

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, \_\_\_\_\_, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*FlexPoint Media*

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*FlexPoint Media*

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



<b>STATION:</b>	WTAL-AM	<b>ORDER#:</b>	3203210	<b>DATE:</b>	10/31/2022
<b>MARKET:</b>	Tallahassee, FL	<b>AMOUNT:</b>	\$1,516.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	38		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4435550</b>
<b>ADVERTISER:</b>	Ron DeSantis for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 4018 11/1-11/8 FL-GOV 2022	<b>AGY EST:</b>	4018		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	11-01-2022 TO 11/8/2022		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/31/2022 15:38

DAY#3		11/3/2022 To 11/3/2022					TOT \$242.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	11/3/2022	11/3/2022	2	\$42	\$84
	2		...T...	10:00AM	3:00PM	60	11/3/2022	11/3/2022	2	\$37	\$74
	3		...T...	3:00PM	7:00PM	60	11/3/2022	11/3/2022	2	\$42	\$84

DAY#4		11/4/2022 To 11/4/2022					TOT \$242.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	11/4/2022	11/4/2022	2	\$42	\$84
	2		....F..	10:00AM	3:00PM	60	11/4/2022	11/4/2022	2	\$37	\$74
	3		....F..	3:00PM	7:00PM	60	11/4/2022	11/4/2022	2	\$42	\$84

DAY#5		11/5/2022 To 11/5/2022					TOT \$111.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	6:00AM	7:00PM	60	11/5/2022	11/5/2022	3	\$37	\$111

DAY#6		11/6/2022 To 11/6/2022					TOT \$111.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5		.....S	6:00AM	7:00PM	60	11/6/2022	11/6/2022	3	\$37	\$111

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<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
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<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/31/2022 15:38

DAY#7		11/7/2022 To 11/7/2022					TOT \$242.00			TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M . . . . .	6:00AM	10:00AM	60	11/7/2022	11/7/2022	2	\$42	\$84	
	2		M . . . . .	10:00AM	3:00PM	60	11/7/2022	11/7/2022	2	\$37	\$74	
	3		M . . . . .	3:00PM	7:00PM	60	11/7/2022	11/7/2022	2	\$42	\$84	

DAY#8		11/8/2022 To 11/8/2022					TOT \$84.00			TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		. T . . . . .	6:00AM	10:00AM	60	11/8/2022	11/8/2022	2	\$42	\$84	

TOTAL	Oct	Nov											Total
SPOT	0	38											38
CASH	0.00	1,516.00											1,516.00
TOTAL	0.00	1,516.00											1,516.00

LIVE Communications, Inc  
 1363 E Tennessee St  
 Tallahassee, FL 32308

# Invoice

Date	Invoice No.
10/31/22	23081

Bill To
Media Financial Services 1655 Palm Beach Lakes Blvd. 9th Floor, Suite 903 West Palm Beach, FL 33401 Re: Biden for President

P.O. Number	Terms	Issue Date
4435550		10/31/22

Description	Inches	Rate	Amount
WTAL-AM			
Advertiser: Ron DeSantis for Governor			
Product: Est 4018 11/1-11/8 FL-GOV			
T 6a-10a	2	42.00	84.00
T 10a-3p	2	37.00	74.00
T 3p-7p	2	42.00	84.00
W 6a-10a	2	42.00	84.00
W 10a-3p	2	37.00	74.00
W 3p-7p	2	42.00	84.00
T 6a-10a	2	42.00	84.00
T 10a-3p	2	37.00	74.00
T 3p-7p	2	42.00	84.00
F 6a-10a	2	42.00	84.00
F 10a-3p	2	37.00	74.00
F 3p-7p	2	42.00	84.00
S 6a-7p	3	37.00	111.00
S 6a-7p	3	37.00	111.00
M 6a-10a	2	42.00	84.00
M 10a-3p	2	37.00	74.00
M 3p-7p	2	42.00	84.00
T 6a-10a	2	42.00	84.00

Thank you for your business.	<b>Total</b>
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LIVE Communications, Inc  
 1363 E Tennessee St  
 Tallahassee, FL 32308

# Invoice

Date	Invoice No.
10/31/22	23081

Bill To
Media Financial Services 1655 Palm Beach Lakes Blvd. 9th Floor, Suite 903 West Palm Beach, FL 33401 Re: Biden for President

P.O. Number	Terms	Issue Date
4435550		10/31/22

Description	Inches	Rate	Amount
Gross amount: \$1516.00 Net amount: \$1288.60  Please make payment payable to LIVE Communications, Inc.			

Thank you for your business.	<b>Total</b>	<b>\$1,516.00</b>
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