

KPRC 5121  
Revision (2)

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KPRC AM - Houston, TX

**Date:** 1/5/18I, Haley Beth Davis,being/on behalf of: Dan Patrick,a legally qualified candidate of the Republicanpolitical party for the office of: Lt. Governorin the Primaryelection to be held on: March 6, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):** See attached

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Dan Patrick

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Wells

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11-30-17

Date

Halley Beth Davis

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Rod Windham

Signature

Rod Windham

Printed Name

Director of Political Sales Operations

Title

**REVISED**

Mar 05, 18  
 CONT# 31446298 Mod# 2 Ver# 5 (Last = MOD 1 CF )  
 REP iHeartMedia  
 TO KPRC-AM (Houston-Galveston TX)  
 FM TYLER TOMSON  
 OFF DALLAS  
 AGY WEEKS & CO C/O DAVIZ LENZ MEDIA  
 ADDR 6060 N CENTRAL EXPY  
 DALLAS, TX 75206

DDS CONT# 0  
 C/P/E: DPLG / DPLG / GOV

SALESPERSON FAX#

PH #

BYR HALEY BETH DAVIS  
 ADV DAN PATRICK FOR LIEUTENANT GOVERNOR  
 PDT Political: Dan Patrick for Lieutenant Governor/Est.  
 GOV  
 FLT Feb 12, 18 - Mar 16, 18

\* REP ORDER COMMENT \*

\*\* 3/5/2018 2:52:00 PM:

HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX

\*\* 3/5/2018 2:52:00 PM: MOVED SOME SPOTS TO NEXT WEEK. PLEASE ONLY RUN THE REMAINING SPOTS MONDAY-TUESDAY OF THIS WEEK.

\*\* 3/5/2018 2:52:00 PM: THIS IS A REVISION \*DO NOT DOUBLEBOOK\* \*PLEASE CONFIRM ON THE STATION ORDER WEBSITE SYSTEM.\* IF YOU HAVE ANY QUESTIONS CALL OR EMAIL ME AT 214-866-8778 OR AMBERREHFUSS@IHEARTMEDIA.COM

| MC  | LN  | REV TYPE                                        | DAYS    | TIME     | LEN | EFFECTIVE DATES            | # OF WKS | NPW | RATE     | TOT SPTS |
|-----|-----|-------------------------------------------------|---------|----------|-----|----------------------------|----------|-----|----------|----------|
|     | 1.1 | <b>FLIGHT 1</b><br>National<br>Agency-Political | MT.T... | 6A - 10A | 60  | 2/12/2018 - 3/1/2018       | 3W       | 6   | \$20.00  | 18       |
|     |     | 2 PER DAY- ONLY RUN M-TU WEEK OF 3/5            |         |          |     |                            |          |     |          |          |
|     | 1.2 | National<br>Agency-Political                    | MT.T... | 3P - 7P  | 60  | 2/12/2018 - 3/1/2018       | 3W       | 6   | \$25.00  | 18       |
|     |     | 1 PER DAY- ONLY RUN M-TU WEEK OF 3/5            |         |          |     |                            |          |     |          |          |
|     |     |                                                 |         |          |     | ** WEEKLY FLIGHT TOTALS ** |          | 12  | \$810.00 |          |
| CHG | 2.1 | <b>FLIGHT 2</b><br>National<br>Agency-Political | MT.T... | 6A - 10A | 60  | 3/5/2018 - 3/8/2018        | 1W       | 2   | \$20.00  | 2        |
|     |     | 2 PER DAY- ONLY RUN M-TU WEEK OF 3/5            |         |          |     |                            |          |     |          |          |
| CHG | 2.2 | National<br>Agency-Political                    | MT.T... | 3P - 7P  | 60  | 3/5/2018 - 3/8/2018        | 1W       | 2   | \$25.00  | 2        |
|     |     | 1 PER DAY- ONLY RUN M-TU WEEK OF 3/5            |         |          |     |                            |          |     |          |          |
|     |     |                                                 |         |          |     | ** WEEKLY FLIGHT TOTALS ** |          | 4   | \$90.00  |          |
|     |     | <b>FLIGHT 3</b>                                 |         |          |     |                            |          |     |          |          |

Mar 05, 18  
 CONT# 31446298 Mod# 2 Ver# 5 (Last = MOD 1 CF )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: DPLG / DPLG / GOV

|                            |     |                              |         |          |    |                       |    |   |          |   |
|----------------------------|-----|------------------------------|---------|----------|----|-----------------------|----|---|----------|---|
| ADD                        | 3.1 | National<br>Agency-Political | MTWTF.. | 6A - 10A | 60 | 3/12/2018 - 3/16/2018 | 1W | 4 | \$20.00  | 4 |
| ADD                        | 3.2 | National<br>Agency-Political | MTWTF.. | 3P - 7P  | 60 | 3/12/2018 - 3/16/2018 | 1W | 4 | \$25.00  | 4 |
| ** WEEKLY FLIGHT TOTALS ** |     |                              |         |          |    |                       |    | 8 | \$180.00 |   |

|       | Feb 18 | Mar 18 |  |  |  |  |  |
|-------|--------|--------|--|--|--|--|--|
| SPOTS | 24     | 24     |  |  |  |  |  |
| CASH  | 540.00 | 540.00 |  |  |  |  |  |
| TRADE | 0.00   | 0.00   |  |  |  |  |  |
| NSL   | 0.00   | 0.00   |  |  |  |  |  |
| TOTAL | 540.00 | 540.00 |  |  |  |  |  |

|       |  |  |  |  |  |  | TOTAL    |
|-------|--|--|--|--|--|--|----------|
| SPOTS |  |  |  |  |  |  | 48       |
| CASH  |  |  |  |  |  |  | 1,080.00 |
| TRADE |  |  |  |  |  |  | 0.00     |
| NSL   |  |  |  |  |  |  | 0.00     |
| TOTAL |  |  |  |  |  |  | 1,080.00 |

