WHOL/WEST

ISSUES / PROGRAMS LIST

2020 1st & 2nd QTR

Discription of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program Segement
Emergency Preparedness	PSA	1/23/2020	24 hours rotation	:30 second	It's estimated that nearly every area in the U.S. will deal with an emergency in the next decade. Planning ahead and knowing what alerts to look for when a disaster strikes can help you be prepared. PSAs directs listeners to Ready.gov as a resource to help them build their emergency family plan.
Lehigh Valley Economic Development	Interview on Morning program "El Relajo"	1/28/2020	9:10 - 9:30am	20 minutes	Ed Daugherty Interviewed regarding the importance of Census particiapation.
St. Jude Childrens Researchh Hospital	PSA	02/20/2020 - 03/06/2020	24 hours rotation	:30 second	St. Jude children Reaserch Hospital is looking for volunteers to for the center call during the Radiothon Promesa y Esperanza at La Mega Radio Two days of public services to help children with cancer will be taking place on air and the help of the community is needed.
City of Allentown	Interview on Morning program "El Relajo"	2/11/2020	9:10 - 9:50	40 minutes	City Council member Julio Guirdy, talked about new ordenance, budge and ask question from listeners. He also provide contacts names and number of important city department where people can report problems or look for help if needed.

HGSK Law Firm	Interview on Morning program "El Relajo"	2/17/2020	9:10 - 9:50	40 minutes	John Beichert of HGSK Law firm spoke about the inportance of full tort insurance. Listeners called in to ask questions.
Communities in Schools	PSA	03/20/2020 - 03/31/2020	24 hours rotation	:30 second	Schools across the Lehigh Valley are closing due to COVID-19, impacting the lives of students, their families and teachers. Additional campaign information is available here: www.causewaypsa.com/CIS/
St Lukes Hospital	Interview on Morning program "El Relajo"	4/6/2020	9:10 - 9:45am	30 minutes	Dr. Leonardo Claros was interviewed focusing on COVID-19 precautions and where to get information.
Center for Disease Control	PSA	4/6/2020 - 4/24/2020	24 hours rotation	:30 second	COVID-19 has infected more than 550,000 people, resulting in over 22,000 deaths in the United States. This threat reminds us a health threat anywhere is a health threat everywhere.

US Census Bureau	PSA	4/14/2020 - 422/2020	24 hours rotation	:30 second	US Census Bureau announced the inportance of completing the forms and returning them.
Pensylvania Department of Public Welfare	PSA	4/20/2020- 4/29/2020	24 hours rotation	:30 second	PA will be changing EBT vendors. Listeners with EBT/Access card are not going to be able to make any purchases due to a change to vendors services.
Kevinn Love Fund	PSA	4/27/2020 - 5/8/2020	24 hours rotation	:30 second	Life in America can feel stressful and overwhelming in the best of times but especially now with the current health and economic crisis facing so many. learning the skills to be kind to ourselves and kind to our mental health is critical to managing in the best and most challenging of times.
US Census Bureau	PSA	4/30/2020- 5/23/2020	24 hours rotation	:30 second	In response to the coronavirus pandemic, the US Census Bureau has extended the census count by three months.

Alzheimers Awareness	PSA	5/4/2020- 5/24/202	24 hours rotation	:30 second	Over 5 million Americans live with Alzheimer's, but less than half are diagnosed. Acknowledging why your loved one is acting differently is hard, but early detection and care can make a difference in managing the disease
Housing oportunity Meeting	PSA	5/12/2020 - 5/22/2020	24 hours rotation	:30 second	Announcing a meeting about housing dsicrimination and what to do for a better housing plan during the COVID-19 health crisis. People are open to share idias and opinions about all kind of housing discrination and better and equal distribution of public resources like parks, playgrounds, and libraries.
Hispanic Center lehigh Valley	PSA	5/25/2020- 5/30/2020	24 hours rotation	:30 second	The latino comuunity would like to invite all and any candidates running on primaries that cuould be elected by any regestered resident in the city of Bethlehem to the meeting "Meet th Candidates Night. Candidates will have to oportunity to answer quetions from the community.
Norris & McGlaughlin Law Firm	Interview on Morning program "El Relajo"	6/8/2020	9:10am - 9:50	30 minutes	Raymound Lahood interviewed. Discussed the importance of filling out the Census Documents. Eased the fears of immigration recourse.

Lehigh Valley Heath Network	PSA	6/18/2020	7:00pm-9:00pm	2 Hours	LVHN sponsored a two hour live at-home concert event for listeners to enjoy
Interivew Glenn Granitz	Interview on Morning program "El Relajo"	6/22/2020	09:10 - 9:50	40 minutes	Glenn Granitz police chief of Allentown interviewed, and answered question related to the safety and progress of the city.
Intervieew Enid Santiago	Interview on Morning program "El Relajo"	5/5/2020	9:10 - 9:45am	30 minutes	Inid Santiago was interviewed as the Democratic canidate for Allentown 22nd District for State Representative
Interview with Peter Schweyer	Interview on Morning program "El Relajo"	5/6/2020	9:10 - 9:45am	30 minutes	Peter Schweyer (incumbant) was interviewed as the Democratic canidate for Allentown 22nd District for State Representative