

Date 1/1/2021 - 1/31/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
BGR Power Inc.	05/09/20	5/31/2021	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	01/27/20	1/30/2021	9 am News Sponsor	Network
Can Do Coaching	03/12/20	3/13/2021	Fit for Jesus Sponsorship	WMHR
Comely's Country Creamery	12/22/20	1/14/2021	AM Weather Sponsor Package	Network
Coxcraft, LLC	04/27/20	4/26/2021	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/20	5/31/2021	Full Newscast Sponsor	Network
Faith Heritage School	06/01/20	5/31/2021	Part Sponsor of Hilltop Kids	WMHR
Finger Lakes Tire	08/24/20	2/28/2021	Part sponsor of Country Gospel	WMHR
G & C Martin Logging	06/01/20	5/31/2021	6:30 am & 7:30 am News Headlines	WMHR/WMHU
Interstate Battery System	06/01/20	5/31/2021	News Sponsor Package	WMHR
K Z Automotive	08/01/20	7/31/2021	Cal Thomas Sponsor Package	WMHR
New Hope Family Services	02/03/20	2/1/2021	Part Sponsor of Revive our Hearts	WMHR
Prime Heating and Air Church	10/19/20	10/16/2021	AM Weather Sponsor M-W-F	WMHR
Church	07/13/20	7/10/2021	Science, Scripture & Salvation sponsor package	WMHR
Salsman Heating LLC	03/16/20	3/15/2021	Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/17/20	8/14/2021	partial sponsor of Joni & Friends	Network
Syracuse Reformed Presbyterian	01/18/21	6/4/2021	Sponsor of Renewing Your Mind	WMHR

Date 2/1/2021 - 2/28/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
BGR Power Inc.	05/09/20	5/31/2021	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	02/02/21	1/30/2022	9:00 am news sponsorship	WMHR
Can Do Coaching	03/12/20	3/13/2021	Fit for Jesus Sponsorship	WMHR
Care Net of NNY	02/01/21	7/31/2021	Part Sponsor of Revive our Hearts	WMHI
Coxcraft, LLC	04/27/20	4/26/2021	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/20	5/31/2021	Full Newscast Sponsor	Network
Faith Heritage School	06/01/20	5/31/2021	Part Sponsor of Hilltop Kids	WMHR
Finger Lakes Tire	08/24/20	2/28/2021	Part sponsor of Country Gospel	WMHR
G & C Martin Logging	06/01/20	5/31/2021	6:30 am & 7:30 am News Headlines	WMHR/WMHU
Grace Auto Body	02/01/21	7/30/2021	PM Weather sponsor	WMHR
Interstate Battery System	06/01/20	5/31/2021	News Sponsor Package	WMHR
K Z Automotive	08/01/20	7/31/2021	Cal Thomas Sponsor Package	WMHR
New Hope Family Services	02/03/20	2/1/2021	Part Sponsor of Revive our Hearts	WMHR
Prime Heating and Air Church	10/19/20	10/16/2021	AM Weather Sponsor M-W-F	WMHR
Church	07/13/20	7/10/2021	Science, Scripture & Salvation sponsor package	WMHR
Salsman Heating LLC	03/16/20	3/15/2021	Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/17/20	8/14/2021	partial sponsor of Joni & Friends	Network
Syracuse Reformed Presbyterian	01/18/21	6/4/2021	Sponsor of Renewing Your Mind	WMHR

