



Vest 55th St
York, NY 10019

2907919

Contract # 25568974	Changes as of: 6/8/2017 at 8:52 AM	Version: Current State Version 1
CPE: 155/385/3652	Flight: 8/1/17 - 8/7/17	Station: WABM
Agency: MAIN STREET MEDIA GR	Advertiser: Senate Leadership Fund	Market: Birmingham
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314	Product: Alabama	Office: WASHINGTON
		Total \$: \$950.00
		Total Spots: 5
		Total CPP: \$0.00

Agency Order #: 6240387	Primary Demo:	Total GRP:
Buyer: Maroney, Stephanie	Con Type: POLITICAL/VOTE	
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/1 - 8/7							Total Spots	Total \$	CPP	C
						8/1	8/2	8/3	8/4	8/5	8/6	8/7				
1	Th 7p-8p		BONES-MYNET1	\$290.00	30	0	0	1	0	0	0	0	1	\$290.00	\$0.00	
2	F 7p-8p		AMERICAN NINJA WARRIOR-MYNET1	\$240.00	30	0	0	0	1	0	0	0	1	\$240.00	\$0.00	
3	F 8p-9p		AMERICAN NINJA WARRIOR-MYNET2	\$240.00	30	0	0	0	1	0	0	0	1	\$240.00	\$0.00	
4	Sa 6p-7p		RING OF HONOR	\$50.00	30	0	0	0	0	1	0	0	1	\$50.00	\$0.00	
5	Sa 7p-9p		SAT NIGHT MOVIE	\$130.00	30	0	0	0	0	1	0	0	1	\$130.00	\$0.00	
TOTALS:						0	0	1	2	2	0	0	5	\$950.00	\$0.00	



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Order Level Comments

Time	Added by	Comment
6/17 8:52 AM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information

Market Budget:	\$95,000
/ABM Share:	1%
Comment:	
WBMA:	17%
WBRC:	31%
WIAT:	16%
WTTO:	6%
WVTM:	29%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$950.00	N/A	0.0
Total	100%	5	\$950.00	N/A	0.0

Monthly Summary

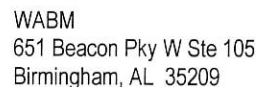
Month	Spots	Dollars
2017-Aug	5	\$950.00
Total	5	\$950.00

Transaction History

	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
ed for onic acting	6/8/17 8:57 AM					\$0	\$0	
	6/8/17 8:52 AM	ALEXANDRA BRADLEY	New	5		\$950.00	\$950.00	

Discrimination
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PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Schedule Dates	08/03/17-08/05/17
Advertiser	Senate Leadership Fund (111192)
Agency	Main Street Media Group (12963)
Product	POLITICAL ISSUE (ns) (1187)
Brand	SENATE LEADERSHIP FUND (846167)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Stepha,Maroney,
Phone/Fax	/
CPE	155/385/3652
Account Types	National/Political Issue Agency BRD
Billing Type	Standard
Comments	Alabama Separation: 30

Date Entered	06/08/17
Last Modified	06/08/17
Entered By	Christine Bartlett
CO-OP	No
Headline #	ECR25568974
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$142.50
Net Total	\$807.50
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Aug. 2017	5	\$950.00
Grand Total:	5	\$950.00

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date: _____

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **Main Street Media Group**
do hereby request station time concerning the following issue:

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186
Phone: 703-574-3044

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: **Senate Leadership Fund**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange
U.S. Senate
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

05/08/2017 _____ 703-485-0398
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title
 Lisa B. M. _____ PSN

Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent.