

AMENDMENT TO LOCAL MARKETING AGREEMENT

THIS AMENDMENT TO LOCAL MARKETING AGREEMENT (this "Amendment") is made as of the 3rd day of August 2022, by and between PB RADIO, LLC, an Arkansas limited liability company ("Programmer"), and BLUFF CITY RADIO, LLC, an Arkansas limited liability company ("BCR").

RECITALS

A. Programmer and BCR entered into a certain Local Marketing Agreement, dated as of April 1, 2018 (the "Agreement"), pursuant to which Programmer supplies substantially all of the programming for the following radio stations licensed to BCR: KDPX(FM), Pine Bluff, AR; KPBA(FM), Pine Bluff, AR; KTRN(FM), White Hall, AR; and KTPB(FM), Altheimer, AR, as described in more detail and all under the terms and conditions described in the Agreement. Capitalized terms used in this Amendment and not otherwise defined herein shall have the same meanings given to them in the Agreement.

B. Transferor and Transferee desire to amend the Agreement to reflect certain changes thereto agreed to by Transferor and Transferee.

TERMS OF AGREEMENT

NOW, THEREFORE, in consideration of the terms, conditions, covenants and agreements set forth herein, the parties agree as follows:

1. The Section 18(d) of the Agreement (Specific Performance) shall be deleted in its entirety.
2. Except as expressly amended hereby, the Agreement shall remain unmodified and shall continue in full force and effect in accordance with its terms. In the event of a conflict between the terms and conditions of the Agreement and those of this Amendment, this Amendment shall control.
3. This Amendment may be executed in several counterparts, each of which shall be deemed an original and all of which shall constitute one and the same instrument.

[SIGNATURES ON THE NEXT PAGE]

IN WITNESS WHEREOF, the parties have caused this Amendment to be duly executed by their duly authorized signatories, all as of the day and year first above written.

PROGRAMMER:

PB RADIO, LLC

By: 

Name:

Greg Horne

Title:

Pres / GM PB Radio, LLC

BCR:

BLUFF CITY RADIO, LLC

By: 

Name: Paul Coates

Title: Managing Member