

## 1st QUARTERLY PROGRAMMING LIST Jan 1 2024- March 31st 2024

## LEADING COMMUNITY ISSUES IN CENTRAL JERSEY

Education
Employment, Finances, Business & Economy
Health & Public Safety
Mental Health Issues
Government & Politics
Community & Fundraising

The following is a description of WMGQ's regularly scheduled Public Affairs programs:

### RADIO HEALTH JOURNAL

A weekly 30-minute program focusing on current issues in health and medicine, with America's leading health experts and the latest news in medical research. Sunday 6:00 am - 6:30 am

#### **Viewpoint**

A weekly 30-minute program focusing on current issues in health and medicine, with America's leading health experts and the latest news in medical research. Sunday 6:30 am - 7 am

WMGQ, Magic 98.3 FM is Central Jersey's choice for music and information. WMGQ's mix of music and up-to-the-minute news, traffic and weather keep Central Jersey informed. In addition to WMGQ's 3 weekly public affairs programs, the station also provides the following services:

Newscasts two times an hour from 5:30am – 8:00am Monday through Friday

Traffic updates three times an hour 5:45am – 9:00am and three times per hour 4:00pm – 7:00pm Monday through Friday

Weather updates every hour 24 hours a day, 7 days a week.

## Radio Health



Program 24-01 Air Week: 1/7/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

## <u>SEGMENT 1: BEING A GOOD PATIENT TAKES WORK: HOW TO FEEL EMPOWERED AT THE HOSPITAL</u>

Time: 1:50 Duration: 12:59

**Synopsis:** We, as patients, are making more decisions about our health than ever before. From which brand of medicine we want to which supplements we take, a lot of the choices depend on being a smart consumer. Our expert reveals why this is a double-edged sword and how you can feel empowered

walking into your next doctor's appointment.

**Host:** Elizabeth Westfield **Producer:** Libby Foster

Guests: Dr. Talya Miron-Shatz, Visiting Researcher, University of Cambridge, Author, Your Life Depends

On It

Compliancy issues: Health Care, Medicine, Patient Safety, Social Media, Vulnerable Populations,

Confirmation Bias, Medical Knowledge, Scientific Terminology, Telehealth

Links for more info:

<u>Talya Miron-Shatz</u> Talya Miron-Shatz, PhD. Medical decision making (@TalyaMironShatz) / X

Talya Miron-Shatz, PhD - Visiting Researcher - University of Cambridge | LinkedIn

## **SEGMENT 2: DOES A GOOD BEDSIDE MANNER SAVE LIVES?**

**Time:** 15:50 **Duration:** 7:02

**Synopsis:** Dr. Wes Ely, an intensive care specialist, says the early days of his career were spent more worried about the beeps and buzzers rather than the patients that the machines were monitoring. He gives us a unique look into how physicians can humanize patients in the ICU and, in turn, save more

lives.

**Host:** Greg Johnson **Producer:** Polly Hansen

Guests: Dr. Wes Ely, Professor of Medicine, Associate Director of Aging Research, Vanderbilt University,

Author, Every Deep-Drawn Breath

Compliancy issues: Burnout, Consumerism, Covid-19, Empathy, Health Care, Healthcare, Pandemic,

Patient Safety, Public Health, Vaccination, Bedside Manner, Intensive Care Unit

Links for more info: E. Wesley Ely, MD, MPH

X: @WesElyMD

E. Wesley Ely, MD, MPH | Vanderbilt Scholars in HIV and Heart, Lung, Blood and Sleep Research

LinkedIn: Dr. Wes Ely

Program 24-02 Air Week: 1/14/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey



#### SEGMENT 1: 3D PRINTING ORGANS AND AI SURGERIES: THE FUTURE OF MEDICINE

**Time:** 1:48 **Duration:** 11:52

Synopsis: Dr. Thomas Kolon is using 3D-printed models to successfully operate on cases thought to be

inoperable. Another physician brings AI into his surgeries to give patients the most accurate hip replacements possible. This is the future of medicine and our experts are here to explain it all.

**Host:** Elizabeth Westfield **Producer:** Kristen Farrah

**Guests:** Dr. George Haidukewych, Director of Orthopedic Trauma & Chief of Complex Joint Replacement, Orlando Health Jewett Orthopedic Institute; Dr. Thomas Kolon, Expert in Pediatric

Disorders, Chief of Urology, Children's Hospital of Philadelphia

Compliancy issues: 3D Printing, Artificial Intelligence, Cancer, Children At Risk, Consumerism, Medical

Technology, Vulnerable Populations, Cancer Prevention, Childhood Cancers, Kidney

Links for more info:

George Haidukewych - Orlando Health - One of Central Florida's Most Comprehensive Healthcare Networks

Thomas F. Kolon, MD | Children's Hospital of Philadelphia

Thomas F. Kolon (@ThomasKolon) / X

LinkedIn: Dr. Thomas Kolon

## SEGMENT 2: NERVOUS NAIL-BITER? IT HARMS MORE THAN JUST AESTHETICS

**Time:** 14:42 **Duration:** 7:50

**Synopsis:** So many of us have experienced the compulsion to bite our nails. Even though it's a detriment to our wellbeing, we still do it – so why? Is it a product of our genetics or evolution? Our experts discuss where this impulse stems from and all the ways it harms our health.

**Host:** Greg Johnson **Producer:** Morgan Kelly

Guests: Dr. Dana Stern, Assistant Clinical Professor of Dermatology, Mount Sinai Medical Center; Dr.

Fred Penzel, Psychologist & Executive Director of Western Suffolk Psychological Services

Compliancy issues: Bacteria, Consumerism, Evolution, Genetics, Public Health, Trauma, Bacterial

Infection, Compulsions, Cuticles, Ecosystems, Habits, Hemorrhage, Nails, Oral Health

Links for more info:

Dana K Stern - Dermatology | Mount Sinai - New York

Dr. Dana Stern

Dr.Dana Stern (@hamptonderm) • Instagram photos and videos

LinkedIn: Dr. Dana Stern

Fred Penzel, Ph.D.

Fred Penzel (@DrFredPenzel) / X



Program 24-03 Air Week: 1/21/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

## SEGMENT 1: MENTALLY ILL INMATES: SAFETY AND JUSTICE OR SUFFERING AND

VENGEANCE? Time: 1:47 Duration: 12:28

**Synopsis:** American prisons are full of people with mental illness, but does the system actually fulfill its promise of reform for these inmates? Dr. Christine Montross, a psychiatrist, says many of them aren't getting the correct help that will make a difference in their lives – and make our society a safer place when they're released. She breaks down the prison system and offers alternative programs to solve this

crisis.

**Host:** Elizabeth Westfield **Producer:** Reed Pence

**Guests:** Christine Montross, Associate Professor of Psychiatry and Human Behavior, Brown University **Compliancy issues:** Consumerism, Health Care, Healthcare, Incarceration, Mental Illness, Public Health, Public Policy, Public Safety, Community Care, Criminals, Health Policy, Jail, Mental Institutions,

Prison, Psychosis Links for more info:

Montross, Christine | Brown University

Waiting for an Echo by Christine Montross | PenguinRandomHouse.com: Books

Christine Montross - Bio

#### SEGMENT 2: DO YOU SUPPORT GIVING CHILDREN MENTAL HEALTH DAYS OFF OF SCHOOL?

**Time:** 15:17 **Duration:** 7:43

**Synopsis:** We're quick to pull our kids out of school when they're running a fever or throwing up, but what about when they've become burnt out or severely stressed? Just because we can't see the physical symptoms doesn't mean there isn't a problem. Dr. Andrea Bonior explains the benefits of giving your children mental health days and how to prepare them for future obstacles.