Date 3/1/2021 - 3/31/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
BGR Power Inc.	05/09/20	5/31/2021	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	02/02/21	1/30/2022	9:00 am news sponsorship	WMHR
Can Do Coaching	03/12/20	3/13/2021	Fit for Jesus Sponsorship	WMHR
Care Net of NNY	02/01/21	7/31/2021	Part Sponsor of Revive our Hearts	WMHI
Coxcraft, LLC	04/27/20	4/26/2021	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/20	5/31/2021	Full Newscast Sponsor	Network
Faith Heritage School	06/01/20	5/31/2021	Part Sponsor of Hilltop Kids	WMHR
G & C Martin Logging	06/01/20	5/31/2021	6:30 am & 7:30 am News Headlines	WMHR/WMHU
Grace Auto Body	02/01/21	7/30/2021	PM Weather sponsor	WMHR
Interstate Battery System	06/01/20	5/31/2021	News Sponsor Package	WMHR
K Z Automotive	08/01/20	7/31/2021	Cal Thomas Sponsor Package	WMHR
New Hope Family Services	03/22/21	3/19/2022	Part Sponsor of Revive our Hearts	WMHR
Prime Heating and Air Church	10/19/20	10/16/2021	AM Weather Sponsor M-W-F	WMHR
Church	07/13/20	7/10/2021	Science, Scripture & Salvation sponsor package	WMHR
Salsman Heating LLC	03/16/20	3/15/2021	Stories of Great Christians Sponsorship	WMHR
Salsman Heating LLC	03/22/21	3/19/2022	Renewal of Partial Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/17/20	8/14/2021	partial sponsor of Joni & Friends	Network
Syracuse Reformed Presbyterian	01/18/21	6/4/2021	Sponsor of Renewing Your Mind	WMHR

Date 4/1/2021 - 4/30/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
BGR Power Inc.	05/09/20	5/31/2021	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	02/02/21	1/30/2022	9:00 am news sponsorship	WMHR
Care Net of NNY	02/01/21	7/31/2021	Part Sponsor of Revive our Hearts	WMHI
Comely's Country Creamery	04/06/21	4/29/2021	AM Weather Sponsor Package	Network
Coxcraft, LLC	04/27/20	4/26/2021	Part Sponsor of Thinking Biblically	WMHR

Coxcraft, LLC	04/27/21	4/30/2022	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/20	5/31/2021	Renewal of 8 am 12 Noon and 5 pm Newscasts	WMHR
Faith Heritage School	06/01/20	5/31/2021	Part Sponsor of Hilltop Kids	WMHR
G & C Martin Logging	06/01/20	5/31/2021	6:30 am & 7:30 am News Headlines	WMHR/WMHU
Grace Auto Body	02/01/21	7/30/2021	PM Weather sponsor	WMHR
Interstate Battery System	06/01/20	5/31/2021	News Sponsor Package	WMHR
K Z Automotive	08/01/20	7/31/2021	Cal Thomas Sponsor Package	WMHR
New Hope Family Services	03/22/21	3/19/2022	Part Sponsor of Revive our Hearts	WMHR
Prime Heating and Air	10/19/20	10/16/2021	AM Weather Sponsor M-W-F	WMHR
Church	07/13/20	7/10/2021	Science, Scripture & Salvation sponsor package	WMHR
Salsman Heating LLC	03/22/21	3/19/2022	Renewal of Partial Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/17/20	8/14/2021	partial sponsor of Joni & Friends	Network
Syracuse Reformed Presbyterian	01/18/21	6/4/2021	Sponsor of Renewing Your Mind	WMHR

Date 5/1/2021 - 5/31/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
BGR Power Inc.	05/09/20	5/31/2021	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	02/02/21	1/30/2022	9:00 am news sponsorship	WMHR
Care Net of NNY	02/01/21	7/31/2021	Part Sponsor of Revive our Hearts	WMHI
Coxcraft, LLC	04/27/21	4/30/2022	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/20	5/31/2021	Full Newscast Sponsor	Network
Faith Heritage School	06/01/20	5/31/2021	Part Sponsor of Hilltop Kids	WMHR
G & C Martin Logging	06/01/20	5/31/2021	6:30 am & 7:30 am News Headlines	WMHR/WMHU
Grace Auto Body	02/01/21	7/30/2021	PM Weather sponsor	WMHR
Interstate Battery System	06/01/20	5/31/2021	News Sponsor Package	WMHR
K Z Automotive	08/01/20	7/31/2021	Cal Thomas Sponsor Package	WMHR
New Hope Family Services	03/22/21	3/19/2022	Part Sponsor of Revive our Hearts	WMHR
Prime Heating and Air	10/19/20	10/16/2021	AM Weather Sponsor M-W-F	WMHR
Church	07/13/20	7/10/2021	Science, Scripture & Salvation sponsor package	WMHR
Salsman Heating LLC	03/22/21	3/19/2022	Renewal of Partial Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/17/20	8/14/2021	partial sponsor of Joni & Friends	Network
Syracuse Reformed Presbyterian	01/18/21	6/4/2021	Sponsor of Renewing Your Mind	WMHR

