

CONTRACT



WGEM
513 Hampshire Street
Quincy, IL 62301-2930
Sales T&C: www.gray.tv/advertising
(217) 228-6617

<u>Contract / Revision</u> 2588041 /		<u>Alt Order #</u>
<u>Advertiser</u> 1818 PAC		<u>Original Date / Revision</u> 06/15/22 / 06/15/22
<u>Contract Dates</u> 06/21/22 - 06/27/22	<u>Estimate #</u> 14721	
<u>Product</u> 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGEM	<u>Account Executive</u> Quincy House	<u>Sales Office</u> Quincy National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u> 9915593	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 109776	<u>Advertiser Ref</u> 607576	

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGEM	06/21/22	06/27/22	WGEM News Today	5:59 AM-7:00 AM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-1111--				4	\$750.00			
	Week:	06/27/22	07/03/22	1-----				1	\$750.00			
N 2	WGEM	06/21/22	06/27/22	NBC Today Show	7:00 AM-8:00 AM		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-1111--				4	\$800.00			
	Week:	06/27/22	07/03/22	1-----				1	\$800.00			
N 3	WGEM	06/26/22	06/26/22	NBC Su Today	7:00 AM-8:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-----S				1	\$250.00			
N 4	WGEM	06/23/22	06/27/22	News at Noon	11:59 AM-12:30 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	---1---				1	\$500.00			
	Week:	06/27/22	07/03/22	1-----				1	\$500.00			
N 5	WGEM	06/21/22	06/27/22	M-F News at 5p	5:00 PM-5:30 PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-11----				2	\$1,200.00			
	Week:	06/27/22	07/03/22	1-----				1	\$1,200.00			
N 6	WGEM	06/21/22	06/27/22	M-F News at 6p	5:59 PM-6:30 PM		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-1-11--				3	\$1,200.00			
	Week:	06/27/22	07/03/22	1-----				1	\$1,200.00			
N 7	WGEM	06/21/22	06/24/22	Prime Access Rot M-F	6:30 PM-7:00 PM		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-1111--				4	\$800.00			
N 8	WGEM	06/24/22	06/24/22	NBC Friday Prime 2 Hour	6:58 PM-9:00 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	----F--				2	\$500.00			
N 9	WGEM	06/24/22	06/24/22	NBC Friday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	----F--				1	\$550.00			
N 10	WGEM	06/21/22	06/27/22	Late News M-F	9:59 PM-10:35 PM		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	-1111--				4	\$1,200.00			
Week:		06/27/22	07/03/22	1-----				1	\$1,200.00			
N 11	WGEM	06/25/22	06/25/22	Late News Sat	9:59 PM-10:30 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	-----1-				1	\$750.00			
N 12	WGEM	06/21/22	06/22/22	NBC The Tonight Show	10:34 PM-11:37 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	-11----				2	\$250.00			
Totals											35	\$29,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 -06/26/22	29	\$23,750.00	(\$3,562.50)	\$20,187.50
06/27/22 -06/27/22	6	\$5,650.00	(\$847.50)	\$4,802.50
Totals	35	\$29,400.00	(\$4,410.00)	\$24,990.00

Signature: _____ **Date:** _____

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