Host: Greg Johnson Producer: Kristen Farrah

Guests: Dr. Andrea Bonior, Licensed Clinical Psychologist, Author

Compliancy issues: Anxiety, Children At Risk, Consumerism, Coping Strategies, Depression, Mental

Health, Public Health, Vulnerable Populations, Emotions, Sick Days, Stress

Links for more info:

Dr. Andrea Bonior

Andrea Bonior, Ph.D. (@drandreabonior) • Instagram photos and videos

Professional Speaker - Andrea Bonior, Ph.D. | LinkedIn Youth Risk Behavior Surveillance System (YRBSS) | CDC



Program 24-04 Air Week: 1/28/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: EATING INVASIVE SPECIES: DOES YOUR DIET HELP THE ENVIRONMENT?

**Time:** 1:49 **Duration:** 10:53

**Synopsis:** Many people choose their diet based on what tastes good, but what if you could have great food while helping your local environment? Dr. Joe Roman, a conservation biologist, explains the dangers of invasive species and how we can do our part in saving the environment by strapping on an apron.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Joe Roman, Conservation Biologist, University of Vermont; Dr. Cindy Tam, Biological

Threats and Invasive Species Research Program Coordinator, US Geological Survey

**Compliancy issues:** Agriculture, Consumerism, Diet, Disease, Environment, Infrastructure, Invasive Species, Public Health, Public Safety, Virus, Farming, Habitats, Native Animals, Population Control

Links for more info:

Joe Roman | Rubenstein School of Environment and Natural Resources | The University of Vermont

Joe Roman
Eat The Invaders

US Geological Survey: Dr. Cindy Tam

LinkedIn: Dr. Cindy Tam

#### SEGMENT 2: MENTAL HEALTH IN THE MILITARY: STIGMAS, RESOURCES, AND ROADBLOCKS

**Time:** 13:44 **Duration:** 8:39

**Synopsis:** As a psychologist, Dr. Chuck Weber helped a lot of soldiers during his time in the military. However, limited resources held him back from being able to fully help the families of active-duty soldiers. He explains why this is such an important area of service and how he fought to prioritize mental health services.

**Host:** Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Chuck Weber, Psychologist, Chief Medical Officer and Founder, Family Care Center

Compliancy issues: Health Care, Healthcare, Mental Health, Military, PTSD, Psychology, Public Health,

Public Safety, Veterans, Vulnerable Populations, Family Medicine, Military Families

Links for more info: Charles Weber | LinkedIn Family Care Center



Program 24-05 Air Week: 2/4/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

## SEGMENT 1: WHAT IS A WOMAN WORTH? NEEDLESS DEATHS FROM A PREVENTABLE

CANCER Time: 1:48 Duration: 12:10

**Synopsis:** Cervical cancer is almost completely preventable, so why does it continue to kill thousands of women each year? Dr. Linda Eckert, an expert in cervical cancer prevention, believes the answer involves gender inequalities and sexual stigmas. She discusses these issues and offers life-saving prevention methods for women.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Linda Eckert, Professor of Obstetrics and Gynecology, University of Washington Department

of Obstetrics and Gynecology and Global Health, Author, Enough

**Compliancy issues:** Cancer, Consumerism, Gender Issues, Prevention, Vaccination, Vulnerable Populations, Cervical Cancer, Pre-cancer, Sexually Transmitted Infections, Women's Issues

Links for more info:

Linda Eckert | University of Washington - Department of Global Health

Dr. Linda Eckert

Linda Eckert MD (@drlindaeckert) • Instagram photos and videos

Linda Eckert, MD (@drlindaeckert) / X

## SEGMENT 2: BLACK ANGELS: THE BLACK NURSES INVOLVED IN THE FIGHT AGAINST TUBERCULOSIS

Time: 15:00 Duration: 7:59

**Synopsis:** Dr. Herbert Fox helped discover a cure for tuberculosis, but his work wouldn't have been possible without the help of the black nurses who monitored and cared for each patient. When all of the white nurses refused to work, these women stepped up. Our expert details their bravery that's gone largely unrecognized in society.

Host: Greg Johnson
Producer: Polly Hansen

Guests: Maria Smilios, Author, The Black Angels

**Compliancy issues:** African American Issues, Consumerism, Health Care, Healthcare, Infectious Disease, Medical History, Mental Health, Patient Safety, Public Health, Black History Month, Vaccine

Links for more info:

Maria Smilios

Maria Smilios (@mariamsmilios) • Instagram photos and videos

X: @MariaSmilios



**Program 24-06 Air Week:** 2/11/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: BIG LIARS: IS HONESTY ALWAYS THE BEST POLICY?

Time: 1:48 **Duration:** 10:38

**Synopsis:** Are you good at sniffing out lies? Many people aren't. The typical 'tells,' like eye movement, won't expose a true deception artist. Luckily, Our experts explain the psychology behind why people lie

and how you can avoid being duped.

Host: Elizabeth Westfield Producer: Polly Hansen

**Guests:** Dr. Christian Hart, Professor of Psychology, Texas Woman's University, Director, Human Deception Laboratory, Co-Author, Big Liars; Dr. Drew Curtis, Associate Professor of Psychology, Angelo

State University, Director, the Curtis Deception Lab, Co-Author, Big Liars

Compliancy issues: Children At Risk, Psychology, Public Health, Public Safety, Vulnerable Populations,

Deception, Lying, Pathological Liars

Links for more info: Christian L. Hart, Ph.D. Big Liars

Chris Hart (@chrishartpsych) / X

Drew A. Curtis, Ph.D.

Dr.Curtis (@Dr CurtisPhD) / X

Curtis Deception Lab

#### SEGMENT 2: NOT SO RARE: WHAT'S CAUSING THE RISE IN PEDIATRIC KIDNEY STONES?

**Time:** 13:28 **Duration:** 9:34

**Synopsis:** While kidney stones have historically affected middle-aged men, an unusual population has been seeing a rise in cases – young girls. Dr. Greg Tasian, a pediatric urologist, has been researching the reason behind this rise. He explains what causes kidney stones and how to reduce your child's risk.

Host: Greg Johnson Producer: Kristen Farrah

Guests: Dr. Greg Tasian, Attending Pediatric Urologist, Children's Hospital of Philadelphia

**Compliancy issues:** Chronic Disease, Infection, Patient Safety, Public Health, Surgery, Vulnerable Populations, Disease Progression, Gut Microbes, Kidney Stones, Organ Transplant, Pediatric Care

Links for more info:

Gregory E. Tasian, MD, MSc, MSCE | Children's Hospital of Philadelphia

Gregory Tasian, MD, MSc, MSCE (@GregoryTasian) / X

ClinicalTrials.gov: Pediatric KIDney Stone (PKIDS) Care Improvement Network (PKIDS)



Program 24-07 Air Week: 2/18/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

### SEGMENT 1: "EAT TO SURVIVE": WHY AMERICANS LACK PROPER EDUCATION ABOUT

NUTRITION Time: 1:48 Duration: 10:35

**Synopsis:** Many children in America are taught about nutrition through the USDA's balanced food plate known as MyPlate. Unfortunately, these graphics don't accurately portray a proper (and realistic) diet, which leaves many people feeling confused and frustrated. Loni Love, a comedian, explains the obstacles

she's faced during her journey towards a healthier lifestyle.

**Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Loni Love, Comedian, Television Host, Spokesperson, Metamucil; Dr. Christopher Gardner,

Rehnborg Farguhar Professor of Medicine, Stanford University

Compliancy issues: Cancer, Chronic Disease, Diabetes, Diet, Gut Microbiome, Immunity, Nutrition,

Obesity, Public Health, Supplements, Fiber, Healthy Lifestyle, Heart Disease, Illness

Links for more info:

Loni Love (@comiclonilove) • Instagram photos and videos

<u>Loni Love (@LoniLove) / X</u> <u>Loni Love - Facebook</u>

<u>Christopher Gardner | Stanford Medicine</u> <u>Christopher Gardner (@GardnerPhD) / X</u>

### SEGMENT 2: SERVICE DOGS ARE IN HIGH DEMAND - HERE'S HOW YOU CAN HELP

**Time:** 13:25 **Duration:** 9:30

**Synopsis:** Service dogs have been used throughout history but were legally recognized by the US government in 1990. These animals can help people with physical challenges, like grocery shopping, and mental health struggles such as PTSD and anxiety. Our experts discuss the importance of service dogs and how you can get involved.

Host: Greg Johnson Producer: Kristen Farrah

Guests: James Schenck, CEO, PenFed Foundation; Kirsten Holley, US Army Veteran

**Compliancy issues:** Anxiety, Depression, Family Issues, Mental Health, Neurology, PTSD, Therapy, Veterans, Nightmares, Service Animals, Service Dogs, Social Anxiety, Veteran Issues, Volunteering

Links for more info:

James Schenck - PenFed Foundation

James Schenck - Pentagon Federal Credit Union | LinkedIn

**Canine Companions** 



Program 24-08 Air Week: 2/25/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: THERAPY FOR TWINS: THE MYTH OF THE 'PERFECT' TWIN CONNECTION

**Time:** 1:48 **Duration:** 11:28

**Synopsis:** Twins are thought to have a special bond – a built-in friend. But this idea can lead to resentment and harmful codependence if the two siblings never experience individuality. Dr. Joan A. Friedman, a twin expert, explains how parents can help foster a healthy relationship and treat their twins

as separate children. Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Joan A. Friedman, Psychotherapist & Twin Expert

Compliancy issues: Education, Family Issues, Housing, Pregnancy, Psychology, Public Health, Public

Safety, Relationships, Therapy, Individuality, Offspring, Self-esteem, Siblings, Twins

Links for more info: Joan A. Friedman

Joan A. Friedman (@Joanafriedman) / X

Dr. Joan Friedman (@dr.joanfriedmantwinexpert) • Instagram photos and videos

#### SEGMENT 2: WHY SCIENCE SAYS KIDS SHOULD STILL LEARN TO WRITE IN CURSIVE

**Time:** 14:18 **Duration:** 7:59

**Synopsis:** In the age of cell phones and laptops, is handwriting obsolete? Our experts say that there's still a great benefit for students to write their notes down with pen and paper. Even cursive has its benefits. They discuss the research that shows why elementary students should still know how to use pens and pencils.

Host: Greg Johnson Producer: Libby Foster

Guests: Dr. Danny Oppenheimer, Professor of Decision Sciences, Carnegie Mellon University; Dr.

Virginia Wise Berninger, Professor Emerita, University of Washington

Compliancy issues: Education, Learning, Psychology, Public Health, Student Safety, Brain Imaging,

Elementary School, Handwriting, Motor Movement, Productivity, Visual Stimuli

Links for more info:

Virginia Wise Berninger, PhD., - Handwriting Collaborative Conference

Carnegie Mellon University: Dr. Danny Oppenheimer

Psychology: The Comic Book Introduction



**Program 24-09 Air Week:** 3/3/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

## **SEGMENT 1: HOW TO COMBAT MEDICAL IGNORANCE OF RARE DISEASES**

**Time:** 1:48 **Duration:** 11:12

**Synopsis:** Having a rare disease means that not all doctors will know how to treat you. For Christyn Taylor's daughter, who was diagnosed with pediatric pancreatitis at age 7, this meant countless physicians who either didn't believe she had the condition or knew nothing about it – factors that continually worsened her illness. To help other families in similar situations, Taylor created a document that gives patients with rare diseases a credible back-up of medical history and current treatment plans when dealing with stubborn physicians.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Christyn Taylor, CEO, Rebecca's Wish; Lisa Morgan, Parent of Patient

Compliancy issues: Chronic Conditions, Education, Healthcare, Patient Safety, Surgery, Vulnerable

Populations, Hospitalization, Pain, Pancreatitis, Pediatric Illness, Rare Disease

Links for more info:

Pediatric Pancreatitis Patient Passport

Rebecca's Wish

Rebecca's Wish - Facebook

Rebecca's Wish (@rebeccaswishus) • Instagram photos and videos

#### SEGMENT 2: THE FEMALE GENIUSES THROUGHOUT HISTORY YOU NEED TO KNOW ABOUT

**Time:** 14:02 **Duration:** 9:04

**Synopsis:** If you're asked to name a genius, who do you think of? Albert Einstein or Galileo may come to mind, but there's a good chance you're forgetting the brilliant women who deserve a spot at this table. In honor of Women's History Month this March, our expert tells the stories of a few female geniuses whose accomplishments deserve greater recognition.

**Host:** Greg Johnson **Producer:** Polly Hansen

Guests: Janice Kaplan, Author, The Genius of Women; Catherine Whitlock, Author, Ten Women Who

Changed Science and the World

Compliancy issues: Consumerism, Education, Gender Issues, History, Medical History, Politics, Public

Health, Vulnerable Populations, Equality, Genius, Patriarchy, Women's History

Links for more info:

Janice Kaplan

Janice Kaplan (@janice.kaplan) • Instagram photos and videos

Janice Kaplan (@JaniceKaplan2) / X

Catherine Whitlock



Program 24-10 Air Week: 3/10/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: CULTURAL COMPETENCE: ADDRESSING RACIAL DISPARITIES IN HEALTHCARE

**Time:** 1:48 **Duration:** 13:01

**Synopsis:** Racial disparities have existed in medicine throughout history. Research is finally starting to not only recognize these inequalities but create actionable plans to close the gaps. Our guests discuss sectors of healthcare and disease where racial disparities continue to block minority populations from quality care.

Host: Elizabeth Westfield Producer: Kristen Farrah

**Guests:** Dr. Ladson Hinton, Professor and Director of Geriatric Psychiatry, University of California Davis School of Medicine; Dr. Toyin Nwafor, Infectious Disease Physician, Senior Medical Director for HIV

Prevention, VIIV Healthcare

Compliancy issues: Alzheimer's Disease, Discrimination, HIV, Infectious Disease, Patient Safety,

Psychology, Public Health, Dementia, Minority Populations, Racial Disparities, Stigma

Links for more info:

Ladson Hinton, M.D. for UC Davis Health

LinkedIn: Dr. Ladson Hinton

Toyin Falusi Nwafor (she/her) (@TfalNwaforMD) / X

Mapping racial and ethnic healthcare disparities for persons living with dementia: A scoping review

Tovin Falusi Nwafor, MD - ViiV Healthcare | LinkedIn

Medical Experts - ViiV Healthcare

#### **SEGMENT 2: GOT FOOT PROBLEMS? IT MAY BE A RARE BLOOD CANCER**

**Time:** 15:51 **Duration:** 7:04

**Synopsis:** Gary Lenahan was diagnosed with polycythemia vera after nearly a decade of symptoms. It's a rare blood cancer that can sneak up on anyone – especially as we age. Dr. Brandi Reeves, a hematologist, explains the subtle warning signs and reveals treatment options that can help slow the disease progression.

