

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

2019 3r Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 11:00PM on 69.1 and 6:30PM on our sister station WDPN-TV channel 2.5 and on another full power TV station.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

During the most-recent three-month period, WFMZ-TV also aired over 9 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community. Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 07/05/19

Program: News 5:00 PM

Title: Health Trends That Hurt

Length: 1:55

New health trends pop up every day...and there's never a shortage of people jumping on the bandwagon.

Issue: Health

Date: 07/17/19

Program: News 8:00 AM

Title: Nature Walks and Stress

Length: 1:17

Taking a walk in the park, spending some time in the sunshine. We know that being outdoors is good for you, but how does it impact your well-being?

Issue: Health

Date: 07/29/19

Program: News 5:00 PM

Title: Detecting Brain Disorders

Length: 2:01

Dopamine is a chemical in the brain that helps regulate emotions.

Issue: Health

Date: 08/06/19

Program: News 5:00 PM

Title: Tea Bag Insulin

Length: 2:10

The American Diabetes Association estimates that one-and-a-quarter million people in the US have type-one diabetes.

Issue: Health

Date: 08/13/19

Program: News 8:30AM

Title: Ebola Treatments

Length: 0:37

Health authorities in the Congo say two experimental Ebola drugs seem to be saving lives.

Issue: Health

Date: 08/29/19

Program: News 6:00AM

Title: Best and Worst Veggies

Length: 1:45

Do you eat your vegetables? Every day? How many a day?

Issue: Health

Date: 09/02/19

Program: News 5:00 PM

Title: Printing Live Liver

Length: 1:59

Nearly 14-thousand people are on the liver transplant list and experts say ten-percent will die or get too sick before it's their turn.

Issue: Health

Date: 09/09/19

Program: News 5:00 PM

Title: Vaping Concerns

Length: 1:45

The Centers for Disease Control is asking people to stop vaping as it investigates five deaths and hundreds of new cases of lung illness.

Issue: Health

Date: 09/16/19

Program: News 5:00 PM

Title: Clarifix Nasal Congestion

Length: 2:08

Nasal congestion can be treated with over-the-counter medication, prescription drugs, or even surgery as a last resort.

Issue: Crime/Public Safety

Date: 07/03/19

Program: News 8:00 AM

Title: Reading Shooting

Length: 0:27

We begin this morning with some breaking news in Reading.. where one person is in custody after a shooting incident.

Issue: Crime/Public Safety

Date: 07/16/19

Program: News 5:30 PM

Title: Spring Twsp Burglary

Length: 0:21

Spring Township police are searching for a burglar.

Issue: Crime/Public Safety

Date: 07/24/19

Program: News 4:00 PM

Title: Allentown Drive-By

Length: 1:38

The 51-year old woman was standing on her porch when she was hit in the back.

Issue: Crime/Public Safety

Date: 08/07/19

Program: News 10:00 PM

Title: Allentown Council Crime Forums

Length: 2:52

First at 10: Fierce debate over the leadership of Allentown's police department in this summer of violence in the streets.

Issue: Crime/Public Safety

Date: 08/13/19

Program: News 10:30 PM

Title: Cumru Car Thefts

Length: 0:43

Police in Cumru Township are looking for a trio of men who rummaged through unlocked cars in the Flying Hills neighborhood.

Issue: Crime/Public Safety

Date: 08/28/19

Program: News 12:00 PM

Title: Allentown Opioid Lawsuit

Length: 0:54

Allentown has officially entered the fight to hold drug makers responsible for the opioid crisis.

Issue: Crime/Public Safety

Date: 09/05/19

Program: News 10:00 PM

Title: Norristown Gun Violence Mtg

Length: 2:24

U.S. Representative Madeline Dean held a community forum tonight to discuss what she calls America's gun violence epidemic and how it's harming local communities.

Issue: Crime/Public Safety

Date: 09/11/19

Program: News 10:30 PM

Title: Jake's Law Rally

Length: 0:30

Public sector workers are calling for action. They held a rally outside of the Berks County Services Center in support of legislation called Jake's Law.

