

KWHE TV-14

2023 3rd Quarter

July, August, September Issues/Programs List

It is the desire of KWHE TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

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Program Coordinator

The following public service oriented programs aired on KWHE TV-14 during the **Third** quarter of 2023:

Sports Stars of Tomorrow, Made in Hollywood, Animal Science, America's Heartland, Awesome Adventures, Dragonfly TV, Biz Kids - all programs aired on KWHE-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 3rd quarter of 2023 were:

Making Healthy Choices
Ad Council – Adoption from Foster Care
Ad Council – Texting & Driving Prevention
Ad Council – Caregiver Assistance
Ad Council – Suicide Prevention
Ad Council – Gun Safety
Ad Council – Alzheimer's Awareness
Ad Council – Lung Cancer Screening
Ad Council – Autism Awareness
Ad Council - Recycling
Ad Council – Child Passenger Safety
Ad Council – Discovering Nature
Ad Council – Emergency Preparedness
Ad Council – Empowering Girls in STEM
Ad Council – Fatherhood Involvement
Ad Council – High Blood Pressure Control
Ad Council – High School Equivalency
Ad Council – Type 2 Diabetes Prevention

KWHE
Issues/Programs List for the 3rd Quarter of 2023

Hiring America 28:30

Saturday, 08/05, at 04:00pm

Wednesday, 08/09, at 12:30 pm

Friday, 08/11, 07:30pm

Hiring America is the only national television show devoted entirely to helping veterans transition from active service to careers in the civilian workforce. In this week's episode, the focus is on hiring disabled veterans and the DAV's employment resources. A major concern for veterans is whether or not to disclose their disability with a new employer. Advice is given to help veterans secure meaningful employment following their time in the military.

Hiring America 28:30

Saturday, 08/19, at 04:00pm

Wednesday, 08/23, at 12:30 pm

Friday, 08/25, at 07:30pm

Hiring America is the only national television show devoted entirely to helping veterans transition from active service to careers in the civilian workforce. In this week's episode, USAA introduces a groundbreaking skills translator to help job seekers and employers. Every tool available is helpful in securing employment for retired military personnel.

Designing Spaces 28:30

Saturday, 09/02, at 06:00pm

Tuesday, 09/05, at 07:30pm

Wednesday, 09/06, at 1:30pm

Thursday, 09/07, at 01:00pm

Friday, 09/08, at 12:30pm

From first-time homeowners to empty-nesters, the show features innovative décor designs, DIY projects and step-by-step transformations. This episode features Dimplex electric fireplaces for sustainability, safety, and versatility. Kohler bathroom designs transformed the most important room in the house with a larger modern shower unit and heated flooring. HASA pool company services pools to keep them safe and clean with the regular addition of chlorine. NDS water mitigation solves standing or runoff water potential damage.

Coffee with America 28:30

Saturday, 09/09, at 12:00pm

Tuesday, 09/12, at 12:30pm

Hosted by Sasha Rionda, Coffee with America is a marketing platform sharing what is current in social media and pop culture. This week's episode talks about National Preparedness Month including having a disaster plan, food, water, supplies and a place to stay. This informative piece gives vital tips about being prepared for any disaster which is key to the viewers in this community. Tailgating tips for football fans are shared including whatsfordinner.com with cooking beef, smoked shepherd's pie and shredded beef tacos. Food safety during storage and preparation was emphasized. Finally, parents are given helpful tips for setting boundaries for their children's social media usage. Experts weigh in on the pros and cons of social media.

Coffee with America 28:30

Saturday, 09/16, at 12:00pm

Tuesday, 09/19, at 12:30pm

Hosted by Sasha Rionda, Coffee with America is a marketing platform sharing what is current in social media and pop culture. This week's episode has product features for National Preparedness Month. Emphasis is placed on having a disaster plan including the right supplies. Products highlighted include portable generators from generac.com, nutritional supplements, skin health, and arthritis creams for seniors, and Clorox.com tips for cleanup after a disaster.

