

ORDER

WSMV

Orders
Order / Rev: 661839
Alt Order #: 07670869
Product Desc: BONE FOR MAYOR 6/23
Estimate: 623629
Flight Dates: 06/23/15 - 06/29/15
Original Date / Rev: 06/18/15 / 06/22/15
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency
Name: Smart Media Group LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Charles Robert Bone For Mayor
Demographic: A35+
Product Codes: Political-Cand-Local
Priority: SPP
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/15	06/28/15	26	\$8,245.00	\$7,008.25
06/29/15	06/29/15	5	\$2,105.00	\$1,789.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2015	26	\$8,245.00	\$7,008.25	0.00
July 2015	5	\$2,105.00	\$1,789.25	0.00
Totals	31	\$10,350.00	\$8,797.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WSMV	33%	\$10,350.00
Market	100%	\$31,363.64

Competitive Share

Competitive Share	Share	Total
AEN	0%	\$0.00
APL	0%	\$0.00
BET	0%	\$0.00
CMD	0%	\$0.00
CMT	0%	\$0.00
CNB	0%	\$0.00
CNN	0%	\$0.00
DISC	0%	\$0.00
ESPN	0%	\$0.00
FAM	0%	\$0.00
FOOD	0%	\$0.00
FX	0%	\$0.00
FXNC	0%	\$0.00
LIF	0%	\$0.00
LNC5	0%	\$0.00
MNBC	0%	\$0.00
MTV	0%	\$0.00
NICK	0%	\$0.00
SPK	0%	\$0.00

TLC	0%	\$0.00
TNT	0%	\$0.00
TWC	0%	\$0.00
USA	0%	\$0.00
VH1	0%	\$0.00
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	23%	\$7,213.64
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WTVF	36%	\$11,290.91
WUXP	0%	\$0.00
WZTV	8%	\$2,509.09

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 Flight Dates: 06/23/15 - 06/29/15

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 Product Desc: BONE FOR MAYOR 6/23
 Estimate: 623629
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSMV	06/26/15	06/26/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	----1--	:30	1	\$125.00	SPP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/22/15	06/28/15	----1--		1				\$125.00		0.00			
E 2	WSMV	06/26/15	06/26/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	----1--	:30	1	\$30.00	PMT	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/22/15	06/28/15	----1--		1				\$30.00		0.00			
E 3	WSMV	06/26/15	06/26/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	----1--	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/22/15	06/28/15	----1--		1				\$625.00		0.00			
E 4	WSMV	06/26/15	06/26/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	----1--	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/22/15	06/28/15	----1--		1				\$300.00		0.00			
E 5	WSMV	06/26/15	06/26/15	Today Show 1 Today Show 7-9am	CM	658-9AM	----1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/22/15	06/28/15	----1--		1				\$450.00		0.00			
E 6	WSMV	06/29/15	06/29/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/29/15	07/05/15	1-----		1				\$400.00		0.00			
E 7	WSMV	06/29/15	06/29/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	1-----	:30	1	\$30.00	PMT	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/29/15	07/05/15	1-----		1				\$30.00		0.00			
E 8	WSMV	06/29/15	06/29/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	1-----	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/29/15	07/05/15	1-----		1				\$625.00		0.00			
E 9	WSMV	06/29/15	06/29/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/29/15	07/05/15	1-----		1				\$600.00		0.00			
E 10	WSMV	06/29/15	06/29/15	Today Show 1 Today Show 7-9am	CM	658-9AM	1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/29/15	07/05/15	1-----		1				\$450.00		0.00			
E 11	WSMV	06/27/15	06/27/15	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday	CM	558-630pm	-----1-	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00

