

# CONTRACT



**KBOI-TV**  
**140 North 16th St**  
**Boise, ID 83702**  
**(208) 472-2222**

[www.kboitv.com](http://www.kboitv.com)

And:

**Kelly Scott Madison**  
**303 E Wacker Dr, 8th Floor**  
**Chicago, IL 60601**

<u>Contract / Revision</u> 517291 /		<u>Alt Order #</u> 25073569
<u>Product</u> <b>CABELA'S</b>		
<u>Contract Dates</u> <b>02/08/16 - 02/14/16</b>	<u>Estimate #</u> <b>1345</b>	
<u>Advertiser</u> <b>Cabelas</b>		<u>Original Date / Revision</u> 02/05/16 / 02/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Trade
<u>Property</u> <b>KBOI</b>	<u>Account Executive</u> Chicago Continental/	<u>Sales Office</u> KATZ Chicago
<u>Special Handling</u>		
<u>Demographic</u> Men 25-54		
		<u>Total Ratings</u> 18.50
<u>Agy Code</u> 9912493	<u>Advertiser Code</u> C12	<u>Product 1/2</u> CAB
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBOI	02/11/16	02/12/16	KBOI 2 Eyewitness News @ 530p-6p	530p-6p		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/11/16	02/17/16	---TF--				2	\$110.00	1.30			
N 2	KBOI	02/11/16	02/12/16	Jeopardy	6p-630p		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/11/16	02/17/16	---TF--				2	\$185.00	3.40			
N 3	KBOI	02/11/16	02/12/16	KBOI 2 News at 10pm	10p-1035p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/11/16	02/17/16	---TF--				2	\$100.00	1.00			
N 4	KBOI	02/11/16	02/11/16	Elementary	Thu 9p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/11/16	02/17/16	---T---				1	\$350.00	2.90			
N 5	KBOI	02/13/16	02/13/16	KBOI 2 Eyewitness News Sat	530p-6p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/13/16	02/19/16	-----S-				1	\$65.00	0.60			
N 6	KBOI	02/14/16	02/14/16	Sun KBOI 2 News at 10pm	10p-1035p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/14/16	02/20/16	-----S				1	\$125.00	0.80			
N 7	KBOI	02/11/16	02/14/16	M-Sun All Day Rotator	M-Sun 5a-1235a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/11/16	02/17/16	---TFSS				1	\$0.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KBOI	02/11/16-02/17/16	M-Sun All Day Rotator	M-Sun 5a-1235a	----ThFSaSu	:30		<del>\$0.00</del>	0.00	NM		
				Credited									
				Credit									
N 8	KBOI	02/11/16	02/12/16	Wheel of Fortune	630p-7p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/11/16	02/17/16	---TF--				1	\$185.00	2.80			
N 9	KBOI	02/11/16	02/12/16	CBS Prime Rotator	Mon-Sat 7p-10p/Su		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/08/16	02/14/16	---TF--				2	\$0.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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	1	KBOI	02/08/16-02/14/16	CBS Prime Rotator	Mon-Sat 7p-10p/ST	- - - ThF - - -	:30		<del>\$0.00</del>	0.00	NM		
				Credited									
				Credit									
	2	KBOI	02/08/16-02/14/16	CBS Prime Rotator	Mon-Sat 7p-10p/ST	- - - ThF - - -	:30		<del>\$0.00</del>	0.00	NM		
				Credited									
				Credit									
<b>Totals</b>								18.50				10	\$1,515.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/16 - 02/14/16	10	\$1,515.00	\$1,515.00
<b>Totals</b>	10	\$1,515.00	\$1,515.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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