Issue: Crime/Public Safety

Date: 09/18/19

Program: News 5:00 PM

Title: Whitehall Daycare Sexual Assault

Length: 2:04

A man is behind bars for allegedly abusing three girls at his mom's in-home daycare in Whitehall.

Issue: Education

Date: 07/01/19

Program: News 8:30 AM

Title: NJ Budget Passed

Length: 0:26

The New Jersey budget plan that boosts education, public pension and transit spending as been signed into law.

Issue: Education

Date: 07/09/19

Program: News 4:30 PM

Title: Lehighton School District Audit

Length: 0:25

The Pennsylvania Auditor General says the audit of Lehighton Area School District will begin sooner than scheduled.

Issue: Education

Date: 07/29/19

Program: News 5:00 PM

Title: Goddard School Groundbreaking

Length: 0:41

One of the nation's top schools in early childhood education is expanding in the Lehigh Valley.

Issue: Education

Date: 08/05/19

Program: News 8:30 AM

Title: Pre-School Learning App

Length: 1:33

Parents take a lot of pride in sending their youngest kids off to school already knowing how to read, and with some

Issue: Education

Date: 08/13/19

Program: News 4:00 PM

Title: Wolf Charter School Regulations

Length: 1:45

Charter schools - and the way they operate - could be the answer to how to plug a hole in the Allentown School District's budget

Issue: Education

Date: 08/28/19

Program: News 10:30 PM

Title: Reading Teachers' Contract

Length: 2:50

Teachers say a fact finder has been brought in as contract talks with the district appear stalled.

Issue: Education

Date: 09/02/19

Program: News 12:00 PM

Title: Reading Teachers Clear the List

Length: 2:03

Teachers in the Reading School District are preparing to get back to work, but they're hoping for a little help from the community as they start the school year.

Issue: Education

Date: 09/13/19

Program: News 4:30 PM

Title: UTenn Shirt Kid Gets Full Ride

Length: 1:00

A boy from Florida who was bullied for his homemade University of Tennessee shirt just got the surprise of a lifetime.

Issue: Education

Date: 09/13/19

Program: News 6:00 PM

Title: Real Principal Candidate

Length: 1:45

The Allentown School District is partnering with Lehigh University to help train future principals through a new, unique 'residency' program.

Issue: Government

Date: 07/04/19

Program: News 5:30 AM

Title: Border Wall Money

Length: 0:40

An appeals court has upheld a freeze on Pentagon money to build a border wall with Mexico.

Issue: Government

Date: 07/18/19

Program: News 5:30 PM

Title: Commissioner ICE Center

Length: 1:47

The debate over the future of an immigrant detention center in Berks County took center stage at this morning's commissioners meeting.

Issue: Government

Date: 07/31/19

Program: News 7:00 AM

Title: Democratic Debate

Length: 2:21

Day one of the latest democratic debate is in the books. Senators Bernie Sanders and Elizabeth Warren sparred with the more moderate candidates on the crowded stage.

Issue: Government

Date: 08/06/19

Program: News 5:00 PM

Title: Toomey on Gun Laws

Length: 2:09

After three mass shootings in just over a week...lawmakers are asking if expanded gun laws can help stop the carnage.

Issue: Government

Date: 08/16/19

Program: News 5:00 PM

Title: Wolf Gun Control

Length: 2:08

Today Governor Wolf signed an Executive Order that he says is a comprehensive approach to curbing gun violence in the state.

Issue: Government

Date: 08/30/19

Program: News 5:00 PM

Title: Biden Military Story Drama

Length: 0:41

Former Vice President Joe Biden is under scrutiny for reportedly telling a war story on the campaign trail that isn't entirely true.

Issue: Government

Date: 09/02/19

Program: News 5:30 AM

Title: Hong Kong Protests

Length: 0:32

Students in Hong Kong are striking on their first day back to class as part of the nearly three months of intense anti-government protests.

