version 1
CPE: 493/627/4957 **Flight:** 10/31/22 - 11/6/22 **Station:** WYTV **Con Type:** POLITICAL/VOTE
Agency: MAV LLC **Advertiser:** RSLC-Judicial Fairness Initiative **Market:** Youngstown-Warren **Total \$:** \$10,245.00
8136 Old Keene Mill Rd **Product:** 2022 General Election **Office:** DALLAS **Total Spots:** 72
Suite A-300 **Agency Order #:** 12044212 **Service:** Nielsen **Total CPP:** \$90.82
Springfield, VA 22152 **Buyer:** Mah, Eva **Primary Demo:** Adults 35+ **Total GRP:** 112.8
Salesperson: ROB TISDALE **Assistant:** ROB TISDALE
214-525-2637 214-525-2637

Separation:
Comments: Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31 - 11/6						Total Spots	Total \$	CPP*	GRP*	
							10/31	11/1	11/2	11/3	11/4	11/5					11/6
1	M-F 5a-6a		Daybreak 5AM	125.00	1.2	30	1	1	1	1	0	0	0	4	\$500.00	\$104.17	4.8
2	M-F 6a-7a		Daybreak 6AM	175.00	1.8	30	1	0	1	1	1	0	0	4	\$700.00	\$97.22	7.2
3	M-F 7a-9a		Good Morning America	175.00	1.8	30	1	1	2	1	1	0	0	6	\$1,050.00	\$97.22	10.8
4	Sa 8a-10a		Good Morning America Saturday	125.00	1.2	30	0	0	0	0	0	1	0	1	\$125.00	\$104.17	1.2
5	Su 7:30a-8a		This Week in Pennsylvania	30.00	0.2	30	0	0	0	0	0	0	1	1	\$30.00	\$150.00	0.2
6	Su 8a-9a		Good Morning America Sunday	125.00	1.0	30	0	0	0	0	0	0	1	1	\$125.00	\$125.00	1.0
7	Su 9a-10a		This Week	125.00	0.9	30	0	0	0	0	0	0	1	1	\$125.00	\$138.89	0.9
8	M-F 9a-10a		Jennifer Hudson	35.00	1.4	30	1	1	1	1	0	0	0	4	\$140.00	\$25.00	5.6
9	M-F 11a-12n		The View	115.00	1.2	30	0	1	1	1	1	0	0	4	\$460.00	\$95.83	4.8
10	M-F 1p-2p		GMA3: What You Need To Know	50.00	0.7	30	1	1	1	0	1	0	0	4	\$200.00	\$71.43	2.8
11	M-F 2p-3p		General Hospital	75.00	1.4	30	0	1	1	1	1	0	0	4	\$300.00	\$53.57	5.6
12	M-F 3p-4p		Karamo	25.00	0.5	30	1	0	1	0	1	0	0	3	\$75.00	\$50.00	1.5
13	M-F 4p-5p		Kelly Clarkson	35.00	0.9	30	1	1	1	1	0	0	0	4	\$140.00	\$38.89	3.6
14	M-F 5p-5:30p		You Bet Your Life	35.00	0.7	30	1	0	1	0	1	0	0	3	\$105.00	\$50.00	2.1
15	M-F 5:30p-6p		Jeopardy	50.00	0.9	30	1	1	1	1	0	0	0	4	\$200.00	\$55.56	3.6
16	M-F 7p-7:30p		33 News at 7PM	300.00	2.1	30	1	1	0	1	0	0	0	3	\$900.00	\$142.86	6.3
17	Su 6p-6:30p		33 News at 6PM	200.00	2.9	30	0	0	0	0	0	0	1	1	\$200.00	\$68.97	2.9
18	M-F 7:30p-8p		Entertainment Tonight	135.00	2.2	30	1	1	1	0	1	0	0	4	\$540.00	\$61.36	8.8
19	M 8p-10p		Bachelor in Paradise Mon-ABC	550.00	3.4	30	1	0	0	0	0	0	0	1	\$550.00	\$161.76	3.4



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Suite A-300	Agency Order #: 12044212	Service: Nielsen
Springfield, VA 22152	Buyer: Mah, Eva	Primary Demo: Adults 35+
	Salesperson: ROB TISDALE 214-525-2637	Assistant: ROB TISDALE 214-525-2637
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$10,245.00
		Total Spots: 72
		Total CPP: \$90.82
		Total GRP: 112.8

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							10/31	11/1	11/2	11/3	11/4	11/5	11/6					
20	Tu 8p-10p		Bachelor in Paradise Tue-ABC	\$350.00	1.8	30	0	1	0	0	0	0	0	0	1	\$350.00	\$194.44	1.8
21	F 9p-11p		20/20 (2 hours)-ABC	\$200.00	1.8	30	0	0	0	0	1	0	0	1	\$200.00	\$111.11	1.8	
22	Su 7p-8p		America's Funniest Home Videos-ABC	\$550.00	3.9	30	0	0	0	0	0	0	1	1	\$550.00	\$141.03	3.9	
23	Su 8p-9p		Celebrity Jeopardy-ABC	\$400.00	3.4	30	0	0	0	0	0	0	1	1	\$400.00	\$117.65	3.4	
24	M-F 11p-11:35p		33 News at 11PM	\$250.00	1.3	30	1	1	1	0	0	0	0	3	\$750.00	\$192.31	3.9	
25	Sa 11p-11:35p		33 News at 11PM	\$200.00	4.0	30	0	0	0	0	0	1	0	1	\$200.00	\$50.00	4.0	
26	Su 11p-11:35p		33 News at 11PM	\$200.00	3.2	30	0	0	0	0	0	0	1	1	\$200.00	\$62.50	3.2	
27	M-F 11:35p-12:37a		Jimmy Kimmel Live-ABC	\$35.00	0.8	30	0	1	1	1	0	0	0	3	\$105.00	\$43.75	2.4	
28	Sa 11:35p-12:05a		Outdoorsman	\$25.00	2.4	30	0	0	0	0	0	1	0	1	\$25.00	\$10.42	2.4	
29	Sa 3:30p-7:30p		ABC College Football Late Game	\$500.00	3.6	30	0	0	0	0	0	1	0	1	\$500.00	\$138.89	3.6	
30	Sa 7:30p-11p		ABC Saturday Night College Football	\$500.00	5.3	30	0	0	0	0	0	1	0	1	\$500.00	\$94.34	5.3	
TOTALS:							13	13	15	10	9	5	7	72	\$10,245.00	\$90.82	112.8	



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/27/22 3:26 PM	ROB TISDALE	Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; Separation: 30; PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$10,245
WYTV Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	72	\$10,245.00	\$90.82	112.8
Total	100%	72	\$10,245.00	\$90.82	112.8

Monthly Summary		
Month	Spots	Dollars
2022-Nov	72	\$10,245.00
Total	72	\$10,245.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/28/22 12:53 PM					\$0	\$0	
New	9/27/22 3:26 PM	ROB TISDALE	New	72		\$10,245.00	\$10,245.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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