

INVOICE



WOIO
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1547539-1	07/03/16	July 2016	06/27/16 - 07/01/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW, Suite 100
Washington, DC 20007

Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
ISS/Senate Majority PAC	SMP ADD	4983

Flight Dates	Order #	Alt Order #
06/28/16 - 07/01/16	1547539	08310566

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	163	173

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/28/16	06/30/16	Cleveland 19 News at 11p	11-1135p	-TWT---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/27/16 07/03/16 -TWT--- 2 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WOIO	Tu	06/28/16	11:24 PM	Cleveland 19 News at 11p	11-1135p	:30	SMP0HTV1609H	\$800.00 NM
1	WOIO	Th	06/30/16	11:30 PM	Cleveland 19 News at 11p	11-1135p	:30	SMP0HTV1609H	\$800.00 NM
2	06/28/16	06/30/16	The Late Show	1135p-1238a	-TWT---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/27/16 07/03/16 -TWT--- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	06/28/16	12:09 AM	The Late Show	1135p-1238a	:30	SMP0HTV1609H	\$500.00 NM
3	06/28/16	07/01/16	Price is Right	11a-12p	-TWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/27/16 07/03/16 -TWTF-- 2 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	06/28/16	11:59 AM	Price is Right	11a-12p	:30	SMP0HTV1609H	\$450.00 NM
2	WOIO	W	06/29/16	11:59 AM	Price is Right	11a-12p	:30	SMP0HTV1608H	\$450.00 NM
4	06/28/16	07/01/16	CBS Soaps	CBS Soaps	-TWTF--	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/27/16 07/03/16 -TWTF-- 1 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	W	06/29/16	1:29 PM	CBS Soaps	CBS Soaps	:30	SMP0HTV1609H	\$625.00 NM
5	06/28/16	07/01/16	Noon News	12-1230p	-TWTF--	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/27/16 07/03/16 -TWTF-- 2 \$475.00									
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1	WOIO	Tu	06/28/16	5:50 PM	Cleveland 19 News at 5p	5-6p	:30	SMP0HTV1609H	\$500.00	NM																																																							
9	06/28/16	06/30/16	Cleveland 19 News at 6p	6-630p	- TWT - - -	:30	2	\$550.00	NM																																																								
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10	06/28/16	07/01/16	Cleveland 19 News at 6a	6-7a	- TWTF - -	:30	3	\$150.00	NM																																																								
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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WOIO</td><td>F</td><td>07/01/16</td><td>8:47 AM</td><td>CBS This Morning</td><td>7-9a</td><td>:30</td><td>SMP0HTV1609H</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	F	07/01/16	8:47 AM	CBS This Morning	7-9a	:30	SMP0HTV1609H	\$150.00	NM																							
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13	06/28/16	06/30/16	M-F 730-8p	730-8p	- TWT - - -	:30	2	\$900.00	NM																																													
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14	06/30/16	06/30/16	Thur Hour 1	8-9P	- - - 1 - - -	:30	1	\$2,975.00	NM																																													
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Total Spots							26																																															

Payment Terms 30 Days

<u>Gross Total</u>	\$15,300.00
<u>Agency Commission</u>	\$2,295.00
<u>Net Amount Due</u>	\$13,005.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.