

CLASSICAL 89.5 KMFA
ISSUES PROGRAMMING REPORT
July 1 – September 30, 2023

Placed in Public File October 10, 2023

Health

Show Title: HAAM (Health Alliance for Austin Musicians) Spots

Date: Daily

Time: Once per shift (6-7 times per day)

Length: 30 sec

Subject: Health Alliance for Austin Musicians

Summary: Continued messaging for the Health Alliance for Austin Musicians (HAAM), a non-profit organization that provides access to affordable healthcare for Austin's low-income working musicians with a focus on prevention and wellness.

EDUCATION

Show Title: Staccato

Date: Ran 5 times during the week of July 23, 2023

Time: Monday at 7am, Wednesday at 11am, Friday at 3pm, Saturday at 10am, and Sunday at 2pm

Length: 1 min 30 secs

Subject: Carnegie Hall Kids

Summary: Host Judlyne Gibson spoke with Carnegie Hall Education Director Sarah Johnson about Carnegie Hall Kids, a website that offers games, quizzes, musical maps and more for children to play with and get a bit of music education.

Show Title: Staccato

Date: Ran 5 times during the week of July 30, 2023

Time: Monday at 7am, Wednesday at 11am, Friday at 3pm, Saturday at 10am, and Sunday at 2pm

Length: 1 min 30 secs

Subject: Music Classes for the youngest generation

Summary: Host Judlyne Gibson spoke with Liz Cass, the director of The Armstrong Community Music School and Matthew Hinsley, the director of Austin Classical Guitar. They are collaborating on music classes for the super young set: Babies to 5 years old and their caregivers. They say these Early Childhood Development Classes are designed for fun while giving a little brain boost to these impressionable youngsters.

QUALITY OF LIFE

Show Title: Staccato

Date: Ran 5 times during the week of September 1, 2023

Time: Monday at 7am, Wednesday at 11am, Friday at 3pm, Saturday at 10am, and Sunday at 2pm

Length: 1 min 30 secs

Subject: Open House at the Long Center

Summary: Host Judlyne Gibson spoke with The Long Center for the Performing Arts CEO Cory Baker about its 15th anniversary. They opened the doors of the performing arts facility for the First Annual Teresa Lozano Long Community Day which featured Austin area musicians of all sorts.

Show Title: Classical Austin

Date: September 24, 2023 from 11am to 12 noon
September 27, 2023 from 9pm to 10pm

Length: 60 mins

Subject: Clarice Assad's World Premiere + A Conversation With Jake Heggie

Summary: Host Dianne Donovan and KMFA's Director of Broadcasting and Content, Anthony McSpadden spoke with KMFA's Draylen Mason Composer-in-Residence, Clarice Assad, about the world premiere of her piece, *Baião 'n Blues*. Also, KMFA's CEO, George Preston, spoke with composer Jake Heggie about his new opera, *Intelligence*, which had its world premiere with Houston Grand Opera.

LOCAL ARTS

Show Title: Staccato

Date: Ran 5 times during the week of August 11, 2023

Time: Monday at 7am, Wednesday at 11am, Friday at 3pm, Saturday at 10am, and Sunday at 2pm

Length: 1 min 30 secs

Subject: Performing Arts Preview

Summary: Host Judlyne Gibson previewed what the performing arts organizations in central Texas have scheduled for their fall seasons. They include the Austin Symphony, Chorus Austin, Austin Civic Orchestra, Texas Performing Arts, LOLA (Local Opera Local Artists and Austin Classical Guitar.

Show Title: Midday Oasis

Date: September 21, 2023 from 11:00am – 12:00pm

Length: 1 hour

Subject: KMFA Composer in Residence, Clarice Assad

Summary: KMFA's Dianne Donovan spoke with the 2023 KMFA Composer in Residence, Clarice Assad, about her composing and performing life as well as her upcoming world premieres. In addition to all of her other activities, Ms Assad likes to teach children how to collaborate with music and performance art.

DIVERSITY, EQUITY, AND INCLUSION

Show Title: Staccato

Date: Ran 5 times during the week of August 4, 2023

Time: Monday at 7am, Wednesday at 11am, Friday at 3pm, Saturday at 10am, and Sunday at 2pm

Length: 1 min 30 secs

Subject: Langston Lee

Summary: Host Judlyne Gibson spoke with Langston Lee, an 18 year old Asian-American from Rouse High School in Leander, Texas. He is the first winner of “The Jimmys”, a national high school musical competition,

Show Title: Staccato

Date: Ran 5 times during the week of August 11, 2023

Time: Monday at 7am, Wednesday at 11am, Friday at 3pm, Saturday at 10am, and Sunday at 2pm

Length: 1 min 30 secs

Subject: Clarice Assad

Summary: Host Judlyne Gibson spoke with Clarice Assad about her performance with her father Sergio as a Father and Daughter act. Both are accomplished classical guitarists. Clarice Assad also presented a new work Baião ‘n Blues which she composed as KMFA’s Composer In Residence.

Show Title: Midday Oasis

Date: September 21, 2023 from 11:00am – 12:00pm

Length: 1 hour

Subject: KMFA Composer in Residence, Clarice Assad

Summary: KMFA host Dianne Donovan and Director of Broadcast and Content Anthony McSpadden spoke with the 2023 KMFA Composer in Residence, Clarice Assad. Ms Assad spoke about her experiences as a woman composer and performer. She also spoke about teaching children how to collaborate with music and performance art.

Beyond word of mouth, general press coverage, or standard marketing and promotion, KMFA and therefore programs like Classical Austin and Staccato address issues of “cultural vitality,” “arts community viability,” and “education,” by dedicating significant airtime to conversations and performance around key cultural activities. Regardless of size or budget, KMFA offers these organizations opportunities not otherwise readily available. These unique opportunities serve to enlighten a diverse audience within a broad region all the while deepening their relationship with these organizations.