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 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WSMV	06/27/15	06/27/15	SA Channel 4 Weekend @ 6 Ch. 4 News at 6 Saturday	CM	558-630pm	-----1-	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1-		1			\$600.00			0.00			
E 12	WSMV	06/27/15	06/27/15	SA 6a News Sat 6-7a	CM	Sat 6-7a	-----1-	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1-		1			\$275.00			0.00			
E 13	WSMV	06/27/15	06/27/15	SA Today Show 7-9a Sat Today Show	CM	Sat 7a-830a or 7a- (7:00 AM-9:00 AM)	-----1-	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1-		1			\$500.00			0.00			
E 14	WSMV	06/28/15	06/28/15	Sun 5-6am Sun 5-6am	CM	Sun 5-6am	-----1	:30	1	\$25.00	SPP	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1		1			\$25.00			0.00			
E 15	WSMV	06/28/15	06/28/15	SU 6a News Sun 6a-7a	CM	Sun 6a-7a	-----1	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1		1			\$275.00			0.00			
E 16	WSMV	06/28/15	06/28/15	SU Today Sh 7-8a or 7-9a SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a (7:00 AM-8:00 AM)	-----1	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1		1			\$450.00			0.00			
E 17	WSMV	06/28/15	06/28/15	SU 8a News Sun 8a-9a	CM	Sun 8a-9a	-----1	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1		1			\$450.00			0.00			
E 18	WSMV	06/25/15	06/25/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	---1---	:30	1	\$125.00	SPP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---		1			\$125.00			0.00			
E 19	WSMV	06/25/15	06/25/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	---1---	:30	1	\$30.00	SPP	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---		1			\$30.00			0.00			
E 20	WSMV	06/25/15	06/25/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	---1---	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---		1			\$625.00			0.00			
E 21	WSMV	06/25/15	06/25/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	---1---	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---		1			\$300.00			0.00			
E 22	WSMV	06/23/15	06/23/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	-1-----	:30	1	\$125.00	SPP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	-1-----		1			\$125.00			0.00			
E 23	WSMV	06/23/15	06/23/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	-1-----	:30	1	\$30.00	PMT	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	-1-----		1			\$30.00			0.00			
E 24	WSMV	06/23/15	06/23/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	-1-----	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	-1-----		1			\$625.00			0.00			
E 25	WSMV	06/23/15	06/23/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/22/15	06/28/15	-1-----		1			\$300.00			0.00			

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 Estimate: 623629
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	WSMV	06/23/15	06/23/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	06/22/15	06/28/15	-1-----		1			\$300.00	0.00					
E 26	WSMV	06/23/15	06/23/15	Today Show 1 Today Show 7-9am	CM	658-9AM	-1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	06/22/15	06/28/15	-1-----		1			\$450.00	0.00					
E 27	WSMV	06/24/15	06/24/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	--1----	:30	1	\$125.00	SPP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	06/22/15	06/28/15	--1----		1			\$125.00	0.00					
E 28	WSMV	06/24/15	06/24/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	--1----	:30	1	\$30.00	PMT	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	06/22/15	06/28/15	--1----		1			\$30.00	0.00					
E 29	WSMV	06/24/15	06/24/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	--1----	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	06/22/15	06/28/15	--1----		1			\$625.00	0.00					
E 30	WSMV	06/24/15	06/24/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	--1-----	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	06/22/15	06/28/15	--1-----		1			\$300.00	0.00					
E 31	WSMV	06/24/15	06/24/15	Today Show 1 Today Show 7-9am	CM	658-9AM	---1----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	06/22/15	06/28/15	--1----		1			\$450.00	0.00					
Totals														31	\$10,350.00

FAX# 703 528 7880

REP HEADLINE# 7670869
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES
JUN22/15 11.31
*** WSMV-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: SPTS:
10	R		700A-900A	30		\$450.00	6/29	6/29	1		MON	1
PROGRAM : TODAY SHOW												
RA35+ : 54.3												
CON COM1: TODAY SHOW												
11	R		600P-630P	30		\$600.00	6/27	6/27	1		SAT	1
PROGRAM : CH4 NEWS @6P SAT												
RA35+ : 69.2												
CON COM1: CH4 NEWS @6P SAT												
12	R		600A-700A	30		\$275.00	6/27	6/27	1		SAT	1
PROGRAM : CH4 NEWS TODAY SAT												
RA35+ : 33.7												
CON COM1: CH4 NEWS TODAY SAT												
13	R		700A-900A	30		\$500.00	6/27	6/27	1		SAT	1
PROGRAM : SATURDAY TODAY												
RA35+ : 40.8												
CON COM1: SATURDAY TODAY												
14	R		500A-600A	30		\$25.00	6/28	6/28	1		SUN	1
PROGRAM : CH4 NEWS TODAY SUN												
RA35+ : 13.7												
CON COM1: CH4 NEWS TODAY SUN												
15	R		600A-700A	30		\$275.00	6/28	6/28	1		SUN	1
PROGRAM : CH4 NEWS TODAY SUN												
RA35+ : 29.2												
CON COM1: CH4 NEWS TODAY SUN												
16	R		700A-800A	30		\$450.00	6/28	6/28	1		SUN	1
PROGRAM : SUNDAY TODAY												
RA35+ : 50.5												
CON COM1: SUNDAY TODAY												
17	R		800A-900A	30		\$450.00	6/28	6/28	1		SUN	1
PROGRAM : CH4 NEWS TODAY SUN												
RA35+ : 63.3												
CON COM1: CH4 NEWS TODAY SUN												

