

ME-TV NETWORK COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,

THIRD QUARTER 2012

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2012, JULY 1, 2012 THROUGH SEPTEMBER 30, 2012. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE THIRD QUARTER OF 2012, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekend Programs (series)

1. Program: Gumby
Time: Saturdays 5:00- 5:30 AM ET
Duration: 30 minutes
Rating: TV-G

2. Program: The Famous Adventures of Mr. Magoo
Time: Saturdays 5:30- 6:00 AM ET
Duration: 30 minutes
Rating: TV-G

3. Program: He-Man and the Masters of the Universe
Time: Saturdays 6:00- 7:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G
4. Program: She-Ra: Princess of Power
Time: Saturdays 7:00- 8:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G
5. Program: Green Screen Adventures
Time: Saturdays 8:00- 10:00 AM ET {Four (4) individual half-hour episodes},
& Sundays 8:00- 10:00 AM ET {Four (4) individual half-hour episodes},
Duration: 30 minutes
Rating: TV-Y7 E/I

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ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2012, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY ME-TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE THIRD QUARTER OF 2012, JULY 1, 2012 THROUGH SEPTEMBER 30, 2012. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN

THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Weekend Programs (series)

1. Program: Mad About
Time: Saturdays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I
Number of Network Commercial Minutes: 5:00 or less per half-hour episode

2. Program: Edgemont
Time: Sundays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I
Number of Network Commercial Minutes: 5:00 or less per half-hour episode

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS ME-TV NETWORK HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLS DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:
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