

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KSOM/KS95</u>	Date: <u>10/7/21</u>
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I, KATHY SOMERS
 being/on behalf of: KATHY SOMERS FOR MAYOR
 a legally qualified candidate of the _____
 political party for the office of: MAYOR OF ATLANTIC
 in the _____
 election to be held on: Nov 2, 2021

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="border: 1px solid black; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin-bottom: 5px;">KSOM</div> 5A-9P :30	5A-9P 8A-5P	M/Th	BTA	x4	3
<div style="border: 1px solid black; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin-bottom: 5px;">KS95</div> :30	8A-5P	Th		x2	1
	8A-5P	M M		x1	1

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

KATHY SOMERS FOR MAYOR

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KATHY SOMERS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/7/21
Date

Kathy Somers
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

SHANNON GEARHEART
Printed Name

Title

Kathy Somers is a trustworthy candidate for mayor. She has a pleasant personality, understands the community, knows how local government works, brings leadership skills to challenging circumstances and works well with others. She has been appointed chairperson of multiple committees indicating others have trusted her leadership to achieve goals. Kathy has served on the city council 12 years and can be trusted to lead as mayor. Vote Kathy Somers for mayor on November second. Learn more at kathyforatlantic.com. Paid for by Kathy Somers for Mayor.

Hi, this is Kathy Somers and I am running for Mayor. When it comes to serving as the Chief Executive Officer of a city, experience is important. My experience includes serving on the city council for the past 12 years, and eight as mayor pro tem. I have a proven history of leading committees with a diverse group of opinions to achieve goals. The landfill board is just one example. Learn more about my experience and past influence at kathyforatlantic.com. Vote for a candidate with experience by voting Kathy Somers for mayor. Paid for by Kathy Somers for mayor.

Hi, this is Kathy Somers and I am running for Mayor. My vision for Atlantic is to be a community that our young people don't want to leave. As mayor, I will work toward providing the housing, beautiful community and recreational opportunities young families are seeking. I will also work toward connecting high school graduates with local jobs and bringing more STEM jobs to Atlantic for college graduates to return home to. Vote for a candidate with vision by voting Kathy Somers for mayor. Learn more at kathyforatlantic.com. Paid for by Kathy Somers for Mayor.

MEREDITH COMMUNICATIONS TIME ORDER

CLIENT KATHY SOMERS FOR MAYOR

AGENCY _____

ADDRESS 100 W 9TH

CITY ATLANTIC STATE IA ZIP 50022

CONTACT _____ PHONE _____

BROADCAST CALENDAR

SALESPERSON SE

PROMOTION/PROGRAM POLITICAL

GIM APPROVAL _____

14865

Station	Start Date	End Date	Start Time	End Time	Cart Length	Rate	M	TU	W	TH	F	Sat	Sun	Total Ads	Cart Number	Co-op
KSDM	10/11/21	10/25	5A	9P	30	14 ⁰⁰	2			2				2	10/20 7431K	
KSDM	10/28	11/1	8A	9A	30	11c	1			1				2		
			9A	10A	30	11c	1			1				2		
			10A	11A	30		1			1				2		
			11A	12P	30		1			1				2		
			12P	1P			1			1				2		
			1P	2P			1			1				2		
			2P	3P			1			1				2		
			3P	4P			1			1				2		
			4P	5P			1			1				2		
KSDM	10/29	only	5A	9P	30	14 ⁰⁰					2			2		

(Please Bill \$2000⁰⁰)
 \$100 Oct '21 / \$100 Nov '21

TOTAL COST 368⁰⁰
 (TOTAL)

CANCELLATION INFORMATION

DATE

REASON

Meredith Communications LC and Radio Station(s) KSDM and KSMI do not and shall not discriminate, in any way on the basis of race or gender, respecting their advertising practices