

WOC10352013 [00.00]

Order Printout

304334



Order Status: New
 Traffic #: 4755416
 Buyer Order #: 4755416
 AE: Unassigned (Carolyn Stokka)
 Property: KLY TV

Start/End Dates: 02/10/16 - 02/21/16
 Agency: Old Towne Media
 Advertiser: 3 - Bernie 2016
 Buyer:
 Primary Demo:

C/P/E: 3 / 3 / 89
 Product Desc.: Candidate
 Estimate Desc.: Bernie 2016 MN & OK 2/10 to 2/21 :60s
 Total Cost: \$14,720.00 (Cash)
 Received Date: 2/09/16 2:23 PM

Comments:
 Separation: 30

| List Items | | | | | Spots | | | | | | | | | | Totals | |
|------------|--|----|-------|------------------|---------|--------|--------|--------|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days | Rate | Feb 10 | Feb 17 | | | | | | | Total Spots | Total Cost |
| 1 | VALLEY TODAY @ 6AM | NM | 01:00 | 6:00 AM-7:00 AM | WTFSSMT | 260.00 | 1 | 0 | | | | | | | 1 | 260.00 |
| | (Program: VALLEY TODAY @ 6AM)Feb2015LP (pay) | | | | | | | | | | | | | | | |
| 1 | VALLEY TODAY @ 6AM | NM | 01:00 | 6:00 AM-7:00 AM | W---- | 260.00 | 0 | 1 | | | | | | | 1 | 260.00 |
| | (Program: VALLEY TODAY @ 6AM)Feb2015LP (pay) | | | | | | | | | | | | | | | |
| 1 | VALLEY TODAY @ 6AM | NM | 01:00 | 6:00 AM-7:00 AM | -F---- | 260.00 | 1 | 1 | | | | | | | 2 | 520.00 |
| | (Program: VALLEY TODAY @ 6AM)Feb2015LP (pay) | | | | | | | | | | | | | | | |
| 2 | TODAY SHOW | NM | 01:00 | 7:00 AM-9:00 AM | -T--- | 180.00 | 1 | 0 | | | | | | | 1 | 180.00 |
| | (Program: TODAY SHOW)Feb2015LP (pay) | | | | | | | | | | | | | | | |
| 2 | TODAY SHOW | NM | 01:00 | 7:00 AM-9:00 AM | -F---- | 180.00 | 0 | 1 | | | | | | | 1 | 180.00 |
| | (Program: TODAY SHOW)Feb2015LP (pay) | | | | | | | | | | | | | | | |
| 3 | ND TODAY | NM | 01:00 | 9:00 AM-10:00 AM | -----M- | 20.00 | 1 | 0 | | | | | | | 1 | 20.00 |
| | (Program: ND TODAY)Feb2015LP (pay) | | | | | | | | | | | | | | | |
| 3 | ND TODAY | NM | 01:00 | 9:00 AM-10:00 AM | -F---- | 20.00 | 0 | 1 | | | | | | | 1 | 20.00 |
| | (Program: ND TODAY)Feb2015LP (pay) | | | | | | | | | | | | | | | |
| 4 | DAYS OF OUR LIVES | NM | 01:00 | 12:00 PM-1:00 PM | W---- | 100.00 | 0 | 1 | | | | | | | 1 | 100.00 |
| | (Program: DAYS OF OUR LIVES)Feb2015LP (pay) | | | | | | | | | | | | | | | |
| 4 | DAYS OF OUR LIVES | NM | 01:00 | 12:00 PM-1:00 PM | -T--- | 100.00 | 0 | 1 | | | | | | | 1 | 100.00 |
| | (Program: DAYS OF OUR LIVES)Feb2015LP (pay) | | | | | | | | | | | | | | | |
| 4 | DAYS OF OUR LIVES | NM | 01:00 | 12:00 PM-1:00 PM | -F---- | 100.00 | 1 | 0 | | | | | | | 1 | 100.00 |
| | (Program: DAYS OF OUR LIVES)Feb2015LP (pay) | | | | | | | | | | | | | | | |
| 5 | DR. PHIL | NM | 01:00 | 3:58 PM-5:00 PM | -T--- | 80.00 | 1 | 0 | | | | | | | 1 | 80.00 |
| | (Program: DR. PHIL)Feb2015LP (pay) | | | | | | | | | | | | | | | |