Host: Greg Johnson Producer: Kristen Farrah

Guests: Dr. Brandi Reeves, Hematologist, Assistant Professor of Medicine, University of North Carolina,

Chapel Hill; Gary Lenahan, Patient

Compliancy issues: Aging, Cancer, Chemotherapy, Consumerism, Geriatrics, Patient Safety, Public

Health, Blood, Foot Health, Hiking, Medical Intervention, Skin Condition

Links for more info:

Brandi Reeves, MD - Division of Hematology

Brandi Reeves (@BrandiReeves1) / X

Polycythemia vera - Symptoms & causes - Mayo Clinic



Program 24-11 Air Week: 3/17/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: "THIS IS MEDIEVAL" - THE 24-YEAR-OLD WHO'S REINVENTING MEDICAL DEVICES

**Time:** 1:48 **Duration:** 11:12

**Synopsis:** During emergency bedside situations in the ICU, neurosurgeons often use manual cranial drills to break through a patient's skull. It's been the standard for years – but it's not the best option. Casey Qadir, CEO of Hubly Surgical, has created a safer, more efficient drill for these operations. She explains the advantages of this new device and her experience as a female entrepreneur in a maledominated space.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Matthew Potts, Neurosurgeon & Associate Professor of Neurological Surgery, Northwestern

Feinberg School of Medicine; Casey Qadir, Co-Founder & CEO, Hubly Surgical

**Compliancy issues:** Consumerism, Emergency Medicine, Medical Technology, Neurology, Patient Safety, Surgery, Anatomy, Cranial Drill, Pemale Entrepreneurship, Medical Device, Neurosurgery,

Skull

## Links for more info:

Matthew B Potts: Faculty Profiles

Matthew Potts (@matthewpottsmd) • Instagram photos and videos

Matthew Potts - Program Director - Neurological Surgery Residency

Matthew Potts (@MatthewPottsMD) / X

**Hubly Surgical** 

Hubly Surgical (@hublysurgical) • Instagram photos and videos

Casey Qadir [ ] (@BrainDrillGirl) / X

LinkedIn: Casey Qadir

## SEGMENT 2: KNOCKING ON DEATH'S DOOR: THE AT-HOME MEDICAL DEVICE THAT COULD

SAVE LIVES Time: 14:02 Duration: 8:23

**Synopsis:** Mark Opauszky knows exactly how important access to medical devices can be - even something as simple as a thermometer. After a near-death experience, Opauszky entered the medical technology industry to help give the public access to helpful tools at home. He discusses how his new phone application, Stethophone, can help patients be an active part of their own care team and stay on top of their health.

Host: Greg Johnson Producer: Kristen Farrah

Guests: Mark Opauszky, CEO, Sparrow BioAcoustics

**Compliancy issues:** Amputations, Infection, Medical Technology, Patient Safety, Preventive Medicine, Public Health, Technology, Trauma, Medical Applications, Medical Devices, Organ Failure, Septic Shock,

Stethoscope

Links for more info:

Mark Attila Opauszky | LinkedIn

**Sparrow BioAcoustics** 

OBSTACLESon startups, struggles and stoicism

X: @Opauszky



Program 24-12 Air Week: 3/24/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: PAIN IS NOT WOMANHOOD: EARLIER DIAGNOSING FOR ENDOMETRIOSIS

**Time:** 1:49 **Duration:** 11:37

**Synopsis:** Many women with endometriosis unknowingly deal with the symptoms for years before receiving a diagnosis. Dr. Jodie Avery, an epidemiologist, is hoping to close this gap through new technology that utilizes Al. She explains why America's current process isn't aiding women with this

disorder.

**Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Jodie Avery, Epidemiologist, Senior Research Fellow, University of Adelaide Medical School;

Asha Dickens, patient

**Compliancy issues:** Consumerism, Patient Safety, Public Health, Surgery, Diagnostic Tools, Endometriosis, Female Issues, Gynecology, Medical Imaging, Reproductive System, Ultrasound,

Women's Health Links for more info: Uterine Health Guide LinkedIn: Asha Dickens Endo Black

Dr Jodie Avery | Researcher Profiles

Noninvasive diagnostic imaging for endometriosis part 1 - Fertility and Sterility

LinkedIn: Dr. Jodie Avery

Dr Jodie Avery (@Jodie Avery) / X

## SEGMENT 2: PUBLIC HEALTH AND POLITICS: A LOOK AT THE MISTAKES MADE DURING THE

PANDEMIC Time: 14:28 Duration: 8:31

**Synopsis:** Science has long been an influence of public policy, but some argue that public health organizations became too visible during the pandemic. Dr. Sandro Galea, author of Within Reason, dissects the role that public health has played in recent years and asks the question: what are we willing to give up for the sake of our health?

Host: Greg Johnson Producer: Kristen Farrah

Guests: Dr. Sandro Galea, Dean & Robert A. Knox Professor, Boston University School of Public Health,

Author, Within Reason

**Compliancy issues:** Covid-19, Medicine, Pandemic, Patient Safety, Politics, Public Health, Public Safety, Social Media, Virus, Vulnerable Populations, Public Health Organizations, Science Policy

Links for more info: Sandro Galea | SPH

Sandro Galea

Within Reason: A Liberal Public Health for an Illiberal Time, Galea

Sandro Galea - Dean - Boston University School of Public Health | LinkedIn

Sandro Galea (@sandrogalea) / X

Sandro Galea (@sandro\_galea) • Instagram photos and videos



Program 24-13 Air Week: 3/31/2024

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

### SEGMENT 1: CANCER DRUG SHORTAGE: DECIDING WHO LIVES AND WHO DIES

**Time:** 1:49 **Duration:** 11:08

**Synopsis:** When a manufacturing plant in India halted production in 2022, cancer patients in America were told their chemotherapy drugs were experiencing a shortage and doctors had to decide who would get the remaining supply. Our experts explain the effects of this ongoing shortage and how we can make

sure it doesn't happen again. Host: Elizabeth Westfield Producer: Kristen Farrah

**Guests:** Barbara Barnett, Cancer Patient; Dr. Julie Gralow, Chief Medical Officer & Executive Vice President, American Society of Clinical Oncology; Mark Fleury, Policy Principal, American Cancer Society

Cancer Action Network

**Compliancy issues:** Cancer, Manufacturing and Industry, Generic Drugs, FDA, Chemotherapy, Drug Shortages, Economics, Consumerism, Raw Materials, Breast Cancer, Supply Chain Issues, Testicular Cancer, Colon Cancer, Patient Safety

Links for more info:

Julie R. Gralow, MD, FACP, FASCO | ASCO

Julie Gralow - Chief Medical Officer - American Society of Clinical Oncology (ASCO) | LinkedIn

Mark Fleury - Principal, Policy Development, Emerging Science - American Cancer Society Cancer Action

Network (ACS CAN) | LinkedIn Mark Fleury (@ME\_Fleury) / X

Julie Gralow (@jrgralow) / X

ASCO (@ascocancer) • Instagram photos and videos

The American Cancer Society (@americancancersociety) • Instagram photos and videos

#### SEGMENT 2: KETAMINE REGULATIONS -- "WE DON'T WANT TO REPRODUCE THIS OPIOID

PROBLEM" Time: 13:59 Duration: 8:32

**Synopsis:** Ketamine is FDA-approved as an anesthetic, but it's now being used as a therapy to treat pain, depression, and addiction. However, many worry the rise of psychedelics will bring about a second iteration of the opioid crisis. Our expert shares the history of ketamine and how he believes it should be regulated to lessen the risk of addiction.

**Host:** Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Howard Kornfeld, Pain Management & Addiction Specialist, Founder & Medical Director,

**Recovery Without Walls** 

**Compliancy issues:** Ketamine, Opioids, Addiction, Patient Safety, Public Safety, Pain Management, Opioid Crisis, Psychedelics, Therapy, Hallucinations, Consumerism, Federal Drug Regulations

Links for more info:

Dr. Howard Kornfeld | Pain Management & Addiction Specialist

LinkedIn: Dr. Howard Kornfeld

Recovery Without Walls (@recoverywowalls) • Instagram photos and videos



# Viewpoint

Program 24-01

**Air Week:** 1/7/2024

Executive Producer: Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: ARE HUMANS BUILDING OUR END? THE DEBATE AROUND ARTIFICIAL INTELLIGENCE & ITS CONSCIOUS STATE

**Time:** 1:48

Duration: 10:07

**Synopsis:** Would you consider complex, artificial intelligence systems like Open Al's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems.