REP HEADLINE# 7670869

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM REP

CHANGES

JUN22/15 11.31

*** WSMV-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
26	R		700A-900A	30		\$450.00	6/23	6/23	1		TUE	1
PROGRAM : TODAY SHOW												
RA35+ : 54.3												
CON COM1: TODAY SHOW												
27	R		400P-430P	30		\$125.00	6/24	6/24	1		WED	1
PROGRAM : CH4 NEWS 4-5P												
RA35+ : 48.7												
CON COM1: CH4 NEWS 4-5P												
28	R		400A-459A	30		\$30.00	6/24	6/24	1		WED	1
PROGRAM : CH4 NEWS TODAY												
RA35+ : 12.4												
CON COM1: CH4 NEWS TODAY												
29	R		600A-700A	30		\$625.00	6/24	6/24	1		WED	1
PROGRAM : CH4 NEWS TODAY												
RA35+ : 61.0												
CON COM1: CH4 NEWS TODAY												
30	R		630P-700P	30		\$300.00	6/24	6/24	1		WED	1
PROGRAM : CH4 NEWS AT 630P												
RA35+ : 88.1												
CON COM1: CH4 NEWS AT 630P												
31	R		700A-900A	30		\$450.00	6/24	6/24	1		WED	1
PROGRAM : TODAY SHOW												
RA35+ : 54.3												
CON COM1: TODAY SHOW												
JUN/15 \$8,245.00 JUL/15 \$2,105.00 CONTRACT TOTAL 10350.00												
TOTAL SPOTS 31												

MARKET TOTALS \$24,166
WSMV 33%
WKRN 23%
WTVF 36%
WZTV 8%
WUXP 0%
CABL 0%
WNAB 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ORDER



WSMV

Orders

Order / Rev: 661839
 Alt Order #: 07670869
 Product Desc: BONE FOR MAYOR 6/23
 Estimate: 623629
 Flight Dates: 06/23/15 - 06/29/15
 Original Date / Rev: 06/18/15 / 06/18/15
 Order Type: GENERAL

Primary AE: Aaron Ashe
 Sales Office: T-WAS
 Sales Region: National

Agency

Name: Smart Media Group LLC
 Buying Contact:
 Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Charles Robert Bone For Mayor
 Demographic: A35+
 Product Codes: Political-Cand-Local
 Priority: SPP
 Revenue Codes: POL, PLC, FLT

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/15	06/28/15	26	\$6,635.00	\$5,639.75
06/29/15	06/29/15	5	\$1,340.00	\$1,139.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2015	26	\$6,635.00	\$5,639.75	0.00
July 2015	5	\$1,340.00	\$1,139.00	0.00
Totals	31	\$7,975.00	\$6,778.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WSMV	33%	\$7,975.00
Market	100%	\$24,166.67

Competitive Share

Competitive Share	Share	Total
AEN	0%	\$0.00
APL	0%	\$0.00
BET	0%	\$0.00
CMD	0%	\$0.00
CMT	0%	\$0.00
CNB	0%	\$0.00
CNN	0%	\$0.00
DISC	0%	\$0.00
ESPN	0%	\$0.00
FAM	0%	\$0.00
FOOD	0%	\$0.00
FX	0%	\$0.00
FXNC	0%	\$0.00
LIF	0%	\$0.00
LNC5	0%	\$0.00
MNBC	0%	\$0.00
MTV	0%	\$0.00
NICK	0%	\$0.00
SPK	0%	\$0.00

TLC	0%	\$0.00
TNT	0%	\$0.00
TWC	0%	\$0.00
USA	0%	\$0.00
VH1	0%	\$0.00
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	23%	\$5,558.33
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WTVF	36%	\$8,700.00
WUXP	0%	\$0.00
WZTV	8%	\$1,933.33

