CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.
l,	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED
Candidate name:	
Authorized committee:	
Agency requesting time (and contact information):	
N/A	
Candidate's political party:	
Office sought (no acronyms or abbreviations):	
Date of election:	General Primary
Treasurer of candidate's authorized committee:	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):
the candidate listed above who is a legally qualified car	
the authorized committee of the legally qualified candi	
(2) this station is authorized to announce the time as paid for b	
(3) this station has disclosed its political advertising policies, inc and other sales practices (not applicable to federal candida:	•
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
FlexPoint Media	
Name:	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast. Candidate/Authorized Committee/Agency Signature: FlexPoint Media Name: Date: TO BE COMPLETED BY STATION ONLY Ad submitted to Station? Yes No Date ad received: _ Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy). Federal candidate certification signed (above): Yes No N/A Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected - provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): Contract #: Station Call Letters: Date Received/Requested: Est. #: Station Location: Run Start and End Dates: Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION: WTAL-AM ORDER#: 3203210 DATE: 10/31/2022

MARKET: AGENCY: MEDIA FINANCIAL SERVICES Tallahassee, FL **AMOUNT:** \$1,516.00

1655 Palm Beach Lakes Blvd. REP: Regional Reps Non-Rep SPOTS: 38

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last:

CHICAGO SALES OFFICE: **SLS PH:** 216-233-8181

SALESPERSON: Linley Grande **SLS FAX:**

SLS EMAIL: Linley.Grande@GenMediaPartners.com

CONTRACT # FOR INVOICING 4435550 AGENCY: MEDIA FINANCIAL SERVICES AGY CLI:

ADVERTISER: **AGY PRD:** Ron DeSantis for Governor INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: Est 4018 11/1-11/8 FL-GOV **AGY EST: 4018** 1655 Palm Beach Lakes Blvd. 2022

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT: 11-01-2022 TO 11/8/2022 [X]Unwired []Spot []Mod Invoices@MediaFinancial.com

TOT # OF DAYS: 8

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SPOT TYPE: SEC. DEMO: LAST SENT: 10/31/2022 15:38

COMMENTS

10/31/2022: New URGENT order. Nab and spot to follow via email from genmediapartners@trucastsolutions.com. Makegoods in flight are approved. Please confirm ASAP TODAY in RX if you are set up or to emma.morrow@genmediapartners.com. Thanks!

10/31/2022: PopulationBuyType: CPP.

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION, PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1 11/1/2022 To 11/1/2022 **TOT \$242.00 TOTAL SPOTS 6**

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	60	11/1/2022	11/1/2022	2	\$42	\$84
	2		.т	10:00AM	3:00PM	60	11/1/2022	11/1/2022	2	\$37	\$74
	3		.т	3:00PM	7:00PM	60	11/1/2022	11/1/2022	2	\$42	\$84

11/2/2022 To 11/2/2022 **TOT \$242.00 TOTAL SPOTS 6** DAY#2

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	11/2/2022	11/2/2022	2	\$42	\$84
	2		W	10:00AM	3:00PM	60	11/2/2022	11/2/2022	2	\$37	\$74
	3		W	3:00PM	7:00PM	60	11/2/2022	11/2/2022	2	\$42	\$84

STATION: 10/31/2022 WTAL-AM **ORDER#**: 3203210 DATE:

MARKET: Tallahassee, FL **AMOUNT:** \$1,516.00 **AGENCY:** MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep **SPOTS**: 38 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Stn Ver: 1 Last: Invoices@MediaFinancial.com

CHICAGO SALES OFFICE: **SLS PH**: 216-233-8181

SALESPERSON: Linley Grande **SLS FAX:**

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **CONTRACT # FOR INVOICING 4435550 AGY CLI:**

ADVERTISER: Ron DeSantis for Governor **AGY PRD: INVOICE:** MEDIA FINANCIAL SERVICES

PRODUCT: Est 4018 11/1-11/8 FL-GOV **AGY EST: 4018** 1655 Palm Beach Lakes Blvd. 2022

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com FLIGHT: 11-01-2022 TO 11/8/2022 [X]Unwired []Spot []Mod

TOT # OF DAYS: 8

MOD:

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: **SPOT TYPE:** LAST SENT: 10/31/2022 15:38

DAY	#3		11/3/2022 To 11	/3/2022		TOT \$242.00		TOTAL SPOTS 6			
МС	C LN SPT TYP DAYS		START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		T	6:00AM	10:00AM	60	11/3/2022	11/3/2022	2	\$42	\$84
	2		T	10:00AM	3:00PM	60	11/3/2022	11/3/2022	2	\$37	\$74
	3		T	3:00PM	7:00PM	60	11/3/2022	11/3/2022	2	\$42	\$84