Host: Gary Price

**Producer:** Tabor Brewster

**Guests:** Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, AI scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University

**Compliancy issues:** Artificial Intelligence, Emotion, Engineering, Ethics, Personality, Philosophy, Psychology, Technology

Links for more info:

Al consciousness: scientists say we urgently need answers

Faculty Directory Kristian J. Hammond

Kristian Hammond (@KJ Hammond) / X

Susan Schneider (@DrSueSchneider) / X

Kristian Hammond Elected 2023 AAAI Fellow | News | Northwestern Engineering

Dr. Susan Schneider

Artificial Intelligence Needs Guardrails and Global Cooperation - WSJ



#### SEGMENT 2: SPEAKING WITH THE ARTIST BEHIND SOME OF THE MOST ICONIC ILLUSTRATIONS

**Time:** 13:58

**Duration:** 7:27

**Synopsis:** We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O' Brien speaks with us about his long career, the history of illustration, its evolution and how the art form is used to convey a deeper meaning or take on a singular moment in time.

**Host:** Marty Peterson

**Producer:** Polly Hansen

Guests: Tim O'Brien, illustrator, artist

Compliancy issues: Art, Creative Arts, Culture, Fashion, History, Liberal Arts, Literature, Media, News,

**Politics** 

Links for more info:

Tim O'Brien illustration

Tim O'Brien (@obrienillustration) • Instagram photos and videos

Tim O'Brien (@TonkaOBrien) / X

Tim O'Brien | TIME

### **VIEWPOINTS EXPLAINED: WHAT WORD BEST SUMMED UP 2023?**

Time: 22:25

Duration: 1:40

Synopsis: We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster.

Any guesses?

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

Compliancy issues: Artificial Intelligence, English Language, Language, Pop Culture, Social Media,

Technology, Trends

#### **CULTURE CRASH: A MASTER OF THRILLERS: A LOOK AT FILMMAKER EMERALD FENNELL**

**Time:** 24:05



Duration: 2:18

Synopsis: Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed

filmmaker Emerald Fennell.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film

Program 24-02

Air Week: 1/14/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## **SEGMENT 1: A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI**

Time: 1:47

Duration: 7:21

Synopsis: For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.

**Host:** Gary Price

**Producer:** Polly Hansen

Guests: Gerry Canavan, professor at Marquette University and author, Octavia E. Butler (Modern

Masters of Science Fiction)

Compliancy issues: Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science

Fiction

Links for more info:

UI Press | Gerry Canavan | Octavia E. Butler

Amazon: Octavia E. Butler

### **SEGMENT 2: THE SECRETS LEARNED FROM A FIFTH-GENERATION BEEKEEPER**

**Time:** 11:10

Duration: 10:15



**Synopsis:** In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem.

**Host:** Marty Peterson

**Producer:** Polly Hansen

Guests: Meredith May, author, The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees

Compliancy issues: Beekeeping, Biodiversity, Environment, Family Relationships, Literature, Mental

Health

Links for more info:

The Honey Bus – Meredith May

Why are bees making less honey? Study reveals clues from five decades of data

Swarm Intelligence: How Bees Work Together To Become A Superorganism In High Winds

### **VIEWPOINTS EXPLAINED: DO YOU HAVE RIZZ?**

Time: 22:25

**Duration: 1:37** 

Synopsis: We cover the Oxford English dictionary's word of the year: rizz. What does it mean, and why

has it become a mainstay in the Gen-Z vernacular?

**Host:** Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Culture, English Language, Language, Social Media, Trends, Youth Issues

#### **CULTURE CRASH: THE STRUGGLES OF STREAMING GIANTS**

Time: 24:02

**Duration: 2:22** 

Synopsis: We talk about why most streaming platforms are struggling to make a profit at year's end.

**Host & Producer:** Evan Rook

Compliancy issues: TV, Culture, Technology, Film



Program 24-03

**Air Week:** 1/21/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

#### **SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY**

Time: 1:47

Duration: 8:41

**Synopsis:** Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.

Host: Gary Price

Producer: Grace Galante

Guests: Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder

& CEO, The National Cannabis Industry Association

Compliancy issues: Criminal Justice, Drug Policy, Emerging Industries, Equality, Government,

Incarceration, Law, Race, Small Business

#### Links for more info:

Broken promises: How marijuana legalization failed communities hit hardest by the drug war

Aaron Smith - Executive Director | National Cannabis Industry Association

Team & Partners — The Color of Cannabis

Social Justice & Equity in the Cannabis Industry

The Color of Cannabis

#### **SEGMENT 2: WHY ARE WE BANNING MORE BOOKS THAN EVER BEFORE?**

Time: 12:30

Duration: 9:23

**Synopsis:** Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover the controversy by highlighting two differing perspectives on the debate.



**Host:** Marty Peterson

**Producer:** Amirah Zaveri

Guests: Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess,

volunteer, Moms for Liberty

Compliancy issues: Education, Free Expression, Gender, Government, Law, Literature, Politics, Public

Policy, Race, Sexual Education

Links for more info:

Jonathan Friedman - PEN America

Jonathan Friedman ☐ (@jonfreadom) / X

Banned & Challenged Books | Advocacy, Legislation & Issues

The 50 most banned books in America

**Moms for Liberty** 

## <u>VIEWPOINTS EXPLAINED: WHY DID IT TAKE DECADES TO MAKE MARTIN LUTHER KING JR. DAY A</u> HOLIDAY?

**Time:** 22:53

Duration: 1:26

Synopsis: We highlight the decades-long political fight to pass state and federal legislation that officially

made the third Monday of January Dr. Martin Luther King Jr. Day.

**Host:** Ebony McMorris

Producer: Amirah Zaveri, Aunna Beranek

Compliancy issues: Civil Rights, Equality, Government, History, Law, National Holidays, Politics, Race

#### **CULTURE CRASH: LOOKING FOR SOMETHING NEW TO WATCH? DIVE INTO THIS FIVE-PART SERIES**

Time: 24:19

**Duration: 2:05** 

**Synopsis:** Critics can't decide whether Steve McQueen's five-part series, "Small Axe" is a TV show or if it's a series of short films. Either way, the release is a hit and will keep you hooked the entire way.

Stream it now in full on Amazon Prime.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, TV



Program 24-04

**Air Week:** 1/28/2024

Executive Producer: Amirah Zaveri

**Production Manager:** Jason Dickey

## <u>SEGMENT 1: NEW YEAR, SAME CHALLENGES: WHY THE AMERICAN EDUCATION SYSTEM IS AT A CROSSROADS?</u>

Time: 1:47

**Duration:** 7:26

**Synopsis:** For years, the media has covered teacher burnout and how more and more teachers are resigning. Yet, despite this increased coverage, little has been done to improve pay, working conditions and autonomy on a large-scale for educators. Now, many schools across the country are reaching a breaking point and lower-than-average student scores are reflecting this systemic breakdown. We speak with two education experts about what needs to change and how listeners can get involved

Host: Gary Price

**Producer:** Amirah Zaveri

Guests: Becky Pringle, president, National Education Association; Lori Cash, retired first grade teacher,

Columbus, Ind.