| List Items | | | | | | Spots | | | | | | | | | | | | Totals | |
|---|----------------------------|----|-------|-------------------|---------|----------|--------|--------|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days | Rate | Feb 10 | Feb 17 | | | | | | | | | | Total Spots | Total Cost |
| 6 | VALLEY NEWS LIVE @ 5PM | NM | 01:00 | 4:58 PM-5:30 PM | ---T--- | 200.00 | 1 | 0 | | | | | | | | | | 1 | 200.00 |
| (Program: VALLEY NEWS LIVE @ 5PM)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 6 | VALLEY NEWS LIVE @ 5PM | NM | 01:00 | 4:58 PM-5:30 PM | W---- | 200.00 | 0 | 1 | | | | | | | | | | 1 | 200.00 |
| (Program: VALLEY NEWS LIVE @ 5PM)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 6 | VALLEY NEWS LIVE @ 5PM | NM | 01:00 | 4:58 PM-5:30 PM | -T----- | 200.00 | 0 | 1 | | | | | | | | | | 1 | 200.00 |
| (Program: VALLEY NEWS LIVE @ 5PM)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 6 | VALLEY NEWS LIVE @ 5PM | NM | 01:00 | 4:58 PM-5:30 PM | -F---- | 200.00 | 1 | 0 | | | | | | | | | | 1 | 200.00 |
| (Program: VALLEY NEWS LIVE @ 5PM)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 7 | NBC NIGHTLY NEWS | NM | 01:00 | 5:30 PM-6:00 PM | -----T | 800.00 | 1 | 0 | | | | | | | | | | 1 | 800.00 |
| (Program: NBC NIGHTLY NEWS)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 7 | NBC NIGHTLY NEWS | NM | 01:00 | 5:30 PM-6:00 PM | W----- | 800.00 | 0 | 1 | | | | | | | | | | 1 | 800.00 |
| (Program: NBC NIGHTLY NEWS)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 7 | NBC NIGHTLY NEWS | NM | 01:00 | 5:30 PM-6:00 PM | -T----- | 800.00 | 1 | 1 | | | | | | | | | | 2 | 1,600.00 |
| (Program: NBC NIGHTLY NEWS)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 8 | VALLEY NEWS LIVE @ 6PM | NM | 01:00 | 6:00 PM-6:30 PM | -----M- | 600.00 | 1 | 0 | | | | | | | | | | 1 | 600.00 |
| (Program: VALLEY NEWS LIVE @ 6PM)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 8 | VALLEY NEWS LIVE @ 6PM | NM | 01:00 | 6:00 PM-6:30 PM | -T----- | 600.00 | 0 | 1 | | | | | | | | | | 1 | 600.00 |
| (Program: VALLEY NEWS LIVE @ 6PM)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 8 | VALLEY NEWS LIVE @ 6PM | NM | 01:00 | 6:00 PM-6:30 PM | -F---- | 600.00 | 0 | 1 | | | | | | | | | | 1 | 600.00 |
| (Program: VALLEY NEWS LIVE @ 6PM)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 9 | WHEEL OF FORTUNE | NM | 01:00 | 6:30 PM-7:00 PM | -----M- | 1,000.00 | 1 | 0 | | | | | | | | | | 1 | 1,000.00 |
| (Program: WHEEL OF FORTUNE)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 9 | WHEEL OF FORTUNE | NM | 01:00 | 6:30 PM-7:00 PM | -----T | 1,000.00 | 1 | 0 | | | | | | | | | | 1 | 1,000.00 |
| (Program: WHEEL OF FORTUNE)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 9 | WHEEL OF FORTUNE | NM | 01:00 | 6:30 PM-7:00 PM | -F---- | 1,000.00 | 1 | 0 | | | | | | | | | | 1 | 1,000.00 |
| (Program: WHEEL OF FORTUNE)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 10 | VALLEY NEWS LIVE @ 10PM | NM | 01:00 | 10:00 PM-10:35 PM | -----T | 500.00 | 1 | 0 | | | | | | | | | | 1 | 500.00 |
| (Program: VALLEY NEWS LIVE @ 10PM)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 10 | VALLEY NEWS LIVE @ 10PM | NM | 01:00 | 10:00 PM-10:35 PM | -T----- | 500.00 | 1 | 0 | | | | | | | | | | 1 | 500.00 |
| (Program: VALLEY NEWS LIVE @ 10PM)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 11 | SATURDAY TODAY SHOW | NM | 01:00 | 6:58 AM-9:00 AM | -----S- | 100.00 | 1 | 1 | | | | | | | | | | 2 | 200.00 |
| (Program: SATURDAY TODAY SHOW)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |
| 12 | SAT VALLEY NEWS LIVE @ 6PM | NM | 01:00 | 6:00 PM-6:30 PM | -----S- | 100.00 | 1 | 1 | | | | | | | | | | 2 | 200.00 |
| (Program: SAT VALLEY NEWS LIVE @ 6PM)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | | | |

