

DUPLICATE INVOICE



KQCA
3 Television Circle
Sacramento, CA 95814
Main: (916)447-5858
Billing: (916)325-3266

www.my58.com

Billing Address:

Polaris
Attention: Accounts Payable
1802 Vernon St NW
Washington, DC 20009

Send Payment To:

KQCA
PO Box 14433
Des Moines, IA 50306-3433

Property	KQCA		
Invoice #	3869836-1	Order #	3869836
Invoice Date	03/10/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/04/24	Flight Dates	02/27/24 - 03/04/24
Advertiser	Yes on Prop 1		
Product	Yes on Prop 1		
Estimate #	227304		
Account Executive	KCRA/KQCA NATIONAL HOUSE		
Sales Office	KCRA/KQCA National House		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/27/24	02/27/24	M-F 6-7am News	M-F 6-7A	-T-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -T----- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA Tu 02/27/24 6:43 AM M-F 6-7am News M-F 6-7A :30 BSP1241105H \$125.00 NM									
2	02/27/24	03/04/24	M-F 7am-8am News	M-F 7:00am-8:00am	M-W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --W---- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA W 02/28/24 7:11 AM M-F 7am-8am News M-F 7:00am-8:00am :30 BSP1241105H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KQCA M 03/04/24 8:00 AM M-F 7am-8am News M-F 7:00am-8:00am :30 BSP1241105H \$350.00 NM									
3	02/27/24	03/01/24	M-F 8am-9am News	8:00am-9:00am	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---T--- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA Th 02/29/24 8:58 AM M-F 8am-9am News 8:00am-9:00am :30 BSP1241105H \$300.00 NM									
4	02/27/24	03/01/24	KQCA News at 9a	M-F 9A-10A	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----F-- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KQCA F 03/01/24 9:43 AM KQCA News at 9a M-F 9A-10A :30 BSP1241105H \$150.00 NM									
5	02/27/24	03/04/24	M-F ICRIME Day 10-103 0a	M-F 10-1030A	MT-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -T----- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

DUPLICATE INVOICE



Send Payment To:
KQCA
PO Box 14433
Des Moines, IA 50306-3433

Invoice #	3869836-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Yes on Prop 1		
Product	Yes on Prop 1		
Estimate #	227304		

www.my58.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	02/27/24	03/04/24	M-F ICRIME Day 10-103 0a	M-F 10-1030A	MT-----	:30	1	\$100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Tu 02/27/24 10:23 AM M-F ICRIME Day 10-1030a M-F 10-1030A :30 BSP1241105H \$100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KQCA M 03/04/24 10:30 AM M-F ICRIME Day 10-1030a M-F 10-1030A :30 BSP1241105H \$100.00 NM									
6	02/27/24	03/01/24	MF WHO THE BLEEP 1 030-11a	M-F 1030A-11A	--W----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 --W---- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA W 02/28/24 10:56 AM MF WHO THE BLEEP 1030-11a M-F 1030A-11A :30 BSP1241105H \$100.00 NM									
7	02/27/24	03/01/24	M-F PEOPLE PUZZLER 11-12p	M-F 11A-12P	---T---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ---T--- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Th 02/29/24 11:21 AM M-F PEOPLE PUZZLER 11-12p M-F 11A-12P :30 BSP1241105H \$100.00 NM									
8	02/27/24	03/01/24	NOON NEWS	M-F 12-1PM	----F--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ----F-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA F 03/01/24 12:55 PM NOON NEWS M-F 12-1PM :30 BSP1241105H \$200.00 NM									
9	02/27/24	03/01/24	MF NEIGHBORHOOD 3- 330p	M-F 3P-330P	-T-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 -T----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Tu 02/27/24 3:26 PM MF NEIGHBORHOOD 3-330p M-F 3P-330P :30 BSP1241105H \$150.00 NM									
10	02/27/24	03/01/24	M-F NEIGHBORHOOD 3 30-4p	M-F 330P-4P	--W----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 --W---- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA W 02/28/24 3:44 PM M-F NEIGHBORHOOD 330-4p M-F 330P-4P :30 BSP1241105H \$150.00 NM									
11	02/27/24	03/01/24	YOUNG SHELDON EF 4 -430p	M-F 4p-430p	---T---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ---T--- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Th 02/29/24 4:11 PM YOUNG SHELDON EF 4-430p M-F 4p-430p :30 BSP1241105H \$100.00 NM									
12	02/27/24	03/01/24	YOUNG SHELDON EF 4 30-5p	M-F 430p-5p	----F--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ----F-- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA F 03/01/24 4:43 PM YOUNG SHELDON EF 430-5p M-F 430p-5p :30 BSP1241105H \$100.00 NM									

