

ORDER



WSMV

Orders
Order / Rev: 655667
Alt Order #: 07670807
Product Desc: BONE FOR MAYOR 5/19
Estimate: 519525
Flight Dates: 05/19/15 - 05/25/15
Original Date / Rev: 05/11/15 / 05/11/15
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency
Name: Smart Media Group LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Charles Robert Bone For Mayor
Demographic: A35+
Product Codes: Political-Cand-Local
Priority: IMP
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/15	05/25/15	31	\$7,985.00	\$6,787.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2015	31	\$7,985.00	\$6,787.25	0.00
Totals	31	\$7,985.00	\$6,787.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share	Share	Total
WSMV	33%	\$7,985.00
Market	100%	\$24,196.97

Competitive Share	Share	Total
AEN	0%	\$0.00
APL	0%	\$0.00
BET	0%	\$0.00
CMD	0%	\$0.00
CMT	0%	\$0.00
CNB	0%	\$0.00
CNN	0%	\$0.00
DISC	0%	\$0.00
ESPN	0%	\$0.00
FAM	0%	\$0.00
FOOD	0%	\$0.00
FX	0%	\$0.00
FXNC	0%	\$0.00
LIF	0%	\$0.00
LNC5	0%	\$0.00
MNBC	0%	\$0.00
MTV	0%	\$0.00
NICK	0%	\$0.00
SPK	0%	\$0.00
TLC	0%	\$0.00

TNT	0%	\$0.00
TWC	0%	\$0.00
USA	0%	\$0.00
VH1	0%	\$0.00
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	23%	\$5,565.30
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WTVF	36%	\$8,710.91
WUXP	0%	\$0.00
WZTV	8%	\$1,935.76

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 Estimate: 519525
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSMV	05/22/15	05/22/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	----1--	:30	1	\$35.00	IMP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/15	05/24/15	----1--					1	\$35.00		0.00			
2	WSMV	05/22/15	05/22/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm	----1--	:30	1	\$240.00	IMP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/15	05/24/15	----1--					1	\$240.00		0.00			
3	WSMV	05/22/15	05/22/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	----1--	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/15	05/24/15	----1--					1	\$325.00		0.00			
4	WSMV	05/22/15	05/22/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	----1--	:30	1	\$485.00	IMP	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/15	05/24/15	----1--					1	\$485.00		0.00			
5	WSMV	05/22/15	05/22/15	Today Show 1 Today Show 7-9am	CM	658-9AM	----1--	:30	1	\$290.00	IMP	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/15	05/24/15	----1--					1	\$290.00		0.00			
6	WSMV	05/25/15	05/25/15	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-5a	1-----	:30	1	\$35.00	IMP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/15	05/31/15	1-----					1	\$35.00		0.00			
7	WSMV	05/25/15	05/25/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm	1-----	:30	1	\$240.00	IMP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/15	05/31/15	1-----					1	\$240.00		0.00			
8	WSMV	05/25/15	05/25/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	1-----	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/15	05/31/15	1-----					1	\$325.00		0.00			
9	WSMV	05/25/15	05/25/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	1-----	:30	1	\$485.00	IMP	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/15	05/31/15	1-----					1	\$485.00		0.00			
10	WSMV	05/25/15	05/25/15	Today Show 1 Today Show 7-9am	CM	658-9AM	1-----	:30	1	\$290.00	IMP	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/15	05/31/15	1-----					1	\$290.00		0.00			
11	WSMV	05/23/15	05/23/15	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday	CM	558-630pm	-----1-	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/15	05/31/15	-----1-					1	\$350.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	WSMV	05/23/15	05/23/15	SA Channel 4 Weekend @ Ch. 4 News at 6 Saturday	CM	558-630pm	-----1-	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	-----1-		1			\$350.00		0.00				
12	WSMV	05/23/15	05/23/15	SA 6a News Sat 6-7a	CM	Sat 6-7a	-----1-	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	-----1-		1			\$150.00		0.00				
13	WSMV	05/23/15	05/23/15	SA Today Show 7-9a Sat Today Show	CM	Sat 7a-830a or 7a- (7:00 AM-9:00 AM)	-----1-	:30	1	\$225.00	IMP	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	-----1-		1			\$225.00		0.00				
E 14	WSMV	05/24/15	05/24/15	Sun 5-6am Sun 5-6am	CM	Sun 5-6am	-----1	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	-----1		1			\$50.00		0.00				
15	WSMV	05/24/15	05/24/15	SU 6a News Sun 6a-7a	CM	Sun 6a-7a	-----1	:30	1	\$125.00	IMP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	-----1		1			\$125.00		0.00				
E 16	WSMV	05/24/15	05/24/15	SU Today Sh 7-8a or 7-9a SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a (7:00 AM-8:00 AM)	-----1	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	-----1		1			\$175.00		0.00				
17	WSMV	05/24/15	05/24/15	SU 8a News Sun 8a-9a	CM	Sun 8a-9a	-----1	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	-----1		1			\$325.00		0.00				
18	WSMV	05/21/15	05/21/15	M-F News 4 Today @ 4 M-F 4a-5a	CM	M-F 4a-5a	---1---	:30	1	\$35.00	IMP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	---1---		1			\$35.00		0.00				
19	WSMV	05/21/15	05/21/15	M-F Channel 4 News @ 4 CH 4 News @ 4pm	CM	4-5pm	---1---	:30	1	\$240.00	IMP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	---1---		1			\$240.00		0.00				
20	WSMV	05/21/15	05/21/15	M-F News 4 Today @ 6 Ch. 4 News Today 6-7am	CM	558am-658am	---1---	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	---1---		1			\$325.00		0.00				
21	WSMV	05/21/15	05/21/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	---1---	:30	1	\$485.00	IMP	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	---1---		1			\$485.00		0.00				
22	WSMV	05/19/15	05/19/15	M-F News 4 Today @ 4 M-F 4a-5a	CM	M-F 4a-5a	-1-----	:30	1	\$35.00	IMP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	-1-----		1			\$35.00		0.00				
23	WSMV	05/19/15	05/19/15	M-F Channel 4 News @ 4 CH 4 News @ 4pm	CM	4-5pm	-1-----	:30	1	\$240.00	IMP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	-1-----		1			\$240.00		0.00				
24	WSMV	05/19/15	05/19/15	M-F News 4 Today @ 6 Ch. 4 News Today 6-7am	CM	558am-658am	-1-----	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	-1-----		1			\$325.00		0.00				
25	WSMV	05/19/15	05/19/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$485.00	IMP	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 05/18/15	05/24/15	-1-----		1			\$485.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	WSMV	05/19/15	05/19/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$485.00	IMP	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/18/15	05/24/15	-1-----		1			\$485.00			0.00			
26	WSMV	05/19/15	05/19/15	Today Show 1 Today Show 7-9am	CM	658-9AM	-1-----	:30	1	\$290.00	IMP	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/18/15	05/24/15	-1-----		1			\$290.00			0.00			
27	WSMV	05/20/15	05/20/15	M-F News 4 Today @ 4 CM M-F 4a-5a		M-F 4a-5a	--1----	:30	1	\$35.00	IMP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/18/15	05/24/15	--1----		1			\$35.00			0.00			
28	WSMV	05/20/15	05/20/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm	--1----	:30	1	\$240.00	IMP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/18/15	05/24/15	--1----		1			\$240.00			0.00			
29	WSMV	05/20/15	05/20/15	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		558am-658am	--1----	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/18/15	05/24/15	--1----		1			\$325.00			0.00			
30	WSMV	05/20/15	05/20/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	--1----	:30	1	\$485.00	IMP	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/18/15	05/24/15	--1----		1			\$485.00			0.00			
31	WSMV	05/20/15	05/20/15	Today Show 1 Today Show 7-9am	CM	658-9AM	--1----	:30	1	\$290.00	IMP	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/18/15	05/24/15	--1----		1			\$290.00			0.00			
Totals														31	\$7,985.00