Compliancy issues: Career, Economy, Education, Education Policy, Government Funding, Higher

Education, Inflation, Labor Unions, Law, Learning, Personal Finance, Politics, Salary

#### Links for more info:

Opinion | Why K-12 education's alarming decline could be a dominant 2024 issue - The Washington Post

Teacher shortages continue to plague US: 86% of public schools struggle to hire educators

How Much Do Teachers Get Paid? See New State-by-State Data

About School Boards | IASB

Our President | NEA

Becky Pringle (@BeckyPringle) / X

'That's my calling': CSA Lincoln teacher honored with Folger Award - The Republic News

## **SEGMENT 2: WHY MEXICO IS AT A CRITICAL POLITICAL JUNCTION**



Time: 11:15

Duration: 10:03

**Synopsis:** It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.S.-Mexico relations.

**Host:** Marty Peterson

**Producer:** Tabor Brewster

**Guests:** Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America Program, Woodrow Wilson Center

**Compliancy issues:** Crime, Democracy, Foreign Policy, International Relations, Public Elections, Voting Rights

#### Links for more info:

Why are Mexico's Elections Important? | Wilson Center

Tamara Taraciuk Broner (@TamaraTaraciuk) / X

A Chance To Support Mexico's Resistance To Democratic Decline – Before It's Too Late

Latin America's Election Super-Cycle Will Turn on One Key Factor

Latin America Program | Wilson Center

Abraham F. Lowenthal | Brookings Institution

### VIEWPOINTS EXPLAINED: THINKING OF BUYING AN ELECTRIC CAR SOON? KEEP THIS IN MIND

Time: 22:18

Duration: 1:54

**Synopsis:** Frigid temperatures across the U.S. have been wreaking havoc for millions of drivers, especially electric car owners. We cover this unfolding crisis and how auto manufacturers are responding.

**Host:** Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Auto Manufacturing, Climate, Engineering, Extreme Weather, Public Safety,

Technology



## <u>CULTURE CRASH: LOVE JEREMY ALLEN WHITE FROM "THE BEAR"? PUT THIS TITLE ON YOUR LIST OF</u> NEW MOVIES TO WATCH

Time: 24:12

**Duration: 2:15** 

Synopsis: We cover the new drama "The Iron Claw" featuring Jeremy Allen White, Zac Efron and other

leading names.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, TV

Program 24-05

Air Week: 2/4/2024

Executive Producer: Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: WHY DIVORCE RATES ARE CLIMBING RIGHT NOW & WHAT TO KNOW IF YOU'RE EVER IN THIS SITUATION

Time: 1:47

**Duration:** 7:48

**Synopsis:** For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone – single or married – should keep these tips in mind.

**Host:** Gary Price

**Producer:** Amirah Zaveri

Guests: Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein

Compliancy issues: Communication, Government, Law, Parenting, Personal Finance, Psychology,

Relationships

Links for more info:

The New Rules of Divorce | Book by Jacqueline Newman | Official Publisher Page | Simon & Schuster

Jacqueline Newman (@NYCDivorce Atty) / X

Meet Our Attorneys | Berkman Bottger Newman & Schein LLP



Healthy divorce: How to make your split as smooth as possible

#### SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT

Time: 11:37

Duration: 9:21

**Synopsis:** Trauma comes in many shapes and forms – and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations.

Host: Marty Peterson

**Producer:** Amirah Zaveri

Guests: Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author,

Transformation: Discovering Wholeness and Healing After Trauma

Compliancy issues: Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-

Growth, Trauma

Links for more info:

The Transformation: Discovering Wholeness and Healing After Trauma: Gordon M.D., James S.: Amazon.com: Books

James Gordon, MD (@drjamesgordon) / X

Coping Tips for Traumatic Events and Disasters | SAMHSA

Coping With Traumatic Events - National Institute of Mental Health (NIMH)

## <u>VIEWPOINTS EXPLAINED: STANLEY RAKES IN \$750 MILLION IN SALES IN 2023: WHY EVERYONE SEEMS</u> TO BE PERPETUALLY OBSESSED WITH ITS BEVERAGE TUMBLERS

**Time:** 21:58

**Duration: 1:57** 

Synopsis: We cover the viral hype behind Stanley tumblers that just seems to keep growing year after

year.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

Compliancy issues: Business, Consumer Habits, Consumerism, Influencer Marketing, Personal Finance,

Social Media



#### **CULTURE CRASH: WHAT'S SO SPECIAL ABOUT GRAND THEFT AUTO VI?**

Time: 23:55

**Duration: 2:31** 

Synopsis: We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set

to drop next year.

Host & Producer: Tabor Brewster

Compliancy issues: Crime, Culture, Entertainment, Media, News, Social Media, Video Games, Violence

Program 24-06

Air Week: 2/11/2024

Executive Producer: Amirah Zaveri

**Production Manager:** Jason Dickey

## <u>SEGMENT 1: YOU'RE NOT ALONE: WHY THE AVERAGE AMERICAN CAN NO LONGER AFFORD THE AVERAGE HOME</u>

Time: 1:47

Duration: 7:25

**Synopsis:** Just 15.5 percent of homes on the market last year were within budget for the average American. That's the lowest percent for housing affordability ever recorded in U.S. history, according to a new report from the real estate firm Redfin. We speak with two real estate and housing experts about the large-scale increase in housing prices and mortgage loans and if there's any relief in sight this year.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Daryl Fairweather, Chief Economist, Redfin; Freddie Smith, realtor, social media producer

Compliancy issues: Affordable Housing, Economy, Housing Market, Inflation, Personal Finance

Links for more info:

Freddie Smith (@fmsmith319) • Instagram photos and videos

Freddie Smith (@freddiemsmith) / X

Freddie & Alyssa - YouTube

Freddie Smith (@fmsmith319) Official | TikTok



## SEGMENT 2: UNDER THE RADAR PT 1: AN ALTERNATE PERSPECTIVE ON THE FAMED SPACE SHUTTLE PROGRAM

Time: 11:14

Duration: 9:25

**Synopsis:** The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of Dark Star: A New History of the Space Shuttle.

**Host:** Marty Peterson

**Producer:** Polly Hansen

Guests: Matthew H. Hersch, associate professor, history of science, Harvard University, author, Dark

Star: A New History of the Space Shuttle

Compliancy issues: Aerospace Engineering, Engineering, Exploration, Government, History, Politics,

Public Funding, Space, Workplace Safety

Links for more info:

Matthew Hersch | Department of the History of Science, Harvard University

Dark Star

Harvard, Department of the History of Science (@HarvardHistSci) / X

Columbia Disaster: What happened, what NASA learned | Space

#### **VIEWPOINTS EXPLAINED: A RUSSIAN FIGURE SKATER DISQUALIFIED & A NEW PRECEDENT SET**

Time: 21:39

**Duration:** 2:20

**Synopsis:** Russian figure skater Kamila Valieva wowed us all at the 2022 Winter Olympics. At just 15 years old, she jumped onto the international stage, earning first place in her Olympic routines. However, this success was embroiled by controversy after she failed a drug test weeks before the competition. She was still allowed to compete as officials investigated, but now, these achievements have been wiped from record books. We cover her disqualification & why this sentence sends a message to all countries competing in this year's Olympics.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri



Compliancy issues: Crime, Drug Use, Government, Health, International Competition, International Law, International Relations, Professional Sport, Sporting Event

#### **CULTURE CRASH: THE FILMS WE WISH THE OSCARS NOMINATED**

Time: 23:59

Duration: 2:29

Synopsis: There's no shortage of anger and frustration over the Oscars snub around Barbie. And while we agree, we feel like this has already been well-covered elsewhere. Instead, this week on Culture Crash we highlight some other films that we feel have not gotten the attention or the nominations they deserved.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film

Program 24-07

Air Week: 2/18/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

## SEGMENT 1: CELEBRATING BLACK HISTORY MONTH: THE DAREDEVIL STUNT PILOT YOU'VE NEVER **HEARD OF**

Time: 1:48

**Duration: 8:46** 

Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying.

