

KWHE TV-14

2023 4th Quarter

October, November, December Issues/Programs List

It is the desire of KWHE TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

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Program Coordinator

The following public service oriented programs aired on KWHE TV-14 during the **Fourth** quarter of 2023:

Sports Stars of Tomorrow, Made in Hollywood, Animal Science, America's Heartland, Awesome Adventures, Dragonfly TV, Biz Kids - all programs aired on KWHE-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 4th quarter of 2023 were:

Making Healthy Choices
Ad Council – Adoption from Foster Care
Ad Council – Texting & Driving Prevention
Ad Council – Caregiver Assistance
Ad Council – Suicide Prevention
Ad Council – Gun Safety
Ad Council – Alzheimer's Awareness
Ad Council – Lung Cancer Screening
Ad Council – Autism Awareness
Ad Council - Recycling
Ad Council – Child Passenger Safety
Ad Council – Discovering Nature
Ad Council – Emergency Preparedness
Ad Council – Empowering Girls in STEM
Ad Council – Fatherhood Involvement
Ad Council – High Blood Pressure Control
Ad Council – High School Equivalency
Ad Council – Type 2 Diabetes Prevention

KWHE
Issues/Programs List for the 4th Quarter of 2023

Coffee with America 28:30

Tuesday, 10/17, at 12:30pm

Saturday, 10/21, at 12:00pm

Hosted by Sasha Rionda, Coffee with America is a marketing platform sharing what is current in social media, and pop culture. This week's episode highlights Eczema Awareness Month. While anyone can be affected by eczema, the rate of prevalence is 13% of Asian or Pacific Islander people. Solutions for treatment and living with this disease are discussed in length. Robert Half discusses hiring and salary trends. Also Breast Cancer Awareness Month is a focus. Viewers are urged to see their primary care provider regularly to detect breast cancer early. Also, genetic testing was discussed for those concerned about early detection. TurningPoint.org is help for breast cancer survivors and viewers were urged to seek help if needed.

Coffee with America 28:30

Tuesday, 12/12, at 12:30pm

Saturday, 12/16, at 12:00pm

Hosted by Sasha Rionda, Coffee with America is a marketing platform sharing what is current in new, social media, and pop culture. Find holiday recipes that will keep you on track to stay healthy during the holidays and avoid stress eating and other unhealthy habits. Dr. Squatch is highlighted as a men's grooming company teaming with Meta to share details on how social media and marketing powered by artificial intelligence helps their customer shopping experience.

Coffee with America 28:30

Tuesday, 12/19, at 12:30pm

Saturday, 12/23, at 12:00pm

Hosted by Sasha Rionda, Coffee with America is a marketing platform sharing what is current in new, social media, and pop culture. Dr. Quodarrus Toney shared oral care tips help to treat gingivitis, gum disease and bad breath. These symptoms are often signs of something more serious than just dental health. Viewers are urged to seek treatment early in these cases. Giving and receiving memorable and practical gift ideas were highlighted. Doorbell cameras, specifically, were discussed as a means for safety for viewer's homes and property.

Hiring America

Wednesday, 10/25, at 12:30 pm

Friday, 10/27, at 07:30pm

Saturday, 10/28, at 04:00pm

Hiring America is the only national television show devoted entirely to helping veterans transition from active service to careers in the civilian workforce. In this week's episode, USAA, was featured. The United Services Automobile Association is an American financial services company providing insurance and banking products exclusively to members of the military, veterans, and their families. They have implemented a digital hiring tool to connect with veterans and military spouses looking to transition into civilian careers.

Hiring America

Wednesday, 11/01, at 12:30 pm

Friday, 11/03, at 07:30pm

Saturday, 11/04, at 04:00pm

Hiring America is the only national television show devoted entirely to helping veterans transition from active service to careers in the civilian workforce. In this week's episode, veterans can receive training for transition to civilian careers by participating in a 10-week class with FourBlock.com. Obtaining a meaningful career after military service is key to transitioning out of service. Also, celebrity chef Robert Irvine supports vets with his foundation to elevate others with food. He founded The Robert Irvine Foundation to honor men and women of the military.

Hiring America

Wednesday, 12/13, at 12:30 pm

Friday, 12/15, at 07:30pm

Saturday, 12/16, at 04:00pm

Hiring America is the only national television show devoted entirely to helping veterans transition from active service to careers in the civilian workforce. This week's episode shares several personal success stories of veterans in an effort to encourage other service men and women. Brad Snyder was blinded in combat, and returned to become a medal winning Paralympian. Nate Boyer, a former Green Beret, became a professional football player. Philadelphia Flyers Hockey Team helps disabled veterans on and off the ice. With many viewers currently or formerly serving the country, the support showcased and offered will help offer support and services.

Real Green 28:30

Wednesday, 11/01, at 1:00pm

Saturday, 11/04, at 04:30pm

Host Alex Paen founded Real Green in 2010. Real Green is a nationally syndicated weekly television series featuring practical advice for living a greener, more sustainable life. This week's episode features the federal wind energy projects near Boulder Colorado called NREL, National Renewable Energy Laboratory. They research wind turbines and aerodynamics. An alternate method of cooking fuels are fuel efficient stoves using charcoal.

Real Green 28:30

Wednesday, 11/22, at 1:00pm

Saturday, 11/25, at 04:30pm

Host Alex Paen founded Real Green in 2010. Real Green is a nationally syndicated weekly television series featuring practical advice for living a greener, more sustainable life. This week's episode features visiting the Pennsylvania Farm Show Complex, showing that green efforts make good business sense. These ideas are very applicable to viewers in the Hawaiian islands. Solar power at a California university is featured and gives viewers ideas that may help them look into this power option.

Real Green 28:30

Wednesday, 12/13, at 1:00pm

Saturday, 12/16, at 04:30pm

Host Alex Paen founded Real Green in 2010. Real Green is a nationally syndicated weekly television series featuring practical advice for living a greener, more sustainable life. This week's episode features how plants contribute to healthy lives. With so much foliage on the lush islands of Hawaii, viewers see firsthand how this is helping their environment.

Designing Spaces 28:30

Wednesday, 12/13, at 1:30pm

Thursday, 12/14, at 01:00pm

Saturday, 12/16, at 06:00pm

From first-time homeowners to empty-nesters, the show features innovative décor designs, DIY projects and step-by-step transformations. This episode features Dimplex electric fireplaces for sustainability, safety, and versatility. Household safety around heating features is emphasized. HASA pool company services pools to keep them safe and clean with the regular addition of chlorine. Viewers can see the benefits of treating their pools in order to keep themselves safe while enjoying them.