



**Remit Address:**  
**WGHP-TV**  
 \*\*\* New Remit To Address \*\*\*  
 P. O. Box 417868  
 Boston, MA 02241-7868  
 Main: (336) 841-8888  
 Billing: (336) 821-1209

# INVOICE

Advertiser	McCroy, P/R/NC Gov
Product	PAT MCCROY GOV 4943
Estimate Number	4943

Invoice #	400695-1
Invoice Date	10/31/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/30/16

Station	WGHP-TV
Account Executive	Joe Knauer
Sales Office	NSO Washington D.C.
Sales Region	National

Order #	400695
Alt Order #	08426685
Deal #	
Order Flight	10/24/16 - 11/06/16

**Billing Address:**  
 Strategic Media Placement  
 Attention: Accounts Payable  
 7669 Staggers Loop  
 Delaware, OH 43015

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	1158
Product Code	1734

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	8	M-F 6p-630p	6:00 PM-6:30 PM		10/24/16 to 10/30/16	2x	--WTF--				
	8			W	10/26/16	:30	6:20 PM	PM16179TH	\$550.00		1
	8			Th	10/27/16	:30	6:13 PM	PM16179TH	\$550.00		2
3	8	M-F 7a-730a	7:00 AM-7:30 AM		10/24/16 to 10/30/16	2x	--WTF--				
	8			W	10/26/16	:30	7:10 AM	PM16179TH	\$475.00		1
	8			Th	10/27/16	:30	7:22 AM	PM16179TH	\$475.00		2
4	8	ACC Football	12:30 PM-3:30 PM		10/24/16 to 10/30/16	1x	-----1-				
	8			Sa	10/29/16	:30	1:30 PM	PM16179TH	\$700.00		1
5	8	ACC Football Pre Gm	12:00 PM-12:30 PM		10/24/16 to 10/30/16	1x	-----1-				
	8			Sa	10/29/16	:00			\$350.00 Credited		1
6	8	MLB World Series Gm	8:00 PM-11:00 PM		10/24/16 to 10/30/16	1x	-----1				
	8			Su	10/30/16	:30	12:00 AM	PM16179TH	\$2,500.00		1
	8			Ran late							
7	8	M-F 430a-5a	4:30 AM-5:00 AM		10/24/16 to 10/30/16	4x	--WTF--				
	8			W	10/26/16	:30	4:30 AM	PM16179TH	\$20.00		4
	8			W	10/26/16	:30	4:54 AM	PM16179TH	\$20.00		1
	8			Th	10/27/16	:30	4:55 AM	PM16179TH	\$20.00		2
	8			F	10/28/16	:30	4:52 AM	PM16179TH	\$20.00		3
8	8	CRIME WATCH DAILY	11:00 AM-12:00 PM		10/24/16 to 10/30/16	1x	--WTF--				
	8			W	10/26/16	:30	11:20 AM	PM16179TH	\$60.00		1
9	8	Late Run News	11:30 PM-12:30 XM		10/24/16 to 10/30/16	2x	-----S-				
	8			Sa	10/29/16	:30	12:47 AM	PM16179TH	\$300.00		2
	8			Ran late							

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	8	Late Run News	11:30 PM-12:30 XM	Sa	10/29/16	:30	1:06 AM	PM16179TH	\$300.00		1
				Ran late							
		<u>Aired Spots</u>									

Gross Total \$5,990.00Agency Commission \$898.50Net Amount Due \$5,091.50Payment Terms 30 Days