

ORDER



Orders
Order / Rev: 1566768
Alt Order #: 08342701
Product Desc: API 8/8
Estimate: 1143
Flight Dates: 08/08/16 - 08/14/16
Original Date / Rev: 08/05/16 / 08/05/16
Order Type: Political

WBTV

Primary AE: Cheryl Long
Sales Office: T-DC
Sales Region: National

Agency Name: Strategic Media Services.
Buying Contact:
Billing Contact:
 1911 North Ft Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/American Petroleum Institute
Demographic: A35+
Product Codes: PL20
Priority: P 3
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/12/16	4	\$9,800.00	\$8,330.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	4	\$9,800.00	\$8,330.00	0.00
Totals	4	\$9,800.00	\$8,330.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBTV	08/12/16	08/12/16	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	---- 1--	:15/:15	1	\$3,100.00	P 3	0.00	DN	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		08/08/16	08/14/16	---- 1--	1			\$3,100.00		0.00					
E 2	WBTV	08/12/16	08/12/16	WBTV News 6a WBTV News 6a	Comm	6-7a	---- 1--	:15/:15	1	\$1,800.00	P 3	0.00	DN	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		08/08/16	08/14/16	---- 1--	1			\$1,800.00		0.00					
E 3	WBTV	08/11/16	08/11/16	WBTV News 6a WBTV News 6a	Comm	6-7a	--- 1---	:15/:15	1	\$1,800.00	P 3	0.00	DN	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		08/08/16	08/14/16	--- 1---	1			\$1,800.00		0.00					
E 4	WBTV	08/09/16	08/09/16	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	- 1-----	:15/:15	1	\$3,100.00	P 3	0.00	DN	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		08/08/16	08/14/16	- 1-----	1			\$3,100.00		0.00					
													Totals	4	\$9,800.00