

PRI-IP=9NP=8 JB for Governor 62454730

| EDI INFORMATION | | | | ORDER INFORMATION | | | | BILLING INFORMATION | | | | | | | | | | TIM # | | | |
|--------------------|--|---------------|---------------------------------------|-------------------|------------|-----------|------------|---------------------|--------------------------|---------------|-----------|----|---|----|-------|--------------|--------------|----------------|------------|---------------------|-------------|
| Client | | AE | NCC - CHI - SAN FRAN (| Office | NCC | Address | | | | | | | | | | | | Contract Start | 09/11/2017 | | |
| Product | 60s | Client | JB for Governor (23991) | | | | | Contact | | | | | | | Phone | 713-341-1000 | Contract End | 09/24/2017 | | | |
| Estimate | 9.13-9.19 | Product | Political-Governor (136) | | | | | Notes | | | | | | | | | | | | TOTALS FOR CONTRACT | |
| Order | 62454730 | Agency | SHORR, JOHNSON & MAGNUS (2413) | | 15% | | | Bill Month | Broadcast | Contract Type | Political | | | | | Total Spots | 42 | | | | |
| Submit EDI Invoice | | Rep Firm | 13% National Cable Communications (3) | | 13% | | | Ord Status | Traffic Updates Accepted | | | | | | | | | | Gross Amt | \$51,600.00 | |
| REFERENCES | | | | | | | | | | | | | | | | | | Agency Comm | | \$7,740.00 | |
| Est # | | Primary | Chicago Intercon | Tertiary | | | | | | | | | | | | | | | | Rep Comm | \$5,701.80 |
| Contr # | 511234 | Secondary | National - Political | Quaternary | | | | | | | | | | | | | | | | Net Amt | \$38,158.20 |
| Systems | Comcast/Chicago Interconnect, IL 5170, 5170 (36) | | | | | | | | | | | | | | | | | | | | |
| Traffic Ln# | Traffic Par# | Priority Code | Network | Program | Start Date | Stop Date | Start Time | Stop Time | M | Tu | W | Th | F | Sa | Su | Spt Wk | Total Wks | Total Spots | Unit Cost | Total Cost | Spot Len |
| 1 | | 9 | CNN | Cable | 09/13/17 | 09/17/17 | 05:00 | 09:00 | | | X | X | X | X | X | 3 | 1 | 3 | \$700.00 | \$2,100.00 | 60 |
| 2 | | 9 | CNN | Cable | 09/18/17 | 09/19/17 | 05:00 | 09:00 | X | X | | | | | | 1 | 1 | 1 | \$700.00 | \$700.00 | 60 |
| 3 | | 9 | CNN | Cable | 09/13/17 | 09/17/17 | 09:00 | 16:00 | | | X | X | X | X | X | 5 | 1 | 5 | \$750.00 | \$3,750.00 | 60 |
| 4 | | 9 | CNN | Cable | 09/18/17 | 09/19/17 | 09:00 | 16:00 | X | X | | | | | | 2 | 1 | 2 | \$750.00 | \$1,500.00 | 60 |
| 5 | | 9 | CNN | Cable | 09/13/17 | 09/17/17 | 16:00 | 19:00 | | | X | X | X | X | X | 2 | 1 | 2 | \$1,300.0 | \$2,600.00 | 60 |
| 6 | | 9 | CNN | Cable | 09/18/17 | 09/19/17 | 16:00 | 19:00 | X | X | | | | | | 1 | 1 | 1 | \$1,300.0 | \$1,300.00 | 60 |
| 7 | | 9 | CNN | Cable | 09/13/17 | 09/17/17 | 19:00 | 24:00 | | | X | X | X | X | X | 5 | 1 | 5 | \$2,000.0 | \$10,000.00 | 60 |
| 8 | | 9 | CNN | Cable | 09/18/17 | 09/19/17 | 19:00 | 24:00 | X | X | | | | | | 2 | 1 | 2 | \$2,000.0 | \$4,000.00 | 60 |
| 9 | | 9 | MNBC | Cable | 09/13/17 | 09/17/17 | 05:00 | 09:00 | | | X | X | X | X | X | 3 | 1 | 3 | \$800.00 | \$2,400.00 | 60 |
| 10 | | 9 | MNBC | Cable | 09/18/17 | 09/19/17 | 05:00 | 09:00 | X | X | | | | | | 1 | 1 | 1 | \$800.00 | \$800.00 | 60 |
| 11 | | 9 | MNBC | Cable | 09/13/17 | 09/17/17 | 09:00 | 16:00 | | | X | X | X | X | X | 5 | 1 | 5 | \$750.00 | \$3,750.00 | 60 |
| 12 | | 9 | MNBC | Cable | 09/18/17 | 09/19/17 | 09:00 | 16:00 | X | X | | | | | | 2 | 1 | 2 | \$750.00 | \$1,500.00 | 60 |
| 13 | | 9 | MNBC | Cable | 09/13/17 | 09/17/17 | 16:00 | 19:00 | | | X | X | X | X | X | 2 | 1 | 2 | \$1,300.0 | \$2,600.00 | 60 |
| 14 | | 9 | MNBC | Cable | 09/18/17 | 09/19/17 | 16:00 | 19:00 | X | X | | | | | | 1 | 1 | 1 | \$1,300.0 | \$1,300.00 | 60 |
| 15 | | 9 | MNBC | Cable | 09/13/17 | 09/17/17 | 19:00 | 24:00 | | | X | X | X | X | X | 5 | 1 | 5 | \$1,900.0 | \$9,500.00 | 60 |
| 16 | | 9 | MNBC | Cable | 09/18/17 | 09/19/17 | 19:00 | 24:00 | X | X | | | | | | 2 | 1 | 2 | \$1,900.0 | \$3,800.00 | 60 |
| Sep 17 | | | | | | | | | | | | | | | | | | | | | Total |
| Spots | 42 | | | | | | | | | | | | | | | | | | | | |
| Grs \$ | \$51,600 | | | | | | | | | | | | | | | | | | | | |
| Net \$ | \$38,158 | | | | | | | | | | | | | | | | | | | | |

