

ATTACHMENT B3

The attached Job Description was included as an attachment for each letter and email notification sent for the position described.



JOB POSTING

Station: WDRB-TV Form completed by: Joseph Phelps
Category: Commercial Services
Quantity: 1
Title: Creative Services Producer / Videographer

Job Description: WDRB Media in Louisville, KY is seeking a Creative Services Videographer/Producer for the Commercial Services team. This individual is a visual storyteller with expertise in videography, lighting and a strong team player with a passion for editing, design application, and script writing. Proficiency required in commercial producing, script writing, videography, media editing and some graphic competence. The successful candidate must be very organized, detail oriented, have excellent interpersonal skills and thrive as a proactive leader in a creative team environment. This position requires the ability to work with minimal direction and the capacity to move quickly while delivering high-quality agency-like production results. Experience in advertising and content marketing preferred, including longer form video productions. This individual will work closely with multiple creative resources, such as designers, editors and videographers. Strong organization and communication skills are basic requirements, as well as the ability to manage the expectations of the Account Executive/Sales management team and our clients while offering unique creative solutions and staying active in communication with the project team. On-time success and a proven work ethic that consistently delivers results are expected.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K
Salary/Wage: Negotiable
Position: Full-Time (Full-Time/Contract)

Desired Requirements:

- Manage, shoot and direct media production shoots involving videography, lighting, audio and staging.
- Produce creative, compelling, and effective TV commercials and longer form media production/content marketing projects.
- Work closely with sales management and AE staff as well as an experienced in-house production staff with a state of the art media and production facility.
- Responsible for facilitating the brainstorming process for strategic branding and image development to create exceptional work and generate new business with clients.
- Ensure all deliverables are meeting business partner expectations, including adherence to established timelines, policies and budgets.
- Creativity in photography, editing, directing and producing advertising campaigns/content marketing projects for winning and maintaining new business.

Minimum Requirements:

- Must have team-building skills.
- Competitive nature and drive to achieve excellence.
- Knowledge of TV production and terminology.
- Superior written and verbal communication skills.
- Strong presentation and organizational skills.

Please send your resume and demo links to:
Joseph Phelps, Creative Services Manager
jphelps@wdrb.com
624 W. Muhammad Ali Blvd.
Louisville, KY 40203

WDRB Media is an Equal Opportunity Employer

City/State/Country: Louisville, KY (USA)

Contact Information
Name: Joseph Phelps
E-mail: jphelps@wdrb.com Phone: (502)322-1296
Start Posting Date: August 7, 2019

August 7, 2019

Louisville Metro Dept of Human
Resources/Attn Kate Dunn
517 Court Place/Suite 301
Louisville, KY 40202


WDRB Media currently has a job opening in our Commercial Services Department for a Creative Services Producer/Videographer. Enclosed you will find a summary job description listing the requirements for this position. A decision on filling this position will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

Because WDRB Media is an equal opportunity employer, we encourage members of minority groups and women to apply for this position. We seek your help in referring qualified applicants to us.

If you know of qualified applicants who may be interested in applying for this position, please have them send their resume and references to the contact person listed on the job summary.

Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 7, 2019

KY Dept of Employment Services
c/o Order Taking Unit
600 West Cedar
Louisville, KY 40202

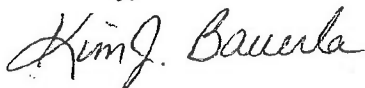
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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 7, 2019

I.D.F.T.S. - Work One
Indiana State Employment Services
2125 State Street/Suite 16
New Albany, IN 47151


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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 7, 2019

Louisville Urban League
Workforce Development Specialist
1535 West Broadway
Louisville, KY 40203

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Type to search...

Search

Create Job (/jobs/new)

Active	Expired	All	Declined	Not Posted	VIEW BY			School	Job
ID	Job	Applicants	School	Expires	Status	Campus Interview			
<input type="checkbox"/> 2945933 (/jobs/2945933)	WBKI Super Girl Actress (/jobs/2945933)	0 (/jobs/2945933/applications?schools[]=411)	University of Louisville (/jobs/2945933)	8/13/2019 (/jobs/2945933)	Approved (/jobs/2945933)	No (/jobs/2945933)			
<input type="checkbox"/> 2945933 (/jobs/2945933)	WBKI Super Girl Actress (/jobs/2945933)	0 (/jobs/2945933/applications?schools[]=211)	Bellarmine University (/jobs/2945933)	8/13/2019 (/jobs/2945933)	Approved (/jobs/2945933)	No (/jobs/2945933)			
<input type="checkbox"/> 2866851 (/jobs/2866851)	Full-Time Master Control Operator (/jobs/2866851)	0 (/jobs/2866851/applications?schools[]=211)	Bellarmine University (/jobs/2866851)	8/16/2019 (/jobs/2866851)	Approved (/jobs/2866851)	No (/jobs/2866851)			
<input type="checkbox"/> 2866851 (/jobs/2866851)	Full-Time Master Control Operator (/jobs/2866851)	0 (/jobs/2866851/applications?schools[]=411)	University of Louisville (/jobs/2866851)	8/16/2019 (/jobs/2866851)	Approved (/jobs/2866851)	No (/jobs/2866851)			
<input type="checkbox"/> 2917262 (/jobs/2917262)	Senior Account Executive (/jobs/2917262)	0 (/jobs/2917262/applications?schools[]=411)	University of Louisville (/jobs/2917262)	8/26/2019 (/jobs/2917262)	Approved (/jobs/2917262)	No (/jobs/2917262)			
<input type="checkbox"/> 2917262 (/jobs/2917262)	Senior Account Executive (/jobs/2917262)	0 (/jobs/2917262/applications?schools[]=211)	Bellarmine University (/jobs/2917262)	8/26/2019 (/jobs/2917262)	Approved (/jobs/2917262)	No (/jobs/2917262)			
<input type="checkbox"/> 2960539 (/jobs/2960539)	Creative Services Producer/Videographer (/jobs/2960539)	0 (/jobs/2960539/applications?schools[]=411)	University of Louisville (/jobs/2960539)	9/8/2019 (/jobs/2960539)	Pending (/jobs/2960539)	No (/jobs/2960539)			
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Can't find a job you're looking for? Make sure you've added the school (/employer_approvals/more_schools_on_handshake)it's posted to.

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August 7, 2019

Sullivan College
3101 Bardstown Road
Louisville, KY 40205

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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Job Postings

- ✔ Thank you for recruiting at Indiana University Southeast. Your Creative Services Producer/Videographer job has been submitted for approval.

Want to fill your job faster? Post to more schools on Symplicity Recruit.

Expand your reach by posting this job to the largest network of schools available on Symplicity Recruit.



Post once to multiple schools



Choose from over 800 schools



Verified students and alumni



Manage all applications together

[Post To Multiple Schools](#)

No thanks

August 7, 2019

Center for Women & Families
P. O. Box 2048
Louisville, KY 40201-2048

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 7, 2019

Lincoln Foundation
200 West Broadway
Suite 500
Louisville, KY 40202

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Director of Human Resources
WDRB Media

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https://www.wdrb.com/jobs/creative-services-producer-videographer/article_22c216a8-b953-11e9-a3db-ab99e43ab990.html

Creative Services Producer / Videographer

17 hrs ago

**WDRB
media**

JOBS

ervices Videographer / Producer for the
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the ability to work with minimal direction and the capacity to move quickly while delivering high-quality agency-like production results. Experience in advertising and content marketing preferred, including longer-form video productions.

This individual will work closely with multiple creative resources, such as designers, editors, and videographers. Strong organization and communication skills are basic requirements, as well as the ability to manage the expectations of the Account Executive / Sales management team and our clients while offering unique creative solutions and staying active in communication with the project team. On-time success and a proven work ethic that consistently delivers results are expected.

BENEFITS:

Medical / Dental / Vision / Life / Disability / Matching 401K

SALARY / WAGE:

Negotiable

POSITION:

Full-time

DESIRED REQUIREMENTS:

- Manage, shoot and direct media production shoots involving videography, lighting, audio and staging.
- Produce creative, compelling and effective TV commercials and longer form media production/content marketing projects.
- Work closely with sales management and AE staff as well as experienced in-house production staff with a state-of-the-art media and production facility.
- Responsible for facilitating the brainstorming process for strategic branding and image development to create exceptional work and generate new business with clients.
- Ensure all deliverables are meeting business partner expectations, including adherence to established timelines, policies and budgets.
- Creativity in photography, editing, direction and producing advertising campaigns / content marketing projects for winning and maintaining new business.

MINIMUM REQUIREMENTS:

- Must have team-building skills.
- Competitive nature and drive to achieve excellence.
- Knowledge of TV production and terminology.
- Superior written and verbal communication skills.
- Strong presentation and organizational skills.

TO APPLY:

Please send your resume and demo links to:

August 7, 2019

Harbor House of Louisville, Inc
2231 Lower Hunters Trace
Louisville, KY 40216

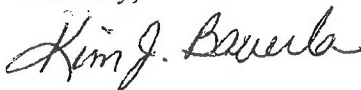
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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 7, 2019

American National University
4205 Dixie Highway
Louisville, KY 40201-2048

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 7, 2019

American National University
Business & Tech
4205 Dixie Highway
Louisville, KY 40216


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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 7, 2019

St. Stephen Church
Attn: Human Resources
1018 S. 15th Street
Louisville, KY 40210

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure



Jefferson Community
College

Thank you

Creative Services Producer/
Videographer

The CREW Center has received your information. Once a CREW staff member reviews the information, the position will be posted on the CREW Career Center website within 24 business hours. You do not need to provide any additional follow-up. If you have questions, please feel free to contact us at 213-4520. Thank you again for posting your position with CREW.

TO OUR CLIENTS

LOCATIONS

Nell Manuel

From: Nell Manuel
Sent: Wednesday, August 07, 2019 3:30 PM
To: Campbellsville; Collective Talent; Ctr for Access Living AJ; Ctr for Access Living KH; Daymar; Goodwill KY ES; Kentuckiana Works; KY **Broadcasters Association**; Ofc of Employ & Training; Ofc of Employ & Training MC; Spalding MR; SW Cntr BT webteam; Kim Bauerla; Joanna Spencer
Cc:
Subject: WDRB Media Job Posting - Creative Services Producer/Videographer
Attachments: Creative Services Producer Videographer JobPosting 08 2019.docx

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Director of Human Resources
WDRB Media

Attachment

Joanna Spencer

Recruitology

From: Brandi Reagan <breagan@recruitology.com>
Sent: Wednesday, August 07, 2019 5:53 PM
To: Joanna Spencer
Subject: Re: WDRB Job Posting- Creative Services Producer/Videographer

This is now posted to MaxRecruit, and you can view it here: <https://app.recruitology.com/job/T9mLq8Z70xuTetQFM98nBiPz7qFD3U/>

Brandi Reagan
Senior Partnerships Manager | Recruitology



Voice: [865-296-9119](tel:865-296-9119)
Email: breagan@recruitology.com
Visit: <http://www.recruitology.com>

On Aug 7, 2019, at 1:09 PM, Joanna Spencer <jspencer@wdrb.com> wrote:

Hi Brandi,

If you could please post the attached job for us on Max Recruit (free option), that would be great. It is: Creative Services Producer/Videographer .

When it is posted, please send me the confirmation posting.

Thanks,

Joanna C. Spencer
HR Manager
Block Broadcast Group
Louisville, KY 40203
502-585-0726

<Creative Services Producer-Videographer - JobPosting 08-2019.docx>

Creative Services Producer / Videographer

Independence Television Inc (WDRB) | Louisville, KY

Apply Now

Posted: August 07, 2019

WDRB Media in Louisville, KY is seeking a Creative Services Videographer/Producer for the Commercial Services team. This individual is a visual storyteller with expertise in videography, lighting and a strong team player with a passion for editing, design application, and script writing.

Proficiency required in commercial producing, script writing, videography, media editing and some graphic competence. The successful candidate must be very organized, detail oriented, have excellent interpersonal skills and thrive as a proactive leader in a creative team environment. This position requires the ability to work with minimal direction and the capacity to move quickly while delivering high-quality agency-like production results. Experience in advertising and content marketing preferred, including longer form video productions.

