

ORDER



Orders
Order / Rev: 1396164
Alt Order #:
Product Desc: 623 - PWTHR
Estimate: 7577
Flight Dates: 11/11/19 - 11/17/19
Original Date / Rev: 11/07/19 / 11/07/19
Order Type: NORMAL

WTAP
Primary AE: Parkersburg House
Sales Office: PRKR
Sales Region: Regl

Agency
Name: Mentzer Media Services
Buying Contact: Chris Rumbley
Billing Contact:
 210 W Penn Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Woody Thrasher for Governor 2020
Demographic: A50+
Product Codes: Candidate - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 168328
Agency External ID: 1244
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/17/19	30	\$4,090.00	\$3,476.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	30	\$4,090.00	\$3,476.50	0.00
Totals	30	\$4,090.00	\$3,476.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTAP	11/11/19	11/17/19	Daybreak @ 6a Daybreak @ 6a	CM	6a-7a	-- 1- 1--	:30	2	\$115.00	P-03	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	-- 1- 1--			2			\$115.00		0.00			
N 2	WTAP	11/11/19	11/17/19	NBC Today Show Today Show	CM	7a-9a	11- 1- - -	:30	3	\$90.00	P-03	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	11- 1- - -			3			\$90.00		0.00			
N 3	WTAP	11/11/19	11/17/19	NBC Sa Today Sa Today	CM	7a-9a	- - - - - 1-	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	- - - - - 1-			1			\$40.00		0.00			
N 4	WTAP	11/11/19	11/17/19	NBC Su Today Su Today	CM	8a-9a	- - - - - 1	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	- - - - - 1			1			\$40.00		0.00			
N 5	WTAP	11/11/19	11/17/19	NBC Meet The Press Meet The Press	CM	9a-10a	- - - - - 1	:30	1	\$35.00	P-03	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/11/19	11/17/19	- - - - - 1			1			\$35.00		0.00			
N 6	WTAP	11/11/19	11/17/19		CM	12p-1230p	- 1- 11- -	:30	3	\$85.00	P-03	0.00	NM	3	\$255.00

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Advertiser: Woody Thrasher for Governor 2020
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 Estimate: 7577

WTAP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WTAP News @ Noon											
				WTAP News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/19	11/17/19	- 1- 11- -	3		\$85.00		0.00						
N 7	WTAP	11/11/19	11/17/19	M-F 530p-6p	CM	530p-6p	1- 1- - - -	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
				M-F 530p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/19	11/17/19	1- 1- - - -	2		\$65.00		0.00						
N 8	WTAP	11/11/19	11/17/19	News @ 5p M-F	CM	5p-530p	- 1- 11- -	:30	3	\$150.00	P-03	0.00	NM	3	\$450.00
				News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/19	11/17/19	- 1- 11- -	3		\$150.00		0.00						
N 9	WTAP	11/11/19	11/17/19	News @ 6p M-F	CM	559p-630p	- - 1- 1- -	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
				News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/19	11/17/19	- - 1- 1- -	2		\$300.00		0.00						
N 10	WTAP	11/11/19	11/17/19	Jeopardy M-F	CM	730p-8p	11- - - - -	:30	2	\$120.00	P-03	0.00	NM	2	\$240.00
				Jeopardy M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/19	11/17/19	11- - - - -	2		\$120.00		0.00						
N 11	WTAP	11/11/19	11/17/19	NBC Monday Prime 2 Hour	CM	8:00 PM-10:00 PM	1- - - - -	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
				Monday Prime 2 Hour	(8:00 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/19	11/17/19	1- - - - -	1		\$375.00		0.00						
N 12	WTAP	11/11/19	11/17/19	NBC Wednesday Prime 1 Hour	CM	8p-9p	- - 1- - - -	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
				Wednesday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/19	11/17/19	- - 1- - - -	1		\$325.00		0.00						
N 13	WTAP	11/11/19	11/17/19	News @ 11p M-F	CM	11p-1135p	11- 1- - - -	:30	3	\$300.00	P-03	0.00	NM	3	\$900.00
				News @ 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/19	11/17/19	11- 1- - - -	3		\$300.00		0.00						
N 14	WTAP	11/11/19	11/17/19	NBC The Tonight Show	CM	1135p-1237a	- - 1- 1- -	:30	2	\$70.00	P-03	0.00	NM	2	\$140.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/19	11/17/19	- - 1- 1- -	2		\$70.00		0.00						
N 15	WTAP	11/11/19	11/17/19	NBC Late Night	CM	1237a-138a	11- 1- - - -	:30	3	\$20.00	P-03	0.00	NM	3	\$60.00
				Late Night w/ Seth Meyers											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/19	11/17/19	11- 1- - - -	3		\$20.00		0.00						
													Totals	30	\$4,090.00