### WSHU(AM), WSHU-FM, WSUF(FM), WSTC(AM) and WNLK(AM) EEO PUBLIC FILE REPORT December 1, 2013-November 30, 2014

### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Host/Reporter	1-6, 8-19	8
Morning Edition Producer	1-6, 8-19	2
Long Island Major Gifts/Community Liaison	1-6, 9-23	23
Director of Major Gifts /Major Gifts Officer	1-6, 23	22

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## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	WSHU Public Radio Group Website 5151 Park Avenue Fairfield, CT 06824 Contact: Tom Kuser 203-371-1235 http://wshu.org/jobs-wshu	No	
2	Sacred Heart University Website 5151 Park Avenue Fairfield, CT 06824 Contact: Sina Binkowitz 203-365-7633 http://sacredheart.edu/officeservices/humanresources/jobp	No	
3	American Job Center-Bridgeport 2 Lafayette Square Bridgeport, CT 06604 203-333-5129	No	
4	American Job Centers-Stamford141 Franklin Street, 2 <sup>nd</sup> FloorStamford, CT 06901203.353.1702	No	
5	American Job Center-Derby33 Elizabeth Street, 3rd FloorDerby, CT 06418203-734-3443	No	
6	Central Connecticut State University 1615 Stanley Street New Britain, CT 06053 Contact: Cathy Sylvester/Career Services 860-832-3200 www.ccsu.edu	No	
7	Capital Workforce One Union Place Hartford, CT 06120 860-522-1111 http://capitalworkforce.org	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Columbia University 116th Street & Broadway New York, NY 10027 www.columbia.edu/careerservices	No	
9	Connecticut Broadcasters Association 90 South Park Street Willimantic, CT 06226 Contact: Mike Risce 860-456-0443 www.ctba.org	No	
10	Connecticut College CELS/Vinal Cottage, 270 Mohegan Avenue New London, CT 06320 860-439-2770 www.conncoll.edu	No	
11	CT Employment Service 3580 Main Street, 1st Floor Hartford, CT 06120 Contact: Pat Madigan 860.256-3673	No	
12	Eastern Connecticut State University Office of Career Services Lana Pontbriant, Administrative Assistant Willimantic, CT 06226 860.465.4436 www.easternct.edu	No	
13	Quinnipiac University 275 Mount Carmel Ave. Hamden, CT 06518 <u>www.quinnipiac.edu</u> Human Services/Career Services 860.582.8724	No	
14	Southern Connecticut State University 515 Crescent Street New Haven, CT 06115 Contact: Patricia Whelan, Assoc. Director of Career Services 203-392-6536 www.southerct.edu	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
15	Society of Professional Journalists 3909 N. Meridian Street Indianapolis, IN 46208 Job Coordinator: 317-927-8000 www.spj.org	No	
16	University of Bridgeport Wahlstrom Library/Garden Level 126 Park Avenue Bridgeport, CT 06604 Contact: Lynette Wood 203-576-4552 www.bridgeport.edu	No	
17	University of Hartford Career Center 200 Bloomfield Avenue Hartford, CT 06117 Career Services 860.768.4287 www.hartford.edu	No	
18	Western Connecticut State University 181 White Street Danbury, CT 06810 Career Development Center 203-837-8263 www.wcsu.edu	No	
19	Current Newspaper Contact: Emily Lowrey 877-745-8776 www.current.org	No	
20	Craigs List Website www.hartford.craigslist.org	No	
21	Idealist jobs https://www.indeed.com/	No	
22	Connecticut Counsel for Philanthropy http://ctphilanthropy.org/news-type/job-opportunities	No	
23	Indeed Website http://indeed.com/hire	No	

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	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Internship Program	During this reporting period, our SEU hosted three student interns as follows:
		• 1/16/2014-5/15/2014 – one student from Tufts University who learned how the WSHU news department operates and assisted our staff with a variety of tasks including digital editing, re-writing of Associated Press material and recording in the field.
		• 1/19/2014-5/15/204 – one student from Notre Dame High School, provided assistance to our morning production team, helping our staff with a variety of tasks;
		• 3/14/2014-6/14/2014 – student from Tuffs University
2	Participate in event sponsored by or on behalf of a community organization relating to careers in broadcasting	On November 14, 2013, one of our SEU's Senior Reporters not only spoke with the Global Fibrosis Foundation about WSHU in particular, public radio in general and his experiences as a Reporter, but, prepared and presented an audio slide show.
3	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On February 15, 2014, one of our SEU's Senior Reporters addressed a group from the Bridgeport Rotary Club to talk about WSHU, public radio and his experiences as a News Reporter.
4	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On March 19, 2014, one of our SEU's Program Hosts/Reporter addressed a journalism class at Princeton University to talk about WSHU in particular, public radio in general and his experiences as a Program Host and Reporter.

# **III. RECRUITMENT INITIATIVES**

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
5	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On March 27, 2014, one of our SEU's News Directors addressed a class at Columbia University's Graduate School of Journalism to talk about WSHU, public radio and then conducted a voice-coaching segment to teach the students how to use their voices properly.
6	Participate in Job Fair	On March 29, 2014, our SEU participated in a Career Expo at Columbia University sponsored by the Graduate School of Journalism. Our SEU's Program Host /Reporter spoke with graduate students about career opportunities in broadcasting and journalism and conducted a number of interviews.
7	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On April 1, 2014, one of our SEU's Senior Reporters addressed a graduate-level media/communications class at Sacred Heart University to talk about WSHU in particular, public radio in general and his experiences as a Reporter.
8	Host event sponsored by or on behalf of a community organization relating to careers in broadcasting	On April 7, 2014, Tiger Cub Scout Troop 199, Den 5, toured our facilities led by one of our Production Assistants who talked about how radio stations operate and the opportunities available for a future career in broadcasting.
9	Host Open House	On June 7, 2014, our SEU's Development Director hosted an Open House at our studios for Friends of WSHU. Our guests received a tour of our facilities and conversed with various SEU staff members about their respective responsibilities.
10	Participate in event sponsored by or on behalf of a community organization relating to careers in broadcasting	On September 10, 2014, one of our SEU's Senior Reporters spoke at Ignite Stamford, a community outlet for sharing stories, spreading ideas and enacting positive change, where he presented a slide-show and shared some of his experiences as a Reporter. He also talked about career opportunities and internships in broadcasting.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
11	Host event sponsored by or on behalf of a community organization relating to careers in broadcasting	On October 14, 2014, our SEU participated in Disability Mentoring Day during National Disability Employment Awareness Month by hosting a group of area high school students at our facilities. These students were given a tour of our studios by our Program Director and received information about career opportunities in broadcasting as well as what they should do going forward if they are interested in pursuing a career in this field.
12	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On November 13, 2014, on or our Reporters spoke to a class of aspiring journalists at Housatonic Community College about his experiences as a Reporter as well as career opportunities and internships in broadcasting.