

# COMMERCIAL LIMITS AND WEBSITE RULE COMPLIANCE CERTIFICATION SECOND QUARTER 2015

During the second quarter of 2015 (April 1, 2015 through June 30, 2015) the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the Bounce TV Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

### E/I Programs (series)

Program: Culture Click (April 1, 2015 – June 30, 2015)

Time: Saturdays 10:00 AM - 10:30 AM ET

Duration: 30 minutes Rating: TV-PG E/I

Program: Live Life and Win (April 1, 2015 – June 30, 2015)

Time: Saturdays 10:30 AM - 11:00 AM ET

Duration: 30 minutes Rating: TV-G E/I

Program: Animal Atlas (April 1, 2015 – June 30, 2015)

Time: Saturdays 11:00 AM - 11:30 AM ET

Duration: 30 minutes Rating: TV-G E/I

Program: Safari Tracks (April 1, 2015 - June 30, 2015)

Time: Saturdays 11:30 AM - 12:00 PM ET

Duration: 30 minutes Rating: TV-G E/I

Program: Live Life and Win (April 1, 2015 – June 30, 2015)

Time: Sundays 10:00 AM - 10:30 AM ET

Duration: 30 minutes Rating: TV-G E/I

Program: The Real Winning Edge (April 1, 2015 – June 30, 2015)

Time: Sundays 10:30 AM - 11:00 AM ET

Duration: 30 minutes Rating: TV-G E/I

## ME-TV NETWORK COMMERCIAL LIMITS

## AND WEB SITE RULE COMPLIANCE CERTIFICATION,

### **SECOND QUARTER 2015**

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2015, APRIL 1, 2015 THROUGH JUNE 30, 2015. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE SECOND QUARTER OF 2015, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

## Children's Programs (series)

1. Program: H.R. Pufnstuf

Times: Saturdays 7:00- 7:30 AM ET

Duration: 30 minutes

Rating: TV-G

2. Program: Land of the Lost

Times: Saturdays 7:30- 8:00 AM ET

Duration: 30 minutes

Rating: TV-G

3. Program: Green Screen Adventures

Times: Saturdays 8:00- 9:00 AM ET {Two (2) individual half-hour episodes}

Sec. 13, \$25.15.

Duration: 30 minutes Rating: TV-Y7 E/I

\* \* \* \* \*

ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2015, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY ME-TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE SECOND QUARTER OF 2015, APRIL 1, 2015 THROUGH JUNE 30, 2015. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

## Children's Programs (series)

1. Program: Travel Thru History

Times: Saturdays 9:00- 10:00 AM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

2. Program: Mystery Hunters

Times: Saturdays 10:00-11:00 AM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

3. Program: Saved by the Bell

Times: Sundays 10:00 AM- 12:00 PM ET {Four (4) individual half-hour episodes}

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 7:00 or less per half-hour episode

ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS ME-TV NETWORK HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLs DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART /MANAGER OF DIGITAL NETWORKS- ME-TV NETWORK 6/29/15

# CERTIFICATION OF COMPLIANCE WITH STATUTORY LIMITS AND SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)

# **APRIL 1, 2015 – JUNE 30, 2015**

## FOR THE PUBLIC FILE

In 2nd Quarter 2015, WSYM-TV broadcast programs primarily geared towards children that are ages 13-16.

## WSYM (47.1)

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

DATE: 6/29/15

## WSYM (47.2)

There following programs were designed for children 13-16:

Travel Thru History Mystery Hunters Saved By the Bell

## WSYM (47.3)

There following programs were designed for children 13-16:

Culture Click Live Life and Win Animal Atlas Safari Tracks The Real Winning Edge

Gary Raxter, NR & General Manager

WSYM-TV