

DUPLICATE

INVOICE



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 648887-1 | 04/26/15 | April 2015 | 03/30/15 - 04/13/15 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WSMV | Aaron Ashe | TELEREP-WAS | National |

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
1427 Leslie Avenue
Alexandria, VA 22301
USA

Send Payment To:

WSMV
Box 905024
Charlotte, NC 28290-5024

| Advertiser | Product | Estimate Number |
|----------------------------|--------------------|-----------------|
| Charles Robert Bone For M: | BONE FOR MAYOR 4/7 | 407413 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 04/07/15 - 04/13/15 | 648887 | 07669266 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| TV12891 | BONE | ORDR |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | | Type |
|---|------------|----------|------------------------|----------------|---------|--------|----------------|------------|------|
| 1 | 04/10/15 | 04/10/15 | CH. 4 NEWS @ 6 | 6-630pm | ----1-- | 1:00 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/06/15 04/12/15 ----1-- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 04/10/15 6:21 PM CH. 4 NEWS @ 6 6-630pm 1:00 CRB15115T60H \$1,200.00 NM | | | | | | | | | |
| 2 | 04/10/15 | 04/10/15 | Ch. 4 News Today 6-7am | 558am-658am | ----1-- | 1:00 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/06/15 04/12/15 ----1-- 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 04/10/15 6:54 AM Ch. 4 News Today 6-7am 558am-658am 1:00 CRB15115T60H \$650.00 NM | | | | | | | | | |
| 3 | 04/10/15 | 04/10/15 | CH. 4 NEWS @ 6:30pm | 629-7pm | ----1-- | 1:00 | 1 | \$970.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/06/15 04/12/15 ----1-- 1 \$970.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 04/10/15 6:50 PM CH. 4 NEWS @ 6:30pm 629-7pm 1:00 CRB15115T60H \$970.00 NM | | | | | | | | | |
| 4 | 04/13/15 | 04/13/15 | Ch. 4 News Today 6-7am | 558am-658am | 1----- | 1:00 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/13/15 04/19/15 1----- 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 04/13/15 5:58 AM Ch. 4 News Today 6-7am 558am-658am 1:00 CRB15115T60H \$650.00 NM | | | | | | | | | |
| 5 | 04/13/15 | 04/13/15 | CH. 4 NEWS @ 6:30pm | 629-7pm | 1----- | 1:00 | 1 | \$970.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/13/15 04/19/15 1----- 1 \$970.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 04/13/15 6:40 PM CH. 4 NEWS @ 6:30pm 629-7pm 1:00 CRB15115T60H \$970.00 NM | | | | | | | | | |
| 6 | 04/09/15 | 04/09/15 | CH. 4 NEWS @ 6 | 6-630pm | ---1--- | 1:00 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/06/15 04/12/15 ---1--- 1 \$1,200.00 | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Send Payment To:



WSMV
Box 905024
Charlotte, NC 28290-5024

| | | | |
|--|--------------------------------------|------------------------------------|--|
| Invoice # 648887-1 | Invoice Date 04/26/15 | Invoice Month April 2015 | Invoice Period 03/30/15 - 04/13/15 |
| Advertiser Charles Robert Bone For M | Product BONE FOR MAYOR 4/7 | Estimate Number 407413 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | | Type |
|--|------------|----------|------------------------|----------------|---------|--------|----------------|------------|------|
| 6 | 04/09/15 | 04/09/15 | CH. 4 NEWS @ 6 | 6-630pm | ---1--- | 1:00 | 1 | \$1,200.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 04/09/15 6:22 PM CH. 4 NEWS @ 6 6-630pm 1:00 CRB15115T60H \$1,200.00 NM | | | | | | | | | |
| 7 | 04/09/15 | 04/09/15 | Today Show 7-9am | 658-9AM | ---1--- | 1:00 | 1 | \$580.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/06/15 04/12/15 ---1--- 1 \$580.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 04/09/15 8:50 AM Today Show 7-9am 658-9AM 1:00 CRB15115T60H \$580.00 NM | | | | | | | | | |
| 8 | 04/07/15 | 04/07/15 | CH. 4 NEWS @ 6:30pm | 629-7pm | -1----- | 1:00 | 1 | \$970.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/06/15 04/12/15 -1----- 1 \$970.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 04/07/15 CH. 4 NEWS @ 6:30pm 629-7pm :00 \$970.00 NM See MG 9.2,9.3 | | | | | | | | | |
| 9 | 04/07/15 | 04/07/15 | Today Show 7-9am | 658-9AM | -1----- | 1:00 | 1 | \$580.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/06/15 04/12/15 -1----- 1 \$580.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 04/07/15 Today Show 7-9am 658-9AM :00 \$580.00 NM See MG 9.2,9.3 3 WSMV W 04/08/15 6:34 PM CH. 4 NEWS @ 6:30pm 629-7pm 1:00 CRB15115T60H \$970.00 NM MG for 8.1,9.1 2 WSMV F 04/10/15 7:29 AM Today Show 7-9am 658-9AM 1:00 CRB15115T60H \$580.00 NM MG for 8.1,9.1 | | | | | | | | | |
| 10 | 04/08/15 | 04/08/15 | CH. 4 NEWS @ 6 | 6-630pm | --1---- | 1:00 | 1 | \$1,200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/06/15 04/12/15 --1---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV W 04/08/15 6:10 PM CH. 4 NEWS @ 6 6-630pm 1:00 CRB15115T60H \$1,200.00 NM | | | | | | | | | |
| 11 | 04/08/15 | 04/08/15 | Ch. 4 News Today 6-7am | 558am-658am | --1---- | 1:00 | 1 | \$650.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/06/15 04/12/15 --1---- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV W 04/08/15 6:22 AM Ch. 4 News Today 6-7am 558am-658am 1:00 CRB15115T60H \$650.00 NM | | | | | | | | | |
| 12 | 04/08/15 | 04/08/15 | Today Show 7-9am | 658-9AM | --1---- | 1:00 | 1 | \$580.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/06/15 04/12/15 --1---- 1 \$580.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV W 04/08/15 7:59 AM Today Show 7-9am 658-9AM 1:00 CRB15115T60H \$580.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 12 | | |

Payment Terms Net 30 Days

Gross Total

\$10,200.00

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Box 905024
Charlotte, NC 28290-5024

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|------------------|---------------------|----------------------|-----------------------|
| 648887-1 | 04/26/15 | April 2015 | 03/30/15 - 04/13/15 |

| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> |
|---------------------------|--------------------|------------------------|
| Charles Robert Bone For M | BONE FOR MAYOR 4/7 | 407413 |

Agency Commission **\$1,530.00**

Net Amount Due **\$8,670.00**

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