Date 6/1/2021 - 6/30/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
BGR Power Inc.	06/01/21	5/31/2022	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	02/02/21	1/30/2022	9:00 am news sponsorship	WMHR
Care Net of NNY	02/01/21	7/31/2021	Part Sponsor of Revive our Hearts	WMHI
Coxcraft, LLC	04/27/21	4/30/2022	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/21	5/31/2022	Renewal of 8 am 12 Noon and 5 pm Newscasts	WMHR
Faith Heritage School	06/01/21	5/31/2022	Part sponsor of Adventures in Odyssey	WMHR
G&C Martin Logging	06/01/20	5/31/2021	Continue Sponsorship of 6:30 and 7:00 AM News Headline:	Network
Grace Auto Body	02/01/21	7/30/2021	PM Weather sponsor	WMHR
K Z Automotive	08/01/20	7/31/2021	Cal Thomas Sponsor Package	WMHR
New Hope Family Services	03/22/21	3/19/2022	Part Sponsor of Revive our Hearts	WMHR
Prime Heating and Air	10/19/20	10/16/2021	AM Weather Sponsor M-W-F	WMHR
Church	07/13/20	7/10/2021	Science, Scripture & Salvation sponsor package	WMHR
Salsman Heating LLC	03/22/21	3/19/2022	Renewal of Partial Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/17/20	8/14/2021	partial sponsor of Joni & Friends	Network
Syracuse Reformed Presbyterian	01/18/21	6/4/2021	Sponsor of Renewing Your Mind	WMHR

Date 7/1/2021 - 7/31/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
BGR Power Inc.	06/01/21	5/31/2022	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	02/02/21	1/30/2022	9:00 am news sponsorship	WMHR
Care Net of NNY	02/01/21	7/31/2021	Part Sponsor of Revive our Hearts	WMHI
Coxcraft, LLC	04/27/21	4/30/2022	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/21	5/31/2022	Renewal of 8 am 12 Noon and 5 pm Newscasts	WMHR
Faith Heritage School	06/01/21	5/31/2022	Part sponsor of Adventures in Odyssey	WMHR
G&C Martin Logging	06/01/20	5/31/2021	Continue Sponsorship of 6:30 and 7:00 AM News Headline:	Network
Grace Auto Body	02/01/21	7/30/2021	PM Weather sponsor	WMHR
K Z Automotive	08/01/20	7/31/2021	Cal Thomas Sponsor Package	WMHR
New Hope Family Services	03/22/21	3/19/2022	Part Sponsor of Revive our Hearts	WMHR
Church	07/13/20	7/10/2021	Science, Scripture & Salvation sponsor package	WMHR
Prime Heating and Air	10/19/20	10/16/2021	AM Weather Sponsor M-W-F	WMHR
Salsman Heating LLC	03/22/21	3/19/2022	Renewal of Partial Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/17/20	8/14/2021	partial sponsor of Joni & Friends	Network
Syracuse Reformed Presbyterian	07/12/21	12/31/2021	Sponsor of Renewing Your Mind	WMHR
Women at Work	08/05/19	7/31/2020	Unshackled Sponsorship	WMHR/WMHI