PRI-IP=9NP=8 JB for Governor 62454730 - Summary

| EDI INFORMATION | | AE, CLIENT, AGENCY, REP FIRM | | BILLING INFORMATION | | TIM # | | | | | | | | | | | | | |
|---|-------------|------------------------------|---|----------------------|----------------|--------------|--------------|---------------------|--|--------------------|-------|------------------|-------------|--------------------|------------|-----------------|------------|----------------|-------------|
| Client | | AE | NCC - CHI - SAN FRAN (86) | NCC | Address | | | | | | | | | | | | | | |
| Product | 60s | Client | JB for Governor (23991) | | Contact | Phone | 713-341-1000 | | | | | | | | | | | | |
| Estimate | 9.13-9.19 | Agency | SHORR, JOHNSON & MAGNUS (2413) | 15% | Notes | | | | | | | | | | | | | | |
| Order | 62454730 | Rep Firm | 13% National Cable Communications (3) 13% | | | | | | | | | | | | | | | | |
| Submit EDI Invoice | | Bill Month | Broadcast | Contract Type | Political | | | | | | | | | | | | | | |
| Summary by broadcast month for the following schedules: 1. Comcast/Chicago Interconnect, IL 5170, 5170 (36) | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th colspan="2">Sep 17</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>42</td> <td>42</td> </tr> <tr> <td>Grs \$</td> <td>\$51,600</td> <td>\$51,600</td> </tr> <tr> <td>Net \$</td> <td>\$38,158</td> <td>\$38,158</td> </tr> </tbody> </table> | | | | | | | | Sep 17 | | Total | Spots | 42 | 42 | Grs \$ | \$51,600 | \$51,600 | Net \$ | \$38,158 | \$38,158 |
| Sep 17 | | Total | | | | | | | | | | | | | | | | | |
| Spots | 42 | 42 | | | | | | | | | | | | | | | | | |
| Grs \$ | \$51,600 | \$51,600 | | | | | | | | | | | | | | | | | |
| Net \$ | \$38,158 | \$38,158 | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th colspan="2">TOTALS FOR CONTRACT</th> </tr> </thead> <tbody> <tr> <td>Total Spots</td> <td>42</td> </tr> <tr> <td>Gross Amt</td> <td>\$51,600.00</td> </tr> <tr> <td>Agency Comm</td> <td>\$7,740.00</td> </tr> <tr> <td>Rep Comm</td> <td>\$5,701.80</td> </tr> <tr> <td>Net Amt</td> <td>\$38,158.20</td> </tr> </tbody> </table> | | | | | | | | TOTALS FOR CONTRACT | | Total Spots | 42 | Gross Amt | \$51,600.00 | Agency Comm | \$7,740.00 | Rep Comm | \$5,701.80 | Net Amt | \$38,158.20 |
| TOTALS FOR CONTRACT | | | | | | | | | | | | | | | | | | | |
| Total Spots | 42 | | | | | | | | | | | | | | | | | | |
| Gross Amt | \$51,600.00 | | | | | | | | | | | | | | | | | | |
| Agency Comm | \$7,740.00 | | | | | | | | | | | | | | | | | | |
| Rep Comm | \$5,701.80 | | | | | | | | | | | | | | | | | | |
| Net Amt | \$38,158.20 | | | | | | | | | | | | | | | | | | |

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____