| List Items | | | | Spots | | | | | | | | | | | | Totals | |
|--|-------------------------------|----|-------|-------------------|-------|--------|--------|--------|--------|---|--|--|--|--|--|-------------|-------------|
| Line | Program | ST | Len | Time | Days | WTFSMT | Rate | Feb 10 | Feb 17 | | | | | | | Total Spots | Total Cost |
| 13 | WHEEL OF FORTUNE - SATURDAY | NM | 01:00 | 6:30 PM-7:00 PM | --S-- | | 100.00 | 1 | 1 | 5 | | | | | | 2 | 200.00 |
| (Program: WHEEL OF FORTUNE - SATURDAY)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | |
| 14 | DATELINE - SATURDAY | NM | 01:00 | 7:00 PM-9:00 PM | --S-- | | 200.00 | 1 | 1 | 5 | | | | | | 2 | 400.00 |
| (Program: DATELINE - SATURDAY)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | |
| 15 | VALLEY NEWS LIVE @ 10PM - SAT | NM | 01:00 | 10:00 PM-10:30 PM | --S-- | | 300.00 | 0 | 1 | 3 | | | | | | 1 | 300.00 |
| (Program: VALLEY NEWS LIVE @ 10PM - SAT)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | |
| 16 | SATURDAY NIGHT LIVE | NM | 01:00 | 10:30 PM-12:03 XM | --S-- | | 150.00 | 1 | 1 | 5 | | | | | | 2 | 300.00 |
| (Program: SATURDAY NIGHT LIVE)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | |
| 17 | MEET THE PRESS | NM | 01:00 | 8:00 AM-9:00 AM | --S-- | | 300.00 | 1 | 1 | 5 | | | | | | 2 | 600.00 |
| (Program: MEET THE PRESS)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | |
| 18 | VALLEY NEWS LIVE @ 10PM - SUN | NM | 01:00 | 10:00 PM-10:35 PM | --S-- | | 900.00 | 0 | 1 | 4 | | | | | | 1 | 900.00 |
| (Program: VALLEY NEWS LIVE @ 10PM - SUN)Feb/2015LP (pay) | | | | | | | | | | | | | | | | | |
| Spot Totals: | | | | | | | | 22 | 20 | | | | | | | 42 | \$14,720.00 |

| MONTH | SPOTS | COST | MONTH | SPOTS | COST |
|----------|-------|-------------|-------|-------|------|
| February | 42 | \$14,720.00 | | | |