**Host:** Gary Price

**Producer:** Amirah Zaveri

Guests: Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films

Compliancy issues: African American History, Aviation, Civil Rights, Gender Equity, Women's History

Links for more info:



INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP on Apple Podcasts

INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP | Podcast on Spotify

Bessie Coleman | National Air and Space Museum

Tanya Hart (@tanyahollywood) • Instagram photos and videos

Tanya Hart (@TanyaHollywood) / X

#### SEGMENT 2: UNDER THE RADAR PT 2: A LOVE-HATE RELATIONSHIP WITH AMERICA'S SPACE SHUTTLE

Time: 12:36

**Duration:** 8:34

**Synopsis:** In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But – what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program.

Host: Marty Peterson

**Producer:** Polly Hansen

Guests: Wayne Hale, former program manager, flight director, NASA Space Shuttle Program

Compliancy issues: Engineering, Legislation, Politics, Public Funding, Public Safety, Space Exploration

Links for more info:

N. Wayne Hale - NASA

The Space Shuttle - NASA

Wayne Hale (@waynehale) / X

Wayne Hale and the incredible legacy of the Space Shuttle - Mechanical Engineering - Purdue University

How The Columbia Shuttle Disaster Changed Space Travel - Texas A&M Today

#### **VIEWPOINTS EXPLAINED: HEADING TO THE NAIL SALON SOON? THINK AGAIN**

Time: 22:10

**Duration: 1:52** 

**Synopsis:** A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when at the nail salon.



**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

Compliancy issues: Cancer, Consumer Safety, Emerging Research, Medicine, Public Health, Science

#### **CULTURE CRASH: WHETHER YOU'RE A SWIFTIE OR NOT, HERE'S WHAT WE CAN ALL AGREE ON**

**Time:** 24:02

**Duration: 2:24** 

Synopsis: We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her.

But you can't argue that's she this.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, Music

Program 24-08

Air Week: 2/25/2024

Executive Producer: Amirah Zaveri

**Production Manager:** Jason Dickey

#### SEGMENT 1: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?

Time: 1:47

**Duration:** 7:38

**Synopsis:** As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.

Host: Gary Price

**Producer:** Amirah Zaveri

Guests: Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish

Line: The New Blueprint for Success

Compliancy issues: Career, Child Development, Communication, Life Skills, Mental Health, Organization,

Psychology, Teen Development



#### Links for more info:

Erasing the Finish Line: The New Blueprint for Success Beyond Grades and College Admission

Why Are Academics So Burnt Out? | Psychology Today

Ana Homayoun (@anahomayoun) / X

#### SEGMENT 2: PERFORMANCE ANXIETY: WE ALL STRUGGLE WITH IT. HOW DO YOU RISE ABOVE?

Time: 11:27

**Duration:** 9:56

**Synopsis:** Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.

**Host:** Marty Peterson

Producer: Amirah Zaveri

Guests: Dr. Dana Sinclair, psychologist, author, Dialed In: Do Your Best When It Matters Most

Compliancy issues: Career, Communication, Generalized Anxiety, Mental Health, Psychology, Public

Speaking, Social Anxiety, Societal Stereotypes

#### Links for more info:

Dr. Dana Sinclair (@drdanasinclair) • Instagram photos and videos

Need a Breather? Try These 9 Breathing Exercises to Relieve Anxiety

Dr. Dana Sinclair - National Speakers Bureau

4-7-8 breathing: How it works, benefits, and uses

<u>Dialed In: Do Your Best When It Matters Most: Sinclair, Dr. Dana</u>

Deep Breathing & Guided Relaxation | Student Wellness Center

#### **VIEWPOINTS EXPLAINED: WHAT IS TEMU – AND IS IT WORTH IT?**

**Time:** 22:23

**Duration:** 1:58

**Synopsis:** Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely



low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices?

**Host:** Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Advertising, Business, Consumer Goods, Consumer Safety, Marketing, Public Health

#### CULTURE CRASH: THE HIGHLY ANTICIPATED PART 2 WE'VE ALL BEEN WAITING FOR

Time: 24:21

**Duration: 2:06** 

Synopsis: We review the upcoming release of Dune: Part Two featuring Timothee Chalamet, Zendaya,

Florence Pugh and other big names.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film

Program 24-09

Air Week: 3/3/2024

Executive Producer: Amirah Zaveri

**Production Manager:** Jason Dickey

#### **SEGMENT 1: WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES**

Time: 1:47

Duration: 9:24

Synopsis: 2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement - a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, In

Quest of a Shared Planet: Negotiating Climate from the Global South



Compliancy issues: Climate Change, Climate Policy, Developing Economies, International Relations,

Natural Resources, Politics

Links for more info:

Naveeda Khan | Anthropology | Johns Hopkins University

In Quest of a Shared Planet: Negotiating Climate from the Global South on JSTOR

COP28 Agreement Signals "Beginning of the End" of the Fossil Fuel Era | UNFCCC

Disasters Forced 2.5 Million Americans From Their Homes Last Year - The New York Times

## SEGMENT 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY

**Time:** 13:13

Duration: 8:09

**Synopsis:** Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music.

**Host:** Marty Peterson

**Producer:** Tabor Brewster

**Guests:** Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke

University; Isaac Daniel Executive Director, Stax Music Academy

Compliancy issues: American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race

Links for more info:

Mark Anthony Neal | Office of the Provost

Our Faculty - Stax Music Academy

History of Soul Music

Soul - Music Rising ~ The Musical Cultures of the Gulf South

#### VIEWPOINTS EXPLAINED: A DEADLY BEACH DEATH – AND NO, IT DIDN'T HAPPEN IN THE WATER

Time: 21:22

**Duration: 1:30** 

Synopsis: We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort

Lauderdale. What all parents should know about this deadly phenomenon.



**Host:** Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Child Safety, Emergency Response, Public Health, Public Safety

#### **CULTURE CRASH: WHY WE LOVE GOING BACK TO WHAT WE KNOW**

**Time:** 23:52

**Duration: 2:31** 

Synopsis: We discuss why older, nostalgic TV shows often seem to outperform newer releases.

Host & Producer: Evan Rook

Compliancy issues: Culture, History, TV

Program 24-10

Air Week: 3/10/2024

Executive Producer: Amirah Zaveri

**Production Manager:** Jason Dickey

#### SEGMENT 1: CAN YOU JUGGLE IT ALL? NPR'S MARY LOUISE KELLY OPENS UP ABOUT HER STRUGGLES

Time: 1:47

**Duration:** 8:36

**Synopsis:** NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She – like many mothers – has struggled to have it all and recounts the many tradeoffs over the years.

Host: Gary Price

**Producer:** Polly Hansen

Guests: Mary Louise Kelly, co-host, "All Things Considered", National Public Radio

Compliancy issues: Career, Media, Mental Health, Motherhood, Parenting, Psychology, Relationships

Links for more info:

Mary Louise Kelly (@NPRKelly) / X

Mary Louise Kelly (@marylouisekelly1) • Instagram photos and videos



#### About 'All Things Considered': NPR

## SEGMENT 2: FIGHTING FOR YOUR LIFE IN FRONT OF A PRISON PAROLE BOARD: THE ROAD TO **REHABILITATION**

Time: 12:25

**Duration: 8:25** 

Synopsis: Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole.

**Host:** Marty Peterson

**Producer:** Polly Hansen

Guests: Ben Austen, Journalist, Author of "Correction, Parole, Prison, and the Possibility of Change"

Compliancy issues: Civil Rights, Criminal Justice, Criminal Justice History, Culture, Law Enforcement,

Mass Incarceration, Society

Links for more info:

Correction: Parole, Prison, and the Possibility of Change: Austen, Ben: Amazon.com: Books

Ben Austen (@ben austen) / X

Ben Austen | Creative Writing

#### <u>VIEWPOINTS EXPLAINED: WHY TENS OF THOUSANDS OF VOTERS ARE CHECKING THIS BOX</u>

Time: 21:50

Duration: 2:00

Synopsis: We cover this growing movement at the polls this year as several states hold election year

primaries and caucuses.

**Host:** Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Activism, Democracy, Elections, Government, Human Rights, International Policy,

Politics, War

## **CULTURE CRASH: CAN "VANDERPUMP RULES" REBOUND FROM A WILD SEASON 10?**



Time: 23:50

**Duration: 2:37** 

**Synopsis:** We review Season 11 of the reality TV series, "Vanderpump Rules".

Host & Producer: Evan Rook

Compliancy issues: Culture, TV

Program 24-11

Air Week: 3/17/2024

Executive Producer: Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: WHY YOU SHOULD DROP WHAT YOU'RE DOING ON APRIL 8 & SEE THIS RARE EVENT

Time: 1:47

Duration: 9:03

**Synopsis:** On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a total solar eclipse is a can't-miss event worth the travel and traffic.

Host: Gary Price

Producer: Amirah Zaveri

Guests: David Baron, former science correspondent, NPR, author, American Eclipse: A Nation's Epic Race

to Catch the Shadow of the Moon and Win the Glory of the World

Compliancy issues: Astronomy, Astrophysics, Culture, History, Literature, Science, Space, Travel

Links for more info:

2024 Total Solar Eclipse

**Great American Eclipse** 

**Eclipse Safety** 

David Baron (@dhbaron) / X

American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the

World: Baron, David

David Baron: You owe it to yourself to experience a total solar eclipse | TED Talk



## SEGMENT 2: WHY DOES RUSSIA CONTINUE TO GET AWAY WITH THE WIDE-SCALE DOPING OF ITS ATHLETES?

Time: 12:52

**Duration:** 8:38

**Synopsis:** The 2024 Paris Olympics is set to start in just four months. While Russian athletes have been barred from representing their country, they'll still be able to compete on a neutral, no-representation status. However, there are still many lingering questions about the efficacy of anti-doping tests and if the Olympics will once again be plagued by athletes who are retroactively banned.

**Host:** Marty Peterson

**Producer:** Grace Galante

**Guests:** Travis Tygart, CEO, U.S. Anti-Doping Agency; April Henning, assistant professor, International

Sports Management, Edinburgh Business School, Heriot-Watt University

Compliancy issues: Adolescent Health, Athletics, Career, Drug Abuse, Government, Health Policy,

International Relations, Politics, Professional Sports, Sports, War

Links for more info:

Global study of doping cases involving minors points to Russia, India and China | AP News

The International Testing Agency and WADA ensure athletes are well prepared for Paris 2024

Paris 2024 Olympics - Latest News, Schedules & Results

The World Anti-Doping Code

**April Henning** 

April Henning (@aprildhenning) / X

#### **VIEWPOINTS EXPLAINED: WHAT'S HAPPENING IN HAITI?**

Time: 22:30

**Duration: 1:57** 

**Synopsis:** Close to 4,000 prisoners escaped from two of the biggest jails in Haiti after local gangs unleashed a massive jailbreak. We cover the unfolding chaos in the capital city and why the future looks uncertain for this Caribbean country.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri



Compliancy issues: Election, Government, History, Human Rights, International Policy, Politics, Violence,

War

**CULTURE CRASH: OUR LOVE FOR SCI-FI** 

Time: 24:27

Duration: 2:00

**Synopsis:** From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to grow.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, Science, Technology

Program 24-12

Air Week: 3/24/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

#### SEGMENT 1: EXPANDING INTO AGING: HOW TO OVERCOME OUR FEAR OF THE UNKNOWN

Time: 1:47

Duration: 9:03

**Synopsis:** Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging – one that embraces adventure, new relationships and keeps us curious and growing as we age.

**Host:** Gary Price

**Producer:** Amirah Zaveri

Guests: Caroline Paul, author, Tough Broad: From Boogie Boarding to Wing Walking - How Outdoor

Adventure Improves Our Lives as We Age

Compliancy issues: Community, Health, Public Health, Relationships, Travel

Links for more info:

Caroline Paul (@carolinembpaul) • Instagram photos and videos

caroline paul (@carowriter) / X

Amazon.com: Tough Broad: From Boogie Boarding to Wing Walking—How Outdoor Adventure Improves
Our Lives as We Age



#### **SEGMENT 2: AMERICANS LOVE-HATE RELATIONSHIP WITH THIS FURRY ANIMAL**

**Time:** 12:52

Duration: 8:34

**Synopsis:** In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and tangled relationship with the white-tailed deer.

**Host:** Marty Peterson

**Producer:** Polly Hansen

Guests: Erika Howsare, author, The Age of Deer, Trouble and Kinship with Our Wild Neighbors

Compliancy issues: Biodiversity, Culture, Human Development, Pop Culture, Societal Norms, Society,

Wildlife Species

Links for more info:

**United For Deer** 

White-tailed Deer Monitoring (U.S. National Park Service)

<u>Hunters and the conservation and management of white-tailed deer | Caesar Kleberg Wildlife Research</u> Institute

The Age of Deer: Trouble and Kinship with Our Wild Neighbors a book by Erika Howsare

#### **VIEWPOINTS EXPLAINED: WHY DO WE SUCK AT RECYCLING?**

Time: 22:26

**Duration: 1:47** 

**Synopsis:** If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life.

**Host:** Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Climate Change, Consumerism, Environment, Materialism, Ocean Pollution,

Pollution, Public Health

## **CULTURE CRASH: EMMA STONE & HER METEORIC RISE IN HOLLYWOOD**



Time: 24:13

Duration: 2:14

Synopsis: Emma Stone just added another Oscar win to her resume. We discuss her evolution as an

actress and what's next for this A-list star.

Host & Producer: Evan Rook

Program 24-13

Air Week: 3/31/2024

Executive Producer: Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY WE'RE FAILING THE NEXT GENERATION

Time: 1:47

**Duration: 8:50** 

**Synopsis:** Millions of kids aren't meeting current reading comprehension guidelines. With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what parents should know.

Host: Gary Price

**Producer:** Amirah Zaveri

Guests: Natalie Wexler, education expert, author, The Knowledge Gap: The Hidden Cause of America's

Broken Education System - And How to Fix It

Compliancy issues: Child Development, Education, Education Policy, Literacy, Parenting, Reading

Comprehension

#### Links for more info:

9 Things Science Tells Us About How Kids Learn to Read and Think Critically – The 74

Why Content Knowledge is Crucial to Effective Critical Thinking | KQED

Podcast - Knowledge Matters Campaign

The Knowledge Gap: The Hidden Cause of America's Broken Education System-and How to Fix it: Wexler, Natalie

Natalie Wexler (@natwexler) / X

#### SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS



Time: 12:39

Duration: 8:34

**Synopsis:** We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.

Host: Marty Peterson

Producer: Amirah Zaveri

**Guests:** Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, Like Literally Dude: Arguing for the Good in Bad English

**Compliancy issues:** Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public Speaking

Links for more info:

Valerie Fridland

We, um, have, like, a problem: excessive use of fillers in scientific speech | Advances in Physiology Education

Like, Literally, Dude by Valerie Fridland | PenguinRandomHouse.com: Books

Why Filler Words Like "Um" and "Ah" Are Actually Useful

#### VIEWPOINTS EXPLAINED: SICK OF CARDIO? NEW RESEARCH SUGGESTS THIS SHIFT IN EXERCISE

Time: 22:14

Duration: 1:41

**Synopsis:** Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

Compliancy issues: Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health

Policy

**CULTURE CRASH: WILL 2024 BE A SLEEPER YEAR FOR MOVIES?** 

Time: 23:55

**Duration:** 2:33



**Synopsis:** The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?

Host & Producer: Evan Rook

Compliancy issues: Film, Culture, Labor, Workers' Rights, Media