

QUARTERLY PSAS\_PROGRAMMING LIST  
FOURTH QUARTER 2019

TOPIC	PROGRAM TITLE	DESCRIPTION	DATES	DURATION	POSTING ON STATION WEBSITE COMMUNITY PAGE AND/ OR SOCIAL MEDIA PAGES
				airing 5 x daily	YES
				airing 5 x daily	YES
				airing 5 x daily	YES
				airing 5 x daily	YES
				airing 5 x daily	YES
				airing 5 x daily	YES
				airing 5 x daily	YES
Atlantic City Ballet	website inclusion 12mnths a year	Supporting the Arts in Atlantic City	website inclusion 12mnths a year		YES
South Jersey Vetrans Outreach	website inclusion 12mnths a year	Supporting Vetrans and encouraging to use VA Healthcare	website inclusion 12mnths a year		YES



QUARTERLY PSAS\_PROGRAMMING LIST  
THIRD QUARTER 2019

TOPIC	PROGRAM TITLE	DESCRIPTION	DATES	DURATION	POSTING ON STATION WEBSITE COMMUNITY PAGE AND/ OR SOCIAL MEDIA PAGES
Grand Opening of the ARC Thrift Store	Here's What's Happening Segment	ARC of Atlantic County / Association of Retarded Citizens	9/9- 9/19/2019	airing 5 x daily	YES
DownBeach Seafood Festival	Here's What's Happening Segment	Community Food Bank	8/12- 9/7/2019	airing 5 x daily	YES
Harvest Brewfest	Here's What's Happening Segment	Cape May Mid Atlantic Center for the Arts & Humanities	9/2- 9/13/2019	airing 5 x daily	YES
Margate Fall Funfest	Here's What's Happening Segment	City of Margate	8/26- 9/22/2019	airing 5 x daily	YES

JFS house tour fundraiser	Here's What's Happening Segment	Jewish Family Services	7/22-8/5/2019	airing 5 x daily	YES
National Night Out	Here's What's Happening Segment	Support for City of Somers Point and Linwood Police Departments	7/29-8/6/2019	airing 5 x daily	YES
Craft, Music and Crab fest	Here's What's Happening Segment	Cape May Mid Atlantic Center for the Arts & Humanities	7/15-8/3/2019	airing 5 x daily	YES
Woofstock	Here's What's Happening Segment	Ocean City Humane Society, Atlantic City Humane Society	7/15-8/3/2019	airing 5 x daily	YES

Atlantic City Special Services Carnival	Here's What's Happening Segment	Atlantic County Special Services School for Special Needs Children	13-Aug	onsite support only	YES
Guts & Glory 5k	Here's What's Happening Segment	Crohn's & Colitis Foundation	8/5-8/18/2019	airing 5 x daily	YES
4th of July Parade Galloway	Here's What's Happening Segment	City of Galloway	6/24-7/4/2019	airing 5 x daily	
Sundaes on Sunday benefiting Alcove for grieving families	Here's What's Happening Segment	Alcove Center for Grieving Families	7/1-7/21/2019	airing 5 x daily	
Atlantic City Ballet	website inclusion 12mnths a year	Supporting the Arts in Atlantic City	website inclusion 12mnths a year		



WAYV - ATLANTIC CITY, NJ  
 QUARTERLY PSAS\_PROGRAMMING LIST  
 SECOND QUARTER 2019

TOPIC	PROGRAM TITLE	DESCRIPTION	DATES	DURATION	POSTING ON STATION WEBSITE COMMUNITY PAGE AND/ OR SOCIAL MEDIA PAGES
Job Fair at Hard Rock Casino Hotel	Here's What's Happening	Alerting the public about open positions needed and how to attend the FREE job fair	4/29-5/17	airing 5 x daily	YES
ARC of Atlantic County	Here's What's Happening	promote annual fundraiser the Monarc Celebration	4/29-5/16	airing 5 x daily	YES
Shirley Mae Run/Michael J Walk	Here's What's Happening	promote annual run/walk to raise funds for breast and pancreatic cancer	4/29-5/11	airing 5 x daily	YES
Le Tour De Downbeach (MBA fundraiser)	Here's What's Happening	Margate Business Association which benefit	5/27-6/2/2019	airing 5 x daily	YES