Date 8/1/2021 - 8/31/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
BGR Power Inc.	06/01/21	5/31/2022	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	02/02/21	1/30/2022	9:00 am news sponsorship	WMHR
Care Net of NNY	08/01/21	1/29/2022	Part Sponsor of Revive our Hearts	WMHI
Coxcraft, LLC	04/27/21	4/30/2022	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/21	5/31/2022	Renewal of 8 am 12 Noon and 5 pm Newscasts	WMHR
Faith Heritage School	06/01/21	5/31/2022	Part sponsor of Adventures in Odyssey	WMHR
Grace Auto Body	08/01/21	1/31/2022	PM Weather sponsor	WMHR
K Z Automotive	08/01/21	7/31/2022	Cal Thomas Sponsor Package	WMHR
New Hope Family Services	03/22/21	3/19/2022	Part Sponsor of Revive our Hearts	WMHR
Prime Heating and Air Church	10/19/20	10/16/2021	AM Weather Sponsor M-W-F	WMHR
Salsman Heating LLC	03/22/21	3/19/2022	Renewal of Partial Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/17/20	8/14/2021	partial sponsor of Joni & Friends	Network
Sew Crazy Fabric Shop	08/16/21	8/13/2022	Partial sponsor of Joni & Friends	WMHR
Syracuse Reformed Presbyterian	07/12/21	12/31/2021	Sponsor of Renewing Your Mind	WMHR

Date 9/1/2021 - 9/30/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
BGR Power Inc.	06/01/21	5/31/2022	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	02/02/21	1/30/2022	9:00 am news sponsorship	WMHR
Care Net of NNY	08/01/21	1/29/2022	Part Sponsor of Revive our Hearts	WMHI
Coxcraft, LLC	04/27/21	4/30/2022	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/21	5/31/2022	Renewal of 8 am 12 Noon and 5 pm Newscasts	WMHR
Faith Heritage School	06/01/21	5/31/2022	Part sponsor of Adventures in Odyssey	WMHR
Grace Auto Body	08/01/21	1/31/2022	PM Weather sponsor	WMHR
Interstate Battery System	09/20/21	5/31/2021	News Sponsorship	WMHR/WMHI
K Z Automotive	08/01/21	7/31/2022	Cal Thomas Sponsor Package	WMHR
New Hope Family Services	03/22/21	3/19/2022	Part Sponsor of Revive our Hearts	WMHR
Prime Heating and Air Church	10/19/20	10/16/2021	AM Weather Sponsor M-W-F	WMHR
Salsman Heating LLC	03/22/21	3/19/2022	Renewal of Partial Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/16/21	8/13/2022	Partial sponsor of Joni & Friends	WMHR
Syracuse Reformed Presbyterian	07/12/21	12/31/2021	Sponsor of Renewing Your Mind	WMHR

Date 10/1/2021 - 10/31/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
BGR Power Inc.	06/01/21	5/31/2022	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	02/02/21	1/30/2022	9:00 am news sponsorship	WMHR
Care Net of NNY	08/01/21	1/29/2022	Part Sponsor of Revive our Hearts	WMHI
Coxcraft, LLC	04/27/21	4/30/2022	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/21	5/31/2022	Renewal of 8 am 12 Noon and 5 pm Newscasts	WMHR
Faith Heritage School	06/01/21	5/31/2022	Part sponsor of Adventures in Odyssey	WMHR
First Baptist Church of Chittenango	10/12/21	10/8/2022	Underwriting Seeking Him/Revive our Hearts	WMHR
Grace Auto Body	08/01/21	1/31/2022	PM Weather sponsor	WMHR
Interstate Battery System	09/20/21	5/31/2021	News Sponsorship	WMHR/WMHI
K Z Automotive	08/01/21	7/31/2022	Cal Thomas Sponsor Package	WMHR
New Hope Family Services	03/22/21	3/19/2022	Part Sponsor of Revive our Hearts	WMHR
Prime Heating and Air Church	10/19/20	10/16/2021	AM Weather Sponsor M-W-F	WMHR
Prime Heating and Air Church	10/18/21	10/15/2022	AM Weather Underwriting	WMHR
Salsman Heating LLC	03/22/21	3/19/2022	Renewal of Partial Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/16/21	8/13/2022	Partial sponsor of Joni & Friends	WMHR
Syracuse Reformed Presbyterian	07/12/21	12/31/2021	Sponsor of Renewing Your Mind	WMHR

