

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRDC	Date: 3/29/16
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

Priorities USA Action

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by Priorities USA Action

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action
Office Sought: U.S. Presidency
General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed
Executive Strategist: Anne Caprara
Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29th, 2016 [Signature] (202) 965-5060
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] John Hommel General Manager
 Signature Printed Name Title

9/1/16



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25206397

CPE: 750/760/4555

Agency: TARGETED PLATFORM MEDIA

650 Massachusetts Avenue, NW

Washington, DC 20001

Changes as of: 6/19/2016 at 11:31 AM

Flight: 9/13/16 - 9/19/16

Advertiser: Priorities Usa Action

Product: TV

Agency Order #: 5143228

Buyer: Kaufman, Meredith

Salesperson: JACOB ROTH

212-373-8175

Version: Current State Version 1

Station: WRDC

Market: Raleigh-Durham

Office: WASHINGTON

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH

212-373-8175

Total Spots: 8

Total CPP: \$0.00

Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
						9/13					
1	W 6p-6:30p		News Break @615P	\$600.00	30	1		1	\$600.00	\$0.00	0.0
2	F 6p-6:30p		News Break @615P	\$600.00	30	1		1	\$600.00	\$0.00	0.0
3	Tu-F 6p-7p		People's Court	\$400.00	30	2		2	\$800.00	\$0.00	0.0
4	Tu-F 4p-5p		Hot Bench (Created And Produced By Judge Judy)	\$175.00	30	2		2	\$350.00	\$0.00	0.0
5	Tu-F 4p-5p		Paternity Court	\$150.00	30	2		2	\$300.00	\$0.00	0.0
TOTALS:								8	\$2,650.00	\$0.00	0.0

* pri change Judge Judy



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25206397 **Changes as of:** 6/19/2016 at 11:31 AM **Version:** Current State Version 1
CPE: 750/760/4555 **Flight:** 9/13/16 - 9/19/16 **Station:** WRDC **Total \$:** \$2,650.00
Agency: TARGETED PLATFORM MEDIA **Advertiser:** Priorities Usa Action **Market:** Raleigh-Durham **Total Spots:** 8
 650 Massachusetts Avenue, NW **Product:** TV **Office:** WASHINGTON **Total CPP:** \$0.00
 Washington, DC 20001 **Agency Order #:** 5143228 **Primary Demo:** **Total GRP:** **Separation:**
Buyer: Kaufman, Meredith **Con Type:** POLITICAL/VOTE **Con Type:** JACOB ROTH **Assistant:** 212-373-8175
Salesperson: JACOB ROTH **212-373-8175**

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
06/19/16 11:31 AM	JACOB ROTH	Separation: 30

Competitive Information	
Market Budget: \$102,500	
WRDC Share: 2%	
Comment: gathering competitive	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	8	\$2,650.00	0.0
Total	100%	8	\$2,650.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	8	\$2,650.00
Total	8	\$2,650.00

Transaction History				
Trans	Created/Received	Created by	Status	Spot+ Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	6/20/16 8:41 AM			\$0 \$0
New	6/19/16 11:29 AM	JACOB ROTH	New	8 \$2,650.00 \$2,650.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WRDC Raleigh
3012 Highwoods Blvd, Ste 101
Raleigh, NC 27604

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract

2562626

Schedule Dates

09/13/16-09/16/16

Advertiser

Priorities USA Action (72141)

Agency

Targeted Platform Media (15945)

Product

POLITICAL ISSUE (ns) (1187)

Brand

Political (171812)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Meredi Kaufman,

Phone/Fax

/

CPE

750/760/4555

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

TV
Separation: 30
Jacob Roth
Political Issue

Date Entered 07/01/16
Last Modified 07/01/16
Entered By Natasha Serame
CO-OP No
Headline # ECR25206397
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$345.00
Net Total \$1,955.00
Sales Tax

By Broadcast Month
Sep. 2016 6
Grand Total: 6

Rate \$2,300.00
Spots 6

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / BBD News (1)	09/14/16-09/14/16	2	:30	6P- 6:30P (EST)	1			1					1	\$600.00	\$600.00	Raleigh (WRDC)	News Break @615P	7/1/16
2.0	Normal Line / BBD News (2)	09/16/16-09/16/16	2	:30	6P- 6:30P (EST)	1					1			1	\$600.00	\$600.00	Raleigh (WRDC)	News Break @615P	7/1/16
3.0	Normal Line / SPOT (3)	09/13/16-09/16/16	2	:30	6P- Peoples Court	2		X	X	X	X			2	\$400.00	\$800.00	Raleigh (WRDC)	People's Court	7/1/16
4.0	Normal Line / SPOT (4)	09/13/16-09/16/16	2	:30	2P- Hot Bench	2		X	X	X	X			2	\$175.00	\$350.00	Raleigh (WRDC)	Hot Bench***program change***	7/1/16
5.0	Normal Line / SPOT (5)	09/13/16-09/16/16	2	:30	Orbit- (P)Paternity Court(Tu We Th Fr), (P)Paternity Court 2(Tu We Th Fr)	2		X	X	X	X			2	\$150.00	\$300.00	Raleigh (WRDC)	Paternity Court	7/1/16

CONFIRMATION CONTRACT

Accepted Agency Representation

Date:

Accepted Station

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgnet.net/1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms