

Issues/Programs Report
Q1'24
Radio 1300 WKQK
Cocoa Beach, FL

ISSUES:

WKQK has identified the following as significant issues of interest to our community during this quarter; as noted below, some issues listed were addressed by more than one special weekly feature:

1. Wildlife Conservation: Resources that help ensure that wildlife in Brevard County survive and thrive.
2. Repairing the Indian River Lagoon: The challenges facing the ecology of the Indian River lagoon and what is being done to address it is of great concern to our citizens.
3. Veterans Support Organizations: Brevard organizations that provide support and services to armed forces veterans.
4. Community Economic Development: Important progress in the development of Brevard's largest planned community, Viera.
5. Support for Seniors: County-wide services in support of senior citizens.

ISSUES DISCUSSION AND PROGRAMMING:

WKQK specifically addressed the issues listed above and delineated below via its weekly *Brevard at Large* community affairs program.

1. Wildlife Conservation

Save the Manatee Club: Patrick Rose, Executive Director
Broadcast January 7, 2024

A large population of manatees makes its home in Brevard County waters, and the smaller size of the mammals and their death rate were discussed by Mr. Rose. He described ways that citizens can help ensure a healthy manatee population.

Florida Bat Conservancy. Shari Clark, President
Broadcast February 4 & 11, 2024

Ms. Clark shared that a single bat eats thousands of insects every day, up to 1 million over the course of a year, making dangerous pesticides less necessary. She encouraged all listeners to learn more about bats and the positive impact they have.

2. Repairing the Indian River Lagoon

Brevard Indian River Lagoon Coalition. Marilyn Waters, Chair
Brevard Zoo. Jake Zehnder, Conservation Manager.
Broadcast January 14 & 21, 2024
Broadcast March 17, 24, & 31, 2024

In the heart of Brevard County, our guests spoke in detail about the ecological issues facing the lagoon and efforts being taken to restore it to its former splendor and vitality.

3. Veterans Support Organizations

Brevard Veterans Resource Network. Scott Robinson, Executive Director
Broadcast January 28, 2024

Brevard Veterans Resource Network is a partnership of numerous organizations that provide support and services to military veterans. Mr. Robinson described how the network facilitates access to information and other resources for the many veterans who call Brevard County home.

4. Community Economic Development

The Viera Company: Eva Rey, Director of Community Management, Amenities, and Communications

Broadcast February 18 & 25, 2024

Viera is a 43,000-acre planned community in Brevard County that began development over 25 years ago. Ms. Rey shared the history and progress of Viera to date, as well as plans to continue into the future.

5. Support for Seniors

One Senior Place. Barbara Fradkin, Director, Founder, Executive Director, & Certified

Broadcast March 3 & 10, 2024

Ms. Fradkin discussed the importance of One Senior Place in providing information, referrals, and activities to individuals dealing with issues involving senior citizens.