This individual will work closely with multiple creative resources, such as designers, editors and videographers. Strong organization and communication skills are basic requirements, as well as the ability to manage the expectations of the Account Executive/Sales management team and our clients while offering unique creative solutions and staying active in communication with the project team. On-time success and a proven work ethic that consistently delivers results are expected.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K

Salary/Wage: Negotiable

Position: Full-Time (Full-Time/Contract)

Desired Requirements:

- Manage, shoot and direct media production shoots involving videography, lighting, audio and staging.
- Produce creative, compelling, and effective TV commercials and longer form media production/content marketing projects.
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WDRB Media is an Equal Opportunity Employer

The attached Job Description was included as an attachment for each letter and email notification sent for the position described.

WDRBmedia

JOB POSTING

Station: WDRB-TV Form completed by: Jennifer Keeneey

Category: News

Quantity: 1

Title: Morning News Producer

Job Description:

Do you want to produce AND have some fun? This is the position for you! WDRB-TV in Louisville, KY is searching for a news producer to join our seasoned morning team. You will join two other producers and an Executive Producer in shaping Louisville's top-rated four-hour morning newscast.

Our news is aimed at informing and entertaining our viewers, so this producer should have strong news judgment, solid writing skills and a finger on the pulse of what's happening in pop culture. Creativity is key, and you'll have the freedom to try new things to push your producer skills to a new level. Our morning show is rated #1 and our on-air team has been in place for eight years, so you'll have the benefits of stability and success from the start.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K

Salary/Wage: Negotiable

Position: Full-Time (Full-Time/Contract)

Desired

Requirements:

Knowledge of Kentucky and Indiana helpful.

Minimum

Requirements:

Previous producing experience preferred. College degree required.

Please send your resume and links to Vice President/News Director Barry Fulmer at bfulmer@wdrb.com or:

Barry Fulmer
Vice President, Director of News
WDRB Media
624 W. Muhammad Ali Blvd.
Louisville, KY 40203

WDRB Media is an Equal Opportunity Employer.

City/State/Country: Louisville, KY (USA)

Contact Information

Name: Barry Fulmer, News Director

E-mail: bfulmer@wdrb.com

Phone: (502)585-0873 Fax: (502)568-6751

Start Posting Date: August 15, 2019

August 15, 2019

Louisville Metro Dept of Human
Resources/Attn Kate Dunn
517 Court Place/Suite 301
Louisville, KY 40202

WDRB Media currently has two job openings in our News Department for a Morning News Producer and a 5 PM Newscast Producer . Enclosed you will find a summary job description listing the requirements for these positions. A decision on filling these positions will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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WDRB Media

Enclosure

August 15, 2019

KY Dept of Employment Services
c/o Order Taking Unit
600 West Cedar
Louisville, KY 40202

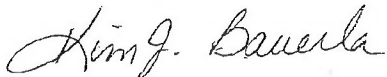
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Indiana State Employment Services
2125 State Street/Suite 16
New Albany, IN 47151

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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 15, 2019

Louisville Urban League
Workforce Development Specialist
1535 West Broadway
Louisville, KY 40203

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Director of Human Resources
WDRB Media

Enclosure

Type to search...

Search

Create Job (/jobs/new)

VIEW BY School Job

Active Expired All Declined Not Posted

ID	Job	Applicants	School	Expires	Status	Campus Interview
<input type="checkbox"/> 2866851 (/jobs/2866851)	Full-Time Master Control Operator (/jobs/2866851)	0 (/jobs/2866851/applications?schools[]=211)	Bellarmine University (/jobs/2866851)	8/16/2019 (/jobs/2866851)	Approved (/jobs/2866851)	No (/jobs/2866851)
<input type="checkbox"/> 2866851 (/jobs/2866851)	Full-Time Master Control Operator (/jobs/2866851)	0 (/jobs/2866851/applications?schools[]=411)	University of Louisville (/jobs/2866851)	8/16/2019 (/jobs/2866851)	Approved (/jobs/2866851)	No (/jobs/2866851)
<input type="checkbox"/> 2917262 (/jobs/2917262)	Senior Account Executive (/jobs/2917262)	0 (/jobs/2917262/applications?schools[]=411)	University of Louisville (/jobs/2917262)	8/26/2019 (/jobs/2917262)	Approved (/jobs/2917262)	No (/jobs/2917262)
<input type="checkbox"/> 2917262 (/jobs/2917262)	Senior Account Executive (/jobs/2917262)	0 (/jobs/2917262/applications?schools[]=211)	Bellarmine University (/jobs/2917262)	8/26/2019 (/jobs/2917262)	Approved (/jobs/2917262)	No (/jobs/2917262)
<input type="checkbox"/> 2960539 (/jobs/2960539)	Creative Services Producer/Videographer (/jobs/2960539)	0 (/jobs/2960539/applications?schools[]=411)	University of Louisville (/jobs/2960539)	9/8/2019 (/jobs/2960539)	Approved (/jobs/2960539)	No (/jobs/2960539)
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Can't find a job you're looking for? Make sure you've added the school (/employer_approvals/more_schools_on_handshake)it's posted to.

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August 15, 2019.

Sullivan College
3101 Bardstown Road
Louisville, KY 40205

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Job Postings

- ✔ Thank you for recruiting at Indiana University Southeast. Your **Morning News Producer** job has been submitted for approval.

Want to fill your job faster? Post to more schools on Symplicity Recruit.

Expand your reach by posting this job to the largest network of schools available on Symplicity Recruit.



Post once to multiple schools



Choose from over 800 schools



Verified students and alumni



Manage all applications together

[Post To More Schools](#)

[No thanks](#)

[Privacy Policy](#) | [Terms of Use](#)

August 15, 2019

Center for Women & Families
P. O. Box 2048
Louisville, KY 40201-2048

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 15, 2019

Lincoln Foundation
200 West Broadway
Suite 500
Louisville, KY 40202

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

NEWS ALERT



WATCH LIVE | NTSB news conference on crash of plane carrying Dale Earnhardt Jr. and family

https://www.wdrb.com/jobs/morning-news-producer/article_dfccd116-bf98-11e9-90f1-fba9571d73e5.html

Morning News Producer (8/15/19)

22 hrs ago

**WDRB
media**

JOBS



Our news is aimed at informing and entertaining our viewers, so this producer should have strong news judgment, solid writing skills and a finger on the pulse of what's happening in pop culture. Creativity is key, and you'll have the freedom to try new things to push your producer skills to a new level. Our morning show is rated No. 1 and our on-air team has been in place for eight years, so you'll have the benefits of stability and success from the start.

BENEFITS:

Medical / Dental / Vision / Life / Disability / Matching 401K

SALARY / WAGE:

Negotiable

POSITION:

Full-time



August 15, 2019

Harbor House of Louisville, Inc.
2231 Lower Hunters Trace
Louisville, KY 40216

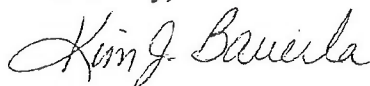
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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 15, 2019

American National University
4205 Dixie Highway
Louisville, KY 40201-2048

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 15, 2019

American National University
Business & Tech
4205 Dixie Highway
Louisville, KY 40216

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

August 15, 2019

St. Stephen Church
Attn: Human Resources
1018 S. 15th Street
Louisville, KY 40210


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Director of Human Resources
WDRB Media

Enclosure

Nell Manuel

From: Nell Manuel
Sent: Thursday, August 15, 2019 3:43 PM
To: Campbellsville; Collective Talent; Ctr for Access Living AJ; Ctr for Access Living KH; Daymar; Goodwill KY ES; Kentuckiana Works; KY Broadcasters Association; Ofc of Employ & Training; Ofc of Employ & Training MC; Spalding MR; SW Cntr BT webteam; Kim Bauerla; Joanna Spencer
Cc:
Subject: WDRB Media Job Posting - Morning News Producer & 5 PM Newscast Producer
Attachments: Morning news producer 8-15-19.doc; 5 pm producer 8-15-19.doc

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Sincerely,

Kim J. Bauerla
Director of Human Resources
WDRB Media

Attachment



Broadcast Employment Services

FOX WDRB (FOX) Louisville, Kentucky

Position Morning Producer
Station Ownership Block Communications
Reference # TVJ#34353789
Type Television
Full / Part Full Time - Regular
Experience 1 Year
Posted 8/16/2019
Closes 9/16/2019
Time Left 31 Days
DMA #49
Found In News - Producers
 News - Newswriter / Producer
 News - Assignment Editor



Morning Producer

Do you want to produce AND have some fun? This is the position for you! WDRB-TV in Louisville, KY is searching for a news producer to join our seasoned morning team. You will join two other producers and an Executive Producer in shaping Louisville's top-rated four-hour morning newscast.

Our news is aimed at informing and entertaining our viewers, so this producer should have strong news judgment, solid writing skills and a finger on the pulse of what's happening in pop culture. Creativity is key, and you'll have the freedom to try new things to push your producer skills to a new level. Our morning show is rated #1 and our on-air team has been in place for eight years, so you'll have the benefits of stability and success from the start.

Culture is the top priority at WDRB. We have been named one of the best places to work in Kentucky for eight consecutive years. No egos or attitudes here!

Email resume and links to Barry Fulmer, Vice President,

Supplemental Information

Salary Type Salaried
Salary Range
Starting Salary / Year
Starting Salary / Hour
Job Type Full Time - Regular
Hours
Workweek Wednesday to Sunday
Scheduled on Holidays
Start Date January, 2019
Probation Period
Benefits Yes
Benefit Premium
401K Plan Available
Vacation Yes
Paid Sick Leave Yes
Phone Calls
Agent Phone Calls Yes
Résumé Required
Cover Letter Required
References
Salary History
Tape / Reel
Tape Format
Tape Return
Director's Track
FAX Résumé No
 Yes

The attached Job Description was included as an attachment for each letter and email notification sent for the position described.

WDRBmedia

JOB POSTING

Station: WDRB-TV Form completed by: Jennifer Keeney
Category: News
Quantity: 1
Title: Photojournalist

Job Description:

WDRB is looking for a dedicated photojournalist to join our team. Our newsroom values creativity, storytelling, and excellence in journalism. We need a team player who shares those same values.

This person will work closely with reporters on in-depth and feature stories and find innovative ways to tell them. A creative eye for editing is also key. The latest gear, trucks, and news cars show our commitment to our photojournalists. Our current team includes six licensed drone pilots.

Protecting our positive work culture is our top priority. WDRB has been named one of the Best Places to Work in Kentucky for eight consecutive years.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K
Salary/Wage: Negotiable
Position: Full-Time (Full-Time/Contract)

Desired

Requirements:

Live experience necessary. Knowledge of Kentucky and Indiana helpful. College degree preferred.

To apply:

Please send your resume and links to Chief Photographer, Vince Vermeulen at vvermeulen@wdrb.com or:

Vince Vermeulen
WDRB Media
624 W. Muhammad Ali Blvd.
Louisville, KY 40203

WDRB Media is an Equal Opportunity Employer.

City/State/Country: Louisville, KY (USA)

Contact Information

Name: Vince Vermeulen, Chief Photographer

E-mail: vvermeulen@wdrb.com

Phone: (502)585-0872 Fax: (502)568-6751

Action/Notes: _____

Start Posting Date: August 29, 2019

August 30, 2019

Louisville Metro Dept of Human
Resources/Attn Kate Dunn
517 Court Place/Suite 301
Louisville, KY 40202

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Thank you for your time and assistance.

Sincerely,



Nell S. Boyd
Human Resources Assistant
WDRB Media

Enclosure

August 30, 2019

KY Dept of Employment Services
c/o Order Taking Unit
600 West Cedar
Louisville, KY 40202

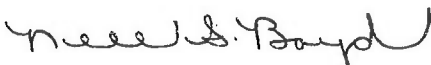
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Sincerely,



Nell S. Boyd
Human Resources Assistant
WDRB Media

Enclosure

August 30, 2019

I.D.E.T.S. - Work One
Indiana State Employment Services
2125 State Street/Suite 16
New Albany, IN 47151

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August 30, 2019

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Workforce Development Specialist
1535 West Broadway
Louisville, KY 40203

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<input type="checkbox"/>	2991054 (/jobs/2991054)	5 PM Newscast Producer (/jobs/2991054)	0 (/jobs/2991054/applications? schools[]=211)	Bellarmine University (/jobs/2991054)	9/16/2019 (/jobs/2991054)	Approved (/jobs/2991054)	No (/jobs/2991054)	
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<input type="checkbox"/>	3057921 (/jobs/3057921)	Photojournalist (/jobs/3057921)	0 (/jobs/3057921/applications? schools[]=411)	University of Louisville (/jobs/3057921)	10/3/2019 (/jobs/3057921)	Pending (/jobs/3057921)	No (/jobs/3057921)	
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Jobs viewing all WDRB Media jobs Edit this

Type to search...

