

# INVOICE

**WALA**  
**1501 Satchel Paige Dr**  
**Mobile, AL 36606**  
**Main: (251)434-1010**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
709820-1	02/14/16	February 2016	02/01/16 - 02/14/16

Station	Account Executive	Sales Office	Sales Region
WALA	Political House Political Hous	WALA Local	Local

Billing Address:

**Davis South Barnette & Patrick Advertising**  
**Attention: Accounts Payable**  
**205 St. Emmanuel Street**  
**Mobile, AL 30062**  
**USA**

Advertiser	Product	Estimate Number
Committee To Elect Allen R	POLITICAL	3810

Flight Dates	Order #	Alt Order #
02/10/16 - 02/14/16	709820	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WALA**  
**PO Box 29763 Network Place**  
**Chicago, IL 60673-1297**

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	02/10/16	02/12/16	M-F Fox 10 News at 6-7a	6a-7a	--WTF--	:30	2	\$140.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 --WTF-- 2 \$140.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA Th 02/11/16 6:21 AM M-F Fox 10 News at 6-7a 6a-7a :30 ALLENRITCHIESPOT \$140.00 NM 1 WALA F 02/12/16 6:28 AM M-F Fox 10 News at 6-7a 6a-7a :30 ALLENRITCHIESPOT \$140.00 NM								
2	02/10/16	02/12/16	M-F Fox 10 News at 8-9a	8a-9a	--WTF--	:30	1	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 --WTF-- 1 \$150.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA W 02/10/16 8:08 AM M-F Fox 10 News at 8-9a 8a-9a :30 ALLENRITCHIESPOT \$150.00 NM								
3	02/10/16	02/12/16	M-F Fox 10 News at 4	4p-430p	--WTF--	:30	1	\$170.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 --WTF-- 1 \$170.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA W 02/10/16 4:12 PM M-F Fox 10 News at 4 4p-430p :30 ALLENRITCHIESPOT \$170.00 NM								
4	02/10/16	02/12/16	M-F Fox 10 News at 430p	430p-5p	--WTF--	:30	1	\$170.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 --WTF-- 1 \$170.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA Th 02/11/16 4:55 PM M-F Fox 10 News at 430p 430p-5p :30 ALLENRITCHIESPOT \$170.00 NM								
5	02/10/16	02/12/16	M-F Fox 10 News at 5p	5p-530p	--WTF--	:30	2	\$280.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 --WTF-- 2 \$280.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA W 02/10/16 5:13 PM M-F Fox 10 News at 5p 5p-530p :30 ALLENRITCHIESPOT \$280.00 NM 2 WALA F 02/12/16 5:27 PM M-F Fox 10 News at 5p 5p-530p :30 ALLENRITCHIESPOT \$280.00 NM								
6	02/10/16	02/12/16	M-F Fox 10 News at 530p	530p-6p	--WTF--	:30	1	\$280.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>								

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Advertiser	Product	Estimate Number	
Committee To Elect Allen R	POLITICAL	3810	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
6	02/10/16	02/12/16	M-F Fox 10 News at 530p	530p-6p	--WTF--	:30	1	\$280.00	NM
02/08/16 02/14/16 --WTF-- 1 \$280.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA W 02/10/16 5:53 PM M-F Fox 10 News at 530p 530p-6p :30 ALLENRITCHIESPOT \$280.00 NM									
7	02/10/16	02/12/16	M-F Fox 10 News at 9p	9p-930p	--WTF--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 --WTF-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA W 02/10/16 9:14 PM M-F Fox 10 News at 9p 9p-930p :30 ALLENRITCHIESPOT \$500.00 NM									
8	02/14/16	02/14/16	Fox News Sunday	8a-9a	-----S	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 -----S 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA Su 02/14/16 8:59 AM Fox News Sunday 8a-9a :30 ALLENRITCHIESPOT \$40.00 NM									
9	02/10/16	02/14/16	Studio 10	9a-10a	--WTF--	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 --WTF-- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA W 02/10/16 9:57 AM Studio 10 9a-10a :30 ALLENRITCHIESPOT \$70.00 NM									
10	02/10/16	02/14/16	M-F Fox 10 News at 430a	430a-5a	--WTF--	:30	1	\$5.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 --WTF-- 1 \$5.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA F 02/12/16 4:53 AM M-F Fox 10 News at 430a 430a-5a :30 ALLENRITCHIESPOT \$5.00 NM									
<b>Total Spots</b>							<b>12</b>		

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$2,225.00</b>
<u>Agency Commission</u>	<b>\$333.75</b>
<u>Net Amount Due</u>	<b>\$1,891.25</b>