

**WLTI (AM) & WMDH-FM
EEO PUBLIC FILE REPORT
April 1, 2013- March 31, 2014**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access www.allaccess.com	N	0
2	Ball State University Job Postings Ball Communications Bldg-BC201 Muncie, IN 47306 765-285-1480	N	1
3	Cumulus Business Managers BM@cumulus.com; BM2@cumulus.com	N	0
4	Earlham College Career Center 801 Nat’l Rd Richmond, IN 47374 765-9683-1200X	N	0
5	Non-Employee Referrals	N	1
6	Indiana Broadcasters Association Gwen Penning 3003 E 98 th St – Ste 161 Indianapolis, IN 46280 317-573-0119	N	0
7	Employee Referrals	N	3
8	Ivy Tech State College Career Services/Betty Wingrove 4301 S Cowan Rd Muncie IN 47302 765-289-2291	N	0
9	Muncie Workforce Development/Work One Center Indiana Dept of Labor Employment Services 201 E Charles St - Ste 100 Muncie, IN 47308 765-289-1861	N	0
10	Taylor University Jill Godorhazy 236 W Reade Ave Upland, IN 46989 765-998-5383	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	Anderson University Jo Du Montelle, Career Development 1100 E 5 th St Anderson, IN 46012 765-641-4196	N	0
12	On-Air Announcements <i>(one or more SEU stations)</i>	N	0
13	Station Website Postings <i>(one or more SEU stations)</i>	N	0
14	Ball State Career Fair	N	0
15	Luke Messer Job Fair	N	0
16	IBA Job Fair	N	0
17	Cumulus Corporate Website	N	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			6

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative	Brief Description Of Activity
1	Participant in Job Fair	<p>On September 18, 2013, the stations participated in a job fair held at Ball State University's Worthen Arena—BSU's Fall Career Fair. Market Manager attended and accepted applications and resumes from interested attendees.</p> <p>On January 27, 2014, the stations participated in a job fair held at Ball State University's Worthen Arena—BSU's Alumni Job Fair. Sales Manager attended and accepted applications and resumes from interested attendees.</p> <p>On August 5, 2013, stations participated in the 6th Congressional District Job Fair from 2pm to 5pm at Ball State University's Worthen Arena. Access was provided to Federal Jobs Web Site, resume writing assistance, interviewing, professional skills and networking enhancement as well as job opportunities for older workers. . The employment unit aired public service announcements promoting the job fair on each station which had over 500 attendees. WMDH-FM did a live remote broadcast from 11am to 1pm. The market Manager and program director were in attendance to discuss job opportunities in the sales and programming departments and to accept applications and resumes.</p> <p>On October 12, 2013 stations participated in the IBA Fall Career/Internship Fair in Indianapolis from 11am to 2pm. Market Manager Todd Merickel was present and accepted apps and resumes.</p>

2	On-Air Recruitment	<p>Stations have placed information on the home page of our website seeking organizations that would like to be placed on our Job Vacancy Notification List. Stations air announcements directing job candidates and organizations that would like to be on the Job Vacancy notification list to contact either station or visit www.wmdh.com</p> <p>Stations air a Sales Recruitment ad throughout the year encouraging those interested to contact the station's Market Manager for further information.</p>
3	Internship Program	<p>Stations provided an internship to a junior in telecommunications at Ball State University through Mid April 2013. The Intern worked approximately 20 hours per week for 11 weeks. The Intern worked in the programming department under the supervision of the Program Director.</p> <p>Stations provided an internship to a junior in Public Relations at Ball State University through Mid-April 2013. The Intern worked approximately 20 hours per week on a programming department charity project under the supervision of the program director and other community outreach and marketing/sales work under the supervision of the Market Manager.</p> <p>Stations provided an internship to a junior in Telecommunications at Ball State University from May 2013 through July 2013. The Intern worked approximately 20 hours per week for 11 weeks. The Intern worked in the programming department under the supervision</p>

	<p>of the Program director and with the Market manager on a community outreach project.</p> <p>Stations provided an internship to a senior in Telecommunications at Ball State University from May 2013 through July 2013. The intern worked approximately 20 hours per week for 11 weeks. The Intern worked in the programming department under the supervision of the Program director and with the Market manager on a community outreach project.</p> <p>Stations provided an internship to a senior at Delta High School who planned to go into telecommunications and marketing at college. The student/intern worked approximately 15 hours per week for 36 weeks. This student received exposure to every radio station department but was under the supervision of the Program Director.</p>
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