



**WTMG-FM Williston, FL**

**SIGNIFICANT ISSUES/PROGRAMS LIST**

For Quarter \_\_\_\_\_ 1st Quarter \_\_\_\_\_, 2024

Date Placed in Public File: 04/09/2024

WTMG compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WTMG interviewed 16 people.

Issues that were most frequently mentioned were:

1- Arts & Entertainment
2- Charities
3- Education
4- Government
5- Labor
6- Public Safety, Health & Welfare

ON-AIR programs to address community issues:

1. "Voice of the People"/Mainstreet Weekend, weekly public affairs show featuring the Gainesville area NAACP that runs on WTMG-FM Sundays at 6:30am-7:00am.
2. Public Service Announcements (airs various times daily Mon-Sun, 24 hrs/day, :30 seconds) Station provides air time to various organizations that serve local residents.
3. Weather M-F twice/hour 6a-6p
4. "Mainstreet Minute" local newscast M-F twice/hour 6a-9a, once/hour 4p-6p

# 1. Arts & Entertainment

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
2/11	6:30 AM	Mainstreet Weekend	Arts & Entertainment	The Hippodrome	Terra Mcleod, Franziska Raeber	Discussed the latest Hippodrome production, Next To Normal, 1/26-2/25/24.
3/17	6:30 AM	Mainstreet Weekend	Arts & Entertainment	Phillips Center-Gainesville	Emma Heistand	Talked about family entertainment show On Your Feet beginning March 30th.
3/31	6:30 AM	Mainstreet Weekend	Arts & Entertainment	High Springs Playhouse	Lucy Stein	Talked with Lucy Stein on her first major directing role with Murder on The Orient Express(4/5-4/28) and how supporting the Playhouse is assisting with improvements on the building.

# 2. Charities

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
3/24	6:30 AM	Mainstreet Weekend	Charities	Bleeding Disorders of Florida	Dr. Tung Wynn	Discussed Gator Clot Trot event for awareness of Bleeding Disorders of Florida Organization. Dr. Wynn also talked about the science and studies behind bleeding disorders.

# 3. Education

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
1/14	6:30 AM	Mainstreet Weekend	Education	Sunshine Book Festival	Pat Caren Jayne Moraski	Discussed the importance of continued reading and the annual Sunshine Book Festival January 27th 2024..
2/18	6:30 AM	Mainstreet Weekend	Education	Alachua County Education Foundation		Interactive art display and entertainment fundraiser 2/24/24. Recently acquired Teacher Grants was also discussed.
10-Mar	6:30am	NAACP	Education	Alachua County Schools	Jackie Johnson - Director of Communications Alachua County Schools	Newberry Charter Conversion

## 4. Government

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
3/3	6:30 AM	Mainstreet Weekend	Government	Alachua County Supervisor of Elections	Kim Barton	Talked about voting procedures for voting season in Alachua County.

## 5. Labor

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
1/28	6:30 AM	Mainstreet Weekend	Labor	Career Source	Rusty Skinner	Talked about forecast for a variety of employment industries for quarter 1 of 2024 in North Central Florida.

## 6. Public Safety, Health & Welfare

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
1/7	6:30 AM	Mainstreet Weekend	Public Safety, Health & Welfare	Life Quest Organ Donor Association	Lori Lesbott, Sherry Morales	Kimberly Morales Memorial Foundation. Talked about Organ Donation and fundraiser event January 15th 2024.
1/21	6:30 AM	Mainstreet Weekend	Public Safety, Health & Welfare	Be Hope Foundation For Rare Brain Cancers	Kimberly Sloan	Details on the Be Hope Gala fundraiser on January 27th 2024.
2/4	6:30 AM	Mainstreet Weekend	Public Safety, Health & Welfare	Meridian Behavioral Health Care	Candra Albury	Discussed the expanded services offered at Meridian Behavioral since COVID, not only the Mental Health division but the Crisis Service Line.
2/25	6:30 AM	Mainstreet Weekend	Public Safety, Health & Welfare	U.S. Health on Hearing	Monica Murray	Hearing loss studies. Hearing loss not just for elderly. Wish of a Lifetime organization, an awareness campaign to protect our hearing.