Bungalow Beach Run	Here's What's Happening	Milton and Betty Katz Early Childhood Scholarship Programs. Working in conjunction with National charitable organizations, it is the goal of the Atlantic City Marathon Race Series to also support the many organizations that fundraise throughout and during the event	6/3-6/22/2019	airing 5 x daily	YES
Senior Picnic Charter Tech School	Here's What's Happening	Charter Tech School students	17-Jun		YES
Margate Beachstock	Here's What's Happening	Margate Business Association, Daniel and Maria Walters Scholarship Program and MBA Children's Fund, a needs based program. Over \$95,000 in scholarships have been awarded.	6/3-6/29/2019		YES



MBA wine tasting Steve & Cookies	Here's What's Happening	Margate Business Association, Daniel and Maria Walters Scholarship Program and MBA Children's Fund, a needs based program. Over \$95,000 in scholarships have been awarded.	4/1- 4/10/2019		YES
April Fools 7k and 11k	Here's What's Happening	supporting the local community charitable works as well as the Milton and Betty Katz Early Childhood Scholarship Programs. Working in conjunction with National charitable organizations, it is the goal of the Atlantic City Marathon Race Series to support organizations that fundraise through road racing event	3/25- 4/13/2019		YES
Somers Point Bayfest	Here's What's Happening	Somers Point Beautification Program	4/8- 4/27/2019		YES

Atlantic City Ballet	website inclusion 12mnths a year				YES
South Jersey Vetrans Outreach	website inclusion 12mnths a year				YES
Community Food Bank	website inclusion 12mnths a year				YES
Spread the Love Foundation	website inclusion 12mnths a year				YES

QUARTERLY PSAS\_PROGRAMMING LIST  
FIRST QUARTER 2019

TOPIC	PROGRAM TITLE	DESCRIPTION	DATES	DURATION	POSTING ON STATION WEBSITE COMMUNITY PAGE AND/ OR SOCIAL MEDIA PAGES
St. Patrick's Day Parade	Here's What's Happening Segment	City of Atlantic City	2/18-3/9/2019	airing 5 x daily	YES
Millville HS career day	Here's What's Happening Segment	Millville High School	3/11-3/20/2019	airing 5 x daily	YES
At the Shore Winetasting	Here's What's Happening Segment	Stockton University Fundraiser for Scholarship Programs	1/14-2/6/2019	airing 5 x daily	YES
Cupid's Chase 5k	Here's What's Happening Segment	Community Options Inc. Support for people with disabilities	2/4-2/16/2019	airing 5 x daily	YES
Gilda's Club South Jersey sip savor event	Here's What's Happening Segment	Gilda's Club South Jersey, Cancer Support	2/11-2/27/2019	airing 5 x daily	YES

AC Polar Bear Plunge fundraiser for Boys and Girls Club of AC	Here's What's Happening Segment	Boys & Girls Club of Atlantic City (inner city youth)	10/12018-1/1/2019	airing 5 x daily	YES
Gambling Addiction	Here's What's Happening Segment	1800 Gambler	1/1-2/28	airing 5 x daily	YES
Black History Month	Here's What's Happening Segment	Highlighting African American History Museum, local notable Black Americans who were from AC and the history of Chicken Bone Beach	2/1-2/28	airing 5 x daily	YES
Atlantic City Ballet	website inclusion 12mths a year	Supporting the Arts in Atlantic City	website inclusion 12mths a year		YES



QUARTERLY NON PROFIT\_CHARITY EVENT LIST  
FOURTH QUARTER

DATE	NAME OF EVENT	NON PROFIT OR COMMUNITY ORGANIZATION WHO BENEFITED
12/1 & 12/5	Atlantic County Toys for Kids Toy Drives	Atlantic County Toys for Kids
7-Dec	City of Ventnor Twilight Parade	City of Ventnor
16-Nov	Every Breath Counts 5k	Lung Cancer Awareness
30-Nov	Fill the cruiser toy drive VIA Margate police department (Atlantic County Toys for Kids Program)	Atlantic County Toys for Kids
10/19 & 10/20	Atlantic City Marathon Weekend	Milton and Betty Katz Early Childhood Scholarship Programs. Working in conjunction with National charitable organizations, it is the goal of the Atlantic City Marathon Race Series to also support the many organizations that fundraise throughout and during the event
24-Oct	Battle of the Bras American Cancer Society	American Cancer Society

