



**WLTI (AM) & WMDH-FM  
EEO PUBLIC FILE REPORT  
April 1, 2012- March 31, 2013**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>All Access</b> www.allaccess.com	N	5
2	<b>Ball State University</b> Job Postings Ball Communications Bldg-BC201 Muncie, IN 47306 765-285-1480	N	0
3	<b>Cumulus Business Managers</b> BM@cumulus.com; BM2@cumulus.com	N	0
4	<b>Earlham College Career Center</b> 801 Nat’l Rd Richmond, IN 47374 765-9683-1200X	N	0
5	<b>Non-Employee Referrals</b>	N	1
6	<b>Indiana Broadcasters Association</b> Gwen Penning 3003 E 98 <sup>th</sup> St – Ste 161 Indianapolis, IN 46280 317-573-0119	N	0
7	<b>Employee Referrals</b>	N	3
8	<b>Ivy Tech State College</b> Career Services/Betty Wingrove 4301 S Cowan Rd Muncie IN 47302 765-289-2291	N	0
9	<b>Muncie Workforce Development/Work One Center</b> Indiana Dept of Labor Employment Services 201 E Charles St - Ste 100 Muncie, IN 47308 765-289-1861	N	0
10	<b>Taylor University</b> Jill Godorhazy 236 W Reade Ave Upland, IN 46989 765-998-5383	N	0

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11	<b>Anderson University</b> Jo Du Montelle, Career Development 1100 E 5 <sup>th</sup> St Anderson, IN 46012 765-641-4196	N	0
12	<b>On-Air Announcements</b> <i>(one or more SEU stations)</i>	N	0
13	<b>Station Website Postings</b> <i>(one or more SEU stations)</i>	N	0
14	<b>Ball State Career Fair</b>	N	2
15	<b>Mike Pence Job Fair</b>	N	0
16	<b>IBA Job Fair</b>	N	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			11

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Participant in Job Fair	<p>On September 12, 2012, the stations participated in a job fair held at Ball State University's Worthen Arena—BSU's Fall Career Fair. Market Manager attended and accepted applications and resumes from interested attendees.</p> <p>On February 21, 2013, the stations participated in a job fair held at Ball State University's Worthen Arena—BSU's Cardinal Job Fair. Market Manager attended and accepted applications and resumes from interested attendees.</p> <p>On July 17, 2012, stations participated in the 6<sup>th</sup> Congressional District Job Fair from 10am to 4pm at Ball State University's Worthen Arena. Access was provided to Federal Jobs Web Site, resume writing assistance, interviewing, professional skills and networking enhancement as well as job opportunities for older workers. . The employment unit aired public service announcements promoting the job fair on each station which had over 300 attendees. WMDH-FM did a live remote broadcast from 11am to 1pm. The market Manager and program director were in attendance to discuss job opportunities in the sales and programming departments and to accept applications and resumes.</p> <p>On October 20, 2012 stations participated in the IBA Fall Career Fair. Morning personality was present and accepted apps and resumes.</p>

<p>2 On-Air Recruitment</p>	<p>Stations have placed information on the home page of our website seeking organizations that would like to be placed on our Job Vacancy Notification List. Stations air announcements directing job candidates and organizations that would like to be on the Job Vacancy notification list to contact either station or visit <a href="http://www.wmdh.com">www.wmdh.com</a></p> <p>Stations air a Sales Recruitment ad throughout the year encouraging those interested to contact the station's Market Manager for further information.</p>
<p>3 Internship Program</p>	<p>Stations provided an internship to a sophomore in telecommunications at Vincennes University from May 2012 through September 2012. The Intern worked approximately 20 hours per week for 13 weeks to receive full credit. The Intern worked in programming department under the supervision of the Program Director and all sales, marketing, and community outreach under the direction of the Market Manager.</p> <p>Stations provided an internship to a junior in telecommunications at Ball State University from January 2013 through Mid March 2013. The Intern worked approximately 20 hours per week for 11 weeks. The Intern worked in the programming department under the supervision of the Program Director.</p> <p>Stations provided an internship to a junior in Public Relations at Ball State University from January 2013 through March 2013. The Intern worked approximately 20 hours per week on a programming department charity project under</p>

		the supervision of the program director and other community outreach and marketing/sales work under the supervision of the Market Manager.
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