

# ORDER



**Orders**  
**Order / Rev:** 1396164  
**Alt Order #:**  
**Product Desc:** 623 - PWTHR  
**Estimate:** 7577  
**Flight Dates:** 11/11/19 - 11/17/19  
**Original Date / Rev:** 11/07/19 / 11/07/19  
**Order Type:** NORMAL

**WTAP**  
**Primary AE:** Parkersburg House  
**Sales Office:** PRKR  
**Sales Region:** Regl

**Agency Name:** Mentzer Media Services  
**Buying Contact:** Chris Rumbley  
**Billing Contact:**  
 210 W Penn Ave  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Woody Thrasher for Governor 2020  
**Demographic:** A50+  
**Product Codes:** Candidate - State - Governor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 168328  
**Agency External ID:** 1244  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/17/19	30	\$4,090.00	\$3,476.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	30	\$4,090.00	\$3,476.50	0.00
<b>Totals</b>	<b>30</b>	<b>\$4,090.00</b>	<b>\$3,476.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTAP	11/11/19	11/17/19	Daybreak @ 6a Daybreak @ 6a	CM	6a-7a	-- 1- 1--	:30	2	\$115.00	P-03	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	-- 1- 1--		2		\$115.00		0.00					
N 2	WTAP	11/11/19	11/17/19	NBC Today Show Today Show	CM	7a-9a	11- 1---	:30	3	\$90.00	P-03	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	11- 1---		3		\$90.00		0.00					
N 3	WTAP	11/11/19	11/17/19	NBC Sa Today Sa Today	CM	7a-9a	----- 1-	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	----- 1-		1		\$40.00		0.00					
N 4	WTAP	11/11/19	11/17/19	NBC Su Today Su Today	CM	8a-9a	----- 1	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	----- 1		1		\$40.00		0.00					
N 5	WTAP	11/11/19	11/17/19	NBC Meet The Press Meet The Press	CM	9a-10a	----- 1	:30	1	\$35.00	P-03	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	----- 1		1		\$35.00		0.00					
N 6	WTAP	11/11/19	11/17/19		CM	12p-1230p	- 1- 11--	:30	3	\$85.00	P-03	0.00	NM	3	\$255.00

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 Alt Order #:  
 Flight Dates: 11/11/19 - 11/17/19

Advertiser: Woody Thrasher for Governor 2020  
 Product Desc: 623 - PWTHR  
 Estimate: 7577  
**WTAP**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WTAP News @ Noon											
				WTAP News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	- 1- 11--		3				\$85.00		0.00			
N 7	WTAP	11/11/19	11/17/19	M-F 530p-6p M-F 530p-6p	CM	530p-6p	1- 1- - - -	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	1- 1- - - -		2				\$65.00		0.00			
N 8	WTAP	11/11/19	11/17/19	News @ 5p M-F News @ 5p M-F	CM	5p-530p	- 1- 11--	:30	3	\$150.00	P-03	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	- 1- 11--		3				\$150.00		0.00			
N 9	WTAP	11/11/19	11/17/19	News @ 6p M-F News @ 6p M-F	CM	559p-630p	- - 1- 1- -	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	- - 1- 1- -		2				\$300.00		0.00			
N 10	WTAP	11/11/19	11/17/19	Jeopardy M-F Jeopardy M-F	CM	730p-8p	11- - - - -	:30	2	\$120.00	P-03	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	11- - - - -		2				\$120.00		0.00			
N 11	WTAP	11/11/19	11/17/19	NBC Monday Prime 2 Hour Monday Prime 2 Hour	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	1- - - - -	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	1- - - - -		1				\$375.00		0.00			
N 12	WTAP	11/11/19	11/17/19	NBC Wednesday Prime 1 Wednesday Prime Hr 1	CM	8p-9p	- - 1- - - -	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	- - 1- - - -		1				\$325.00		0.00			
N 13	WTAP	11/11/19	11/17/19	News @ 11p M-F News @ 11p M-F	CM	11p-1135p	11- 1- - - -	:30	3	\$300.00	P-03	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	11- 1- - - -		3				\$300.00		0.00			
N 14	WTAP	11/11/19	11/17/19	NBC The Tonight Show The Tonight Show	CM	1135p-1237a	- - 1- 1- -	:30	2	\$70.00	P-03	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	- - 1- 1- -		2				\$70.00		0.00			
N 15	WTAP	11/11/19	11/17/19	NBC Late Night Late Night w/ Seth Meyers	CM	1237a-138a	11- 1- - - -	:30	3	\$20.00	P-03	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	11- 1- - - -		3				\$20.00		0.00			
													Totals	30	\$4,090.00