Issue: Government

Date: 09/12/19

Program: News 6:00 PM

Title: Lehigh County Voting Machines

Length: 0:47

Lehigh County is showing off its new voting machines.

Issue: Government

Date: 09/17/19

Program: News 5:00 PM

Title: House Impeachment Hearings

Length: 1:03

President Donald Trump's former campaign manager was on Capitol Hill today for the first official hearing of what the House calls its impeachment investigation.

Issue: Elderly/Children

Date: 07/02/19

Program: News 5:00 PM

Title: Kids Sell Art for Charity

Length: 1:37

Kids may say the funniest things, but what's more amazing are some of the things they do.

Issue: Elderly/Children

Date: 07/19/19

Program: News 5:30 PM

Title: Extreme Heat/Humidity

Length: 1:48

Firefighters are prepped and ready to roll in the case of a fire, but also to respond to any heat exhaustion calls.

Issue: Elderly/Children

Date: 07/29/19

Program: News 5:00 PM

Title: PA to Deal with Aging Population

Length: 1:40

Pennsylvania is facing a nursing home workforce shortage, while at the same time, the state's senior population is growing rapidly.

Issue: Elderly/Children

Date: 08/02/19

Program: News 5:30 PM

Title: Foster Kid College Program

Length: 1:45

A new state law is set to take effect later this year. It aims to help kids in foster care get a college education.

Issue: Elderly/Children

Date: 08/12/19

Program: News 10:30 PM

Title: Wolf Immigration Concerns

Length: 0:36

Governor Tom Wolf is calling on Immigrations and Customs Enforcement to stop raids that are separating children from their parents.

Issue: Elderly/Children

Date: 08/28/19

Program: News 6:00 PM

Title: Gracedale Rating Improves

Length: 0:51

Northampton County's Gracedale nursing home has been given an upgraded rating by the federal government.

Issue: Elderly/Children

Date: 09/06/19

Program: News 10:00 PM

Title: Scam Artists Sought

Length: 0:35

Police in Bethlehem Township, Northampton County say a pair of scam artists operating outside a Goodwill store conned an elderly woman into giving them two-thousand dollars.

Issue: Elderly/Children

Date: 09/11/19

Program: News 12:00 PM

Title: Cumru Child Porn

Length: 1:34

A longtime member of the Cumru Township Police Department is now facing child pornography charges.

Issue: Elderly/Children

Date: 09/20/19

Program: News 12:00 PM

Title: Child Porn Investigation

Length: 0:25

Four men in Berks County have been charged in a county-wide child pornography investigation.

30 Minute Locally Produced Programming Examples:

Issue: Government

Date: 07/01/19

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Mayors' Event with Governor Wolf

Issue: Government/Election

Date: 07/08/19

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Collusion and What It Means

Issue: Government

Date: 07/15/19

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Congressional Event Part 1

Issue: Government

Date: 07/22/19

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Congressional Event Part 2

Issue: Government

Date: 07/29/19

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: What is the Next Step in Supporting Veterans?

Issue: Economy

Date: 08/05/19

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Investing in the Lehigh Valley

Issue: Economy
Date: 08/05/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Investing in the Lehigh Valley

Issue: Racism
Date: 08/12/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Anti-Semitism: Prominent Yet Unnoticed

Issue: Government/Media
Date: 08/19/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Fake News?

Issue: Immigration
Date: 08/26/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Immigration: Have We Gotten Anywhere?

Issue: Gun Control
Date: 09/02/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Guns: The Conversation Continues

Issue: Government
Date: 09/09/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: One-on-One with US Senator Toomey

Issue: Health
Date: 09/16/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Wound Care

Issue: Government
Date: 09/16/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Trump: Frustration or Praise?

Issue: Health
Date: 09/23/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Gynecologic Cancer

Issue: Government
Date: 09/23/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Lehigh and Northampton County Executives

Issue: Health
Date: 09/30/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: New Developments in Heart Disease

Issue: Government/Public Safety
Date: 09/30/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Safety in Allentown