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3101 Bardstown Road
Louisville, KY 40205

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Thank you for your time and assistance.

Sincerely,



Nell S. Boyd
Human Resources Assistant
WDRB Media

Enclosure

Job Postings

✔ Thank you for recruiting at Indiana University Southeast. Your Photojournalist job has been submitted for approval.

Want to fill your job faster? Post to more schools on Symplicity Recruit.

Expand your reach by posting this job to the largest network of schools available on Symplicity Recruit.



Post once to multiple schools



Choose from over 800 schools



Verified students and alumni



Manage all applications together

[Post To More Schools](#)

[No thanks](#)

August 30, 2019

Center for Women & Families
P. O. Box 2048
Louisville, KY 40201-2048


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Sincerely,



Nell S. Boyd
Human Resources Assistant
WDRB Media

Enclosure

August 30, 2019

Lincoln Foundation
200 West Broadway
Suite 500
Louisville, KY 40202

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Human Resources Assistant
WDRB Media

Enclosure

https://www.wdrb.com/jobs/photojournalist-aug/article_b0470a3e-cb31-11e9-b933-ebc070a60624.html

Photojournalist (Aug. 29, 2019)

Aug 30, 2019 Updated Aug 30, 2019



team. Our newsroom values creativity,
player who shares those same values.

d feature stories and find innovative ways to tell
:rucks, and news cars show our commitment to
d drone pilots.

August 30, 2019

Harbor House of Louisville, Inc.
2231 Lower Hunters Trace
Louisville, KY 40216

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Nell S. Boyd
Human Resources Assistant
WDRB Media

Enclosure

August 30, 2019

American National University
4205 Dixie Highway
Louisville, KY 40201-2048

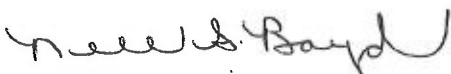
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4205 Dixie Highway
Louisville, KY 40216

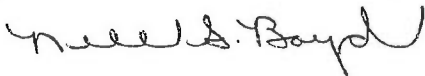
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Human Resources Assistant
WDRB Media

Enclosure

August 30, 2019

St. Stephen Church
Attn: Human Resources
1018 S. 15th Street
Louisville, KY 40210

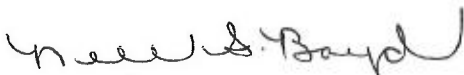
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Nell S. Boyd
Human Resources Assistant
WDRB Media

Enclosure



Thank you

The CREW Center has received your information. Once a CREW staff member reviews the information, the position will be posted on the CREW Career Center website within 24 business hours. You do not need to provide any additional follow-up. If you have questions, please feel free to contact us at 213-4520. Thank you again for posting your position with CREW.

TO OUR CLIENTS

The CREW Career Center is a partnership between Metropolitan College and Jefferson Community and Technical College. Our services are free and available to students and alumni. Let us assist you with your career exploration, career planning, and career placement needs. What are you waiting for? Visit us today to start achieving your career success!

LOCATIONS

200 W. Broadway, Suite 900
Louisville, KY 40202

Nell Manuel

From: Nell Manuel
Sent: Friday, August 30, 2019 10:22 AM
To: Campbellsville; Collective Talent; Ctr for Access Living AJ; Ctr for Access Living KH; Daymar; Goodwill KY ES; Kentuckiana Works; KY Broadcasters Association; Ofc of Employ & Training; Ofc of Employ & Training MC; Spalding MR; SW Cntr BT
Cc: webteam; Kim Bauerla; Joanna Spencer
Subject: WDRB Media Job Posting - Photojournalist
Attachments: Photographer 8-29-19.doc

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Nell S. Boyd
Human Resources Assistant
WDRB Media

Attachment

TVJobs.com

Broadcast Employment Services

FOX WDRB (FOX) Louisville, Kentucky

Position Photojournalist
Station Ownership Block Communications Inc.
Reference # Will be re-assigned ...
Type Television
Full / Part Full Time - Regular
Experience 2 Years
Posted 9/4/2019
Closes 10/4/2019
Time Left 30 Days
DMA #49
Found In Photographer
 News - Photographers /
 Videographers
 News - Photojournalist - NPPA



Photojournalist

WDRB is looking for a dedicated photojournalist to join our team. This isn't the job for someone who simply wants to run live shots and shoot vosots. Our newsroom values creativity, storytelling, and excellence in journalism. We need a team player who shares those same values.

This person will work closely with reporters on feature stories and find innovative ways to tell them. Must be skilled in editing. The latest gear, trucks, and news cars show our commitment to our photojournalists. Our current photography team includes six licensed drone pilots.

Please email resume, links to your work, and/or questions to Chief Photographer Vincent Vermeulen at vvermeulen@wdrb.com.

When responding to this job ad, please mention you saw it listed at TVJobs.com

© Broadcast Employment Services 1994-2019

i Supplemental Information

Salary Type Hourly
Salary Range
Starting Salary / Year
Starting Salary / Hour
Job Type Full Time - Regular
Hours
Workweek
Scheduled on Holidays
Start Date
Probation Period 3 Months
Benefits Yes
Benefit Premium
401K Plan Available
Vacation Yes
Paid Sick Leave Yes
Phone Calls Yes
Agent Phone Calls Yes
Résumé Required
Cover Letter Required
References Required
Salary History
Tape / Reel Required
Tape Format
Tape Return
Director's Track
FAX Résumé No
TVJobs.com E-Résumé Yes

 Send Resume

Annual E-Résumé subscription
or DigitalTalent résumé required.

[\[View other WDRB job listings \]](#)

Degree Required	Yes
Contract Required	
Contract Length	
Special Requirements	
Driver's License	Required
Insurance	
Good Driving Record	Required
Heavy Lifting	
Previous Applicants	
Local Apartment Rental	
Moving Expenses	Negotiable
Union Position	
Union Contract Expires	
Confirmation Letter	
Rejection Letter	
Feedback	
Drug Screen	Yes
Proof of Eligibility to work in U.S. Required	
Equal Opportunity Employment	Yes
EOE Data Form	Yes

The attached Job Description was included as an attachment for each letter and email notification sent for the position described.

WDRBmedia

JOB POSTING

Station: WDRB-TV Form completed by: Jennifer Keeney

Category: News

Quantity: 1

Title: News Reporter

Job Description: WDRB Media is looking for a reporter who is passionate about in-depth journalism, has strong writing skills and contributes to our positive newsroom culture. The ideal candidate will be a team player with a focus on enterprise stories and strong social media skills. WDRB is committed to creative storytelling and innovation, and we provide more time and resources to report stories thoroughly. Three years of live reporting experience is required.

WDRB Media has been named one of the Best Places to Work in Kentucky for eight consecutive years.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K

Salary/Wage: Negotiable

Position: Full-Time (Full-Time/Contract)

Desired Requirements: Live experience necessary. Knowledge of Kentucky and Indiana helpful.

Minimum Requirements: 3+ years experience. College degree required.
Please send your resume and links to News Director Barry Fulmer at bfulmer@wdrb.com or:
Barry Fulmer
Vice President, Director of News
WDRB Media
624 W. Muhammad Ali Blvd.
Louisville, KY 40203

WDRB Media is an Equal Opportunity Employer.

City/State/Country: Louisville, KY (USA)

Contact Information

Name: Barry Fulmer, News Director

E-mail: bfulmer@wdrb.com

Fax: (502)568-6751

Action/Notes: _____

Start Posting Date: September 12, 2019

September 12, 2019

Louisville Metro Dept of Human
Resources/Attn Kate Dunn
517 Court Place/Suite 301
Louisville, KY 40202

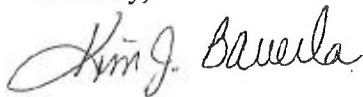
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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

September 12, 2019

KY Dept of Employment Services
c/o Order Taking Unit
600 West Cedar
Louisville, KY 40202

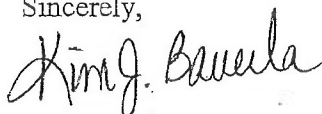
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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

September 12, 2019

I.D.E.T.S. - Work One
Indiana State Employment Services
2125 State Street/Suite 16
New Albany, IN 47151

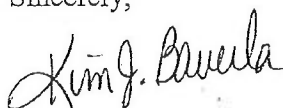
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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

September 12, 2019

Louisville Urban League
Workforce Development Specialist
1535 West Broadway
Louisville, KY 40203

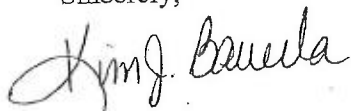
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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Jobs viewing all WDRB Media jobs Edit this

Type to search...

Search

Create Job (/jobs/new)

Active	Expired	All	Declined	Not Posted		VIEW BY	School	Job
ID	Job	Applicants	School	Expires	Status	Campus Interview		
<input type="checkbox"/> 2991054 (/jobs/2991054)	5 PM Newscast Producer (/jobs/2991054)	0 (/jobs/2991054/applications? schools[]=211)	Bellarmine University (/jobs/2991054)	9/16/2019 (/jobs/2991054)	Approved (/jobs/2991054)	No (/jobs/2991054)		
<input type="checkbox"/> 2991054 (/jobs/2991054)	5 PM Newscast Producer (/jobs/2991054)	0 (/jobs/2991054/applications? schools[]=411)	University of Louisville (/jobs/2991054)	9/16/2019 (/jobs/2991054)	Approved (/jobs/2991054)	No (/jobs/2991054)		
<input type="checkbox"/> 2989794 (/jobs/2989794)	Morning News Producer (/jobs/2989794)	0 (/jobs/2989794/applications? schools[]=411)	University of Louisville (/jobs/2989794)	9/16/2019 (/jobs/2989794)	Approved (/jobs/2989794)	No (/jobs/2989794)		
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<input type="checkbox"/> 3057921 (/jobs/3057921)	Photojournalist (/jobs/3057921)	1 (/jobs/3057921/applications? schools[]=411)	University of Louisville (/jobs/3057921)	10/3/2019 (/jobs/3057921)	Approved (/jobs/3057921)	No (/jobs/3057921)		
<input type="checkbox"/> 3057921 (/jobs/3057921)	Photojournalist (/jobs/3057921)	0 (/jobs/3057921/applications? schools[]=211)	Bellarmine University (/jobs/3057921)	10/3/2019 (/jobs/3057921)	Approved (/jobs/3057921)	No (/jobs/3057921)		
<input type="checkbox"/> 3102389 (/jobs/3102389)	News Reporter (/jobs/3102389)	0 (/jobs/3102389/applications? schools[]=411)	University of Louisville (/jobs/3102389)	10/12/2019 (/jobs/3102389)	Pending (/jobs/3102389)	No (/jobs/3102389)		
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Can't find a job you're looking for? Make sure you've added the school (/employer_approvals/more_schools_on_handshake)it's posted to.

Type to search...

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September 12, 2019

Sullivan College
3101 Bardstown Road
Louisville, KY 40205

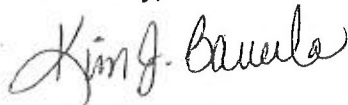
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Want to fill your job faster? Post to more schools on Symplicity Recruit.

Expand your reach by posting this job to the largest network of schools available on Symplicity Recruit.



Post once to multiple schools



Choose from over 800 schools



Verified students and alumni



Manage all applications together

[Post To More Schools](#)

[No thanks](#)

September 12, 2019

Center for Women & Families
P. O. Box 2048
Louisville, KY 40201-2048

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September 12, 2019

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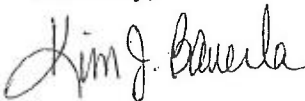
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https://www.wdrb.com/jobs/news-reporter/article_c15d1b48-d5b2-11e9-bbbc-b7d33e1f2422.html

News Reporter (9/12/19)

19 hrs ago

**WDRB
media**

JOBS

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September 12, 2019

Harbor House of Louisville, Inc.
2231 Lower Hunters Trace
Louisville, KY 40216

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September 12, 2019

American National University
4205 Dixie Highway
Louisville, KY 40201-2048

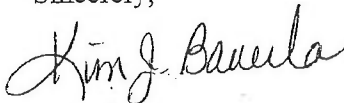
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Business & Tech
4205 Dixie Highway
Louisville, KY 40216

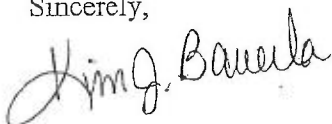
WDRB Media currently has a job opening in our News Department for a News Reporter. Enclosed you will find a summary job description listing the requirements for this position. A decision on filling this position will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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If you know of qualified applicants who may be interested in applying for this position, please have them send their resume and references to the contact person listed on the job summary.

Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

September 12, 2019

St. Stephen Church
Attn: Human Resources
1018 S. 15th Street
Louisville, KY 40210

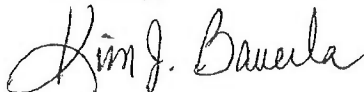
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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure



Thank you

The CREW Center has received your information. Once a CREW staff member reviews the information, the position will be posted on the [CREW Career Center website](#) within 24 business hours. You do not need to provide any additional follow-up. If you have questions, please feel free to contact us at 213-4520. Thank you again for posting your position with CREW.

TO OUR CLIENTS

The CREW Career Center is a partnership between Metropolitan College and Jefferson Community and Technical College. Our services are free and available to students and alumni. Let us assist you with your career exploration, career planning, and career placement needs. What are you waiting for? Visit us today to start achieving your career success!

LOCATIONS

200 W. Broadway, Suite 900
Louisville, KY 40202
(502) 213-7520

1000 Community College Dr.
Student Center, Room 102
Louisville, KY 40272
502-213-7376

QUICK LINKS

[Home](#)

Nell Manuel

From: Nell Manuel
Sent: Thursday, September 12, 2019 2:19 PM
To: Campbellsville; Collective Talent; Ctr for Access Living AJ; Ctr for Access Living KH; Daymar; Goodwill KY ES; Kentuckiana Works; KY Broadcasters Association; Ofc of Employ & Training; Ofc of Employ & Training MC; Spalding MR; SW Cntr BT
Cc: webteam; Kim Bauerla; Joanna Spencer
Subject: WDRB Media Job Posting - News Reporter
Attachments: Reporter 09-12-19 doc

WDRB Media currently has a job opening in our News Department for a News Reporter. Attached you will find a summary job description listing the requirements for this position. A decision on filling this position will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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Sincerely,

Kim J. Bauerla
Director of Human Resources
WDRB Media

Attachment

The attached Job Description was included as an attachment for each letter and email notification sent for the position described.



Station: WDRB-TV Form completed by: Jennifer Keeney
Category: News
Quantity: 1
Title: Digital/Desk Editor

Job Description:

WDRB Media is looking for an organized leader with strong writing skills to join our news team. This person will help shape our coverage on air and online by writing and managing content for social media and WDRB.com. Employee will also help coordinate crews for WDRB's top-rated morning newscast.

Strong writing and organizational skills required. Must be able to multi-task and work in a fast-paced environment. Working weekend mornings is required.

Contributing to our positive newsroom culture is the top requirement. WDRB Media has been voted one of the best places to work in Kentucky for eight consecutive years.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K
Salary/Wage: Negotiable
Position: Full-Time (Full-Time/Contract)

Desired Requirements:

Qualified candidate is a college graduate with a degree in communications or journalism. One year of previous writing experience for media is preferred.

Minimum Requirements:

Prior broadcast experience preferred. College degree required.

Send resume to:
WDRB Media
Barry Fulmer, News Director
624 W. Muhammad Ali Blvd.
Louisville, KY 40203

WDRB Media is an Equal Opportunity Employer.

City/State/Country: Louisville, KY (USA)

Contact Information

Name: Barry Fulmer
E-mail: Bfulmer@wdrb.com
Phone: No Phone Calls Please
Start Posting Date: September 26, 2019

September 26, 2019

Louisville Metro Dept of Human
Resources/Attn Kate Dunn
517 Court Place/Suite 301
Louisville, KY 40202

WDRB Media currently has a job opening in our News Department for a Digital/Desk Editor. Enclosed you will find a summary job description listing the requirements for this position. A decision on filling this position will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

September 26, 2019

KY Dept of Employment Services
c/o Order Taking Unit
600 West Cedar
Louisville, KY 40202

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

September 26, 2019

I.D.E.T.S. - Work One
Indiana State Employment Services
2125 State Street/Suite 16
New Albany, IN 47151

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

September 26, 2019

Louisville Urban League
Workforce Development Specialist
1535 West Broadway
Louisville, KY 40203

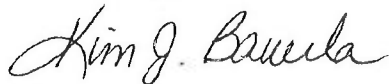
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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Jobs viewing all WDRB Media jobs Edit this

Type to search...

Search

Create Job (/jobs/new)

Active			Expired	All	Declined	Not Posted	VIEW BY	School	Job
ID	Job	Applicants	School	Expires	Status	Campus Interview			
<input type="checkbox"/> 3057921 (/jobs/3057921)	Photojournalist (/jobs/3057921)	1 (/jobs/3057921/applications?schools[]=411)	University of Louisville (/jobs/3057921)	10/3/2019 (/jobs/3057921)	Approved (/jobs/3057921)	No (/jobs/3057921)			
<input type="checkbox"/> 3057921 (/jobs/3057921)	Photojournalist (/jobs/3057921)	0 (/jobs/3057921/applications?schools[]=211)	Bellarmine University (/jobs/3057921)	10/3/2019 (/jobs/3057921)	Approved (/jobs/3057921)	No (/jobs/3057921)			
<input type="checkbox"/> 3102389 (/jobs/3102389)	News Reporter (/jobs/3102389)	0 (/jobs/3102389/applications?schools[]=411)	University of Louisville (/jobs/3102389)	10/12/2019 (/jobs/3102389)	Approved (/jobs/3102389)	No (/jobs/3102389)			
<input type="checkbox"/> 3102389 (/jobs/3102389)	News Reporter (/jobs/3102389)	0 (/jobs/3102389/applications?schools[]=211)	Bellarmine University (/jobs/3102389)	10/12/2019 (/jobs/3102389)	Approved (/jobs/3102389)	No (/jobs/3102389)			
<input type="checkbox"/> 3160022 (/jobs/3160022)	Digital/Desk Editor (/jobs/3160022)	0 (/jobs/3160022/applications?schools[]=211)	Bellarmine University (/jobs/3160022)	10/30/2019 (/jobs/3160022)	Pending (/jobs/3160022)	No (/jobs/3160022)			
<input type="checkbox"/> 3160022 (/jobs/3160022)	Digital/Desk Editor (/jobs/3160022)	0 (/jobs/3160022/applications?schools[]=411)	University of Louisville (/jobs/3160022)	10/30/2019 (/jobs/3160022)	Pending (/jobs/3160022)	No (/jobs/3160022)			

Can't find a job you're looking for? Make sure you've added the school (/employer_approvals/more_schools_on_handshake)it's posted to.

Jobs viewing all WDRB Media jobs Edit this

Type to search...

Search

Create Job (/jobs/new)

Active	Expired	All	Declined	Not Posted	VIEW BY			School	Job
ID	Job	Applicants	School	Expires	Status	Campus Interview			
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Can't find a job you're looking for? Make sure you've added the school (/employer_approvals/more_schools_on_handshake)it's posted to.

September 26, 2019

Sullivan College
3101 Bardstown Road
Louisville, KY 40205

WDRB Media currently has a job opening in our News Department for a Digital/Desk Editor. Enclosed you will find a summary job description listing the requirements for this position. A decision on filling this position will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Job Postings

- ✔ Thank you for recruiting at Indiana University Southeast. Your Digital/Desk Editor job has been submitted for approval.

Want to fill your job faster? Post to more schools on Symplicity Recruit.

Expand your reach by posting this job to the largest network of schools available on Symplicity Recruit.



Post once to multiple schools



Choose from over 800 schools



Verified students and alumni



Manage all applications together

[Post to More Schools](#)

[No thanks](#)

September 26, 2019

Center for Women & Families
P. O. Box 2048
Louisville, KY 40201-2048

WDRB Media currently has a job opening in our News Department for a Digital/Desk Editor. Enclosed you will find a summary job description listing the requirements for this position. A decision on filling this position will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

September 26, 2019

Lincoln Foundation
200 West Broadway
Suite 500
Louisville, KY 40202

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

https://www.wdrb.com/jobs/digital-desk-editor/article_7437fd0e-e388-11e9-92cd-47fe0ce0ed4a.html

Digital / Desk Editor (9/26/19)

6 hrs ago

WDRB
media

JOBS

JOB DESCRIPTION:

WDRB Media is looking for an organized leader with strong writing skills to join our news team. This person will help shape our coverage on air and online by writing and managing content for social media and WDRB.com. Employee will also help coordinate crews for WDRB's top-rated morning newscast.

Strong writing and organizational skills required. Must be able to multi-task and work in a fast-paced environment. Working weekend mornings is required.



Contributing to our positive newsroom culture is the top requirement. WDRB Media has been voted one of the Best Places to Work in Kentucky for eight consecutive years.

BENEFITS:

Medical / Dental / Vision / Life / Disability / Matching 401K

SALARY / WAGE:

Negotiable

POSITION:

Full-time

DESIRED REQUIREMENT:

Qualified candidate is a college graduate with a degree in communications or journalism. One year of previous writing experience for media is preferred.

MINIMUM REQUIREMENT:

Prior broadcast experience preferred. College degree required.

TO APPLY:

Send resume to:

WDRB Media



September 26, 2019

Harbor House of Louisville, Inc.
2231 Lower Hunters Trace
Louisville, KY 40216

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

September 26, 2019

American National University
4205 Dixie Highway
Louisville, KY 40201-2048

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

September 26, 2019

American National University
Business & Tech
4205 Dixie Highway
Louisville, KY 40216

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

September 26, 2019

St. Stephen Church
Attn: Human Resources
1018 S. 15th Street
Louisville, KY 40210

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Jefferson Community
College



Digital Desk Editor

Thank you

The CREW Center has received your information. Once a CREW staff member reviews the information, the position will be posted on the CREW Career Center website within 24 business hours. You do not need to provide any additional follow-up. If you have questions, please feel free to contact us at 213-4520. Thank you again for posting your position with CREW.

TO OUR CLIENTS

CREW Career Center is a free service provided to all students at Jefferson Community College. We are here to help you find a job, intern, or volunteer opportunity. We offer resume writing, cover letter writing, and job search assistance. We also provide information on job openings and help with the job application process. If you have any questions, please contact us at 213-4520.

LOCATIONS

1101 W. Broadway, Suite 100
Jefferson Community College
Jefferson, NJ 07033

2000 Coopers Pointe, Suite 100
Jefferson Community College
Jefferson, NJ 07033
201-452-2323

QUICK LINKS

Home

Nell Manuel

From: Nell Manuel
Sent: Monday, September 30, 2019 9:13 AM
To: Campbellsville; Collective Talent; Ctr for Access Living AJ; Ctr for Access Living KH; Daymar; Goodwill KY ES; Kentuckiana Works; KY Broadcasters Association; Ofc of Employ & Training; Ofc of Employ & Training MC; Spalding MR; SW Cntr BT
Cc: webteam; Kim Bauerla; Joanna Spencer
Subject: WDRB Media Job Posting - Digital/Desk Editor
Attachments: digital-desk editor 9-26.doc

WDRB Media currently has a job opening in our News Department for a Digital/Desk Editor. Attached you will find a summary job description listing the requirements for this position. A decision on filling this position will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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Sincerely,

Kim J. Bauerla
Director of Human Resources
WDRB Media

Attachment

TVJobs.com

Broadcast Employment Services

 **WDRB (FOX) Louisville, Kentucky**

Position Digital/Desk Editor
Station Ownership Block Communications
Reference # Will be re-assigned ...
Type Television
Full / Part Full Time - Regular
Experience 1 Year
Posted 9/26/2019
Closes 10/26/2019
Time Left 30 Days
DMA #49
Found In News - Assignment Editor
 Web Content Producer



Digital/Desk Editor

WDRB Media is looking for an organized leader with strong writing skills to join our news team. This person will help shape our coverage on air and online by writing and managing content for social media and WDRB.com. Employee will also help coordinate crews for WDRB's top-rated morning newscast by working closely with writers, producers, anchors, reporters and photographers.

Strong writing and organizational skills required. Must be able to multi-task and work in a fast-paced environment.

Contributing to our positive newsroom culture is the top requirement. WDRB Media has been voted one of the best places to work in Kentucky for eight consecutive years.

Send resume and cover letter to Barry Fulmer, VP of News/News Director: bfulmer@wdrb.com or to Barry Fulmer, WDRB-TV, 624 W. Muhammad Ali Blvd, Louisville, KY 40203.