Print Date: 06/18/15 14:27:33 Page 2 of 4

Order / Rev: 661839
 Alt Order #: 07670869
 Flight Dates: 06/23/15 - 06/29/15

Advertiser: Charles Robert Bone For Mayor
 Product Desc: BONE FOR MAYOR 6/23
 Estimate: 623629
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSMV	06/26/15	06/26/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	----1--	:30	1	\$225.00	SPP	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	----1--					1	\$225.00		0.00			
E 2	WSMV	06/26/15	06/26/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	----1--	:30	1	\$15.00	SPP	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	----1--					1	\$15.00		0.00			
E 3	WSMV	06/26/15	06/26/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	----1--	:30	1	\$350.00	SPP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	----1--					1	\$350.00		0.00			
E 4	WSMV	06/26/15	06/26/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	----1--	:30	1	\$450.00	SPP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	----1--					1	\$450.00		0.00			
E 5	WSMV	06/26/15	06/26/15	Today Show 1 Today Show 7-9am	CM	658-9AM	----1--	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	----1--					1	\$300.00		0.00			
E 6	WSMV	06/29/15	06/29/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	1-----	:30	1	\$225.00	SPP	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	1-----					1	\$225.00		0.00			
E 7	WSMV	06/29/15	06/29/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	1-----	:30	1	\$15.00	SPP	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	1-----					1	\$15.00		0.00			
E 8	WSMV	06/29/15	06/29/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	1-----	:30	1	\$350.00	SPP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	1-----					1	\$350.00		0.00			
E 9	WSMV	06/29/15	06/29/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	1-----	:30	1	\$450.00	SPP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	1-----					1	\$450.00		0.00			
E 10	WSMV	06/29/15	06/29/15	Today Show 1 Today Show 7-9am	CM	658-9AM	1-----	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	1-----					1	\$300.00		0.00			
E 11	WSMV	06/27/15	06/27/15	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday	CM	558-630pm	-----1-	:30	1	\$350.00	SPP	0.00	NM	1	\$350.00

Order / Rev: 661839
 Alt Order #: 07670869
 Flight Dates: 06/23/15 - 06/29/15

Advertiser: Charles Robert Bone For Mayor
 Product Desc: BONE FOR MAYOR 6/23
 Estimate: 623629
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WSMV	06/27/15	06/27/15	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday	CM	558-630pm	-----1-	:30	1	\$350.00	SPP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1-					1	\$350.00		0.00			
E 12	WSMV	06/27/15	06/27/15	SA 6a News Sat 6-7a	CM	Sat 6-7a	-----1-	:30	1	\$125.00	SPP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1-					1	\$125.00		0.00			
E 13	WSMV	06/27/15	06/27/15	SA Today Show 7-9a Sat Today Show	CM	Sat 7a-830a or 7a- (7:00 AM-9:00 AM)	-----1-	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1-					1	\$300.00		0.00			
E 14	WSMV	06/28/15	06/28/15	Sun 5-6am Sun 5-6am	CM	Sun 5-6am	-----1	:30	1	\$75.00	SPP	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1					1	\$75.00		0.00			
E 15	WSMV	06/28/15	06/28/15	SU 6a News Sun 6a-7a	CM	Sun 6a-7a	-----1	:30	1	\$125.00	SPP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1					1	\$125.00		0.00			
E 16	WSMV	06/28/15	06/28/15	SU Today Sh 7-8a or 7-9a SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a (7:00 AM-8:00 AM)	-----1	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1					1	\$300.00		0.00			
E 17	WSMV	06/28/15	06/28/15	SU 8a News Sun 8a-9a	CM	Sun 8a-9a	-----1	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-----1					1	\$300.00		0.00			
E 18	WSMV	06/25/15	06/25/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	---1---	:30	1	\$225.00	SPP	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---					1	\$225.00		0.00			
E 19	WSMV	06/25/15	06/25/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	---1---	:30	1	\$15.00	SPP	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---					1	\$15.00		0.00			
E 20	WSMV	06/25/15	06/25/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	---1---	:30	1	\$350.00	SPP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---					1	\$350.00		0.00			
E 21	WSMV	06/25/15	06/25/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	---1---	:30	1	\$450.00	SPP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	---1---					1	\$450.00		0.00			
E 22	WSMV	06/23/15	06/23/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	-1-----	:30	1	\$225.00	SPP	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-1-----					1	\$225.00		0.00			
E 23	WSMV	06/23/15	06/23/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	-1-----	:30	1	\$15.00	SPP	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-1-----					1	\$15.00		0.00			
E 24	WSMV	06/23/15	06/23/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	-1-----	:30	1	\$350.00	SPP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-1-----					1	\$350.00		0.00			
E 25	WSMV	06/23/15	06/23/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$450.00	SPP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/15	06/28/15	-1-----					1	\$450.00		0.00			