REP HEADLINE# 7670807
*** ORIGINAL REV#0 ***
REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAR12/15 13.32
*** WSMV-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL : SPTS:
2			400P-500P PROGRAM : CH4 NEWS 4-5P RA35+ : 55.6 CON COM1: CH4 NEWS 4-5P	30		\$240.00	5/22	5/22	1		FRI	1
3			600A-700A PROGRAM : CH4 NEWS TODAY RA35+ : 61.0 CON COM1: CH4 NEWS TODAY	30		\$325.00	5/22	5/22	1		FRI	1
4			630P-700P PROGRAM : CH4 NEWS AT 630P RA35+ : 88.1 CON COM1: CH4 NEWS AT 630P	30		\$485.00	5/22	5/22	1		FRI	1
5			700A-900A PROGRAM : TODAY SHOW RA35+ : 54.3 CON COM1: TODAY SHOW	30		\$290.00	5/22	5/22	1		FRI	1
6			400A-459A PROGRAM : CH4 NEWS TODAY RA35+ : 12.4 CON COM1: CH4 NEWS TODAY	30		\$35.00	5/25	5/25	1		MON	1
7			400P-500P PROGRAM : CH4 NEWS 4-5P RA35+ : 55.6 CON COM1: CH4 NEWS 4-5P	30		\$240.00	5/25	5/25	1		MON	1
8			600A-700A PROGRAM : CH4 NEWS TODAY RA35+ : 61.0 CON COM1: CH4 NEWS TODAY	30		\$325.00	5/25	5/25	1		MON	1
9			630P-700P PROGRAM : CH4 NEWS AT 630P RA35+ : 88.1 CON COM1: CH4 NEWS AT 630P	30		\$485.00	5/25	5/25	1		MON	1