Date 11/1/2021 - 11/30/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
Beaver Camp	11/09/21	5/7/2022	News Headline sponsorship	Network
BGR Power Inc.	06/01/21	5/31/2022	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	02/02/21	1/30/2022	9:00 am news sponsorship	WMHR
Care Net of NNY	08/01/21	1/29/2022	Part Sponsor of Revive our Hearts	WMHI
Coxcraft, LLC	04/27/21	4/30/2022	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/21	5/31/2022	Renewal of 8 am 12 Noon and 5 pm Newscasts	WMHR
Faith Heritage School	06/01/21	5/31/2022	Part sponsor of Adventures in Odyssey	WMHR
First Baptist Church of Chittenango	10/12/21	10/8/2022	Underwriting Seeking Him/Revive our Hearts	WMHR
Grace Auto Body	08/01/21	1/31/2022	PM Weather sponsor	WMHR
Interstate Battery System	09/20/21	5/31/2021	News Sponsorship	WMHR/WMHI

K Z Automotive	08/01/21	7/31/2022	Cal Thomas Sponsor Package	WMHR
Michael Gulden DDS	11/08/21	5/7/2022	Underwriting of Treasured Truths	Network
New Hope Family Services	03/22/21	3/19/2022	Part Sponsor of Revive our Hearts	WMHR
Prime Heating and Air	10/18/21	10/15/2022	AM Weather Underwriting	WMHR
Church	08/02/21	7/30/2022	Sponsorship of Science Scripture and Salvation	WMHR
Salsman Heating LLC	03/22/21	3/19/2022	Renewal of Partial Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/16/21	8/13/2022	Partial sponsor of Joni & Friends	WMHR
Syracuse Reformed Presbyterian	07/12/21	12/31/2021	Sponsor of Renewing Your Mind	WMHR

Date 12/1/2021 - 12/31/2021

Name of Organization	Start Date	Finish Date	Program Sponsored	Station(s)
Beaver Camp	11/09/21	5/7/2022	News Headline sponsorship	Network
Bennett's Fruit Baskets	12/09/21	12/31/2021	Network	Christmas Light
BGR Power Inc.	06/01/21	5/31/2022	WMHQ Sponsor of Country Crossroads	WMHQ
Brown's Moving & Storage	02/02/21	1/30/2022	9:00 am news sponsorship	WMHR
Care Net of NNY	08/01/21	1/29/2022	Part Sponsor of Revive our Hearts	WMHI
Coxcraft, LLC	04/27/21	4/30/2022	Part Sponsor of Thinking Biblically	WMHR
Driver's Village	06/01/21	5/31/2022	Renewal of 8 am 12 Noon and 5 pm Newscasts	WMHR
Faith Heritage School	06/01/21	5/31/2022	Part sponsor of Adventures in Odyssey	WMHR
Grace Auto Body	08/01/21	1/31/2022	PM Weather sponsor	WMHR
Interstate Battery System	09/20/21	5/31/2021	News Sponsorship	WMHR/WMHI
K Z Automotive	08/01/21	7/31/2022	Cal Thomas Sponsor Package	WMHR
Michael Gulden DDS	11/08/21	5/7/2022	Underwriting of Treasured Truths	Network
New Hope Family Services	03/22/21	3/19/2022	Part Sponsor of Revive our Hearts	WMHR
Northstart Lifts	12/07/21	12/31/2021	Christmas Light	WMHR
Prime Heating and Air	10/18/21	10/15/2022	AM Weather Underwriting	WMHR
Church	08/02/21	7/30/2022	Sponsorship of Science Scripture and Salvation	WMHR
Salsman Heating LLC	03/22/21	3/19/2022	Renewal of Partial Stories of Great Christians Sponsorship	WMHR
Sew Crazy Fabric Shop	08/16/21	8/13/2022	Partial sponsor of Joni & Friends	WMHR
Syracuse Reformed Presbyterian	07/12/21	12/31/2021	Sponsor of Renewing Your Mind	WMHR