Supplemental Information

Salary Type Hourly
Salary Range
Starting Salary / Year
Starting Salary / Hour
Job Type Full Time - Regular
Hours
Workweek
Scheduled on Holidays
Start Date Immediately
Probation Period 3 Months
Benefits Yes
Benefit Premium
401K Plan Available
Vacation Yes
Paid Sick Leave Yes
Phone Calls
Agent Phone Calls Yes
Résumé Required
Cover Letter Required
References Required
Salary History
Tape / Reel
Tape Format
Tape Return
Director's Track
FAX Résumé No
TVJobs.com E-Résumé Yes

The attached Job Description was included as an attachment for each letter and email notification sent for the position described.

WDRBmedia

JOB POSTING

Station: WDRB-TV Form completed by: Jennifer Keeney

Category: News

Quantity: 1

Title: 6 pm Newscast Producer

Job Description:

We've spent the last decade assembling a team of amazing journalists. Now WDRB is looking for one more.

We love news. We love Louisville. And we love working at a station that allows us the freedom to take the time to do news the right way. The best part? It's working! WDRB went from a distant #4 to #1 in the market, and we are now the largest newsroom in the state. We're constantly expanding our news offerings and are hiring more people to do it.

Talk to nearly any journalist in Louisville, even our competitors, and they will tell you that WDRB is the ultimate workplace destination. We respect your personal life. We help each other. We share stories and ideas. We don't allow egos or attitudes. We promote from within. We want to do great work. We want to win. There aren't many newsrooms like this anymore. Don't take my word for it. Ask anyone at WDRB. They'll back it up.

So if you love journalism, appreciate a good workplace culture and want to love your job, you should be our new 6 pm news producer! Must be a great writer, exceptional time manager and work well with others. Two years of previous live producing experience preferred.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K

Salary/Wage: Negotiable

Position: Full-Time (Full-Time/Contract)

Desired

Requirements: Knowledge of Kentucky and Indiana helpful.

Minimum

Requirements: 2+ years of previous live producing experience preferred. College degree required.

Please send your resume and links to Vice President/News Director Barry Fulmer at bfulmer@wdrb.com.

WDRB Media is an Equal Opportunity Employer.

City/State/Country: Louisville, KY (USA)

Contact Information

Name: Barry Fulmer, News Director

E-mail: bfulmer@wdrb.com

Phone: (502)585-0873 Fax: (502)568-6751

Start Posting Date: October 4, 2019

October 4, 2019

Louisville Metro Dept of Human
Resources/Attn Kate Dunn
517 Court Place/Suite 301
Louisville, KY 40202

WDRB Media currently has a job opening in our News Department for a 6PM Newscast Producer. Enclosed you will find a summary job description listing the requirements for this position. A decision on filling this position will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 4, 2019

KY Dept of Employment Services
c/o Order Taking Unit
600 West Cedar
Louisville, KY 40202

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 4, 2019

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Indiana State Employment Services
2125 State Street/Suite 16
New Albany, IN 47151

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 4, 2019

Louisville Urban League
Workforce Development Specialist
1535 West Broadway
Louisville, KY 40203

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If you know of qualified applicants who may be interested in applying for this position, please have them send their resume and references to the contact person listed on the job summary.

Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Type to search...

Search

Create Job (/jobs/new)

Active	Expired	All	Declined	Not Posted		VIEW BY	School	Job
ID	Job	Applicants	School	Expires	Status	Campus Interview		
<input type="checkbox"/> 3102389 (/jobs/3102389)	News Reporter (/jobs/3102389)	0 (/jobs/3102389/applications?schools[]=411)	University of Louisville (/jobs/3102389)	10/12/2019 (/jobs/3102389)	Approved (/jobs/3102389)	No (/jobs/3102389)		
<input type="checkbox"/> 3102389 (/jobs/3102389)	News Reporter (/jobs/3102389)	0 (/jobs/3102389/applications?schools[]=211)	Bellarmine University (/jobs/3102389)	10/12/2019 (/jobs/3102389)	Approved (/jobs/3102389)	No (/jobs/3102389)		
<input type="checkbox"/> 3160022 (/jobs/3160022)	Digital/Desk Editor (/jobs/3160022)	0 (/jobs/3160022/applications?schools[]=411)	University of Louisville (/jobs/3160022)	10/30/2019 (/jobs/3160022)	Approved (/jobs/3160022)	No (/jobs/3160022)		
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<input type="checkbox"/> 3183604 (/jobs/3183604)	6PM Newscast Producer (/jobs/3183604)	0 (/jobs/3183604/applications?schools[]=211)	Bellarmine University (/jobs/3183604)	11/7/2019 (/jobs/3183604)	Pending (/jobs/3183604)	No (/jobs/3183604)		
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Can't find a job you're looking for? Make sure you've added the school (/employer_approvals/more_schools_on_handshake)it's posted to.

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October 4, 2019

Sullivan College
3101 Bardstown Road
Louisville, KY 40205

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Job Postings

- ✔ Thank you for recruiting at **Indiana University Southeast**. Your **6PM Newscast Producer** job has been submitted for approval.

Want to fill your job faster? Post to more schools on Symplicity Recruit.

Expand your reach by posting this job to the largest network of schools available on Symplicity Recruit.



Post once to multiple schools



Choose from over 800 schools



Verified students and alumni



Manage all applications together

[Post to More Schools](#)

[No thanks](#)

October 4, 2019

Center for Women & Families
P. O. Box 2048
Louisville, KY 40201-2048

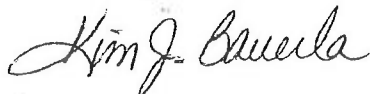
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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 4, 2019

Lincoln Foundation
200 West Broadway
Suite 500
Louisville, KY 40202

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

NEWS ALERT



WATCH LIVE | U of L's Scott Satterfield's Monday news conference



https://www.wdrb.com/jobs/pm-newscast-producer/article_39362ca8-e6e9-11e9-bf31-37201652f11a.html

6 PM Newscast Producer (10/4/19)

Oct 4, 2019

WDRB
media

JOBS

JOB DESCRIPTION:

We've spent the last decade assembling a team of amazing journalists. Now WDRB is looking for one more.

We love news. We love Louisville. And we love working at a station that allows us the freedom to take the time to do news the right way. The best part? It's working! WDRB went from a distant No. 4 to No. 1 in the market, and we are now the largest newsroom in the state. We're constantly expanding our news offerings

and are hiring more people to do it.



Talk to nearly any journalist in Louisville, even our competitors, and they will tell you that WDRB is the ultimate workplace destination. We respect your personal life. We help each other. We share stories and ideas. We don't allow egos or attitudes. We promote from within. We want to do great work. We want to win. There aren't many newsrooms like this anymore. Don't take my word for it. Ask anyone at WDRB. They'll back it up.

So if you love journalism, appreciate a good workplace culture and want to love your job, you should be our new 6 PM news producer! Must be a great writer, exceptional time manager and work well with others. Two years of previous live producing experience preferred.

BENEFITS:

Medical / Dental / Vision / Life / Disability / Matching 401K

SALARY / WAGE:

Negotiable

POSITION:

Full time

DESIRED REQUIREMENTS:

Knowledge of Kentucky and Indiana helpful.

MINIMUM REQUIREMENTS:

2-plus years of previous live producing experience preferred. College degree required.

TO APPLY:

Please send your resume and links to Vice President / News Director Barry Fulmer at bfulmer@wdrb.com.

WDRB Media is an Equal Opportunity Employer.

October 4, 2019

Harbor House of Louisville, Inc.
2231 Lower Hunters Trace
Louisville, KY 40216

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 4, 2019

American National University
4205 Dixie Highway
Louisville, KY 40201-2048

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 4, 2019

American National University
Business & Tech
4205 Dixie Highway
Louisville, KY 40216

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 4, 2019

St. Stephen Church
Attn: Human Resources
1018 S. 15th Street
Louisville, KY 40210

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure



Jefferson Community
college

Thank you

6PM News Producer

The CREW Center has received your information. Once a CREW staff member reviews the information, the position will be posted on the CREW Career Center website within 24 business hours. You do not need to provide any additional follow-up. If you have questions, please feel free to contact us at 213-4520. Thank you again for posting your position with CREW.

TO OUR CLIENTS

Our goal is to help you find the best job for you. We will work with you to identify your strengths and weaknesses, and help you develop a resume and cover letter that will make you stand out from the competition. We will also help you with job searching and interview preparation.

LOCATIONS

1234 Main Street
Los Angeles, CA 90001
Tel: 213-4520

1234 Main Street
Los Angeles, CA 90001
Tel: 213-4520

QUICK LINKS

Home

Nell Manuel

From: Nell Manuel
Sent: Friday, October 04, 2019 4:48 PM
To: Campbellsville; Collective Talent; Ctr for Access Living AJ; Ctr for Access Living KH; Daymar; Goodwill KY ES; Kentuckiana Works; KY Broadcasters Association; Ofc of Employ & Training; Ofc of Employ & Training MC; Spalding MR; SW Cntr BT
Cc: webteam; Kim Bauerla; Joanna Spencer
Subject: WDRB Media Job Posting - 6PM Newscast Producer
Attachments: 6 pm producer 10-4-19.doc

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Attachment



Broadcast Employment Services

FOX WDRB (FOX) Louisville, Kentucky

Position 6 pm Producer
Station Ownership Block Communications
Reference # TVJ#34354381
Type Television
Full / Part Full Time - Regular
Experience 2 Years
Posted 9/9/2019
Closes 10/9/2019
Time Left 5 Days
DMA #49
Found In News - Producers
 News - Newswriter / Producer
 News - Associate Producer



6 pm Producer

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We love news. We love Louisville. And we love working at a station that allows us the freedom to take the time to do news the right way. The best part? It's working! WDRB went from a distant #4 to #1 in the market, and we are now the largest newsroom in the state. We're constantly expanding our news offerings and are hiring more people to do it.

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Supplemental Information

Salary Type Salaried
Salary Range
Starting Salary / Year
Starting Salary / Hour
Job Type Full Time - Regular
Hours
Workweek
Scheduled on Holidays Yes
Start Date
Probation Period
Benefits Yes
Benefit Premium
401K Plan Available
Vacation Yes
Paid Sick Leave Yes
Phone Calls
Agent Phone Calls Yes
Résumé Required
Cover Letter Required
References
Salary History
Tape / Reel
Tape Format
Tape Return
Director's Track
FAX Résumé No
TVJobs.com E-Résumé Yes

The attached Job Description was included as an attachment for each letter and email notification sent for the position described.

WDRBmedia

JOB POSTING

Station: WDRB-TV/WBKI-TV Form completed by: Tom Vickery

Category: Sales

Quantity: 1

Title: Account Manager (Mid to Entry Level)

Job Description: WDRB MEDIA in Louisville is seeking an Entry-Level Account Manager. This opportunity can be a great start toward a career as an Account Executive in Media Sales. This position is responsible for all inside customer service activity on assigned accounts and works with three to four outside Account Executives in the preparation of sales proposals and presentations. Training on industry specific software provided.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K

Salary/Wage: Negotiable

Position: Full-Time (Full-Time/Contract)

Desired Requirements:

- 1) Advertising sales or sales coordination experience preferred
- 2) College degree preferred
- 3) Strong telephone skills
- 4) Ability to prioritize and handle multiple tasks on tight deadlines
- 5) Strong written and verbal communications skills
- 6) Superior organizational skills required
- 7) Microsoft certified or other software certifications

Minimum Requirements:
 Must be computer literate and proficient in MS Word, Excel and PPT
 Highly organized and motivated
TO APPLY:
 E-mail cover letter and resume to:
 Tom Vickery, Local Sales Manager
tvickery@wdrb.com
 624 W. Muhammad Ali Blvd.
 Louisville, KY 40203

 WDRB Media is an Equal Opportunity Employer.

City/State/Country: Louisville, KY (USA)

Contact Information

Name: Tom Vickery

E-mail: tvickery@wdrb.com

Phone: 502-585-0755 Fax: (502)581-0777

Action/Notes: _____

Start Posting Date: 10/08/2019

Two positions, one Account Manager and one Senior Account Manager, were both hired from this posting.