Order / Rev: 661839
 Alt Order #: 07670869
 Flight Dates: 06/23/15 - 06/29/15

Advertiser: Charles Robert Bone For Mayor
 Product Desc: BONE FOR MAYOR 6/23
 Estimate: 623629

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	WSMV	06/23/15	06/23/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$450.00	SPP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/22/15	06/28/15	-1-----		1				\$450.00		0.00			
E 26	WSMV	06/23/15	06/23/15	Today Show 1 Today Show 7-9am	CM	658-9AM	-1-----	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/22/15	06/28/15	-1-----		1				\$300.00		0.00			
E 27	WSMV	06/24/15	06/24/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	--1----	:30	1	\$225.00	SPP	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/22/15	06/28/15	--1----		1				\$225.00		0.00			
E 28	WSMV	06/24/15	06/24/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	--1----	:30	1	\$15.00	SPP	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/22/15	06/28/15	--1----		1				\$15.00		0.00			
E 29	WSMV	06/24/15	06/24/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	--1----	:30	1	\$350.00	SPP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/22/15	06/28/15	--1----		1				\$350.00		0.00			
E 30	WSMV	06/24/15	06/24/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	--1----	:30	1	\$450.00	SPP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/22/15	06/28/15	--1----		1				\$450.00		0.00			
E 31	WSMV	06/24/15	06/24/15	Today Show 1 Today Show 7-9am	CM	658-9AM	--1----	:30	1	\$300.00	SPP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/22/15	06/28/15	--1----		1				\$300.00		0.00			
													Totals	31	\$7,975.00

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			400A-459A	30		\$15.00	6/26	6/26	1		FRI	1
PROGRAM : CH4 NEWS TODAY RA35+ : 12.4 CON COM1: CH4 NEWS TODAY												
3			600A-700A	30		\$350.00	6/26	6/26	1		FRI	1
PROGRAM : CH4 NEWS TODAY RA35+ : 61.0 CON COM1: CH4 NEWS TODAY												
4			630P-700P	30		\$450.00	6/26	6/26	1		FRI	1
PROGRAM : CH4 NEWS AT 630P RA35+ : 88.1 CON COM1: CH4 NEWS AT 630P												
5			700A-900A	30		\$300.00	6/26	6/26	1		FRI	1
PROGRAM : TODAY SHOW RA35+ : 54.3 CON COM1: TODAY SHOW												
6			400P-430P	30		\$225.00	6/29	6/29	1		MON	1
PROGRAM : CH4 NEWS 4-5P RA35+ : 48.7 CON COM1: CH4 NEWS 4-5P												
7			400A-459A	30		\$15.00	6/29	6/29	1		MON	1
PROGRAM : CH4 NEWS TODAY RA35+ : 12.4 CON COM1: CH4 NEWS TODAY												
8			600A-700A	30		\$350.00	6/29	6/29	1		MON	1
PROGRAM : CH4 NEWS TODAY RA35+ : 61.0 CON COM1: CH4 NEWS TODAY												
9			630P-700P	30		\$450.00	6/29	6/29	1		MON	1
PROGRAM : CH4 NEWS AT 630P RA35+ : 88.1 CON COM1: CH4 NEWS AT 630P												

REP HEADLINE# 7670869
*** ORIGINAL REV#0 ***
REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAR12/15 13.44
*** WSMV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			700A-900A	30		\$300.00	6/29	6/29	1		MON	1
PROGRAM : TODAY SHOW RA35+ : 54.3 CON COM1: TODAY SHOW												
11			600P-630P	30		\$350.00	6/27	6/27	1		SAT	1
PROGRAM : CH4 NEWS @6P SAT RA35+ : 69.2 CON COM1: CH4 NEWS @6P SAT												
12			600A-700A	30		\$125.00	6/27	6/27	1		SAT	1
PROGRAM : CH4 NEWS TODAY SAT RA35+ : 33.7 CON COM1: CH4 NEWS TODAY SAT												
13			700A-900A	30		\$300.00	6/27	6/27	1		SAT	1
PROGRAM : SATURDAY TODAY RA35+ : 40.8 CON COM1: SATURDAY TODAY												
14			500A-600A	30		\$75.00	6/28	6/28	1		SUN	1
PROGRAM : CH4 NEWS TODAY SUN RA35+ : 13.7 CON COM1: CH4 NEWS TODAY SUN												
15			600A-700A	30		\$125.00	6/28	6/28	1		SUN	1
PROGRAM : CH4 NEWS TODAY SUN RA35+ : 29.2 CON COM1: CH4 NEWS TODAY SUN												
16			700A-800A	30		\$300.00	6/28	6/28	1		SUN	1
PROGRAM : SUNDAY TODAY RA35+ : 50.5 CON COM1: SUNDAY TODAY												
17			800A-900A	30		\$300.00	6/28	6/28	1		SUN	1
PROGRAM : CH4 NEWS TODAY SUN RA35+ : 63.3 CON COM1: CH4 NEWS TODAY SUN												

