



WTAT
4301 Arco Lane
N Charleston, SC 29418

McKenna Media
1322 G St, SE
Washington, DC 20003

Contract # 3877

Schedule Dates 10/27/20-11/02/20
Advertiser Spencer Wetmore for SC House (1716)
Agency McKenna Media (1236)
Product Political (1018)
Brand SPENCER WARREN SC HOUSE (8754)
Salesperson Millennium/PHL, Philadelphia (1022)
Sales Office Millennium Philadelphia
Buyer Name Medi,Placement,
Phone/Fax /
CPE 1129/1178/8013
Account Types National/Political Candidate Agency
Billing Type Standard
Comments FRAN BROWN

Date Entered 09/01/20
Last Modified 09/01/20
Entered By Sheanna Caban
CO-OP No
External # ECR27056103
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$267.75
Net Total \$1,517.25
Sales Tax

Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Nov. 2020	12	\$1,785.00
Grand Total:	12	\$1,785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/28/20-10/28/20	3	:30	9A- 9:30A (EST)	1			X					1	\$70.00	\$70.00	Charleston S (WTAT)	JUDGE JUDY B3	9/1/20
2.0	Normal Line / SPOT (1)	10/30/20-10/30/20	3	:30	9A- 9:30A (EST)	1					X			1	\$70.00	\$70.00	Charleston S (WTAT)	JUDGE JUDY B3	9/1/20
3.0	Normal Line / SPOT (2)	10/27/20-10/27/20	3	:30	11A- 11:30A (EST)	1		X						1	\$70.00	\$70.00	Charleston S (WTAT)	Divorce Court	9/1/20
4.0	Normal Line / SPOT (2)	10/29/20-10/29/20	3	:30	11A- 11:30A (EST)	1				X				1	\$70.00	\$70.00	Charleston S (WTAT)	Divorce Court	9/1/20
5.0	Normal Line / SPOT (2)	11/02/20-11/02/20	3	:30	11A- 11:30A (EST)	1	X							1	\$70.00	\$70.00	Charleston S (WTAT)	Divorce Court	9/1/20
6.0	Normal Line / SPOT (3)	10/27/20-10/27/20	3	:30	7:30P- 8P (EST)	1		X						1	\$235.00	\$235.00	Charleston S (WTAT)	Family Feud	9/1/20
7.0	Normal Line / SPOT (3)	10/29/20-10/29/20	3	:30	7:30P- 8P (EST)	1				X				1	\$235.00	\$235.00	Charleston S (WTAT)	Family Feud	9/1/20
8.0	Normal Line / SPOT (3)	11/02/20-11/02/20	3	:30	7:30P- 8P (EST)	1	X							1	\$235.00	\$235.00	Charleston S (WTAT)	Family Feud	9/1/20
9.0	Normal Line / News (4)	10/28/20-10/28/20	3	:30	10P- 10:30P (EST)	1			X					1	\$240.00	\$240.00	Charleston S (WTAT)	Late News At 10p	9/1/20
10.0	Normal Line / News (4)	10/30/20-10/30/20	3	:30	10P- 10:30P (EST)	1					X			1	\$240.00	\$240.00	Charleston S (WTAT)	Late News At 10p	9/1/20
11.0	Normal Line / News (5)	10/31/20-10/31/20	3	:30	10P- 10:35P (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)	News At 10	9/1/20
12.0	Normal Line / News (6)	11/01/20-11/01/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	News At 10	9/1/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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