

# Confirmation

KSOM-FM  
 413 Chestnut Street  
 Atlantic IA 50022  
 712-243-6885

Contract # 14865  
 Date Entered 09/24/2021  
 Sales Person Gearheart Shannon  
 Billing Cycle Calendar  
 Conflict 1 POLITICAL-LOCAL  
 Contract 10/11/2021 - 11/02/2021

KATHY SOMERS FOR MAYOR  
 106 WEST 9TH  
 ATLANTIC IA 50022

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
KSOM-FM	10/11/2021-10/25/2021	05:00:00-21:00:00	00:30	2,0,0,2,0,0,0	All Weeks	Commercial	14.00	10	140.00
KSOM-FM	10/28/2021-11/01/2021	08:00:00-09:00:00	00:30	1,0,0,1,0,0,0	All Weeks	Commercial	0.00	2	0.00
KSOM-FM	10/28/2021-11/01/2021	09:00:00-10:00:00	00:30	1,0,0,1,0,0,0	All Weeks	Commercial	0.00	2	0.00
KSOM-FM	10/28/2021-11/01/2021	10:00:00-11:00:00	00:30	1,0,0,1,0,0,0	All Weeks	Commercial	0.00	2	0.00
KSOM-FM	10/28/2021-11/01/2021	11:00:00-12:00:00	00:30	1,0,0,1,0,0,0	All Weeks	Commercial	0.00	2	0.00
KSOM-FM	10/28/2021-11/01/2021	12:00:00-13:00:00	00:30	1,0,0,1,0,0,0	All Weeks	Commercial	0.00	2	0.00
KSOM-FM	10/28/2021-11/01/2021	13:00:00-14:00:00	00:30	1,0,0,1,0,0,0	All Weeks	Commercial	0.00	2	0.00
KSOM-FM	10/28/2021-11/01/2021	14:00:00-15:00:00	00:30	1,0,0,1,0,0,0	All Weeks	Commercial	0.00	2	0.00
KSOM-FM	10/28/2021-11/01/2021	15:00:00-16:00:00	00:30	1,0,0,1,0,0,0	All Weeks	Commercial	0.00	2	0.00
KSOM-FM	10/28/2021-11/01/2021	16:00:00-17:00:00	00:30	1,0,0,1,0,0,0	All Weeks	Commercial	0.00	2	0.00
KSOM-FM	10/29/2021-10/29/2021	05:00:00-21:00:00	00:30	0,0,0,0,2,0,0	All Weeks	Commercial	14.00	2	28.00
KSOM-FM	10/28/2021-10/28/2021						100.00	1	100.00
KSOM-FM	11/01/2021-11/01/2021						100.00	1	100.00
KSOM-FM	11/02/2021-11/02/2021	08:00:00-09:00:00	00:30	0,1,0,0,0,0,0	All Weeks	Commercial	0.00	1	0.00
KSOM-FM	11/02/2021-11/02/2021	09:00:00-10:00:00	00:30	0,1,0,0,0,0,0	All Weeks	Commercial	0.00	1	0.00
KSOM-FM	11/02/2021-11/02/2021	10:00:00-11:00:00	00:30	0,1,0,0,0,0,0	All Weeks	Commercial	0.00	1	0.00
KSOM-FM	11/02/2021-11/02/2021	11:00:00-12:00:00	00:30	0,1,0,0,0,0,0	All Weeks	Commercial	0.00	1	0.00
KSOM-FM	11/02/2021-11/02/2021	12:00:00-13:00:00	00:30	0,1,0,0,0,0,0	All Weeks	Commercial	0.00	1	0.00
KSOM-FM	11/02/2021-11/02/2021	13:00:00-14:00:00	00:30	0,1,0,0,0,0,0	All Weeks	Commercial	0.00	1	0.00
KSOM-FM	11/02/2021-11/02/2021	14:00:00-15:00:00	00:30	0,1,0,0,0,0,0	All Weeks	Commercial	0.00	1	0.00
KSOM-FM	11/02/2021-11/02/2021	15:00:00-16:00:00	00:30	0,1,0,0,0,0,0	All Weeks	Commercial	0.00	1	0.00
KSOM-FM	11/02/2021-11/02/2021	16:00:00-17:00:00	00:30	0,1,0,0,0,0,0	All Weeks	Commercial	0.00	1	0.00
KSOM-FM	11/02/2021-11/02/2021						100.00	1	100.00
<b>Total</b>									<b>468.00</b>