October 8, 2019

Louisville Metro Dept of Human
Resources/Attn Kate Dunn
517 Court Place/Suite 301
Louisville, KY 40202

WDRB Media currently has three job openings. In our Operations Department, we have an opening for a Part-Time Master Control Operator. In our Sales Department, we have an opening for an Account Executive and an Account Manager. Enclosed you will find a summary job description listing the requirements for these positions. A decision on filling these positions will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 8, 2019

KY Dept of Employment Services
c/o Order Taking Unit
600 West Cedar
Louisville, KY 40202

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 8, 2019

I.D.E.T.S. - Work One
Indiana State Employment Services
2125 State Street/Suite 16
New Albany, IN 47151

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 8, 2019

Louisville Urban League
Workforce Development Specialist
1535 West Broadway
Louisville, KY 40203

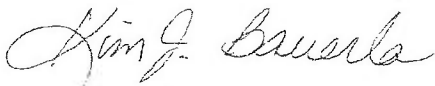
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WDRB Media

Enclosure

Jobs viewing all WDRB Media jobs Edit this

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<input type="checkbox"/> 3191405 (/jobs/3191405)	Part-Time Master Control Operator (/jobs/3191405)	0 (/jobs/3191405/applications?schools[]=411)	University of Louisville (/jobs/3191405)	11/9/2019 (/jobs/3191405)	Approved (/jobs/3191405)	No (/jobs/3191405)		
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<input type="checkbox"/>	3183604 (/jobs/3183604)	6PM Newscast Producer (/jobs/3183604)	0 (/jobs/3183604/applications?schools[]=411)	University of Louisville (/jobs/3183604)	11/7/2019 (/jobs/3183604)	Pending (/jobs/3183604)	No (/jobs/3183604)	
<input type="checkbox"/>	3183604 (/jobs/3183604)	6PM Newscast Producer (/jobs/3183604)	0 (/jobs/3183604/applications?schools[]=211)	Bellarmine University (/jobs/3183604)	11/7/2019 (/jobs/3183604)	Approved (/jobs/3183604)	No (/jobs/3183604)	
<input type="checkbox"/>	3191405 (/jobs/3191405)	Part-Time Master Control Operator (/jobs/3191405)	0 (/jobs/3191405/applications?schools[]=411)	University of Louisville (/jobs/3191405)	11/9/2019 (/jobs/3191405)	Approved (/jobs/3191405)	No (/jobs/3191405)	
<input type="checkbox"/>	3192592 (/jobs/3192592)	Account Executive (/jobs/3192592)	0 (/jobs/3192592/applications?schools[]=211)	Bellarmine University (/jobs/3192592)	11/9/2019 (/jobs/3192592)	Approved (/jobs/3192592)	No (/jobs/3192592)	
<input type="checkbox"/>	3192592 (/jobs/3192592)	Account Executive (/jobs/3192592)	0 (/jobs/3192592/applications?schools[]=411)	University of Louisville (/jobs/3192592)	11/9/2019 (/jobs/3192592)	Pending (/jobs/3192592)	No (/jobs/3192592)	
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<input type="checkbox"/>	3193224 (/jobs/3193224)	Account Manager (Mid to Entry Level) (/jobs/3193224)	0 (/jobs/3193224/applications?schools[]=211)	Bellarmine University (/jobs/3193224)	11/9/2019 (/jobs/3193224)	Pending (/jobs/3193224)	No (/jobs/3193224)	
<input type="checkbox"/>	3193224 (/jobs/3193224)	Account Manager (Mid to Entry Level) (/jobs/3193224)	0 (/jobs/3193224/applications?schools[]=411)	University of Louisville (/jobs/3193224)	11/9/2019 (/jobs/3193224)	Pending (/jobs/3193224)	No (/jobs/3193224)	

Can't find a job you're looking for? Make sure you've added the school (/employer_approvals/more_schools_on_handshake)it's posted to.

October 8, 2019

Sullivan College
3101 Bardstown Road
Louisville, KY 40205

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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Job Postings

- ✔ Thank you for recruiting at **Indiana University Southeast**. Your **Account Manager (Mid to Entry Level)** job has been submitted for approval.

Want to fill your job faster? Post to more schools on Symplicity Recruit.

Expand your reach by posting this job to the largest network of schools available on Symplicity Recruit.



Post once to multiple schools



Choose from over 800 schools



Verified students and alumni



Manage all applications together

[Post To More Schools](#)

[No thanks](#)

October 8, 2019

Center for Women & Families
P. O. Box 2048
Louisville, KY 40201-2048

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 8, 2019

Lincoln Foundation
200 West Broadway
Suite 500
Louisville, KY 40202


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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

NEWS ALERT



Police in Henry County, Kentucky looking for man linked to homicide, kidnapping

https://www.wdrb.com/jobs/account-manager-mid-to-entry-level/article_ec01c86c-4c28-11e9-8a3c-5b741c1f2776.html

Account Manager, Mid-to-Entry Level (10-10-19)

Oct 10, 2019 Updated 35 min ago

**WDRB
media**

JOBS

JOB DESCRIPTION:

WDRB MEDIA in Louisville is seeking an Entry-Level to a career as an Account Executive in Media Sales service activity on assigned accounts and works w preparation of sales proposals and presentations.



BENEFITS:

Medical / Dental / Vision / Life / Disability / Matching 401K

SALARY / WAGE:

Negotiable

POSITION:

Full-time

DESIRED REQUIREMENTS:

- 1) Advertising sales or sales coordination experience preferred.
- 2) College degree preferred.
- 3) Strong telephone skills.
- 4) Ability to prioritize and handle multiple tasks on tight deadlines.
- 5) Strong written and verbal communication skills.
- 6) Superior organizational skills required.
- 7) Microsoft certified or other software certifications.

MINIMUM REQUIREMENTS:

Must be computer literate and proficient in MS Word, Excel and PPT. Highly organized and motivated.

TO APPLY:

E-mail cover letter and resume to:

Tom Vickery, Local Sales Manager

tvickery@wdrb.com

624 W. Muhammad Ali Blvd.

Louisville, Ky. 40203

WDRB Media is an Equal Opportunity Employer.

Ad

October 8, 2019

Harbor House of Louisville, Inc.
2231 Lower Hunters Trace
Louisville, KY 40216

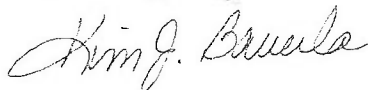
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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure.

October 8, 2019

American National University
4205 Dixie Highway
Louisville, KY 40201-2048

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WDRB Media

Enclosure

October 8, 2019

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Business & Tech
4205 Dixie Highway
Louisville, KY 40216

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 8, 2019

St. Stephen Church
Attn: Human Resources
1018 S. 15th Street
Louisville, KY 40210

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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure



Thank you

The CREW Center has received your information. Once a CREW staff member reviews the information, the position will be posted on the CREW Career Center website within 24 business hours. You do not need to provide any additional follow-up. If you have questions, please feel free to contact us at 213-4520. Thank you again for posting your position with CREW.

TO OUR CLIENTS

The CREW Career Center is a partnership between Metropolitan College and Jefferson Community and Technical College. Our services are free and available to students and alumni. Let us assist you with your career exploration, career planning, and career placement needs. What are you waiting for? Visit us today to start achieving your career success!

LOCATIONS

200 W. Broadway, Suite 900
Louisville, KY 40202
(502) 213-4520

1000 Community College Dr.
Student Center, Room 102
Louisville, KY 40272
502-213-7376

QUICK LINKS

[Home](#)

Nell Manuel

From: Nell Manuel
Sent: Tuesday, October 08, 2019 11:30 AM
To: Campbellsville; Collective Talent; Ctr for Access Living AJ; Ctr for Access Living KH; Daymar; Goodwill KY ES; Kentuckiana Works; KY Broadcasters Association; Ofc of Employ & Training; Ofc of Employ & Training MC; Spalding MR; SW Cntr BT
Cc: webteam; Kim Bauerla; Joanna Spencer
Subject: WDRB Media Job Posting - PT Master Control Operator; Account Executive; Account Manager
Attachments: Part Time MC Op Job Posting 10-07-2019.doc; Account Executive 10-08-19.doc; Account Manager 10-08-19.doc

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Sincerely,

Kim J. Bauerla
Director of Human Resources
WDRB Media

Attachment

The attached Job Description was included as an attachment for each letter and email notification sent for the position described.

WDRBmedia

Station: WDRB-TV / WBKI-TV Form completed by: Tom Vickery

Category: Sales

Quantity: 1

Title: Account Executive

Job Description:

WDRB Media in Louisville is seeking an Account Executive to create new broadcast and digital revenue. Applicants must have a proven track record of agency growth and developing new business.

This is a great opportunity for someone who possesses a "good to great" philosophy who is looking for a career in TV Sales.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K

Salary/Wage: Commission

Position: Full-Time (Full-Time/Part-Time/Contract)

Desired Requirements:

1. A competitive nature and an unwillingness to settle or give up.
2. Thorough knowledge of Nielsen ratings use and methodology.
3. Proven track record for selling new business.
4. Strong written and verbal communication skills.
5. Strong presentation skills.
6. Superior organizational skills.
7. Working knowledge of Microsoft Office software and station software: Wide Orbit and One Domain a plus.

Broadcast advertising sales experience preferred and college degree required.

Minimum Requirements:

Must be computer literate and highly organized & motivated. Successful track record in media sales.

E-mail cover letter and resume to: Tom Vickery, Local Sales Manager
tvickery@wdrb.com

WDRB Media is an Equal Opportunity Employer.

City/State/Country: Louisville, KY (USA)

Contact Information

Name: Tom Vickery

E-mail: tvickery@wdrb.com

Phone: 502-585-0755

Action/Notes: _____

Start Posting Date: October 8th 2019

October 8, 2019

Louisville Metro Dept of Human
Resources/Attn Kate Dunn
517 Court Place/Suite 301
Louisville, KY 40202

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 8, 2019

KY Dept of Employment Services
c/o Order Taking Unit
600 West Cedar
Louisville, KY 40202

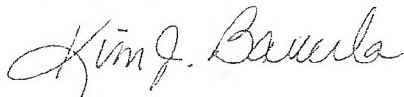
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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 8, 2019

I.D.E.T.S. - Work One
Indiana State Employment Services
2125 State Street/Suite 16
New Albany, IN 47151


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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

October 8, 2019

Louisville Urban League
Workforce Development Specialist
1535 West Broadway
Louisville, KY 40203

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Director of Human Resources
WDRB Media

Enclosure

Jobs viewing all WDRB Media jobs Edit this

Active Expired All			Declined	Not Posted	VIEW BY			School	Job
ID	Job	Applicants	School	Expires	Status	Campus Interview			
<input checked="" type="checkbox"/> 3102389 (/jobs/3102389)	News Reporter (/jobs/3102389)	0 (/jobs/3102389/applications?schools[]=411)	University of Louisville (/jobs/3102389)	10/12/2019 (/jobs/3102389)	Approved (/jobs/3102389)	No (/jobs/3102389)			
<input type="checkbox"/> 3102389 (/jobs/3102389)	News Reporter (/jobs/3102389)	0 (/jobs/3102389/applications?schools[]=211)	Bellarmine University (/jobs/3102389)	10/12/2019 (/jobs/3102389)	Approved (/jobs/3102389)	No (/jobs/3102389)			
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October 8, 2019

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Job Postings

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Choose from over 800 schools



Verified students and alumni



Manage all applications together

[Post To More Schools](#)

[No thanks](#)

October 8, 2019

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WDRB Media

Enclosure

October 8, 2019

Lincoln Foundation
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Suite 500
Louisville, KY 40202

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Enclosure

Louisville LeafGuard® Gutt

75% off LeafGuard® gutter installation for a limited time. Get your free gutter quote.

Englert LeafGuard®

NEWS ALERT



Police in Henry County, Kentucky looking for man linked to homicide, kidnapping

https://www.wdrb.com/jobs/account-executive/article_e0a3d87c-eb95-11e9-8ea2-67f01d36542c.html

Account Executive (10-10-19)

51 min ago

WDRB media

JOBS

JOB DESCRIPTION:

WDRB MEDIA in Louisville is seeking an Executive to create new broadcast and digital agency growth and developing new business.

This is a great opportunity for someone who possesses a "good to great" philosophy w



October 8, 2019

Harbor House of Louisville, Inc.
2231 Lower Hunters Trace
Louisville, KY 40216

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October 8, 2019

American National University
Business & Tech
4205 Dixie Highway
Louisville, KY 40216

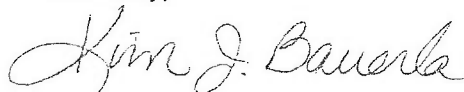
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Attn: Human Resources
1018 S. 15th Street
Louisville, KY 40210

WDRB Media currently has three job openings. In our Operations Department, we have an opening for a Part-Time Master Control Operator. In our Sales Department, we have an opening for an Account Executive and an Account Manager. Enclosed you will find a summary job description listing the requirements for these positions. A decision on filling these positions will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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If you know of qualified applicants who may be interested in applying for these positions, please have them send their resume and references to the contact person listed on the job summary.

Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure



Thank you

The CREW Center has received your information. Once a CREW staff member reviews the information, the position will be posted on the CREW Career Center website within 24 business hours. You do not need to provide any additional follow-up. If you have questions, please feel free to contact us at 213-4520. Thank you again for posting your position with CREW.

TO OUR CLIENTS

The CREW Career Center is a partnership between Metropolitan College and Jefferson Community and Technical College. Our services are free and available to students and alumni. Let us assist you with your career exploration, career planning, and career placement needs. What are you waiting for? Visit us today to start achieving your career success!

LOCATIONS

200 W. Broadway, Suite 900
Louisville, KY 40202
(502) 213-4520

1000 Community College Dr.
Student Center, Room 102
Louisville, KY 40272
502-213-7376

QUICK LINKS

[Home](#)

Nell Manuel

From: Nell Manuel
Sent: Tuesday, October 08, 2019 11:30 AM
To: Campbellsville; Collective Talent; Ctr for Access Living AJ; Ctr for Access Living KH; Daymar; Goodwill KY ES; Kentuckiana Works; KY Broadcasters Association; Ofc of Employ & Training; Ofc of Employ & Training MC; Spalding MR; SW Cntr BT webteam; Kim Bauerla; Joanna Spencer
Cc:
Subject: WDRB Media Job Posting - PT Master Control Operator; Account Executive; Account Manager
Attachments: Part Time MC Op Job Posting 10-07-2019.doc; Account Executive 10-08-19.doc; Account Manager 10-08-19.doc

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Sincerely,

Kim J. Bauerla
Director of Human Resources
WDRB Media

Attachment

The attached Job Description was included as an attachment for each letter and email notification sent for the position described.

WDRBmedia

JOB POSTING

Station: WDRB-TV Form completed by: Jennifer Keeney

Category: News

Quantity: 1

Title: Associate News Producer

Job Description: One of the "Best Places to Work" is looking for a team player who wants to become a strong broadcast producer. This person is a crucial contributor to the success of our 10 pm newscasts. The right candidate is focused on good journalism, is a strong writer and loves to multi-task. Responsibilities include finding and writing stories for WDRB newscasts and WDRB.com, posting to social media, assigning news crews and more. This is a chance to learn the skills that will help you further your career. Working weekends is required.

The top priority at WDRB is our positive work culture. We have been named one of the best places to work in Kentucky for eight consecutive years.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K

Salary/Wage: Negotiable

Position: Full-Time (Full-Time/Contract)

Desired Requirements: College degree in communications/journalism; knowledge of Kentucky and Indiana helpful.

Minimum Requirements: College degree required.
Please send your resume and links to Vice President of News/News Director Barry Fulmer at bfulmer@wdrb.com or:
Barry Fulmer
Vice President, Director of News
WDRB Media
624 W. Muhammad Ali Blvd.
Louisville, KY 40203

WDRB Media is an Equal Opportunity Employer.

City/State/Country: Louisville, KY (USA)

Contact Information

Name: Barry Fulmer, News Director

E-mail: bfulmer@wdrb.com

Phone: (502)585-0873 Fax: (502)568-6751

Action/Notes: _____

Start Posting Date: November 25, 2019

November 25, 2019

Louisville Metro Dept of Human
Resources/Attn Kate Dunn
517 Court Place/Suite 301
Louisville, KY 40202

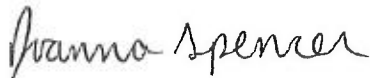
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Sincerely,



Joanna C. Spencer
Human Resources Manager
WDRB Media

Enclosure

November 25, 2019

KY Dept of Employment Services
c/o Order Taking Unit
600 West Cedar
Louisville, KY 40202

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Joanna C. Spencer
Human Resources Manager
WDRB Media

Enclosure

November 25, 2019

I.D.E.T.S. - Work One
Indiana State Employment Services
2125 State Street/Suite 16
New Albany, IN 47151

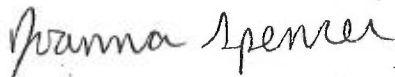
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Joanna C. Spencer
Human Resources Manager
WDRB Media

Enclosure

November 25, 2019

Louisville Urban League
Workforce Development Specialist
1535 West Broadway
Louisville, KY 40203

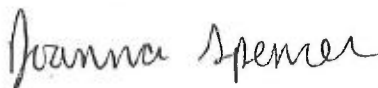
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Human Resources Manager
WDRB Media

Enclosure

Active	Expired	All	Declined	Not Posted		VIEW BY	School	Job
ID	Job	Applicants	School	Expires	Status	Campus Interview		
3332262 (/jobs/3332262)	Associate News Producer (/jobs/3332262)	0 (/jobs/3332262/applications?schools[]=211)	Bellarmino University (/jobs/3332262)	12/25/2019 (/jobs/3332262)	Pending (/jobs/3332262)	No (/jobs/3332262)		
3332262 (/jobs/3332262)	Associate News Producer (/jobs/3332262)	0 (/jobs/3332262/applications?schools[]=411)	University of Louisville (/jobs/3332262)	12/25/2010 (/jobs/3332262)	Pending (/jobs/3332262)	No (/jobs/3332262)		

Can't find a job you're looking for? Make sure you've added the school (/employer_approvals/more_schools_on_handshake)it's posted to.

Jobs viewing all WDRB Media jobs Edit this

Type to search...

Search

Create Job (/jobs/new)

							VIEW BY	School	Job
Active	Expired	All	Declined	Not Posted					
ID	Job	Applicants	School	Expires	Status	Campus Interview			
<input type="checkbox"/> 3332262 (/jobs/3332262)	Associate News Producer (/jobs/3332262)	0 (/jobs/3332262/applications?schools[]=211)	Bellarmine University (/jobs/3332262)	12/25/2019 (/jobs/3332262)	Pending (/jobs/3332262)	No (/jobs/3332262)			
<input type="checkbox"/> 3332262 (/jobs/3332262)	Associate News Producer (/jobs/3332262)	0 (/jobs/3332262/applications?schools[]=411)	University of Louisville (/jobs/3332262)	12/25/2019 (/jobs/3332262)	Pending (/jobs/3332262)	No (/jobs/3332262)			

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November 25, 2019

Sullivan College
3101 Bardstown Road
Louisville, KY 40205

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Human Resources Manager
WDRB Media

Enclosure

Job Postings

- ✔ Thank you for recruiting at Indiana University Southeast. Your Associate News Producer job has been submitted for approval.

Want to fill your job faster? Post to more schools on Symplicity Recruit.

Expand your reach by posting this job to the largest network of schools available on Symplicity Recruit.



Post once to multiple schools



Choose from over 800 schools



Verified students and alumni



Manage all applications together

[Post To More Schools](#)

[No thanks](#)

November 25, 2019

Center for Women & Families
P. O. Box 2048
Louisville, KY 40201-2048

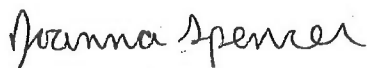
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Sincerely,



Joanna C. Spencer
Human Resources Manager
WDRB Media

Enclosure

November 25, 2019

Lincoln Foundation
200 West Broadway
Suite 500
Louisville, KY 40202

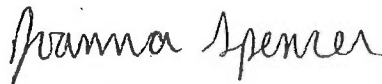
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Joanna C. Spencer
Human Resources Manager
WDRB Media

Enclosure

https://www.wdrb.com/jobs/associate-news-producer/article_3818a13c-0fb8-11ea-93eb-df0ea276f682.html

Associate News Producer (11/25/19)

2 hrs ago



JOB DESCRIPTION:

One of the "Best Places to Work" is looking for a team player who wants to become a strong broadcast producer. This person is a crucial contributor to the success of our 10pm newscasts. The right candidate is focused on good journalism, is a strong writer and loves to multitask. Responsibilities including finding and writing stories for WDRB newscasts and WDRB.com, posting to social media, assigning news crews and more. This is a chance to learn the skills that will help you further your career. Working weekends is required.

The top priority at WDRB is our positive work culture. We have been named one of the best places to work in Kentucky for eight consecutive years.

BENEFITS:

Medical / Dental / Vision / Life / Disability / Matching 401K

SALARY / WAGE:

Negotiable

POSITION:

Full-time

DESIRED REQUIREMENTS:

College degree in communications / journalism; knowledge of Kentucky and Indiana helpful.

MINIMUM REQUIREMENTS:

College degree required.

TO APPLY:

Please send your resumé and links to Vice President of News / News Director Barry Fulmer at bfulmer@wdrb.com, or:

Barry Fulmer

Vice President, Director of News

WDRB Media

624 West Muhammad Ali Boulevard

Louisville, KY 40203

WDRB Media is an Equal Opportunity Employer

November 25, 2019

Harbor House of Louisville, Inc.
2231 Lower Hunters Trace
Louisville, KY 40216

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Sincerely,



Joanna C. Spencer
Human Resources Manager
WDRB Media

Enclosure

November 25, 2019

American National University
Business & Tech
4205 Dixie Highway
Louisville, KY 40216

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WDRB Media

Enclosure

November 25, 2019

American National University
4205 Dixie Highway
Louisville, KY 40201-2048

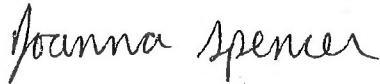
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Joanna C. Spencer
Human Resources Manager
WDRB Media

Enclosure

November 25, 2019

St. Stephen Church
Attn: Human Resources
1018 S. 15th Street
Louisville, KY 40210

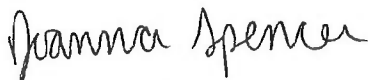
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LOCATIONS

200 W. Broadway, Suite 900
Louisville, KY 40202
(502) 213-4520

1000 Community College Dr.
Student Center, Room 102
Louisville, KY 40272
502-213-7376

QUICK LINKS

[Home](#)

Nell Manuel

From: Nell Manuel
Sent: Monday, November 25, 2019 2:18 PM
To: Campbellsville; Collective Talent; Ctr for Access Living AJ; Ctr for Access Living KH; Daymar; Goodwill KY ES; Kentuckiana Works; KY Broadcasters Association; Ofc of Employ & Training; Ofc of Employ & Training MC; Spalding MR; SW Cntr BT webteam; Kim Bauerla; Joanna Spencer
Cc: WDRB Media Job Posting - Associate News Producer (Corrected Version)
Subject: Associate News Producer Nov 2019.doc
Attachments:

WDRB Media currently has a job opening in our News Department for an Associate News Producer. Attached you will find a summary job description listing the requirements for this position. A decision on filling this position will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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Sincerely,

Joanna C. Spencer
Human Resources Manager
WDRB Media

Attachment



Broadcast Employment Services

FOX WDRB (FOX) Louisville, Kentucky

Position Associate Producer
Station Ownership Block Communications
Reference # Will be re-assigned ...
Type Television
Full / Part Full Time - Regular
Experience 0
Posted 11/25/2019
Closes 12/25/2019
Time Left 30 Days
DMA #48
Found In News - Producers
 News - Newswriter / Producer
 News - Associate Producer



Associate Producer

One of the "Best Places to Work" is looking for a team player who wants to become a strong broadcast producer. This person is a crucial contributor to the success of our 10 pm newscasts. The right candidate is focused on good journalism, is a strong writer and loves to multi-task.

Responsibilities include finding and writing stories for WDRB newscasts and WDRB.com, posting to social media, assigning news crews and more. This is an entry-level position, and the perfect opportunity for a motivated person to learn the skills to help further your career. Working nights and weekends is required.

The top priority at WDRB is our positive work culture. We have been named one of the best places to work in Kentucky for eight consecutive years.

Send resume and links to Barry Fulmer, Vice President, Director of News at bfulmer@wdrb.com or send to:

Supplemental Information

Salary Type Salaried
Salary Range
Starting Salary / Year
Starting Salary / Hour
Job Type Full Time - Regular
Hours
Workweek
Scheduled on Holidays Yes
Start Date
Probation Period
Benefits Yes
Benefit Premium
401K Plan Available
Vacation Yes
Paid Sick Leave Yes
Phone Calls
Agent Phone Calls Yes
Résumé Required
Cover Letter Required
References
Salary History
Tape / Reel
Tape Format
Tape Return
Director's Track
FAX Résumé No
TVJobs.com E-Résumé Yes

The attached Job Description was included as an attachment for each letter and email notification sent for the position described.