Hiring America 28:30

Saturday, 09/16, at 04:00pm

Wednesday, 09/20, at 12:30 pm

Friday, 09/22, at 07:30pm

Hiring America is the only national television show devoted entirely to helping veterans transition from active service to careers in the civilian workforce. This week's episode shares several VET businesses. Gruntstyle.com makes patriotic apparel. Wallabox sells a mountable cell phone holder. Other businesses that assist veterans include WellsFargojobs.com, the Robert Irving Foundation, and National University. Having all available resources helps those who served in the military to secure employment in the civilian workforce.

Real Green 28:30

Saturday, 09/16, at 04:30pm

Wednesday, 09/20, at 1:00pm

Host Alex Paen founded Real Green in 2010. Real Green is a nationally syndicated weekly television series featuring practical advice for living a greener, more sustainable life. This week's episode features Building Doctors in Baldwin Hills, California. They perform energy audits for energy savings and upgrades in attics, crawl spaces below the home, interior walls to control where air comes in and out of the home, and changing fixtures like shower heads, and pool pumps. These tips are vital to viewers who want to have efficient systems in their homes. Other short segments discuss concrete/clay pavers instead of concrete, and coral reef eco systems in the islands.

Designing Spaces 28:30

Saturday, 09/16, at 06:00pm

Tuesday, 09/19, at 07:30pm

Wednesday, 09/20, at 1:30pm

Thursday, 09/21, at 01:00pm

Friday, 09/22, 12:30pm

From first-time homeowners to empty-nesters, the show features innovative décor designs, DIY projects and step-by-step transformations. This episode features a mini makeover of home customization solutions with Scandinavian Designs Furniture. Next, Stiltz Home Lift delivers a unique free-standing interior home elevator that makes mobility easier for an older couple. It operates on two rail guide systems and plugs into a proper wall outlet. Lastly, special water filters by Every Drop reduces water contamination and improves your quality of life.

Coffee with America 28:30

Saturday, 09/23, at 12:00pm

Tuesday, 09/26, at 12:30pm

Hosted by Sasha Rionda, Coffee with America is a marketing platform sharing what is current in social media and pop culture. Fall beauty products are featured from Body Proud and Nioxin, including skin care and hair care. Body health is discussed including the physical benefits of caring for the skin.

Real Green 28:30

Saturday, 09/23, at 04:30pm

Wednesday, 09/27, at 1:00pm

Host Alex Paen founded Real Green in 2010. Real Green is a nationally syndicated weekly television series featuring practical advice for living a greener, more sustainable life. This week's episode features eco-friendly indoor wall surfacing product called American Clay made of recycled crushed limestone that even addresses air quality mitigation of volatile organic compounds (VOA). The Green Street demonstration project in South Philadelphia is a storm water management design using planter boxes built below ground level to capture runoff. A Hollywood clothing designer uses nature products like bamboo fiber, milk fiber and seaweed turned into a pulp and spun with wood to a cloth material. All articles relating to sustainability are important to the viewers in this community.

Designing Spaces 28:30

Saturday, 09/23, at 06:00pm

Tuesday, 09/26, at 07:30pm

Wednesday, 09/27, at 1:30pm

Thursday, 09/28, at 01:00pm

Friday, 09/29, 12:30pm

From first-time homeowners to empty-nesters, the show features innovative décor designs, DIY projects and step-by-step transformations. This episode features "Inside the Blueprint" businesses. The Centaur Security business for private properties who need standing guards or mobile patrol services. CornerstoneDST.com works with turnkey real estate investments using the 1031 Exchange law. Visionairelighting.com introduced "smart lighting" technology at the start of LED lighting. Their R&D is futuristic with multiple software system integrated into one. Allied Air manufactures the Magic Pak all-in-one heating and cooling door system for multi-family dwellings.