Projected Billing		Count	Gross	Net
October	2021	22	268.00	268.00
November	2021	20	200.00	200.00
		<b>42</b>	<b>468.00</b>	<b>468.00</b>

**MEREDITH COMMUNICATIONS TIME ORDER**

CLIENT KATHY SOMERS

BROADCAST

CALENDAR

AGENCY \_\_\_\_\_

SALESPERSON

SB

ADDRESS \_\_\_\_\_

PROMOTION/PROGRAM

DAYTIME DOMINATIONS

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

GM APPROVAL

CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

Station	Start Date	End Date	Start Time	End Time	Cart Length	Rate	M	TU	W	TH	F	Sat	Sun	Total Ads	Cart Number	Co-op
KSOM	11/2/21	ONLY	8a	8:59a	30	0/c		1						1	7431K	
			9a	9:59	-			1						1		
			10a	10:59				1						1		
			11a	11:59				1						1		
			12p	12:59				1						1		
			1p	1:59				1						1		
			2p	2:59				1						1		
			3p	3:59				1						1		
			4p	4:59				1						1		
(Bill \$100 Nov '21)																

TOTAL COST 100.00

CANCELLATION INFORMATION \_\_\_\_\_ DATE \_\_\_\_\_

REASON \_\_\_\_\_

Meredith Communications, LC and Radio Station(s) KSOM and KSMI do not and shall not discriminate, in any way on the basis of race or gender, respecting their advertising practices

14865

**MEREDITH COMMUNICATIONS TIME ORDER**

CLIENT KATHY SOMERS FOR MAYOR

BROADCAST CALENDAR

14865

AGENCY 1060 W 9TH

SALESPERSON SE

PROMOTION/PROGRAM POLITICAL

ADDRESS ATLANTIC STATE IA ZIP 50022

GM APPROVAL

CITY ATLANTIC

PHONE

Station	Start Date	End Date	Start Time	End Time	Cart Length	Rate	M	TU	W	TH	F	Sat	Sun	Total Ads	Cart Number	Co-op	
KSDM	10/11/21	10/25	5A	9P	30	14 <sup>00</sup>					2			2	10/20	7431K	
KSDM	10/28	11/1	9A	9A	30	11C					1			2			
			9A	10A	30	11C					1			2			
			10A	11A	30						1			2			
			11A	12P	30						1			2			
			12P	1P							1			2			
			1P	2P							1			2			
			2P	3P							1			2			
			3P	4P							1			2			
			4P	5P							1			2			
KSDM	10/29	ONLY	5A	9P	30	14 <sup>00</sup>					2			2			

(PLEASE BILL \$800<sup>00</sup>)  
 \$100 OCT '21 / \$100 NOV '21

TOTAL COST 368<sup>00</sup>  
 (TOTAL)

CANCELLATION INFORMATION

DATE

REASON  
 Meredith Communications LC and Radio Station(s) KSDM and KSDW do not and shall not discriminate, in any way, on the basis of race or gender, respecting their advertising practices

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KSOM / KS95</u>	<b>Date:</b> <u>10/7/21</u>
--	--------------------------------

I, KATHY SOMERS,  
 being/on behalf of: KATHY SOMERS FOR MAYOR,  
 a legally qualified candidate of the \_\_\_\_\_  
 political party for the office of: MAYOR OF ATLANTIC  
 in the \_\_\_\_\_  
 election to be held on: Nov 2, 2021