WDRBmedia

JOB POSTING

Category: Digital Media

Form completed by: L Morgan

Quantity: 1

Title: Digital Campaign Specialist

Overview

If digital operations and marketing is your thing and you love to learn, **we want to talk to you.** WDRB Media is looking for a Digital Campaign Specialist to implement, execute, and optimize our clients' digital marketing campaigns across multiple platforms. This position is an important part of our fast-growing Digital Sales Operation. The successful candidate must be efficient, detail-oriented and possess the ability to analyze different data sets in order to impact advertiser outcomes.

Think about joining one of the Best Places to Work in Louisville! (As recognized by Kentucky Chamber of Commerce for the last nine years in a row.)

This position reports directly to the Corporate Director of Digital Sales for BCI.

Job Description:

- Set up and execute digital marketing campaigns as assigned. (Programmatic display and video, social, PPC, etc.)
- Identify trends and optimize campaigns according to campaign goals
- Provide recommendations based on assessments for campaign enhancements
- Regularly measure and report on all campaigns and assess against customer goals (Conversions, KPI's, etc.)
- Perform regular analysis and maintain analytical models for projecting site inventory
- Troubleshoot issues related to campaigns
- Contribute in the planning process for clients as requested
- Participate in client meetings and present data in client meetings as requested.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K

Salary/Wage: Negotiable

Location: Required in office: Louisville, KY

Position: Full-Time

Minimum Requirements:

- Minimum 2 years of digital campaign management
- Experience with display, SEM/PPC and social advertising and management
- Strong analytical skills and data-driven thinking
- Working knowledge of ad serving tools, (Google Ad Manager)
- Proficient in MS Office
- Experience with various website analytics (e.g. Google Analytics, Comscore, etc.)
- Proven written and oral communication skills as demonstrated by previous analysis and correspondence
- Must be able to work independently, be self-motivated and work well with others toward common goals
- Must be able to adapt as technology and providers change and work in a fast-paced work environment

Desired Requirements

Education: Degree preferred, but not required.

Special Skills/Expectations and Other Licenses/Certifications: Google AdWords and Google Analytics Certification preferred; Ad Ops Certification Desired

Email cover letter and resume to: Lori Morgan, Director of Corporate Digital Sales at:

LMorgan@bci.media

WDRB Media 624 W. Muhammad Ali Blvd., Louisville, KY 40203

Deadline for Application: February 24 , 2020

WDRB Media is an Equal Opportunity Employer.

February 3, 2020

Louisville Metro Dept of Human
Resources/Attn Kate Dunn
517 Court Place/Suite 301
Louisville, KY 40202

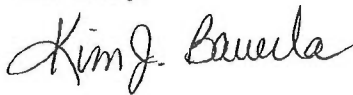
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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

February 3, 2020

KY Dept of Employment Services
c/o Order Taking Unit
600 West Cedar
Louisville, KY 40202

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February 3, 2020

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New Albany, IN 47151

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WDRB Media

Enclosure

February 3, 2020

Louisville Urban League
Workforce Development Specialist
1535 West Broadway
Louisville, KY 40203

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Director of Human Resources
WDRB Media

Enclosure

Type to search...

<input type="checkbox"/>	Active	Expired	All	Declined	Not Posted	VIEW BY	School	Job
<input type="checkbox"/>	ID	Job	Applicants	School	Expires	Status	Campus Interview	
<input type="checkbox"/>	3526116 (/jobs/3526116)	Digital Campaign Specialist (/jobs/3526116)	0 (/jobs/3526116/applications?schools[]=411)	University of Louisville (/jobs/3526116)	2/24/2020 (/jobs/3526116)	Pending (/jobs/3526116)	No (/jobs/3526116)	
<input type="checkbox"/>	3526116 (/jobs/3526116)	Digital Campaign Specialist (/jobs/3526116)	0 (/jobs/3526116/applications?schools[]=211)	Bellarmine University (/jobs/3526116)	2/24/2020 (/jobs/3526116)	Pending (/jobs/3526116)	No (/jobs/3526116)	

Can't find a job you're looking for? Make sure you've added the school (/employer_approvals/more_schools_on_handshake)it's posted to.

Type to search...

Active		Expired	All	Declined	Not Posted	VIEW BY		School	Job
ID	Job	Applicants	School	Expires	Status	Campus Interview			
<input type="checkbox"/> 3526116 (/jobs/3526116)	Digital Campaign Specialist (/jobs/3526116)	0 (/jobs/3526116/applications?schools[]=411)	University of Louisville (/jobs/3526116)	2/24/2020 (/jobs/3526116)	Pending (/jobs/3526116)	No (/jobs/3526116)			
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February 3, 2020

Sullivan College
3101 Bardstown Road
Louisville, KY 40205

WDRB Media currently has a job opening in our Digital Media Department for a Digital Campaign Specialist. Enclosed you will find a summary job description listing the requirements for this position. A decision on filling this position will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

Because WDRB Media is an equal opportunity employer, we encourage members of minority groups and women to apply for this position. We seek your help in referring qualified applicants to us.

If you know of qualified applicants who may be interested in applying for this position, please have them send their resume and references to the contact person listed on the job summary.

Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Job Postings

✔ Thank you for recruiting at Indiana University Southeast. Your Digital Campaign Specialist job has been submitted for approval.

Want to fill your job faster? Post to more schools on Symplicity Recruit.

Expand your reach by posting this job to the largest network of schools available on Symplicity Recruit.



Post once to multiple schools



Choose from over 800 schools



Verified students and alumni



Manage all applications together

[Post To More Schools](#)

[No thanks](#)

February 3, 2020

Center for Women & Families
P. O. Box 2048
Louisville, KY 40201-2048

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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

February 3, 2020

Lincoln Foundation
200 West Broadway
Suite 500
Louisville , KY 40202

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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

Digital Campaign Specialist

Feb 3, 2020



OVERVIEW:

If digital operations and marketing is your thing and you to learn, we want to talk to you. WDRB Media is looking for a Digital Campaign Specialist to implement, execute, and optimize our clients' digital marketing campaigns across multiple platforms. This position is an important part of our fast-growing Digital Sales Operation. The successful candidate must be efficient, detail-oriented and possess the ability to analyze different data sets in order to impact advertiser outcomes.

Think about joining one of the Best Places to Work in Louisville! (As recognized by Kentucky Chamber of Commerce for the last nine years in a row.)

This position reports directly to the Corporate Director of Digital Sales for BCI.

JOB DESCRIPTION:

- Set up and execute digital marketing campaigns as assigned. (Programmatic display and video, social, PPC, etc.)
- Identify trends and optimize campaigns according to campaign goals.
- Provide recommendations based on assessments for campaign enhancements.
- Regularly measure and report on all campaigns and assess against customer goals (Conversions, KPI's, etc.)
- Perform regular analysis and maintain analytical models for projecting site inventory.
- Troubleshoot issues related to campaigns.
- Contribute in the planning process for clients as requested.
- Participate in client meetings and present data in client meetings as requested.

BENEFITS:

Medical / Dental / Vision / Life / Disability / Matching 401K

SALARY / WAGE:

Negotiable

LOCATION:

Required in office: Louisville, Ky.

POSITION:

Full-time

MINIMUM REQUIREMENTS:

- Minimum 2 years of digital campaign management
- Experience with display, SEM/PPC and social advertising and management
- Strong analytical skills and data-driven thinking
- Working knowledge of ad serving tools, (Google Ad Manager)
- Proficient in MS Office
- Experience with various website analytics (e.g. Google Analytics, Comscore, etc.)
- Proven written and oral communication skills as demonstrated by previous analysis and correspondence
- Must be able to work independently, be self-motivated and work well with others toward common goals.
- Must be able to adapt as technology and providers change and work in a fast-paced environment.

DESIRED REQUIREMENTS:

Education: Degree preferred, but not required.

Special Skills / Expectations and Other Licenses / Certifications: Google AdWords and Google Analytics Certification preferred; Ad Ops Certification Desired.

TO APPLY:

Email cover letter and resume to: Lori Morgan, Director of Corporate Digital Sales at LMorgan@bci.media.

WDRB Media

624 West Muhammad Ali Boulevard

Louisville, Ky. 40203

DEADLINE FOR APPLICATION:

Feb. 24, 2020

WDRB Media is an Equal Opportunity Employer.

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February 3, 2020

Harbor House of Louisville, Inc.
2231 Lower Hunters Trace
Louisville, KY 40216

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Thank you for your time and assistance.

Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

February 3, 2020

American National University
Business & Tech
4205 Dixie Highway
Louisville, KY 40216

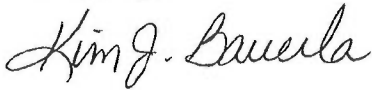
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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

February 3, 2020

American National University
4205 Dixie Highway
Louisville, KY 40201-2048

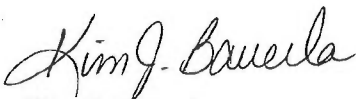
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Sincerely,



Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure

February 3, 2020

St. Stephen Church
Attn: Human Resources
1018 S. 15th Street
Louisville, KY 40210

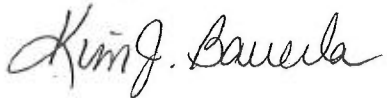
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Kim J. Bauerla
Director of Human Resources
WDRB Media

Enclosure



Thank you

The CREW Center has received your information. Once a CREW staff member reviews the information, the position will be posted on the CREW Career Center website within 24 business hours. You do not need to provide any additional follow-up. If you have questions, please feel free to contact us at 213-4520. Thank you again for posting your position with CREW.

TO OUR CLIENTS

The CREW Career Center is a partnership between Metropolitan College and Jefferson Community and Technical College. Our services are free and available to students and alumni. Let us assist you with your career exploration, career planning, and career placement needs. What are you waiting for? Visit us today to start achieving your career success!

LOCATIONS

200 W. Broadway, Suite 900
Louisville, KY 40202
(502) 213-4520

1000 Community College Dr.
Student Center, Room 102
Louisville, KY 40272
502-213-7376

QUICK LINKS

[Home](#)

Nell Manuel

From: Nell Manuel
Sent: Monday, February 03, 2020 12:36 PM
To: Campbellsville; Collective Talent; Ctr for Access Living AJ; Ctr for Access Living KH; Daymar; Goodwill KY ES; Kentuckiana Works; KY Broadcasters Association; Ofc of Employ & Training; Ofc of Employ & Training MC; Spalding MR; SW Cntr BT webteam; Kim Bauerla; Joanna Spencer
Cc: WDRB Media Job Posting - Digital Campaign Specialist
Subject: Digital Campaign SPECIALIST Job Posting UPDATE 020120.doc
Attachments:

WDRB Media currently has a job opening in our Digital Media Department for a Digital Campaign Specialist. Attached you will find a summary job description listing the requirements for this position. A decision on filling this position will be made within the next few weeks, so we would appreciate all resumes being sent to us as soon as possible.

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Sincerely,

Kim J. Bauerla
Director of Human Resources
WDRB Media

Attachment

Digital Campaign Specialist

Independence Television Inc (WDRB) | Louisville, KY

Recruitology

Apply Now

Posted: February 03, 2020

If digital operations and marketing is your thing and you love to learn, **we want to talk to you.** WDRB Media is looking for a Digital Campaign Specialist to implement, execute, and optimize our clients' digital marketing campaigns across multiple platforms. This position is an important part of our fast-growing Digital Sales Operation. The successful candidate must be efficient, detail-oriented and possess the ability to analyze different data sets in order to impact advertiser outcomes.

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- Perform regular analysis and maintain analytical models for projecting site inventory
- Troubleshoot issues related to campaigns
- Contribute in the planning process for clients as requested
- Participate in client meetings and present data in client meetings as requested.

Minimum Requirements:

- Minimum 2 years of digital campaign management
- Experience with display, SEM/PPC and social advertising and management
- Strong analytical skills and data-driven thinking
- Working knowledge of ad serving tools, (Google Ad Manager)
- Proficient in MS Office
- Experience with various website analytics (e.g. Google Analytics, Comscore, etc.)

- Proven written and oral communication skills as demonstrated by previous analysis and correspondence
- Must be able to work independently, be self-motivated and work well with others toward common goals
- Must be able to adapt as technology and providers change and work in a fast-paced work environment

Desired Requirements

Education: Degree preferred, but not required.

Special Skills/Expectations and Other Licenses/Certifications: Google AdWords and Google Analytics Certification preferred; Ad Ops Certification Desired

Deadline for Application: February 24 , 2020

WDRB Media is an Equal Opportunity Employer.

Apply Now