

CONTRACT



WYTV
3930 Sunset Blvd
Youngstown, OH 44512
(330) 782-1144

<u>Contract / Revision</u> 1724190 /		<u>Alt Order #</u> 26215033
<u>Product</u> Tu-Mon week		
<u>Contract Dates</u> 10/09/18 - 10/15/18		<u>Estimate #</u> 1675
<u>Advertiser</u> POL/Mike Dewine/Governor/Rep/OH		<u>Original Date / Revision</u> 10/10/18 / 10/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYTV	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agv Code</u>	<u>Advertiser Code</u> 210	<u>Product 1/2</u> 565
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRCP Media
201 North Union Street
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WYTV	10/09/18	10/15/18	News M-F 6-7a	6a-7a		:30				NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				3	\$95.00				
2	WYTV	10/09/18	10/15/18	News M-F 6-7a	6a-7a		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				2	\$95.00				
3	WYTV	10/09/18	10/15/18	GMA	GMA		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				2	\$65.00				
4	WYTV	10/09/18	10/15/18	GMA	GMA		:30				NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				3	\$65.00				
5	WYTV	10/09/18	10/15/18	M-F 9-10a	9a-10a		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				2	\$30.00				
6	WYTV	10/09/18	10/15/18	The View	The View		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				2	\$40.00				
7	WYTV	10/09/18	10/15/18	33 News M-F 6p	M-F 6-630p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				5	\$75.00				
8	WYTV	10/09/18	10/15/18	M-F 7-730p	7p-730p		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				3	\$60.00				
9	WYTV	10/09/18	10/15/18	M-F 730-8p	730p-8p		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				3	\$60.00				
10	WYTV	10/15/18	10/15/18	Mon Hour 3	958p-11p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$550.00				
11	WYTV	10/09/18	10/15/18	33 News M-F 11p	M-F 11p-1135p		:30				NM	5	\$425.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Week:		10/09/18	10/15/18	MTWTF--				5	\$85.00				
12	WYTV	10/09/18	10/15/18	Jimmy Kimmel	Jimmy Kimmel		:30				NM	3	\$105.00
Week:		10/09/18	10/15/18	MTWTF--				3	\$35.00				
13	WYTV	10/10/18	10/10/18	Wed Hour 2	858p-10p		:30				NM	1	\$435.00
Week:		10/08/18	10/14/18	--W----				1	\$435.00				
14	WYTV	10/14/18	10/14/18	Sun Hour 2	8p-9p		:30				NM	1	\$265.00
Week:		10/08/18	10/14/18	-----S				1	\$265.00				
N 15	WYTV	10/14/18	10/14/18	33 News Su 6p	Su 6-630p		:30				NM	1	\$100.00
Week:		10/09/18	10/15/18	-----S				1	\$100.00				
N 16	WYTV	10/13/18	10/13/18	LN Sa	LN Sa		:30				NM	1	\$50.00
Week:		10/09/18	10/15/18	-----S-				1	\$50.00				
N 17	WYTV	10/11/18	10/15/18	M-F 10-11a	10a-11a		:30				NM	3	\$45.00
Week:		10/09/18	10/15/18	M--TF--				3	\$15.00				
N 18	WYTV	10/11/18	10/15/18	General Hospital	General Hospital		:30				NM	1	\$70.00
Week:		10/09/18	10/15/18	M--TF--				1	\$70.00				
Totals								0.00				42	\$3,720.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/15/18	42	\$3,720.00	(\$558.00)	\$3,162.00
Totals	42	\$3,720.00	(\$558.00)	\$3,162.00

Signature: _____ Date: _____

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