REP HEADLINE# 7670807 *** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
10			700A-900A	30		\$290.00	5/25	5/25	1		MON	1
PROGRAM : TODAY SHOW												
RA35+ : 54.3												
CON COM1: TODAY SHOW												
11			600P-630P	30		\$350.00	5/23	5/23	1		SAT	1
PROGRAM : CH4 NEWS @6P SAT												
RA35+ : 69.2												
CON COM1: CH4 NEWS @6P SAT												
12			600A-700A	30		\$150.00	5/23	5/23	1		SAT	1
PROGRAM : CH4 NEWS TODAY SAT												
RA35+ : 33.7												
CON COM1: CH4 NEWS TODAY SAT												
13			700A-900A	30		\$225.00	5/23	5/23	1		SAT	1
PROGRAM : SATURDAY TODAY												
RA35+ : 40.8												
CON COM1: SATURDAY TODAY												
14			500A-600A	30		\$50.00	5/24	5/24	1		SUN	1
PROGRAM : CH4 NEWS TODAY SUN												
RA35+ : 13.7												
CON COM1: CH4 NEWS TODAY SUN												
15			600A-700A	30		\$125.00	5/24	5/24	1		SUN	1
PROGRAM : CH4 NEWS TODAY SUN												
RA35+ : 29.2												
CON COM1: CH4 NEWS TODAY SUN												
16			700A-800A	30		\$175.00	5/24	5/24	1		SUN	1
PROGRAM : SUNDAY TODAY												
RA35+ : 50.5												
CON COM1: SUNDAY TODAY												
17			800A-900A	30		\$325.00	5/24	5/24	1		SUN	1
PROGRAM : CH4 NEWS TODAY SUN												
RA35+ : 63.3												
CON COM1: CH4 NEWS TODAY SUN												

REP HEADLINE# 7670807
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAR12/15 13.32
*** WSMV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			400A-459A	30		\$35.00	5/21	5/21	1		THU	1
PROGRAM : CH4 NEWS TODAY												
RA35+ : 12.4												
CON COM1: CH4 NEWS TODAY												
19			400P-500P	30		\$240.00	5/21	5/21	1		THU	1
PROGRAM : CH4 NEWS 4-5P												
RA35+ : 55.6												
CON COM1: CH4 NEWS 4-5P												
20			600A-700A	30		\$325.00	5/21	5/21	1		THU	1
PROGRAM : CH4 NEWS TODAY												
RA35+ : 61.0												
CON COM1: CH4 NEWS TODAY												
21			630P-700P	30		\$485.00	5/21	5/21	1		THU	1
PROGRAM : CH4 NEWS AT 630P												
RA35+ : 88.1												
CON COM1: CH4 NEWS AT 630P												
22			400A-459A	30		\$35.00	5/19	5/19	1		TUE	1
PROGRAM : CH4 NEWS TODAY												
RA35+ : 12.4												
CON COM1: CH4 NEWS TODAY												
23			400P-500P	30		\$240.00	5/19	5/19	1		TUE	1
PROGRAM : CH4 NEWS 4-5P												
RA35+ : 55.6												
CON COM1: CH4 NEWS 4-5P												
24			600A-700A	30		\$325.00	5/19	5/19	1		TUE	1
PROGRAM : CH4 NEWS TODAY												
RA35+ : 61.0												
CON COM1: CH4 NEWS TODAY												
25			630P-700P	30		\$485.00	5/19	5/19	1		TUE	1
PROGRAM : CH4 NEWS AT 630P												
RA35+ : 88.1												
CON COM1: CH4 NEWS AT 630P												

FAX# 703 528 7980

MAR12/15 13.32
*** WSMV-TV ***

[illegible]

26	700A-900A	30	\$290.00	5/19	1	TYPE
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```
PROGRAM : TODAY SHOW
RA35+ : 54.3
CON COM1: TODAY SHOW
```

27	400A-459A	30	\$35.00	5/20	1	WED
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```
PROGRAM : CH4 NEWS TODAY
RA35+ : 12.4
CON COM1: CH4 NEWS TODAY
```

28	400P-500P	30	\$240.00	5/20	1	WED
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PROGRAM : CH4 NEWS 4-5P
RA35+ : 55.6
CON COM1: CH4 NEWS 4-5P

29	600A-700A	30	\$325.00	5/20	1	WED
----	-----------	----	----------	------	---	-----

```
PROGRAM : CH4 NEWS TODAY
RA35+ : 61.0
CON COM1: CH4 NEWS TODAY
```

[illegible]

PROGRAM : CH4 NEWS AT 630P
RA35+ : 88.1
CON COM1: CH4 NEWS AT 630P

31	700A-900A	30	\$290.00	5/20	1	WED
----	-----------	----	----------	------	---	-----

```
PROGRAM : TODAY SHOW
RA35+ : 54.3
CON COM1: TODAY SHOW
```

MAY/15 \$7,985.00

CONTRACT TOTAL	\$7,985.00
TOTAL SPOTS	31

MARKET TOTALS \$24,196

WUXP 0% CAPT. 0% WNAB 0%

WUXP 0% CAPT. 0% WNAB 0%

SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSMV Nashville TN	Date: 5/18/15
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I, Smart Media Group,

being/on behalf of: Charles Robert Bone,

a legally qualified candidate of the Democratic

political party for the office of: Mayor

in the Primary

election to be held on: 8/6/15

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Charles Robert Bone for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stacey Garrett

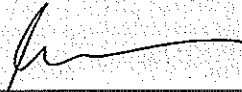
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/12/15

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature



Printed Name



Title