6-Oct	Alzheimer's Walk	Alzheimer's Awareness & Research
31-Oct	Trunk or Treat in Atlantic City	Low income / inner city children

QUARTERLY NON PROFIT\_CHARITY EVENT LIST  
THIRD QUARTER

<b>DATE</b>	<b>NAME OF EVENT</b>	<b>NON PROFIT OR COMMUNITY ORGANIZATION WHO BENEFITED</b>
19-Sep	Grand Opening of the ARC Thrift Store	ARC of Atlantic County / Association of Retarded Citizens
7-Sep	DownBeach Seafood Festival	Community Food Bank
13-Sep	Harvest Brewfest	Cape May Mid Atlantic Center for the Arts & Humanities
9/21 & 9/22	Margate Fall Funfest	City of Margate
5-Aug	JFS house tour fundraiser	Jewish Family Services
6-Aug	National Night Out	Support for City of Somers Point and Linwood Police Departments
3-Aug	Craft, Music and Crab fest	Cape May Mid Atlantic Center for the Arts & Humanities
3-Aug	Woofstock	Ocean City Humane Society, Atlantic City Humane Society
13-Aug	Atlantic City Special Services Carnival	Atlantic County Special Services School for Special Needs Children
18-Aug	Guts & Glory 5k	Crohn's & Colitis Foundation
4-Jul	4th of July Parade Galloway	City of Galloway
21-Jul	Sundaes on Sunday benefiting Alcove for grieving families	Alcove Center for Grieving Families



QUARTERLY NON PROFIT\_CHARITY EVENT LIST  
SECOND QUARTER

DATE	NAME OF EVENT	NON PROFIT OR COMMUNITY ORGANIZATION WHO BENEFITED
2-Jun	Le Tour De Downbeach (MBA fundraiser)	Margate Business Association which benefit
22-Jun	Bungalow Beach Run	Milton and Betty Katz Early Childhood Scholarship Programs. Working in conjunction with National charitable organizations, it is the goal of the Atlantic City Marathon Race Series to also support the many organizations that fundraise throughout and during the event
17-Jun	Senior Picnic Charter Tech School	Charter Tech School students
29-Jun	Margate Beachstock	Margate Business Association, Daniel and Maria Walters Scholarship Program and MBA Children's Fund, a needs based program. Over \$95,000 in scholarships have been awarded.
16-May	Monarc Celebration	Assciation for Retarded Citizens Fundraiser Dinner
10-Apr	MBA wine tasting Steve & Cookies	Margate Business Association, Daniel and Maria Walters Scholarship Program and MBA Children's Fund, a needs based program. Over \$95,000 in scholarships have been awarded.

13-Apr	April Fools 7k and 11k	supporting the local community charitable works as well as the Milton and Betty Katz Early Childhood Scholarship Programs. Working in conjunction with National charitable organizations, it is the goal of the Atlantic City Marathon Race Series to support organizations that fundraise through road racing event
27-Apr	Somers Point Bayfest	Somers Point Beautification Program

QUARTERLY NON PROFIT\_CHARITY EVENT LIST  
FIRST QUARTER

<b>DATE</b>	<b>NAME OF EVENT</b>	<b>NON PROFIT OR COMMUNITY ORGANIZATION WHO BENEFITED</b>
9-Mar	St. Patrick's Day Parade	City of Atlantic city
20-Mar	Millville HS career day	Millville High School
6-Feb	At the Shore Winetasting	Stockton University Fundraiser for Scholarship Programs
27-Feb	Gilda's Club South Jersey sip savor event	Gilda's Club South Jersey, Cancer Support
16-Feb	Cupid's Chase 5k	Community Options Inc. Support for people with disabilities
1-Jan	AC Polar Bear Plunge fundraiser for Boys and Girls Club of AC	Boys & Girls Club of Atlantic City (inner city youth)