

ORDER



Orders
Order / Rev: 753311
Alt Order #: 10780576
Product Desc: ALLRED FOR SEN
Estimate:
Flight Dates: 05/21/24 - 05/27/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: GENERAL

KNVO-TV
Primary AE: Cinthia Flagg - Machado
Sales Office: CU-WA
Sales Region: NATIONAL

Agency Name: Thematic Campaigns
Buying Contact:
Billing Contact:
 111 West Illinois Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POLI/C ALLRED/D/SEN/TX
Demographic: A18-64
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-01

New Business End: 02/06/25
Advertiser External ID: 001RP000007fjDFYAY
Agency External ID: 001RP0000075vtYAA
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	13	\$4,875.00	\$4,143.75
05/27/24	05/27/24	6	\$2,250.00	\$1,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	13	\$4,875.00	\$4,143.75	0.00
June 2024	6	\$2,250.00	\$1,912.50	0.00
Totals	19	\$7,125.00	\$6,056.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cinthia Flagg - Machado			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNVO	05/21/24	05/27/24	M-F 6a-10a Despierta America M-F Despierta America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$125.00	P-01	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/24	05/27/24	MTWTF--		3				\$125.00		0.00			
N 2	KNVO	05/21/24	05/27/24	Early Fringe M-F Hour 1 Early Fringe 3p-4p	CM	3:00 PM-4:00 PM (3:00 PM-4:00 PM)	MTWTF--	:30	3	\$275.00	P-01	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/24	05/27/24	MTWTF--		3				\$275.00		0.00			
N 3	KNVO	05/21/24	05/27/24	Early Fringe M-F Hour 2 Early Fringe 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	MTWTF--	:30	3	\$300.00	P-01	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/24	05/27/24	MTWTF--		3				\$300.00		0.00			
N 4	KNVO	05/21/24	05/27/24	Early News M-F 1.1 Local Early news M-F 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	3	\$500.00	P-01	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/24	05/27/24	MTWTF--		3				\$500.00		0.00			
N 5	KNVO	05/26/24	05/26/24	Local Early News Su 1.1 Early News Su 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1	:30	1	\$375.00	P-01	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/20/24	05/26/24	-----1		1				\$375.00		0.00			
N 6	KNVO	05/21/24	05/27/24		CM	8:00 PM-9:00 PM	MTWTF--	:30	3	\$500.00	P-01	0.00	NM	3	\$1,500.00

Order / Rev: 753311
 Alt Order #: 10780576
 Flight Dates: 05/21/24 - 05/27/24

Advertiser: POLI/C ALLRED/D/SEN/TX
 Product Desc: ALLRED FOR SEN
 Estimate: _____
KNVO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Prime C											
				M-F Prime 8p-9p		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/24	05/27/24	MTWTF--		3				\$500.00		0.00			
N 7	KNVO	05/21/24	05/27/24	Late News M-F 1.1 Loca	CM	10:00 PM-10:35 PM	MTWTF--	:30	3	\$550.00	P-01	0.00	NM	3	\$1,650.00
				Late News M-F 10p-1035p		(10:00 PM-10:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/24	05/27/24	MTWTF--		3				\$550.00		0.00			
													Totals	19	\$7,125.00

TELEREP, INC.
 KNVO-TV HARLINGEN-WSLCO-BRNS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 10780576

REPORT SL104 PAGE 1
 RUN ON MAY16/24 AT 16:28
 FROM REP

CORISSA EMBRO
 THEMATIC CAMPAIGNS
 405 W. SUPERIOR STREET
 CHICAGO, IL 60654

POLI/C ALLRED/D/SEN/TX TYPE S
 ALLRED FOR SEN CTG POLC
 MAY21/24- MAY27/24 1WKS
 CINTHIA FLAGG

REP: THIS IS A NEW ORDER
 CLIENT: ALLRED FOR SEN
 OUR TOTAL IS \$7,125
 PLS CONFIRM
 THANKS, KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL		
1	TU-F,M	800A-900A	30	MAY21-MAY27		3	\$125.00	3	\$375.00		
PROGRAM : DSPRTA AMRCA-NWS/TALK											
2	TU-F,M	300P-400P	30	MAY21-MAY27		3	\$275.00	3	\$825.00		
PROGRAM : GORDO LA FLAC-ENT MAG											
3	TU-F,M	400P-500P	30	MAY21-MAY27		3	\$300.00	3	\$900.00		
PROGRAM : PRIMER IMPACTO-NEWSMAG											
4	TU-F,M	500P-530P	30	MAY21-MAY27		3	\$500.00	3	\$1,500.00		
PROGRAM : M-F NOTICAS 48 - EARLY											
5	SUN	500P-530P	30	MAY26		1	\$375.00	1	\$375.00		
PROGRAM : SUN NOTICAS 48 - EARLY											
6	TU-F,M	800P-900P	30	MAY21-MAY27		3	\$500.00	3	\$1,500.00		
PROGRAM : MUJER -NOVELA											
7	TU-F,M	1000P-1035P	30	MAY21-MAY27		3	\$550.00	3	\$1,650.00		
PROGRAM : M-F NOTICIAS 48 - LATE											
MAY/24	\$7,125.00	JUN/24	\$.00							CONTRACT TOTAL	\$7,125.00
									TOTAL SPOTS	19	

TELEREP, INC.
 KNVO-TV HARLINGEN-WSLCO-BRNS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET

10780576

REPORT SL104 PAGE 2
 RUN ON MAY16/24 AT 16:28
 FROM REP

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
MARKET TOTALS	\$50,894	KNVO	14%	KRGV 47% XERV 0%	SVEO 12% XHAB 0%	KVEO 13% KTLM 5%	NGBT 0% KTFV 1%	KCWT 3% NVEO 0%	KFXV 5%

ESTIMATED SHARES

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Victoria Gray, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Colin Allred

Authorized committee:

Allred for Senate

Agency requesting time (and contact information):

N/A Thematic Campaigns

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Senate

Date of election:

November 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Steve Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



Name: Victoria Gray

Date of Request to Purchase Ad Time: May 15, 2024

Station Representative

Signature:




Name: Leonela Contreras

Date of Station Agreement to Sell Time: 5/16/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Victoria Gray

Date: 5/15/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/16/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 753311	Station Call Letters: KNVO-TV	Date Received/Requested: 5/16/24
Est. #:	Station Location: McAllen, Texas	Run Start and End Dates: 5/21/24-5/27/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.