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PO Box 14433
Des Moines, IA 50306-3433

Invoice #	3869836-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Yes on Prop 1		
Product	Yes on Prop 1		
Estimate #	227304		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																															
13	02/27/24	03/01/24	MF MODERN FAMILY 5- 530P	M-F 5P-530P	-T-----	:30	1	\$100.00	NM																																																																																															
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-T-----</td> <td>1</td> <td>\$100.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width: 100%;"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>Tu</td> <td>02/27/24</td> <td>5:26 PM</td> <td>MF MODERN FAMILY 5-530P</td> <td>M-F 5P-530P</td> <td>:30</td> <td>BSP1241105H</td> <td>\$100.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						02/26/24	03/03/24	-T-----	1	\$100.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KQCA	Tu	02/27/24	5:26 PM	MF MODERN FAMILY 5-530P	M-F 5P-530P	:30	BSP1241105H	\$100.00	NM																																																					
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14	02/27/24	03/01/24	MF MODERN FAMILY 5 30-6P	M-F 530P-6P	--W----	:30	1	\$100.00	NM																																																																																															
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15	02/27/24	03/01/24	LAST MAN STANDING 6 M-F 6-630p	M-F 6p-630p	---T---	:30	1	\$300.00	NM																																																																																															
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1	KQCA	Th	02/29/24	6:19 PM	LAST MAN STANDING 6-630p	M-F 6p-630p	:30	BSP1241105H	\$300.00	NM																																																																																														
16	02/27/24	03/04/24	BIG BANG THEORY AC 7p-730	M-F 7p - 7:30p	MT-T---	:30	1	\$300.00	NM																																																																																															
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17	02/27/24	03/01/24	BIG BANG THEORY AC 730-8p	M-F 7:30p - 8p	--W-F--	:30	1	\$300.00	NM																																																																																															
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18	02/27/24	03/04/24	M-F GOLDBERGS LF11- 1130p	M-F 11P-1130P	MT-T---	:30	1	\$125.00	NM																																																																																															
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

DUPLICATE INVOICE



Send Payment To:
KQCA
PO Box 14433
Des Moines, IA 50306-3433

Invoice #	3869836-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Yes on Prop 1		
Product	Yes on Prop 1		
Estimate #	227304		

www.my58.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
19	03/04/24	03/04/24	MY NET LF 2	M-F 1-2AM	M-----	:30	1	\$50.00	NM																																		
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1	KQCA	M	03/04/24	4:55 AM	M-F LAW & ORDER SVU 4a-5a	M-F 4A-5A	:30	BSP1241105H	\$20.00	NM																																	
21	02/27/24	03/01/24	The Conners	TH 8p - 830p	---T---	:30	1	\$300.00	NM																																		
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>---T---</td> <td>1</td> <td>\$300.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KQCA</td> <td>Th</td> <td>02/29/24</td> <td>8:50 PM</td> <td>The Conners</td> <td>TH 8p - 830p</td> <td>:30</td> <td>BSP1241105H</td> <td>\$300.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/26/24	03/03/24	---T---	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KQCA	Th	02/29/24	8:50 PM	The Conners	TH 8p - 830p	:30	BSP1241105H	\$300.00	NM
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1	KQCA	Th	02/29/24	8:50 PM	The Conners	TH 8p - 830p	:30	BSP1241105H	\$300.00	NM																																	
Total Spots							28																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$5,120.00
<u>Agency Commission</u>	\$768.00
<u>Net Amount Due</u>	\$4,352.00
<u>Invoice Balance as of 03/12/24 2:58:48 PM PT</u>	\$0.00

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>