DAY	#4		11/4/2022 To 11	1/4/2022		TOT \$242.00		TOTAL SPOTS 6			
MC	IC LN SPT TYP D		DAYS	DAYS START		LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	11/4/2022	11/4/2022	2	\$42	\$84
	2		F	10:00AM	3:00PM	60	11/4/2022	11/4/2022	2	\$37	\$74
	3		F	3:00PM	7:00PM	60	11/4/2022	11/4/2022	2	\$42	\$84

DAY#	# 5		11/5/2022 To 11	TOT \$111.00)	TOTAL SPOTS 3					
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		S.	6:00AM	7:00PM	60	11/5/2022	11/5/2022	3	\$37	\$111

DAY#6			11/6/2022 To 11/6/2022					TOT \$111.00		TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5		S	6:00AM	7:00PM	60	11/6/2022	11/6/2022	3	\$37	\$111

STATION: WTAL-AM **ORDER#**: 3203210 DATE: 10/31/2022

MARKET: AGENCY: MEDIA FINANCIAL SERVICES Tallahassee, FL **AMOUNT:** \$1,516.00

SPOTS: 38 REP: Regional Reps Non-Rep 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

Stn Ver: 1 Last: MOD:

SALES OFFICE: **CHICAGO SLS PH:** 216-233-8181

SALESPERSON: Linley Grande **SLS FAX:**

SLS EMAIL: Linley.Grande@GenMediaPartners.com

CONTRACT # FOR INVOICING 4435550 AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:**

ADVERTISER: **AGY PRD: INVOICE:** MEDIA FINANCIAL SERVICES Ron DeSantis for Governor

PRODUCT: Est 4018 11/1-11/8 FL-GOV **AGY EST: 4018** 1655 Palm Beach Lakes Blvd. 2022

[X]Unwired []Spot []Mod

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

TOT # OF DAYS: 8

FLIGHT:

PRIM. DEMO: Adults 35+ [X]Cash []Trade

11-01-2022 TO 11/8/2022

SEC. DEMO: **SPOT TYPE:** LAST SENT: 10/31/2022 15:38

DAY#7 11/7/2022 To 11/7/2022 **TOT \$242.00 TOTAL SPOTS 6** MC LN SPT TYP **DAYS START END** LEN **START** STOP SP/DY **RATE TOTAL** TIME 1 10:00AM 60 11/7/2022 2 6:00AM 11/7/2022 \$42 \$84 M..... 2 10:00AM 3:00PM 60 11/7/2022 11/7/2022 2 \$37 \$74 M.... 2 3 \$42 3:00PM 7:00PM 60 11/7/2022 11/7/2022 \$84 M.....

DAY#	8		11/8/2022 To 11	TOT \$84.00		TOTAL SF	OTS 2				
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	60	11/8/2022	11/8/2022	2	\$42	\$84
		1	1								

TOTAL	Oct	Nov							Total
SPOT	0	38							38
CASH	0.00	1,516.00							1,516.00
TOTAL	0.00	1,516.00							1,516.00

Invoice

LIVE Communications, Inc 1363 E Tennessee St Tallahassee, FI 32308

Date	Invoice No.
10/31/22	23081

Bill To

Media Financial Services 1655 Palm Beach Lakes Blvd. 9th Floor, Suite 903

West Palm Beach, FL 33401

Re: Biden for President

P.O. Number	Terms	Issue Date
4435550		10/31/22

Description	Inches	Rate	Amount
WTAL-AM			
Advertisier: Ron DeSantis for Governor			
Product: Est 4018 11/1-11/8 FL-GOV			
T 6a-10a	2	42.00	84.00
T 10a-3p	2	37.00	74.00
Т 3р-7р	2	42.00	84.00
W 6a-10a	2	42.00	84.00
W 10a-3p	2	37.00	74.00
W 3p-7p	2	42.00	84.00
T 6a-10a	2	42.00	84.00
T 10a-3p	2	37.00	74.00
T 3p-7p	2	42.00	84.00
F 6a-10a	2	42.00	84.00
F 10a-3p	2	37.00	74.00
F 3p-7p	2	42.00	84.00
S 6a-7p	3	37.00	111.00
S 6a-7p	3	37.00	111.00
M 6a-10a	2	42.00	84.00
M 10a-3p	2	37.00	74.00
M 3p-7p	2	42.00	84.00
T 6a-10a	2	42.00	84.00
Thank you for your business.		Total	
Thank you for your business.		Total	

Invoice

LIVE Communications, Inc 1363 E Tennessee St Tallahassee, FI 32308

Date	Invoice No.	
10/31/22	23081	

Bill To

Media Financial Services 1655 Palm Beach Lakes Blvd. 9th Floor, Suite 903 West Palm Beach, FL 33401 Re: Biden for President

P.O. Number	Terms	Issue Date
4435550		10/31/22

Description	Inches	Rate	Amount
Gross amount: \$1516.00			
Net amount: \$1288.60			
Please make payment payable to LIVE Communications, Inc.			
Thank you for your business.		Total	\$1,516.00