

KWHE TV-14

2024 1st Quarter

January, February, March Issues/Programs List

It is the desire of KWHE TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

Prepared by:
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Program Coordinator

The following public service oriented programs aired on KWHE TV-14 during the **First** quarter of 2024:

Sports Stars of Tomorrow, Made in Hollywood, Animal Science, America's Heartland, Awesome Adventures, Dragonfly TV, Biz Kids - all programs aired on KWHE-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 1st quarter of 2024 were:

Making Healthy Choices
Ad Council – Adoption from Foster Care
Ad Council – Texting & Driving Prevention
Ad Council – Caregiver Assistance
Ad Council – Suicide Prevention
Ad Council – Gun Safety
Ad Council – Alzheimer's Awareness
Ad Council – Lung Cancer Screening
Ad Council – Autism Awareness
Ad Council - Recycling
Ad Council – Child Passenger Safety
Ad Council – Discovering Nature
Ad Council – Emergency Preparedness
Ad Council – Empowering Girls in STEM
Ad Council – Fatherhood Involvement
Ad Council – High Blood Pressure Control
Ad Council – High School Equivalency
Ad Council – Type 2 Diabetes Prevention

KWHE
Issues/Programs List for the 1st Quarter of 2024

Hiring America

Wednesday, 01/03, at 12:30 pm

Hiring America is the only national television show devoted entirely to helping veterans transition from active service to careers in the civilian workforce. This week's episode covers National Wreaths Across America delivering wreaths to 1,100 cemeteries across America to bring attention to the heroes of the armed services. With so many active and retired military viewers, knowing their service is being recognized is critical. Also, active duty students attend college. Having this opportunity for those students, along with their service, is something Hiring America is dedicated to sharing. Finally, the Eaton Corporation hires veterans with skills in every area of their business. Their commitment is to bettering communities with power management systems and letting veterans know of unique options available to them.

Hiring America

Friday, 02/09, at 07:30pm

Saturday, 02/10, at 04:00pm

Wednesday, 02/14, at 12:30 pm

Hiring America is the only national television show devoted entirely to helping veterans transition from active service to careers in the civilian workforce. In this week's episode, National University sponsors becoming a sports coach with Soldiers to Sidelines. Using past experience in the military to teach and lead youngsters can add purpose. This is shown to be true of anyone in the community looking to share their experience and help others.

Real Green 28:30

Saturday, 02/10, at 04:30pm

Wednesday, 02/14, at 1:00pm

Host Alex Paen founded Real Green in 2010. Real Green is a nationally syndicated weekly television series featuring practical advice for living a greener, more sustainable life. These ideas are especially pertinent to the island communities of Hawaii. This week's episode highlights the Solar Institute Living Center. The group is turning onions into fuel and experimenting with other innovative ways to create fuel.

Real Green 28:30

Saturday, 03/02, at 04:30pm

Wednesday, 03/06, at 1:00pm

Host Alex Paen founded Real Green in 2010. Real Green is a nationally syndicated weekly television series featuring practical advice for living a greener, more sustainable life. These ideas are especially pertinent to the island communities of Hawaii. This week's episode discusses "greening" a university campus in California. Viewers learn tips from a larger scale operation that they could easily adopt at home in order to make their personal space more green and environmentally friendly. These are always welcome ideas in the islands of Hawaii. Viewers also follow along with a team from Habitat for Humanity. The group showcases many ways they reuse, repurpose and recycle.

Coffee with America 28:30

Saturday, 03/09, at 12:00pm

Tuesday, 03/13, at 12:30pm

Hosted by Sasha Rionda, Coffee with America is a marketing platform sharing what is current in news, social media, and pop culture. This week's episode features products designed for optimizing skin care including many reliable and trusted brands. Caring for skin is highlighted which is especially critical in a tropical environment to prevent skin damage including cancer caused by sun exposure. National Nutrition Month is also featured. Tips are shared for smart foods which will optimize whole body health.

Hiring America

Friday, 03/15, at 07:30pm

Saturday, 03/16, at 04:00pm

Wednesday, 03/20, at 12:30 pm

Hiring America is the only national television show devoted entirely to helping veterans transition from active service to careers in the civilian workforce. This week's episode features veterans living and working in rural American communities. One profile spotlights a couple operating a start-up brewery to help rejuvenate the businesses in their town. The other shows a veteran who bought land far from the city and started a farming operation. And yet another feature shows an oyster farmer who has the intention of building a youth camp. Viewers learn how they can make a difference in a rural area with a relatively small investment of money. With so many remote and rural areas in the islands of Hawaii, these ideas being brought to fruition, could make a big impact.

Real Green 28:30

Saturday, 03/16, at 04:30pm

Wednesday, 03/20, at 1:00pm

Host Alex Paen founded Real Green in 2010. Real Green is a nationally syndicated weekly television series featuring practical advice for living a greener, more sustainable life. These ideas are especially pertinent to the island communities of Hawaii. This week's episode discusses learning eco-friendly practices at a British school. Again viewers learn how they can scale down what is being done on a larger scale in order to make their personal space, as well as their surrounding community, more environmentally friendly.

Coffee with America 28:30

Saturday, 03/16, at 12:00pm

Tuesday, 03/20, at 12:30pm

Hosted by Sasha Rionda, Coffee with America is a marketing platform sharing what is current in news, social media, and pop culture. This week's episode covers Brain Injury Awareness Month explaining that brain injuries are unique to each person and can be a lifetime disability. While this is the case, strides are being made every day in the medical field to address these issues for both the patient and the caregiver. Also covered are stress relief strategies during tax season. Believe it or not, as we prepare our taxes, stress is a very real side effect that can cause our bodies to react negatively. Tips are shared to help viewers understand these issues and deal with them head on should they occur.