

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2016
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005

(202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer
Anne Caprara, Executive Strategist
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

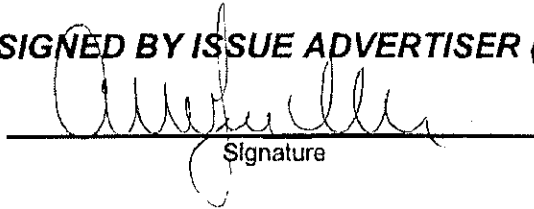
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29, 2016

Date



Signature

(202) 965-5060

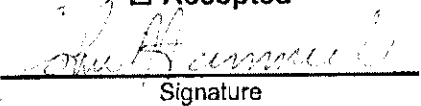
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

John Hummel

Printed Name

General Manager

Title



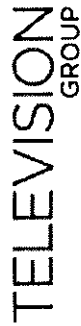
125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25190533 Changes as of: 6/13/2016 at 9:45 AM Version: Current State Version 2
CPE: 750/760/4697 Flight: 6/14/16 - 6/20/16 Station: WRDC Total \$: \$2,800.00
Agency: TARGETED Advertiser: Priorities USA Action Market: Raleigh-Durham Total Spots: 4
PLATFORM MEDIA Product: Priorities USA Action Office: WASHINGTON Total CPP: \$0.00
650 Massachusetts Agency Order #: 5126111 Primary Demo: Adults 35+ Total GRP:
Avenue, NW Buyer: Kaufman, Meredith Con Type: POLITICAL/VOTE Traffic #: 2528810
Washington, DC 20001 Salesperson: JACOB ROTH Assistant: JACOB ROTH Separation:
212-373-8175 212-373-8175

Comments: New Order
Issue - Priorities USA Action
PLS CFM
T/R JACOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/14 - 6/14		Total Spots	Total \$	CPP	GRP
							6/14					
1	M 6p-6:30p		News Break @615P	\$700.00	0	60	1		1	\$700.00	\$0.00	0.0
2	Th 6p-6:30p		News Break @615P	\$700.00	0	60	1		1	\$700.00	\$0.00	0.0
3	W 6p-6:30p		News Break @615P	\$700.00	0	60	1		1	\$700.00	\$0.00	0.0
4	W 9:30p-9:45p		Myrdc Late News Break	\$700.00	0	60	1		1	\$700.00	\$0.00	0.0
TOTALS: 4									4	\$2,800.00	\$0.00	0.0



Contract # 25190533		Changes as of: 6/13/2016 at 9:45 AM		Version: Current State Version 2	
CPE: 750/750/4697		Flight: 6/14/16 - 6/20/16		Station: WRDC	
Agency: TARGETED PLATFORM MEDIA		Advertiser: Priorities Usa Action		Market: Raleigh-Durham	
650 Massachusetts Avenue, NW		Product: Priorities USA Action		Office: WASHINGTON	
Washington, DC 20001		Agency Order #: 5126111		Primary Demo: Adults 35+	
		Buyer: Kaufman, Meredith		Con Type: POLITICAL/VOTE	
		Salesperson: JACOB ROTH		Assistant: JACOB ROTH	
		212-373-8175		212-373-8175	
				Total GRP:	
				Traffic #: 2526810	
				Separation:	
				Total Spots: 4	
				Total CPP: \$0.00	
				Total \$: \$2,800.00	

Order Level Comments		
Date/Time	Added by	Comment
06/13/16 8:47 AM	JACOB ROTH	Separation: 30
06/13/16 8:47 AM	JACOB ROTH	Separation: 30

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$2,800.00	0.0
Total	100%	4	\$2,800.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jun	4	\$2,800.00
Total	4	\$2,800.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Queued for Electronic Contracting	6/13/16 9:40 AM					\$0	\$0		
Queued for Electronic Contracting	6/13/16 9:33 AM					\$0	\$0		
Queued for Electronic Contracting	6/13/16 9:33 AM					\$0	\$0		
								Changes: Default Spot Length to 60, Demo Meta to [R16], User Entered \$ from \$0.00 to \$2,800.00, Comments from Separation: 30 to New Order Issue - Priorities USA Action PLS CFM T/R JACOB, Product from: TV to Priorities USA Action.	
Revision	6/13/16 8:47 AM	JACOB ROTH	Confirmed			\$0	\$2,800.00		
New	6/13/16 8:44 AM	JACOB ROTH	New	4		\$2,800.00	\$2,800.00		

<p>Non-Discrimination Policy</p>	<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
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WRDC Raleigh
3012 Highwoods Blvd, Ste 101
Raleigh, NC 27604

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2526810

Schedule Dates

06/15/16-06/20/16

Advertiser

Priorities USA Action (72141)

Agency

Targeted Platform Media (15945)

Product

POLITICAL ISSUE (ns) (1187)

Brand

POLITICAL (1874)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Meredi/Kaufman,

Phone/Fax

/

CPE

750/760/4697

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Priorities USA Actio
New Order
Issue - Priorities USA Action
PLS CFM
T/R JACOB
Jacob Roth

Date Entered 06/13/16

Last Modified 06/13/16

Entered By Natascha Serame

CO-OP No

Headline # ECR25190533

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$420.00

Net Total \$2,380.00

Sales Tax

Raleigh (WRDC)

By Broadcast Month

Jun. 2016

Grand Total:

Spots 4

Rate \$2,800.00

Spots 4

Rate \$2,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / BBD News (1)	06/20/16-06/20/16	2	1:00	6P- 6:30P (EST)	1	1							1	\$700.00	\$700.00	Raleigh (WRDC)	News Break @615P	6/13/16
2.0	Normal Line / BBD News (2)	06/16/16-06/16/16	2	1:00	6P- 6:30P (EST)				1					1	\$700.00	\$700.00	Raleigh (WRDC)	News Break @615P	6/13/16
3.0	Normal Line / BBD News (3)	06/15/16-06/15/16	2	1:00	6P- 6:30P (EST)				1					1	\$700.00	\$700.00	Raleigh (WRDC)	News Break @615P	6/13/16
4.0	Normal Line / Prime Premium (4)	06/15/16-06/15/16	2	1:00	9:30P- 9:45P (EST)				1					1	\$700.00	\$700.00	Raleigh (WRDC)	Myrdc Late News Break	6/13/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbg.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.