

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Tammie Wingrove

Signature:

Taralisha Sanders

Name:

Name: Taralisha Sanders

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 10.31.22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10.25.22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4435438	Station Call Letters: WTAL-AM	Date Received/Requested: 10.31.22
Est. #: 11719	Station Location: Tallahassee, Florida	Run Start and End Dates: 11.01.22 - 11.08.22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WTAL-AM	ORDER#:	3203125	DATE:	10/28/2022
MARKET:	Tallahassee, FL	AMOUNT:	\$1,289.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4435438	
ADVERTISER:	Corey Simon Campaign	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	11/01-11/08 Est 11719 - 3CSIM2	AGY EST:	11719	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	11-01-2022 TO 11/8/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/28/2022 16:54	

COMMENTS

10/28/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

10/28/2022: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.

DAY#1		11/1/2022 To 11/1/2022					TOT \$247.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	11/1/2022	11/1/2022	3	\$42	\$126
	2		.T.....	10:00AM	3:00PM	60	11/1/2022	11/1/2022	1	\$37	\$37
	4		.T.....	3:00PM	7:00PM	60	11/1/2022	11/1/2022	2	\$42	\$84

DAY#2		11/2/2022 To 11/2/2022					TOT \$163.00			TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	11/2/2022	11/2/2022	2	\$42	\$84
	2		..W....	10:00AM	3:00PM	60	11/2/2022	11/2/2022	1	\$37	\$37
	4		..W....	3:00PM	7:00PM	60	11/2/2022	11/2/2022	1	\$42	\$42

STATION:	WTAL-AM	ORDER#:	3203125	DATE:	10/28/2022
MARKET:	Tallahassee, FL	AMOUNT:	\$1,289.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4435438
ADVERTISER:	Corey Simon Campaign	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	11/01-11/08 Est 11719 - 3CSIM2	AGY EST:	11719		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	11-01-2022 TO 11/8/2022		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/28/2022 16:54

DAY#3		11/3/2022 To 11/3/2022					TOT \$205.00		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	11/3/2022	11/3/2022	2	\$42	\$84
	2		...T...	10:00AM	3:00PM	60	11/3/2022	11/3/2022	1	\$37	\$37
	4		...T...	3:00PM	7:00PM	60	11/3/2022	11/3/2022	2	\$42	\$84

DAY#4		11/4/2022 To 11/4/2022					TOT \$163.00		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	11/4/2022	11/4/2022	2	\$42	\$84
	2	F..	10:00AM	3:00PM	60	11/4/2022	11/4/2022	1	\$37	\$37
	4	F..	3:00PM	7:00PM	60	11/4/2022	11/4/2022	1	\$42	\$42

DAY#5		11/5/2022 To 11/5/2022					TOT \$74.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	S.	10:00AM	3:00PM	60	11/5/2022	11/5/2022	1	\$37	\$37
	6	S.	3:00PM	7:00PM	60	11/5/2022	11/5/2022	1	\$37	\$37

STATION:	WTAL-AM	ORDER#:	3203125	DATE:	10/28/2022
MARKET:	Tallahassee, FL	AMOUNT:	\$1,289.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4435438
ADVERTISER:	Corey Simon Campaign	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	11/01-11/08 Est 11719 - 3CSIM2	AGY EST:	11719		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	11-01-2022 TO 11/8/2022		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/28/2022 16:54

DAY#6		11/6/2022 To 11/6/2022					TOT \$148.00			TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	7	S	6:00AM	10:00AM	60	11/6/2022	11/6/2022	2	\$37	\$74	
	8	S	10:00AM	3:00PM	60	11/6/2022	11/6/2022	1	\$37	\$37	
	9	S	3:00PM	7:00PM	60	11/6/2022	11/6/2022	1	\$37	\$37	

DAY#7		11/7/2022 To 11/7/2022					TOT \$168.00			TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	11/7/2022	11/7/2022	2	\$42	\$84	
	4		M.....	3:00PM	7:00PM	60	11/7/2022	11/7/2022	2	\$42	\$84	

DAY#8		11/8/2022 To 11/8/2022					TOT \$121.00			TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	11/8/2022	11/8/2022	2	\$42	\$84	
	3		.T.....	10:00AM	12:00PM	60	11/8/2022	11/8/2022	1	\$37	\$37	

TOTAL	Nov											Total
SPOT	32											32
CASH	1,289.00											1,289.00
TOTAL	1,289.00											1,289.00

LIVE Communications, Inc
 1363 E Tennessee St
 Tallahassee, FL 32308

Invoice

Date	Invoice No.
10/31/22	23080

Bill To
Media Financial Services 1655 Palm Beach Lakes Blvd. 9th Floor, Suite 903 West Palm Beach, FL 33401 Re: Biden for President

P.O. Number	Terms	Issue Date
4435438		10/31/22

Description	Inches	Rate	Amount
WTAL-AM Advertiser: Corey Simon Campaign Product: 11/01-11/08 EST 11719 - 3CSIM2			
T 6a-10a	3	42.00	126.00
T 10a-3p	1	37.00	37.00
T 3p-7p	2	42.00	84.00
W 6a-10a	2	42.00	84.00
W 10a-3p	1	37.00	37.00
W 3p-7p	1	42.00	42.00
T 6a-10a	2	42.00	84.00
T 10a-3p	1	37.00	37.00
T 3p-7p	2	42.00	84.00
F 6a-10a	2	42.00	84.00
F 10a-3p	1	37.00	37.00
F 3p-7p	1	42.00	42.00
Sa 10-3p	1	37.00	37.00
Sa 3p-7p	1	37.00	37.00
Su 6a-10a	2	37.00	74.00
Su 10a-3p	1	37.00	37.00
Su 3p-7p	1	37.00	37.00
M 6a-10a	2	42.00	84.00
M 3p-7p	2	42.00	84.00
T 6a-10a	2	42.00	84.00
T 10a-12p	1	37.00	37.00

Thank you for your business.	Total
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LIVE Communications, Inc
 1363 E Tennessee St
 Tallahassee, FL 32308

Invoice

Date	Invoice No.
10/31/22	23080

Bill To
Media Financial Services 1655 Palm Beach Lakes Blvd. 9th Floor, Suite 903 West Palm Beach, FL 33401 Re: Biden for President

P.O. Number	Terms	Issue Date
4435438		10/31/22

Description	Inches	Rate	Amount
Gross amount: \$1289.00 Net amount: \$1095.65 Please make payment payable to LIVE Communications, Inc.			

Thank you for your business.	Total	\$1,289.00
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