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
18			400P-430P PROGRAM : CH4 NEWS 4-5P RA35+ : 48.7 CON COM1: CH4 NEWS 4-5P	30		\$225.00	6/25	6/25	1		THU	1
19			400A-459A PROGRAM : CH4 NEWS TODAY RA35+ : 12.4 CON COM1: CH4 NEWS TODAY	30		\$15.00	6/25	6/25	1		THU	1
20			600A-700A PROGRAM : CH4 NEWS TODAY RA35+ : 61.0 CON COM1: CH4 NEWS TODAY	30		\$350.00	6/25	6/25	1		THU	1
21			630P-700P PROGRAM : CH4 NEWS AT 630P RA35+ : 88.1 CON COM1: CH4 NEWS AT 630P	30		\$450.00	6/25	6/25	1		THU	1
22			400P-430P PROGRAM : CH4 NEWS 4-5P RA35+ : 48.7 CON COM1: CH4 NEWS 4-5P	30		\$225.00	6/23	6/23	1		TUE	1
23			400A-459A PROGRAM : CH4 NEWS TODAY RA35+ : 12.4 CON COM1: CH4 NEWS TODAY	30		\$15.00	6/23	6/23	1		TUE	1
24			600A-700A PROGRAM : CH4 NEWS TODAY RA35+ : 61.0 CON COM1: CH4 NEWS TODAY	30		\$350.00	6/23	6/23	1		TUE	1
25			630P-700P PROGRAM : CH4 NEWS AT 630P RA35+ : 88.1 CON COM1: CH4 NEWS AT 630P	30		\$450.00	6/23	6/23	1		TUE	1

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: :SPTS:
26		700A-900A PROGRAM : TODAY SHOW RA35+ : 54.3 CON COM1: TODAY SHOW	30		\$300.00	6/23	6/23	1		TUE	1
27		400P-430P PROGRAM : CH4 NEWS 4-5P RA35+ : 48.7 CON COM1: CH4 NEWS 4-5P	30		\$225.00	6/24	6/24	1		WED	1
28		400A-459A PROGRAM : CH4 NEWS TODAY RA35+ : 12.4 CON COM1: CH4 NEWS TODAY	30		\$15.00	6/24	6/24	1		WED	1
29		600A-700A PROGRAM : CH4 NEWS TODAY RA35+ : 61.0 CON COM1: CH4 NEWS TODAY	30		\$350.00	6/24	6/24	1		WED	1
30		630P-700P PROGRAM : CH4 NEWS AT 630P RA35+ : 88.1 CON COM1: CH4 NEWS AT 630P	30		\$450.00	6/24	6/24	1		WED	1
31		700A-900A PROGRAM : TODAY SHOW RA35+ : 54.3 CON COM1: TODAY SHOW	30		\$300.00	6/24	6/24	1		WED	1
JUN/15 \$6,635.00 JUL/15 \$1,340.00					CONTRACT TOTAL		\$7,975.00		TOTAL SPOTS		
									31		

MARKET TOTALS \$24,166

WSMV 33%

WKRN 23%

WTVF 36%

WZTV 8%

WUXP 0%

CABL 0%

WNAB 0%

SVC- NSI

DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSMV Nashville TN	Date: 6/18/15
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I, Smart Media Group,

being/on behalf of: Charles Robert Bone,

a legally qualified candidate of the Democratic

political party for the office of: Mayor

in the Primary

election to be held on: 8/6/15

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Charles Robert Bone for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stacey Garrett

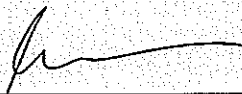
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/12/15

Date



Signature

To Be Signed By Station Representative

☐ Accepted



Signature

☐ Accepted in Part



Printed Name

☐ Rejected



Title