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="display: flex; flex-direction: column; gap: 5px;"> <div style="display: flex; align-items: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 2px; margin-right: 5px;">KSOM</div> <div style="text-align: center;"> <del>5A-9P</del>                      :30                      :30                 </div> </div> <div style="display: flex; align-items: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 2px; margin-right: 5px;">KS95</div> <div style="text-align: center;">                     :30                 </div> </div> </div>	<div style="display: flex; flex-direction: column; gap: 5px;"> <div style="text-align: center;">5A-9P</div> <div style="text-align: center;">8A-5P</div> <div style="text-align: center;">8A-5P</div> <div style="text-align: center;">8A-5P</div> </div>	<div style="display: flex; flex-direction: column; gap: 5px;"> <div style="text-align: center;">M/TH</div> <div style="text-align: center;">TH TUES, NOV 2<sup>ND</sup></div> <div style="text-align: center;">M</div> <div style="text-align: center;">M</div> </div>	<div style="display: flex; flex-direction: column; gap: 5px;"> <div style="text-align: center;">BTA</div> </div>	<div style="display: flex; flex-direction: column; gap: 5px;"> <div style="text-align: center;">x4</div> <div style="display: flex; align-items: center;"> <div style="text-align: center;">x</div> <div style="text-align: center; margin-left: 5px;">1</div> </div> <div style="text-align: center;">x2</div> <div style="text-align: center;">x1</div> </div>	<div style="display: flex; flex-direction: column; gap: 5px;"> <div style="text-align: center;">3</div> <div style="text-align: center;">1</div> <div style="text-align: center;">1</div> </div>

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

KATHY SOMERS FOR MAYOR

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KATHY SOMERS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/7/21  
Date

Kathy Somers  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]  
Signature

SHANNON GEARHEART  
Printed Name

\_\_\_\_\_  
Title

Kathy Somers is a trustworthy candidate for mayor. She has a pleasant personality, understands the community, knows how local government works, brings leadership skills to challenging circumstances and works well with others. She has been appointed chairperson of multiple committees indicating others have trusted her leadership to achieve goals. Kathy has served on the city council 12 years and can be trusted to lead as mayor. Vote Kathy Somers for mayor on November second. Learn more at [kathyforatlantic.com](http://kathyforatlantic.com). Paid for by Kathy Somers for Mayor.

Hi, this is Kathy Somers and I am running for Mayor. When it comes to serving as the Chief Executive Officer of a city, experience is important. My experience includes serving on the city council for the past 12 years, and eight as mayor pro tem. I have a proven history of leading committees with a diverse group of opinions to achieve goals. The landfill board is just one example. Learn more about my experience and past influence at [kathyforatlantic.com](http://kathyforatlantic.com). Vote for a candidate with experience by voting Kathy Somers for mayor. Paid for by Kathy Somers for mayor.

Hi, this is Kathy Somers and I am running for Mayor. My vision for Atlantic is to be a community that our young people don't want to leave. As mayor, I will work toward providing the housing, beautiful community and recreational opportunities young families are seeking. I will also work toward connecting high school graduates with local jobs and bringing more STEM jobs to Atlantic for college graduates to return home to. Vote for a candidate with vision by voting Kathy Somers for mayor. Learn more at [kathyforatlantic.com](http://kathyforatlantic.com). Paid for by Kathy Somers for Mayor.

### Trust - 85

Kathy Somers is a trustworthy candidate for mayor. She has a pleasant personality, understands the community, knows how local government works, brings leadership skills to challenging circumstances and works well with others. She has been appointed chairperson of multiple committees indicating others have trusted her leadership to achieve goals. Kathy has served on the city council 12 years and can be trusted to lead as mayor. Vote Kathy Somers for mayor on November second. Learn more at [kathyforatlantic.com](http://kathyforatlantic.com). Paid for by Kathy Somers for Mayor.

### Experience - 99

Hi, this is Kathy Somers and I am running for Mayor. When it comes to serving as the Chief Executive Officer of a city, experience is important. My experience includes serving on the city council for the past 12 years, and eight as mayor pro tem. I have a proven history of leading committees with a diverse group of opinions to achieve goals. The landfill board is just one example. Learn more about my experience and past influence at [kathyforatlantic.com](http://kathyforatlantic.com). Vote for a candidate with experience by voting Kathy Somers for mayor. Paid for by Kathy Somers for mayor.

### Vision - 95

Hi, this is Kathy Somers and I am running for Mayor. My vision for Atlantic is to be a community that our young people don't want to leave. As mayor, I will work toward providing the housing, beautiful community and recreational opportunities young families are seeking. I will also work toward connecting high school graduates with local jobs and bringing more STEM jobs to Atlantic for college graduates to return home to. Vote for a candidate with vision by voting Kathy Somers for mayor. Learn more at [kathyforatlantic.com](http://kathyforatlantic.com). Paid for by Kathy Somers for Mayor.