**\*\* Competitive Comments \*\***

POLITICAL: DAN PATRICK FOR LIEUTENANT GOVERNOR

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

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Printed: 03/06/2018 14:20:37

584115

Advertiser No:  
Start Date:  
End Date:  
Month Type:  
Entered:  
Last Update:  
Spl Reg Inv:

DALLAS. MMS

KPRC-AM 31446298 DPLG DPLG GOV

RATE CLASS IS PRE EMPTIBLE WITH NOTICE

|                  |                   |
|------------------|-------------------|
| Order No:        | 1118775121        |
| Contract/Code #: | 31446298          |
| Co-op:           | No                |
| Package:         | No                |
| CPE:             | DPLG - DPLG - GOV |
| Revision #:      | 8                 |
| Agency Comm:     | 15%               |

| Market<br>Station | Bind To     | Start<br>Date | End<br>Date | No On<br>Of Air Sch |      | Skip<br>W. | M | T | W | T | F | S | S | Spots/<br>W. | Copy Group                          | Spot<br>Len. | Priority<br>Revenue Type | Rate  | Ord.<br>Spots | Ord.<br>Cost |
|-------------------|-------------|---------------|-------------|---------------------|------|------------|---|---|---|---|---|---|---|--------------|-------------------------------------|--------------|--------------------------|-------|---------------|--------------|
|                   |             |               |             | W.                  | Days |            |   |   |   |   |   |   |   |              |                                     |              |                          |       |               |              |
| 1 Houston         | 06:00-10:00 | 02/12/18      | 03/05/18    | 4                   | 4    | 2          | 0 | x | x |   |   |   | x | 6            | 1376184<br>GR/KPRC-AM/1118775121/60 | 60           | 500                      | 20.00 | 20            | 400.00       |
| KPRC-AM           | Commercial  |               |             |                     |      |            |   |   |   |   |   |   |   |              |                                     |              |                          |       |               |              |
| 2 Houston         | 15:00-19:00 | 02/12/18      | 03/05/18    | 4                   | 4    | 2          | 0 | x | x |   |   |   | x | 6            | 1376184<br>GR/KPRC-AM/1118775121/60 | 60           | 500                      | 25.00 | 20            | 500.00       |
| KPRC-AM           | Commercial  |               |             |                     |      |            |   |   |   |   |   |   |   |              |                                     |              |                          |       |               |              |
| 3 Houston         | 06:00-10:00 | 03/12/18      | 03/16/18    | 1                   | 1    | 1          | 0 | x | x | x |   |   | x | 2            | 1376184<br>GR/KPRC-AM/1118775121/60 | 60           | 75                       | 20.00 | 2             | 40.00        |
| KPRC-AM           | Commercial  |               |             |                     |      |            |   |   |   |   |   |   |   |              |                                     |              |                          |       |               |              |
| 4 Houston         | 15:00-19:00 | 03/12/18      | 03/16/18    | 1                   | 1    | 1          | 0 | x | x | x |   |   | x | 3            | 1376184<br>GR/KPRC-AM/1118775121/60 | 60           | 500                      | 25.00 | 3             | 75.00        |
| KPRC-AM           | Commercial  |               |             |                     |      |            |   |   |   |   |   |   |   |              |                                     |              |                          |       |               |              |
| 5 Houston         | 06:00-10:00 | 03/06/18      | 03/06/18    | 1                   | 1    | 1          | 0 |   |   |   |   |   |   | 2            | 1376184<br>GR/KPRC-AM/1118775121/60 | 60           | 75                       | 20.00 | 2             | 40.00        |
| KPRC-AM           | Commercial  |               |             |                     |      |            |   |   |   |   |   |   |   |              |                                     |              |                          |       |               |              |
| 6 Houston         | 15:00-19:00 | 03/06/18      | 03/06/18    | 1                   | 1    | 1          | 0 |   |   |   |   |   |   | 1            | 1376184<br>GR/KPRC-AM/1118775121/60 | 60           | 75                       | 25.00 | 1             | 25.00        |
| KPRC-AM           | Commercial  |               |             |                     |      |            |   |   |   |   |   |   |   |              |                                     |              |                          |       |               |              |



Order Confirmation

Page 2 of 3  
Printed: 03/06/2018 14:20:37  
Order No: 1118775121

No. of Spots/Misc/Digital: 48/0/0

|                       |                 |
|-----------------------|-----------------|
| Ordered Gross:        | \$1,080.00      |
| Agency Commission:    | \$162.00        |
| Ordered Net:          | \$918.00        |
| <b>Total Net Due:</b> | <b>\$918.00</b> |

|             | Feb    | Mar    | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  | Jan  | Feb  |
|-------------|--------|--------|------|------|------|------|------|------|------|------|------|------|------|
| Amount Ord: | 24     | 24     |      | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |
| Gross:      | 540.00 | 540.00 |      | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Net:        | 459.00 | 459.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_ Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**  
Dan Patrick for Lieutenant Gov 100%